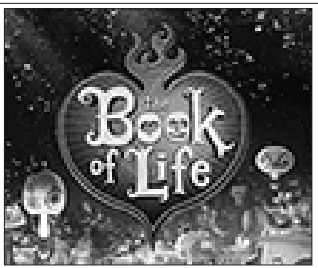




**SPORTS, PAGE 6**  
Women's hockey team hopes to build upon last year's third place finish at Div. III NCAA tournament.

**NEWS, PAGE 3**  
Gender and Sexuality Alliance is designed to help UW-River Falls students, regardless of sexual orientation, deal with important issues.

**ETCETERA, PAGE 8**  
Animated feature film 'The Book of Life' offers heartwarming entertainment, unique plot.



# STUDENT VOICE

University of Wisconsin River Falls

October 24, 2014 www.uwrfvoice.com Volume 101, Issue 6

## Judging team places sixth at World Dairy Expo



*Maggie Sanders/Student Voice*  
**Assistant Professor Amy Radunz teaches UW-River Falls students about how to evaluate steers and castrated males for meat production at the Mann Valley Campus Farm.**

Renae Cranston  
renae.cranston@my.uwrf.edu

The UW-River Falls Dairy Cattle Judging Team took sixth place this year at the World Dairy Expo in Madison, Wisconsin, which took place between Sept. 30-Oct. 4.

This is quite an accomplishment considering the vast amount of competition that attends the expo; 21 teams competed this year.

UWRF students have been participating in the World Dairy Expo since the 1980s. Each year a new team participates in the collegiate competition on dairy cattle evaluation.

The team consists of four individuals representing the agricultural college in which they are enrolled.

The contestant with the lowest overall score from each team is designated as the alternate.

This year the team of stu-

dents was: Maria Pieper, Joshua Butler, Matthew Linehan and Tim Borgardt.

A committee of judges places all classes of the animals, hears the grades and the reasoning behind each grade the contestant has chosen. The students are split into teams in order to be able to view the animal for inspection.

The judging consists of six classes of cows and six classes of heifers (yearlings or calves) in the Ayrshire, Brown Swiss, Guernsey, Holstein, Jersey, Milking Shorthorn, and Red and White breeds.

Then the student must give an oral reasoning on the classes of cows that is two minutes in length.

Points are earned by each class rank and each reason behind the ranking. The team with the most points wins.

Animal food science Professor Steven Kelm has been

at UWRF for 17 years. He is also the Dairy Cattle Judging Team's coach.

He said that the most important aspect of this contest is the reasoning.

Kelm also said that the judges are looking to hear well-organized reasons behind the class decisions that the students have determined. Year after year, this is the most crucial part of the competition.

Because it is a new group of students competing every year, Kelm said it is hard to change his coaching methods.

He focuses on what is important and keeps the students prepared to show the extent of their knowledge when it comes to the oral reasonings portion of the competition.

Most of the students that are on the team are juniors and seniors. They have been involved in the world of dairy



*Photo courtesy of the UW-River Falls Dairy Cattle Judging Team*  
**From left to right, Maria Pieper, Joshua Butler, Matthew Linehan, Tim Borgardt and Professor Steven Kelm participated in the World Dairy Expo in Madison, Wisconsin.**

cattle for many years and their experience really benefits them when it comes to competing.

"Judging is an incredible experience," Pieper said. "The communication skills you gain from judging is irreplaceable in life. A famous quote that my judging coach from 4H has always told me is, 'clear eyes, full heart, you can't lose.' Just stick to your guns and go with it."

The benefit of student attendance at the expo goes far beyond prizes. The "World" aspect of the dairy expo opens the doors for students to meet and learn from many

different types of people and experts from all around the globe.

"Join us as one of the 70,000+ dairy industry enthusiasts who make the trip to World Dairy Expo in Madison, Wisconsin. It is truly the international meeting place for the dairy industry," according to the World Dairy Expo's website.

The website as states that the event features 3,248 international attendees registered from 94 countries.

The top five countries of registered international attendance were from Canada, Mexico, China, Brazil and

Colombia.

77,204 people attended this year's expo.

"I had a lot of fun," Linehan, a senior, said. "I go every year, since I was 12 years old, and I won't miss a year."

The experience is something that can really broaden a student's perspective and connect them to others with their interests.

Pieper's experience at the expo was "fantastic, it was a great way to end my judging career. Getting sixth as a team overall was fantastic and a great experience."

## 'New Venture Competition' encourages UWRF student entrepreneurship

Sadie Horton  
sadie.horton@my.uwrf.edu

UW-River Falls is introducing its "New Venture Competition," as a part of a bigger statewide competition.

The competition is meant to encourage entrepreneurship in students here at UWRF and give students a way to put their ideas into some kind of action.

"The New Venture Competition's really what people would think of as a business startup competition," said Special Assistant to the Chancellor Blake Fry. "It's an opportunity for students who have an idea to start a new business to propose that idea and then to win up to possibly \$4,000 to support that idea. Then the top two teams from our campus will be entered in the 'Wisconsin Big Idea Tournament,' which is another opportunity for students

to win all sorts of other resources to help start up that business."

Students cannot just have an idea themselves and enter the competition, they must form a team.

"Teams are comprised of one to three students at the undergraduate level who are at least enrolled part-time, as well as one faculty or academic staff mentor," said Director of the Center for Innovation and Business Development Danielle Campeau.

The competition consists of multiple teams competing to come up with and prove the best idea.

There are multiple steps that students go through during this competition after they find their teams and select the product.

"The first thing is there's these two-page business plans, and then we will be asking entrepreneurs from off campus to come and judge

these ideas," Fry said. "When they go to the website you'll see the nine categories that we're asking people to provide information in—and again, it's only two pages long, so for each of those nine categories you don't have to put too much. Those ideas will be judged using those nine categories, ten points each and another ten points for the creativity of the idea. Among those first round of ideas, finalists will be selected."

If students win or get in one of the top places, they have a lot to look forward to by competing. Besides going to the Wisconsin Big Idea Tournament, they also get prizes in the form of money.

For the team who comes in first place they get a \$3,000 business stipend and a \$1,000 cash prize.

The team that comes in second place gets a \$2,000 business stipend

and a \$750 cash prize.

The team that comes in third place gets a \$1,000 business stipend and a \$250 cash prize.

Students must use the business stipend for starting or growing the business idea that they used in the competition.

"We will let people know by mid-January if they are a finalist, and then in early March students will then be asked to present their ideas in what we call a trade show type format: poster, tables to display their product, and really the key there for those next rounds is about how people adjust their ideas based on the feedback they get from entrepreneurs and potential customers," Fry said.

The first, second and third place competitors will also have a chance to meet Daymond John, founder and CEO of Fubu and star of ABC's

"Shark Tank."

Even the funding for this project is something that the university is proud of.

The campus isn't paying for any part of the competition because it is funded by donations.

"It is funded entirely by off campus sponsorships," Fry said. "\$5,000 is coming from Wisconsin Big Idea Tournament; another \$5,000 is coming from WiSys, which is a technology foundation. So, for instance, say a faculty member on our campus has a product they want to patent, WiSys helps them with that. And then another \$2,000, being used strictly for cash prizes, is coming from Fiberstar, which is a high-growth food additive company here in River Falls."

See New Venture page 3

## Despite panic-inducing rumors, officials do not regret disclosing threat

Carmella Everhart  
carmella.everhart@my.uwrf.edu

Oct. 15 was a quiet day at UW-River Falls, despite the ominous threat, but underneath the quiet surface anxiety and fear stirred up rumors that spread like wildfire around the campus the night before.

Blake Fry, special assistant to the chancellor, said he heard rumors about stolen keycards, bomb threats and evacuations in the dorms, and clowns with weapons roaming the streets on campus; but problems really started when people treated the rumors as fact.

"I think people need to understand that when they start rumors like that it only causes panic among fellow students," Fry said.

Despite the rumors, Fry said he does not regret telling the students the direct quote of the threat, even though it seemed to cause more anxiety around a particular day, rather than a

general feeling of unease. He said there was a lot of time and thought that went into the messages that the UWRF campus received in order to be as transparent as possible without putting the investigation in jeopardy.

"Our experience is when you don't provide information then the rumor-mill will fill that information void," Fry said. "In this case, we provided information and there were still rumors built on top of that, which was something I had not seen quite to that level before—that was probably the most disconcerting part of everything."

Provost Fernando Delgado said that if the nature of the threat had been described instead of releasing the exact quote it would have invited people to interpret the explanation in a broader range, and that he thinks it

was a good decision to release the quote to the public.

"I think there was a reaction to this but at least it gave a fixed, factual point for people to react to, instead of a circle that we would have drawn around it and everybody trying to fill in the void," Delgado said.

Once the direct quote of the threat came out, Fry said he heard from some people that their anxieties were somewhat reduced after discovering the quote came from William Shakespeare and not from "just anywhere."

Fry also said he does not know why the threat targeted the "Ides of October." Every month has an ides, which references the exact middle day of every month.

Despite the fact that the threat has not been acted on, it made students, faculty, staff and

police work together for a common cause.

In an email interview, Chancellor Dean Van Galen expressed his gratitude for everyone involved in keeping the campus safe.

"I am grateful to everyone involved in helping to ensure the safety on our campus, including members of our police department and other law enforcement agencies," Van Galen said.

Darren Spence, a UWRF student, said that he did not let the rumors and threat scare him off of campus on Wednesday.

"I choose not to let fear control me. Like Franklin Roosevelt said, 'the only thing we have to fear is fear itself.' When you let fear get the best of you then that's no way to live your life," Spence said.

There are still many unanswered questions surrounding the threat and rumors but no more information has been released to the public at this time.

**Despite the rumors, Fry said he does not regret telling students the direct threat quote.**

# News briefs:

## Pierce County Health prepares for Ebola

The Wisconsin Department of Health Services recently announced that Wisconsin has plans in place to respond to Ebola. Pierce County residents should know that Pierce County Health Department is ready to respond in the event Ebola were to be diagnosed locally. No case of Ebola has yet been identified in Wisconsin.

The health department is working with local hospitals and other medical providers to coordinate how to respond if someone with Ebola presents in Pierce County.

“We have worked with hospitals and other partners to plan and prepare for the health needs of Pierce County residents for several years. We continue to use those strong partnerships as we all plan and coordinate a response in the event Ebola were found locally,” said Sue Galoff, Pierce County health officer.

Ebola is spread through close contact with an infected person who is showing symptoms. It is not spread through the air, through food or water. People at highest risk of contracting Ebola are those who have recently been to West Africa or who have had direct contact with someone who has traveled to that area. Symptoms of Ebola include fever greater than 101.5 degrees Fahrenheit, severe headache, muscle pain, weakness, diarrhea, vomiting, stomach pain and unexplained bleeding or bruising.

No known case of Ebola has been identified in Wisconsin. However, if you suspect you may have Ebola, you should call the hospital or clinic before going in so staff can be properly prepared for your arrival. If you need to call 9-1-1 for immediate care, tell dispatchers if you have recently traveled to West Africa or had direct contact with someone who has.

## State health officials encourage flu vaccines

As 20 people, including children and the elderly, have already been hospitalized in Wisconsin due to seasonal influenza this flu season, state health officials are encouraging Wisconsin residents to get flu shots to help protect against seasonal influenza.

According to the Centers for Disease Control and Prevention (CDC), everyone aged six months and older should be vaccinated annually. To get your flu shot, contact your health care provider, local public health department or tribal health clinic, or go to [www.flu.gov](http://www.flu.gov) to find a flu vaccination center near you. According to the CDC, influenza vaccine will continue to be shipped to Wisconsin throughout the flu season.

Flu season for Wisconsin generally runs from late October to May, with peak activity around late January or early February.

The flu vaccine helps prevent complications that can be caused by the flu, such as pneumonia or hospitalization. Officials recommend that individuals aged six months and older be immunized. Getting vaccinated against influenza is especially important for people aged 50 and older, and those with underlying health conditions. Getting vaccinated is equally important for those who have frequent contact with young children, as children are hospitalized or die from flu complications each year in the U.S.

## Direct PLUS Program enhanced for students

The Department of Education announced publication of a final rule to strengthen the Federal Direct PLUS Loan Program helping more students and families pay for college, and ensuring they have the tools and resources to make informed decisions about financing their educational pursuits.

The new regulations will both expand student access to postsecondary education and safeguard taxpayer dollars by reflecting economic and programmatic changes that have occurred since the program was established more than 20 years ago.

“The Department’s top priority is to ensure more students can access and successfully complete a postsecondary education,” said U.S. Secretary of Education Arne Duncan. “The updated borrowing standards for the PLUS loan program demonstrate our commitment to ensuring families have access to the financing they need to reach their goal, while being good stewards of taxpayer money.”

The final regulations update the definition of “adverse credit history” for PLUS loan applicants, and implement a streamlined application process for borrowers to obtain a PLUS loan, specifically for those with adverse credit histories. Economic conditions have changed considerably in the last 20 years, and this update will ensure the regulations reflect current circumstances.

The department also is taking action to provide families with clear, customized information about their loan obligations to support their college financing decisions and ensure their loan debt stays manageable.

To better ensure families are aware of, can fully understand and are comfortable with their loan obligations, the department is developing a new loan counseling tool that would provide customized information to assist PLUS borrowers. While PLUS borrowers with an adverse credit history determination would be required to complete counseling before their loan could be approved under the department’s reconsideration process, the tool will be made available to PLUS loan borrowers.

Finally, to provide more transparency in the PLUS loan program, the department will also collect and, where appropriate, publish information about the performance of PLUS loans, including default rate information based on credit history characteristics of PLUS loan borrowers and individual institutional default rates.

## UWRF student directs at Twin Cities theater

Only A Dim Image Dessert Theater continues it’s second season at the Southern Theater with a revival of the classic romantic comedy, “The Philadelphia Story.”

Directed and produced by Calyssa Hall, this witty and elegant tale of remarriage will be performed November 13-22. Tickets will be available for \$23, \$18 for Students, and will be available at [www.southerntheater.org](http://www.southerntheater.org) or [www.dimimage.com](http://www.dimimage.com).

Calyssa Hall is a UW-River Falls student. In 2012, Hall was the first UWRF student to receive the Wanda Brown and Phyllis Goldin

Music Major Scholarship. The scholarship awards \$1,000 to one incoming freshman music major, which will be renewed every year until she graduates.

Tracy Lord, the beautiful, haughty socialite, and former wife of Dexter Haven, is on the brink of re-marrying. When Dexter and a handsome tabloid reporter enter the scene, combined with a bit too much champagne, Tracy suddenly finds her cold, unforgiving exterior crumbling beneath the words and wits of the three men after her confused heart. The classic Phillip Barry play was the basis for the 1940 American romantic comedy film of the same name and made a star of Katharine Hepburn.

Only A Dim Image Dessert Theater is an exciting new theater company with high artistic standards. Fresh off their revival of George and Ira Gershwin’s “Lady Be Good” at the Music Box Theater, Dim Image is ready to continue their second season of theater in the Twin Cities. Only A Dim Image Dessert Theater is created on the principle of 1 Corinthians 13:12, that what we see now is only a “dim image” of things to come.

The brokenness, pain, joy and love, with the understanding that even the most beautiful thing that can be created on stage is but a “dim image” of the beauty to come. Every ticket includes an exquisite dessert served at intermission. For more information, visit [www.dimimage.com](http://www.dimimage.com).

## Fiscal year ends with oversized cash balance

The co-chairs of the budget-writing Joint Committee on Finance, State Senator Alberta Darling (R-River Hills) and State Representative John Nygren (R-Marinette) issued the following statement regarding the state’s half-billion dollar cash balance for the end of fiscal year 2014:

“Middle class Wisconsin families are thankful Republicans are watching out for their bottom line. We cut taxes by over \$2 billion last session, we cut property taxes, we froze tuition and we paid off our debts. Wisconsin is better off, because we budgeted the way families throughout the state do - we are paying our bills and investing in the future.

“Republican reforms continue to improve state’s economy. Thanks to careful budgeting, Wisconsin ended fiscal year 2014 with a \$516.9 million cash balance and our Rainy Day Fund is \$280 million. Governor Walker saved taxpayers \$98 million by tightening the belts of state agencies.

Without question, Wisconsin is better off now than it was 4 years ago. Republicans will continue to fight for tax relief and reforms for the next 4 years.”

## Gas prices decline to lowest since 2011

Average retail gasoline prices in Wisconsin have fallen 6.4 cents per gallon in the past week, according to GasBuddy’s daily survey of 3,112 gas outlets in Wisconsin.

This compares with the national average

that has fallen 6.1 cents per gallon in the last week to \$3.12, according to gasoline price website GasBuddy.com.

Including the change in gas prices in Wisconsin during the past week, prices yesterday were 18.4 cents per gallon lower than the same day one year ago and are 24.4 cents per gallon lower than a month ago.

The national average has decreased 22.9 cents per gallon during the last month and stands 23.1 cents per gallon lower than this day one year ago.

“The national average again saw a hefty decline over the last week, and we now stand a mere dime away from seeing prices nationally average under \$3 per gallon,” said GasBuddy.com senior petroleum analyst Patrick DeHaan. “The national average stands now at its lowest point since Jan. 18, 2011, and by the end of this week, it could stand at its lowest since late 2010.

“Every day, Americans are spending over \$100 million less on their gasoline purchases than they did a year ago, some of which will be injected back into the economy in other forms, and with the economic concerns taking shape lately, it could help jolt things back in the right direction. I still do believe that the national average will break the \$3 per gallon mark by around Election Day--the timing is ironic, considering the drop has nothing to do with Election Day and everything to do with current on goings, such as a price war between some OPEC members and jitters about the health of the global economy,” DeHaan noted.

## Macalester hosts Jobs and Internships Fair

The Jobs and Internships Fair will occur Saturday, Nov. 1, from 8:30 a.m.-noon at Macalester College in St. Paul, Minnesota. The fair is an ideal event for sophomores, juniors and seniors to meet recruiters from some of Minnesota’s finest news organizations. The fair offers the ideal environment for networking and building relationships that may lead to internships and potential future jobs. The fair is open to print and broadcast majors and graduates, who are encouraged to “dress for success” and bring resumes and work samples. The student registration fee is \$5.

The Associated Press, Minneapolis Star Tribune, St. Cloud Times, Mankato Free Press, Rochester Post-Bulletin, Mesabi Daily News and Winona Daily News are among organizations committed to this event. Minnesota Public Radio and the St. Paul Pioneer Press have also been invited.

For further information about the fair contact Quierston Shepherd at [qshepherd@ap.org](mailto:qshepherd@ap.org).

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ROYAL CREDIT UNION

River Falls Police/UWRF Police Department

Oct. 16

Paraphernalia and alcohol was discovered in a dorm room in Grimm Hall.

Oct. 17

There was an underage alcohol consumption violation report filed at Parker Hall in the early hours of the morning.  
Vandalism/graffiti was discovered at the Chalmer Davee Library and was filed as a damaged property report.

Oct. 18

A controlled substance incident, including the possession of marijuana, occurred at Ames Hall around 10 p.m.

Oct. 19

Another underage alcohol consumption violation report was filed, this time in Johnson Hall around 11 p.m.

Oct. 20

A possession of controlled substance report was filed, involving marijuana, just after midnight.  
Two thefts were reported, having occurred between Oct. 17 and Oct 20. One report involved a stolen bicycle near Crab-tree Hall, while the other was a bike tire theft at Knowles.

Editor’s note: Information for this section is taken from River Falls Police and River Falls Police Department incident reports.

# Supreme Court puts Wisconsin voter photo ID law on hold for 2014 election

Ryan Tibbitts  
ryan.tibbitts@my.uwrf.edu

The Supreme Court of the United State (SCOTUS) made a decision to put the Wisconsin photo voter ID law on hold, meaning voters will not need to present a photo ID for the Nov. 4 elections.

“This does not mean the voter ID law is dead in Wisconsin, but for now the state is not going to enforce that for this election,” said political science Professor Neil Kraus. “It is a big deal because it shapes who is going to vote. When elections are as close as they are in many parts of the country a two or three percent turnout can make a difference.”

Right now, SCOTUS is deciding whether it will review a court challenge to the law after a ruling by the U.S. seventh Circuit Court of Appeals in Chicago, Illinois, that the law would remain in effect through the Nov. 4 elections. There are seven states with a strict photo ID law and eight more states with a non-strict photo ID law, according to the National Conference of State Legislatures.

The difference between a strict policy and a non-strict policy is voters in a strict policy state must vote on a provisional ballot and also take additional steps while in a non-strict at least some

voters will have an option to cast a ballot that will be counted without further steps.

Recently, Texas had a similar decision left up to SCOTUS where the vote was made to keep the photo ID law. Davida Alperin, a UWRF political science professor, said it is important to note that the vote for Wisconsin was just whether or not to hold off on the photo ID law for now not whether or not it should be kept moving forward.

“The logic was that it was so close to the election,” Alperin said.

Both Kraus and Alperin agreed that it’s not a random group of people affected by the photo ID law. People in poverty, minorities, and even students at universities, are one group of people affected by the law due to their mobility.

“The main concerns about it [photo ID law] are that it is solving a problem that does not really exist,” Alperin said. “The disadvantages of it outweigh any advantages as it would suppress voting.”

One area Alperin and Kraus disagreed on was the impact this decision will have on UWRF students for the upcoming election. When the law was originally planned to be in effect, the Division of Technology Services (DoTS) on campus were providing students with an option

to obtain photo IDs free of charge.

“Even before this ruling very few of our students were requesting photo IDs from the university,” Kraus said.

Despite this, students who were not aware of the law could have been affected.

“I think that having another hurdle if the photo ID had been required would have reduced turnout,” Alperin said.

This past Monday, Alperin spoke to students on a political roundtable discussion about a couple of the big races they should be aware of and on some things they should know for the upcoming elections. She said it is important that students are registered to vote and know where they can vote.

“It is really important that people turnout to vote and become educated,” Alperin said. “The turnout for congressional and local elections when there is no presidential election tends to be much lower but those offices will have a big impact on students.”

UWRF sophomore Mitchell Devine is one student that will make sure to be at the polls come Nov. 4.

“I will be voting,” Devine said. “I want to make a difference and have some input on my government officials.”

# UWRF organization designed to deal with tough gender, sexuality issues

Christine Marriott  
christine.marriott@my.uwrf.edu

The UW-River Falls Gender and Sexuality Alliance (GSA) invites everyone, regardless of gender and sexual identification, to come to an organizational meeting.

GSA is designed to be a safe place to come and deal with issues which might be difficult to discuss with parents, councilors and friends.

A stigma still exists for some who do not want anyone to know they might have a different gender or sexual-ity identification than what is traditionally accepted.

Some students who might not want others to know they are seeing a counselor may find it easier to come to a GSA meeting although it is not a replacement for therapy and cannot provide professional help. It can, however, provide a space for acceptance and understanding.

“It’s not just for gay people; it’s not just for your lesbians,” Amber Stone, co-chair of GSA said. “Being around people who loved me for who I was, no matter what or who I was, really helped me discover myself and decide this is something I need to figure out.”

GSA Network began in 1998 in San Francisco, California, in response to bullying and to provide support to middle and high school students, and by 2008 it had over 900 chapters across the nation.

When students arrive at college they can be relieved to have a familiar place to go and know they will not be judged and will find acceptance from students with various gender and sexuality identification.

Jessica Lundquist, a heterosexual senior biology major attends meetings and considers herself as an ally. Allies are important to the goal of dealing with homophobia and transphobia. When an ally publicly stands against homophobia and transphobia they have a loud voice others might hear.

“We would be nowhere without them,” Stone said.

“I think the GSA movement on campuses across the nation really focused, and acceptance accelerated, after many gay and lesbian students committed suicide in a short time,” said former GSA

co-Chair Austin Edman, a senior majoring in broad area English education. “People tend to come together after tragedy.”

Twice a year GSA hosts the “Drag Show” in the University Center to benefit the St. Croix Valley Sexual Assault Team (SART) and Tri-Angels, who are raising funds for an all-inclusive playground.

One reason SART was chosen to benefit from the Drag Show in part because they are one of the few organizations which address male assault victims.

Students and professionals participate in drag for raunchy fun and donating dollars during the show. Theta Chi members have also participated on stage for the last couple of years, much to the delight of their friends and fellow students.

All tips the performers receive are given to the charities and the drag queens donate their time without compensation.

According to Edman, the event has grown tremendously in the last five years. Attendance has grown from around 80 students to over 500, making the drag show a must-see event for some.

Other activities, such as chalking on the campus sidewalks messages of positivity such as, “You are loved” and “You are accepted just as you are,” are regularly written to encourage other students.

GSA also goes to events in nearby Minneapolis or St. Paul to support the cause and encourage camaraderie. Students can also find the organization occasionally at a table in the University Center with GSA information.

GSA has around 20 regular attendees at its meetings, and approximately 300 Facebook friends.

GSA has welcomed gay, lesbian, transgender, pan-gender, straight allies, and all others on campus for over ten years.

GSA meets every Thursday in 321 St. Croix River Room, in the University Center at 7 p.m.

The main contact for the group is Stone. GSA’s email is gsa.river.falls@gmail.com, or the organization can also be found on OrgSync.

# Student Life launches ‘Pass it On,’ a campaign to raise event awareness

Maggie Christensen  
maggie.christensen@my.uwrf.edu

“Kindness is contagious, pass it on!”

UW-River Falls has a new program to help students learn more about programs and events happening around campus that they can participate in called “Pass it On.”

UWRF Student Life created the Pass it On campaign to also make more students aware of clubs, organizations and groups they can join by spreading information through flyers and word of mouth, this is a new way Student Life is trying to connect with students who live on and off campus. It’s a way for them to bring the information to the students.

“One of the things we know, we’re the office of Student Life, we do a lot of programming in the University Center so we promote a lot of things in the University Center but we don’t typically get out into the academic buildings,” said Service Coordinator of Student Life Amy Lloyd.

Pass it On had booths placed in the

academic buildings to have better access to more students who don’t always come through the University Center. It’s a better way to reach out to students and have a better connection with them as well as connecting with faculty and staff.

“I think that the Pass it On campaign sounds like a good idea, because many people do not read emails posted by the school,” said business administration student Gregory Ridley. “I also think that people will get more excited for events if they hear other students talking about them.”

Student Life is the main supporter of the Pass it On campaign, as it is promoting and supporting the events happening around campus.

Its booths are minimal and simplistic in order to focus on the event they are promoting.

“The idea itself is not necessarily new, but it’s something we feel is important to bring to campus,” Angela Rabe, a graduate intern, said.

The blood drive, a Pass it On event,

was held Oct. 21-22 in the University Center. The week before, Pass it On had a booth called “Pass it On: Give Life,” where faculty and students were able to hand out flyers and red LifeSavers, usually handing out two per person to encourage them to pass it on to friends.

“We haven’t decided next semester. We’re going to evaluate this semester to see if we felt there was an impact or see what kind of feedback we were given. And then spring it will be our goal to continue it,” Lloyd said.

On Oct. 27, Student Life will have a booth campaigning “Pass it On: Spread Love,” aimed to promote “Ally Training” which helps spread knowledge about the GLBT community. It creates opportunities for open, honest discussions about issues of gender and sexuality. The event is free and open to the public on Nov. 5 in the Falcon’s Nest from 6-9 p.m.

For more information go online at uwrf.edu/studentlife or call 715-425-4444.

# ‘New Venture Competition’ encourages UWRF student entrepreneurship

From page 1

There are multiple important dates coming up relating to the competition. On Nov. 7, the D2L course becomes available for competitors; on Dec. 15, the two-page business plans are due; on Jan. 15, 2015, the campus finalists are announced; March 4, 2015, is the exhibit hall of finalists; on March 15, 2015, the campus winners are announced; and on April 4, 2015, the Wisconsin Big Idea Tournament takes place.

“I’m very excited to support entrepreneurship on campus here at the university,” Campeau said. “So far some of the

ideas I’ve heard from students are absolutely amazing, and to be able to support students, not only through cash prizes, but just supporting them through the process of starting up a business idea is, I think, very exciting. I’m really happy to help here in River Falls and into the business plan competition world.”

For information about the New Venture Competition, you can go to <http://bit.ly/1zm0pRw>.

# Scholarship options at UWRF second highest in UW System

Brooke Brokaw  
brooke.brokaw@my.uwrf.edu

UW-River Falls offers more than 550 scholarships annually to students.

In the 2012-2013 academic school year, there was roughly \$680,000 available in scholarship money, and in 2013-2014 there was \$800,000 available. The total amount available to students this year will be over \$900,000.

“The obvious benefit of having scholarships is making college more affordable and assisting with tuition for students,” said UWRF Foundation President Chris Mueller.

Scholarships are funded by the UWRF Foundation through contributions from alumni, faculty, staff, friends, parents, campus organizations and corporations.

“We are raising awareness about the need for scholarships,” Mueller said. “We are the second largest comprehensive university in the UW System in awarding scholarship money to students.”

UWRF may be the second largest comprehensive university to give away scholarships, but far from the second largest in student body or alumni base.

“That speaks to the impact that the university had on alumni and their willingness to give back,” Mueller said.

All scholarship money is managed by the

UWRF Foundation.

According to the Foundation’s website, the Foundation assures that donors’ gifts are recognized and used to create an impact in the university’s future.

“In Wisconsin, only scholarships funded through donors are given,” Mueller said. “In some states tuition can be used to support scholarships, but not in Wisconsin.”

UWRF scholarship application is an annual process that opened to students on Oct. 1.

The scholarship application consists of two essay questions and an opportunity for students to list recognitions and various activities they are or have been involved in.

Students can list activities dating back to high school but Scholarship Lead Erin Wayne encourages students to update their info every year.

“If you’re a junior and you still have activities from high school, the scholarship committee may wonder what you’ve been doing for the past two years,” Wayne said.

Once the general application is submitted, students will also be directed to recommended opportunities. Recommended opportunities are additional scholarships based on

major and extracurricular activities.

“You really want to look at the recommended opportunities because you may be missing additional scholarships that you qualify for,” Wayne said.

In addition to the general scholarship process, incoming freshman are also eligible for the Falcon Scholars Program.

The Falcon Scholars Program was developed to raise the academic standards among undergraduates, and to support engagement and excellence among faculty and staff in partnership with UWRF Student Senate.

The Falcon Scholars Program came from the Falcon Promise Initiative.

“The goal of the Falcon Scholars Program is to first attract really good students to River Falls so they have a chance to experience a campus that is dedicated to them, where they can work closely with faculty and have a lot of like-minded students on campus,” said Director of the Falcon Scholars and Honors Program Kathleen Hunzer.

“The second goal [is] to form that cohort early on, if a student feels a sense of belonging and has a group, they’re more likely to stay and complete the four years,” Hunzer

said.

The qualifications to be selected as a Falcon Scholar includes a composite ACT of 25 or above along with being in the top quarter of one’s class or having a GPA of at least 3.75.

Falcon Scholars who continue to maintain a 2.75 GPA will be offered a renewable, four-year scholarship of \$1,000 per year, \$4,000 total. Scholars also receive \$2,000 their junior or senior year to support international study abroad and/or participation in undergraduate study.

Two Falcon Scholars who can attest to the benefits of the program are Matthew Pechacek, a junior studying exercise and sports science, and Rachel Molitor, a senior studying English.

“Falcon Scholars helps gear you toward the career you want to be,” Pechacek said. “By not having to worry about the financial part you can focus on your academics.”

Molitor also agreed to the benefits of the program, “It’s one of the few initial scholarships that give to students who did well in high school.”

No matter where students receive scholarship money from, Mueller made one thing clear, “There are so many things that exist at the university that wouldn’t happen unless alumni and donors were willing to support the university.”

“That speaks to the impact that the university had on alumni and their willingness to give back,” Mueller said.

EDITORIAL

Oh how times flies when one is immersed in a sea of papers, midterms, campus threats and part-time jobs; put your pencils down and buy that Rick Grimes or Jack Torrance outfit you have been eyeing because Halloween is but a week away.

A neat feature of being a member of the UW-River Falls campus community is that a number of campus organizations are here to make Oct. 31 a special day for all.

Thanks to an especially elongated J-term, UWRF students do not get a weekday off from the classroom until Thanksgiving. So, now is as good a time as any to take a breather and instead of hitting the books, hit a haunted trail, take the Joker’s advice and put a smile on that pumpkin, bake some Jack Skellington cupcakes, and enjoy All Hallows’ Eve in style.

Halloween is rarely on a Friday, even more reason to let loose and have some good old fashioned fun (the safe kind) on and off campus next weekend.

One of the best campus traditions is the “Haunted Hall,” which takes place in the appropriately named Grimm Hall. The event has been around for over 10 years and nonperishable food items are encouraged and later donated to the appropriate non-profit organization.

Little did you know that Falcon Outdoor Adventures is holding a pumpkin carving and s’mores event on Tuesday, Oct. 28, at the University Center fire pit. It’s free, bonfires are awesome, carving pumpkins is tradition and who doesn’t like s’mores?

Elsewhere, the Dairy Club is hosting a haunted pavilion at the Campus Farm on Halloween with the Crops and Soils Club selling pumpkins. A story will be released next Friday, just in time for Halloween, giving more details about the upcoming event.

Word on the street is that the Literary Society is hosting a “Murder Mystery Party” on Halloween night, which can always be loads of fun. Murder mystery dinners are sporadically held on campus, but being on Oct. 31, only adds to the fun. Fans of “Clue” and “How to Host a Murder” should find subtle delights in what the Literary Society is trying to accomplish.

Heck, even some campus buildings have been deemed “haunted.” Retired UWRF journalism Chair Michael Norman, author of eight “haunting” novels, wrote about a ghost citing in the Kleinpell Fine Arts building many years ago. The ghost story details the sighting of deceased UWRF speech professor Sanford Syse in the Blanche Davis Theatre.

According to ghostsofamerica.com, which may or may not be entirely unreliable, a male professor hung himself from the ceiling in South Hall many years ago, while the janitorial staff has, over the years, recorded many unexplained things like getting “touched” in the South Hall attic. Again, this is all speculation, but spooky nonetheless.

By the way, Halloween would be an appropriate time to dress up in a clown costume, not on the evening of Oct. 14, just to be clear.

Editorials represent the opinion of the Student Voice Editorial Board and are prepared by the editorial staff.

STUDENT VOICE

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Read the *Student Voice* online at  
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Q

The *Student Voice* is a student-written and managed newspaper for UW-River Falls, and is published Fridays during the regular school year.

All editorial content in the *Student Voice* is determined by the newspaper’s Editorial Board. The opinions expressed in editorials and columns do not represent those of the newspaper’s advisor, student population, administration, faculty or staff.

Letters to the editor must be 300 words or less, and include a first and last name and phone number. They can be submitted at 304 North Hall, River Falls, WI 54022 or to editor@uwrfvoice.com.

The *Student Voice* reserves the right to edit any material for content, libel or space. It also reserves the right to withhold letters. All letters, news releases, briefs, display ads and classified ads must also be submitted no later than Wednesday at noon.

Because of high production costs, UW-River Falls community members are permitted to collect one copy of the *Student Voice* per issue. A single copy of the *Student Voice* is valued at \$1, and additional copies may be requested from the WISCONSIN editorial stall by e-mail through editor@uwrfvoice.com.

NEWSPAPER Newspaper theft is a crime. Those who violate the single copy ASSOCIATION rule may be subject to civil and criminal prosecution.

LETTERS TO THE EDITOR

Student forms rebuttal for each reason to stop smoking e-cigarettes listed on new campus signs

**Reason No. 5:**  
“There is a risk of overdosing on nicotine when refilling cartridges.”

There is also a risk of overdosing every time you drink alcohol. If you purposely poured a large amount of e-juice on your skin or, god forbid, drank the stuff, you *might* be able to ingest a toxic level of nicotine, but it would be difficult.

You would have to absorb north of 50 milligrams of nicotine in a relatively short amount of time. If you are using electronic cigarettes properly, early studies show that you absorb substantially less nicotine through inhaling vaporized e-juice than you do from smoking a traditional tobacco cigarette. According to the Food and Drug Administration, it is unlikely that a person would overdose on nicotine through smoking alone.

Tim McAfee of the Centers for Disease Control and Prevention said that “we have not had an unintentional poisoning death from e-cigarettes yet in the United States that we know of,” so it sounds like we are in the clear so far.

**Reason No. 4:**  
“E-cigarettes contain known carcinogens.”

If you are talking about nicotine, you would be wrong. Although nicotine has a bad rap for being associated with cigarettes for so long, nicotine itself has not been proven to be a carcinogen. The FDA study that claims that e-cigarettes contain Diethylene glycol (Does “e-cigs have antifreeze in them” sound familiar?). You should know that the study only looked at only two “leading brands”. They were likely the cheap “cig-a-like” e-cigarettes you get from the gas station for \$15.

By the way, car exhaust, alcohol, fruit and vegetable pesticides, ultraviolet rays and potato chips also contain known carcinogens (along with half the food in Riverside Commons).

**Reason No. 3:**  
“E-Cigarettes have not been proven to be a successful cessation device.”

This is not true. According to a recent study conducted by the Cancer Research UK Health Behavior Research Center at University College-London, “smokers who have attempted to stop without professional support and those who use e-cigarettes are more likely to report continued abstinence than those who used a licensed NRT product bought over-the-counter or no aid to cessation.” In fact, it is 1.2 to 2.3 times more likely.

On top of that, the FDA has already approved a cessation device called Nicotrol which has similar mechanics to e-cigarettes.

**Reason No. 2:**  
“E-Cigarettes are not proven to be ‘healthier’ than normal cigarettes.”

Even the American Cancer Society, which does not support of e-cigarette use, knows this is not true. In a recent policy statement on the subject, the ACS states that “even if there are some intrinsic adverse health effects of e-cigarettes, there would be a public health benefit if e-cigarettes proved to be much less hazardous than combustible cigarettes and if smokers could switch entirely from conventional cigarettes to e-cigarettes.”

While it is true that e-cigarettes still need to be subjected to proper long-term studies before can be proven to be truly safe, the absence of common early side effects analog cigarettes are known to cause, such as degradation of your sense of smell and taste, suggest they are at the very least “healthier” than normal cigarettes.

**Reason No. 1:**  
“E-cigarettes are included in UW-River Falls’ Tobacco-Free Campus Policy”

That’s true, but it shouldn’t be. E-cigarettes and e-juice do not contain tobacco.

Josh Jaskulka

Senator Harsdorf proposes restriction on transportation money allocation to other areas

With a number of hard-fought campaigns being contested this election season, voters may not have heard much about the proposed amendment to the state Constitution that will be decided on Nov. 4.

Under Wisconsin’s Constitution, proposed constitutional amendments must be passed by both the State Assembly and State Senate in two consecutive legislative sessions and then approved by voters in a statewide referendum. The proposed constitutional amendment that voters will decide though the statewide ballot question this fall is whether revenues deposited into the transportation fund should be available for other spending purposes by state government.

Currently, tax and fee revenues that are collected for transportation purposes, such as the gas tax and vehicle registration fees, are deposited into the transportation fund to fund our state’s transportation needs. As a result of past decisions to use tax revenue from the transportation fund for spending on other state programs, the state’s transportation fund was financially compromised. While the current administration and State Legislature have sought to reverse this trend by using surplus funds to restore these past transfers from the transportation fund, it is projected that the state’s transportation needs will outpace transportation fund revenues by \$650 million in the next two years.

Following the transfers of money from the transportation fund, many of my legislative colleagues and I sought to find way to prevent similar raids in the future. By placing limits on the use of transportation fund revenues in the state Constitution, these funds would be protected from being used for purposes other than which they were collected for from taxpayers.

I was a cosponsor of the resolutions proposing this constitutional protection, which were approved by wide, bipartisan votes in both the State Senate and State Assembly.

The specific question that will be brought before voters on Nov. 4 will be: “Shall section of 9 (2) of article IV and section 11 of article VIII of the constitution be created to require that revenues generated by use of the state transportation system be deposited into a transportation fund administered by a department of transportation for the exclusive purpose of funding Wisconsin’s transportation systems and to prohibit any transfers or lapses from this fund?”

A “yes” vote in favor of this question will limit the use of the transportation fund for transportation purposes only.

A “no” vote against this question would allow future governors and legislators to use transportation fund revenues for other spending priorities.

I hope this information is useful as you make your decision for this fall’s election.

Sheila Harsdorf  
State Senator

Seasoned student evaluates differences between tuition costs, way of life across three generations

Tonight I enjoyed a fine dinner and reflected on political power in America.

I had salmon with a maple sauce, parmesan risotto, and perfectly seared root vegetables.

My dinner was served on real china plates, my imported beer came with a glass, the silverware was polished and the napkin linen.

Other students were eating in the University Center. Their dinner of the same pizza and pasta seen every meal was served on stained plastic plates, the silverware looked like it was punched out of sheet metal, there was no beer, and the napkins were the cheapest that could be sourced at the lowest bid. They paid just about as much for this dining experience as I paid for mine.

When my parents graduated school they could afford to buy a house that year. I bought a house after a couple years working on towboats. The current generation of students will probably be able to afford a house on the fifth of never.

My parents could work a summer and pay for a full year of living and school expenses. When I first attended college twenty years ago it was still possible to work part time and graduate with no debt.

Your generation will graduate will personal debt in the tens if not hundreds of thousands, and about the same amount of war debt per person.

I am going to let you in on a little secret: Resources, and money are distributed based on political power. The person working for minimum wage is quite certainly working harder than the billionaire who inherited their wealth. And the person working for minimum wage is quite likely paying more taxes.

So how, in a democracy, can a group of individuals without political power compete for resources against established interests? The big hint there is Democracy. As much as the billionaire can buy a lot of ads, they can only vote once. The students, workers, and everyday Joes that make up America can’t buy a lot of ads. But each can vote once. And there are a lot of members of the general public in America.

There are a lot of students. Once students begin voting in mass their political interests get attention.

The actions of past UW-River Falls students were enough to bring a U.S. Senator and a U.S. Congressman to campus. Once a person starts voting they become what’s known as a likely voter. Political decision are based on likely voters, this is how things work in a Democracy.

My generation, my parents generation, and my grandparents generation are getting the gold mine in terms of government money. Your generation is getting the shaft.

Last day to vote in the Elections is November 4. If you have not voted in your home state this election and live here during the school year you may be allowed to be a voter.

Go to myvote.wi.gov to find when and where you can vote, and what you will need to bring with you. Your presence at the polls will be a vote for resources for your generation.

Or if you want to give your fellow students the shaft, stay home and don’t vote.

Ben Plunkett

Do you have something to say?

Write a letter to the editor.

Email your thoughts to editor@uwrfvoice.com

# Ask Kayla

*Hello UW-River Falls students! My name is Kayla Donahue and I am a sophomore here on campus. I live and work in Grimm Hall as a Resident Assistant, and I started a new advice column right here in the Student Voice. Send me an email message at ask.kayla.uwrf@gmail.com. Explain your issue that needs resolving and sign it with an alias or your real name. Anonymity is completely up to you. You can submit topics for discussion from problems in the classroom to relationships with that special someone. I'm open to almost anything except for topics laced with profanity and pornography.*

**I am having a difficult time balancing my workload with school and my friends. What can I do to help relieve some of this stress?**  
**- Pulled In All Different Directions**

I know exactly what you mean. Between school, work and my social life, I barely have time for myself, which I think is most important. You need to find time for yourself, whether that means meditation, yoga, walking, running, just do whatever it is that you do that helps make you, you!

I personally enjoy vegging out in my room and watching Netflix for a couple of hours. Usually before I sleep. It helps me unwind from my day and lets my brain relax a little bit so it doesn't keep me awake thinking of all the things I have yet to do.

Figure out what it is that you love to do and go ahead and do it! Not only will it reduce stress, but it will also help you with self-discovery if you're still trying to figure out who you are or what you want to do with your life.

**One of my professors is so difficult! I don't understand the way he teaches, or what he's teaching us and it's making me totally lost and confused in the class. I got a C on the first exam, which is better than I thought I would get, but I need to do better, and he doesn't think there's anything wrong with the way he teaches. What do I do?**  
**-Teacher's Pain**

I am struggling with pretty much the same thing, but unless dropping the course is an option (which is the absolute last thing to try), unfortunately you've got to stick it out to the end. You could maybe try visiting the professor during office hours and talk to them about it. Let them know that you are struggling and hopefully they will try and help you.

You can also look up some videos on YouTube to see someone else can teach differently that suits you better. You could also try seeing a tutor in the Tutoring Center to help. We just have to work with the professors we get, It's not ideal, but you learn to work with it and learn with different teaching methods and styles. I hope I could help!

Kayla Donahue  
ask.kayla.uwrf@gmail.com

# New York protest's break record

Jack Haren

Columnist

Last spring, I took a trip to Washington, D.C. with the UW-River Falls Environmental Corps of Sustainability (ECOS) to protest in front of the White House. 398 people got arrested, setting a record.

Another record was set over a month ago when I traveled with ECOS to New York City for the Global Climate March.

Starting next to Central Park in Manhattan, 400,000 people massed together to march 26 blocks. It became the biggest climate change event in history.

When the trip to New York City started, I didn't know how big it was going to be. ECOS was there to represent its campus and the state of Wisconsin. We went there to gain knowledge about furthering local efforts. By the end, we had expanded to thinking system-wide.

The hard facts of the event in New York City have been scooped up and covered by the professionals.

The trip only cost \$100. We got scholarships from "350," which is an organi-

zation that is a symbol for climate change. The number signifies parts per million.

I started the trip in River Falls by scaling a wall and getting to an apartment balcony to slip through the sliding door to roust one of the nine other people I would be going with, who decided to take a quick nap and pull an all-nighter to knock out his sleep on the bus.

Once in the Twin Cities, we met up with the all of the other regional participants and obtained spots on the buses.

There were six buses total. Andy, from 350, and one of the bus captains said they had previously only taken two before, so we set yet another record.

The media send-off was the first inkling of how huge this event would become. The prominence of what happened kept getting padded as the trip came to an end. It made the front page and many millions were withdrawn from oil companies.

We stopped in Eau Claire and Madison to fill the buses. The bus ride took 24 hours total. A long road trip with a bunch of people in confined spaces for substantial amounts of time automati-

cally garners a certain friendship by the end of it. The difference of the interaction on the bus from beginning to end was a major contrast. What set it off was an exercise of rotating in seats to converse with other people, but some of the conversations branched into deep topics.

We arrived in New York City Saturday morning. Holyrood Episcopal Church generously let us have their floor for the weekend. We got updates domestically from the 350 chapters from across the country. I learned that Europe, South Africa and Australia are a part of 350. One thing we learned was that 90 percent of huge social movement events like the Global Climate March is "follow up." After the events, organizations have to continue the communication by other means.

For ECOS, this means going bigger with our campaign and connecting with the rest of the UW System.

A man flagged me down, noticed my shirt saying that "we the people are greater than fossil fuels," told me I was wrong, and handed me a piece of paper with another man's name on it. We talked for over 10 minutes and what

I remember most is how he told me oil was an infinite resource.

We fought for everyone: the fully grown blue booted times square baby, the passed-out, motionless Homer Simpson character at a streetlight, the nearly naked women with paint, and even the criminal who broke into a car when we got back.

We did get some of the New York City happenings that people think of. "Death City" had us on edge.

First off, before I get into it, our trip started off with a member's apartment.

On a street corner, I got a CD shoved into my hands so I walked away thinking it was free. In a sense, I unintentionally almost hustled someone. Then one of us got fully hustled. A member got demanded of money after getting CDs shoved in his hands.

It is hard to ignore the hypocrisy of us using thousands of gallons of fossil fuel to get the hundreds of thousands of people together to make the event happen. The thing is that I can't think of a better way to burn the fuel than the biggest march for climate change ever assembled. And it kept getting bigger and bigger.

Tune into WRFW 88.7 to:

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Be the first person to find Freddy's lost feather in this issue of the Student Voice and win two free movie passes to the Falls Theatre!


The first person to report the find to **editor@uwrfvoice.com** AFTER 10 a.m. Friday wins!

The winner will be announced on the Voice's Twitter account: @uwrfvoice.

# STUDENT voices


What UW-River Falls winter sport are you eager to follow or watch?

Compiled by Maggie Sanders




**Sheeneng Yang**  
Senior  
Social Work

"Basketball. I've been a fan since middle school. I also used to play it."




**Jamilla Goins**  
Sophomore  
Psychology

"Women's hockey. I just like watching them. They did amazing last year so I'm expecting them to do great this year."




**Kaitlyn Gartner**  
Senior  
Psychology

"Women's hockey because they are good."



**Cody Darling**  
Freshman  
Conservation

"Men's hockey because it's more exciting and has more physical contact."



**Hannah Vlasium**  
Junior  
Marketing Comm.

"Both men and women's hockey. I'm a big [Minnesota] Wild fan and I work at Hunt Arena."

Check out the Student Voice online at uwrfvoice.com.

# Women’s hockey team faces high expectations

Bryan Tester  
bryan.test@my.uwrf.edu

After a slow start to the 2013-2014 hockey season, the Women’s hockey team turned it around and finished the season the third best team in the nation.

In 1999, UW-River Falls had its inaugural season for the Women’s hockey program. The team finished with a record of 3-15, the worst season the team has ever had. In the following season, the team would finish second in the Northern Collegiate Hockey Association (NCHA) and were the NCHA tournament champions.

Since its first season, the Falcons have never finished the regular season below third place in conference play, and have finished first in five of the last six seasons.

Head Coach Joe Cranston has been part of the team since day one, compiling a 238-114-34 overall record. The Falcon’s 2013 season was the best finish in the teams history, capturing third place in the NCAA Frozen Four in Plattsburgh, New York. It was the third time the women’s hockey team had made it to the Frozen Four.

Leading the pack last season were four seniors: goaltender Ashley Kuechle, and forwards Kait Mason, Katie Batters and Brook Story, who have all made their mark in the all-time record books.

Mason, Batters and Story are the top three women’s hockey scorers in school history. Mason finished her four-year career with 69 goals and 63 assists totaling 132 points. Following close behind is Batters who finished with 114 points including 68 goals and 46 assists. Story finished one point shy of 100 total points with 40 goals and 59 assists.

Kuechle, who was one of the main goaltenders for the Falcons in the past two seasons, finished her career with 1030 saves and a goal’s against average of 1.62. She also finished with a record of 37-9-8 and a .925 save percentage.

With the loss of those four players, the Falcon hockey team will have some big holes to fill, but Joe Cranston is confident that the returners will be able to step up and continue where the team left off.

One player Joe Cranston feels confident with is junior forward Chloe Kinsel. The St. Paul, Minnesota, native finished the last two seasons atop the team as one of the leading scorers and has tallied 34 goals and 66 points in her career at UWRF. Kinsel feels that there are fans that have some high expectations.

“I think there is going to be some pressure this year,” Kinsel said. “We are going to be expected to win but we gotta just play our game.”

The Falcons will also look to the four seniors on the team this season: defenseman Sam Greeley, forward Alice Cranston, and two-way players Allie Olson and Kendal Evenson. Alice Cranston looks to be a leader as the lone senior forward on the team.

Joe Cranston has a lot of confidence in his defense this season, “Our defensive core coming back here is probably the best I’ve ever had here.”

Leading the defense is Greeley, who made the 2014 All-WIAC team. Other senior defensive players, Evenson and Olson, will



*Kathy M. Helgeson/University Communications*  
**Junior Falcons forward Chloe Kinsel in last year’s WIAC O’Brien Cup semi-final game against UW-Eau Claire on Friday, Feb. 28, in Hunt Arena. The women’s hockey team will kick off its season at 1 p.m. Saturday, Nov. 1, at home in Hunt Arena.**

look to try and keep the opposing team from getting to the Falcon goaltenders.

The Falcons also have a young sophomore defenseman in Paige Johnson who also made the 2014 All-WIAC team in her first year. The Falcons also gained a transfer from Minnesota State-Mankato, Carina Randazzo.

A large concern for the Falcons this season is who will play between the pipes in replacing Kuechle. The Falcons do have options at the position with one returner and two freshmen.

Junior Meaghan Wenner is the only returning goaltender for the Falcons this season. In

her two seasons with the Falcons Wenner has a 2-0 record with four goals against, 35 total saves and a save percentage of .897.

The Falcons have brought in two freshmen goaltenders, Kylie Hommerding and Angie Hall. Hommerding was an all-conference player in Minnesota for the Proctor-Hermantown Mirage, accumulating a .902 save percentage in her career. Hall, who played for the White Bear Lake Bears in Minnesota, was named the team’s most valuable player her senior year and was also a semi-finalist for “Goaltender of the Year” in Minnesota.

The team will start the season with tough

games right away as they take on conference opponent UW-Stevens Point. Last season, the two teams met five times as the Falcons would garner a 2-2-1 record against the Pointers.

The Falcons will also face non-conference rival Gustavus Adolphus College, who has knocked the team out of the NCAA tournament on numerous occasions.

The Falcons start the 2014 season against the University of St. Thomas at 1 p.m. Saturday, Nov. 1 at home. St. Thomas was the team the Falcons defeated last year in the Frozen Four to capture the third place title.

## Check out upcoming UW-River Falls Falcon athletic events

### Football

After tough 37-7 loss against UW-Oshkosh, the Falcons return to the field at 1 p.m. Saturday, Oct. 25, at home. The Falcons play UW-Eau Claire. The team has four games left in the regular season. The game against the Blugolds will be the “Cancer Awareness Game.” The Falcons’ next game on Saturday, Nov. 1, will also be played at Ramer Field.

### Tennis

The Falcons have completed its regular season play. The Falcons will participate in the WIAC Tournament at 1 p.m. Saturday, Oct. 25, at Nielsen Tennis Stadium in Madison, Wisconsin. The Falcons also play at 9 a.m. Sunday, Oct. 26.

### Women’s Cross Country

The Falcons received 29th place and 830 points at the Tori Neubauer Invitational on Oct. 18. The Falcons have completed its regular season schedule, and now look forward to the WIAC Meet hosted by UW-Lacrosse. The meet will begin at 1 p.m., Saturday Nov. 1. The NCAA Midwest Regional will take place at 12 p.m. Saturday, Nov. 15, hosted by UW-Oshkosh.

### Volleyball

The Falcons are looking to finish strong in the conference before the WIAC tournament, beginning in November. The Falcons will play in the UW-Oshkosh Tournament this weekend on Oct. 24-25. The First game will be played at 5:30 p.m. against Wartburg College. The Falcons will play a total of four non-conference games in the tournament.

### Men’s Cross Country

The Falcons received 22nd place and 643 points at the Jim Drews Invitational on Oct. 18. The Falcons have completed its regular season schedule, and now look forward to the WIAC Meet hosted by UW-Lacrosse. The meet will begin at 12 p.m., Saturday Nov. 1. The NCAA Midwest Regional will take place at 11 a.m. Saturday, Nov. 15, hosted by UW-Oshkosh.

### Soccer

The Falcons are coming off of two big wins, the last one being 3-1 against UW-Platteville, and a tie late Wednesday against St. Olaf 1-1. They have three games until the WIAC tournament begins Nov. 4. The Falcons will play its next game at 2 p.m. Saturday, Oct. 25, at UW-Stevens Point.

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# Volleyball team hopes to halt seven-match losing streak

Cooper Nelson  
cooper.nelson@my.uwrf.edu

After a fast start to the 2014 season, the UW-River Falls women's volleyball team seems to be in a rut as they have lost its last seven matches.

There is more to the 9-14 record than one may think. The Falcons boast a 3-2 conference record, which puts the team in 5th place in the tough WIAC.

Head Coach Patti Ford says that both the conference and non-conference games are important, but in the end, the seeding for the conference tournament is based off of the conference records.

The Falcons have been struggling recently but Ford does not seem extremely concerned.

"We're playing some really good teams right now," Ford said. "So, we're playing teams that are in the top twenty-five."

UW-Stevens Point and UW-Whitewater are two members of the WIAC that are currently in the top 25 nationally in Div. III.

The Falcons are a young team and Ford said that some of its recent struggles might be because of inexperience. During its seven-match losing streak, the Falcons have won at least one set in all but two of its matches.

Ford said that the Falcons are momentarily holding off some of the top teams in the WIAC, but the team loses some stamina at the end of games and the Falcons are losing a lot of close matches.

"We just have to sustain the match longer," Ford said.

The Falcons are hoping to better its WIAC record for a chance at a regular season title as it has three more WIAC matches this season

before the conference tournament starts.

The games will be played against UW-Eau Claire, UW-Superior and UW-Stevens Point. Two of the three remaining WIAC games are at home and Ford sees that as an advantage. The fans are very close to the court during volleyball games and playing a game at your home court could be the difference between winning and losing.

"The home court advantage is very powerful," Ford said.

The WIAC tournament is coming up in a few weeks and the top six teams in the WIAC make it into the tournament. As of now, the Falcons would be the fifth seed in the tournament. The Falcons could easily move up in the conference standing as well as down. The Falcons recently hosted a tournament that included UW-Stout and Bethel University.

**"We just have to sustain the match longer," said Head Coach Patti Ford.**

The tournament was originally scheduled for two days, but after five teams dropped out the tournament it was rescheduled as a one-day event. According to UWRF Sports Information Director Jim Thies, the teams dropped out because the recent campus security threat.

The Falcons lost both of its matches during the tournament, but they received valuable playing experience as it nears the home stretch of the season.

The Falcons have seven more matches this season (excluding the



Kathy M. Helgeson/University Communications

**Hali Tasler (left) and Lisa Keppers (right) in a 3-1 win over UW-La Crosse on Sept. 26, in the Karges Center. The Falcons will compete in the UW-Oshkosh Tournament on Oct. 24-25.**

WIAC tournament) and the team has expectations that may be difficult to measure on the court.

The team says that its goal for the

rest of the season is to continue to improve on the court each day in practice. If the Falcons can string a few victories together and bring

its confidence back up the it may become a team that should not be overlooked in the upcoming WIAC tournament.

# Women's soccer wins 'Pancreatic Cancer Awareness Game'

Collin Kottke  
collin.kottke@my.uwrf.edu

It was the "Pancreatic Cancer Awareness Game" at Ramer Field on Saturday evening as the UW-River Falls women's soccer team defeated the UW-Platteville Pioneers by a score of 3-1.

The Falcons dressed in purple for the awareness game and came out firing in the first half of the match, scoring three times before the intermission.

"It couldn't have started any better," said Head Coach Sean McKuras. "We put up a beautiful goal just over three minutes into the game."

Junior defender Missy Barnett put in the opening goal. The score was her second goal of the year with an assist from sophomore defender Kenzie Weisman. 10 minutes later, freshman midfielder Carrie Anderson scored the second goal of the match for the Falcons with an assist from senior striker Alex Swatloski.

Anderson would follow up her goal with a helper at the 29 minute mark. Anderson was credited with an assist after junior midfielder Megan Haninger hit the back of the net for the first time this season.

The Pioneers tried to break new ground after the half, but could only beat Falcons sophomore goalkeeper Erica Cimochowski once in the second half.

UWRF peppered the goal on both sides of the half with 12 shots before the half and seven after.

The Falcon's goalkeepers played a stout game, only al-

lowing the one goal while making three saves. Cimochowski was in the net for three quarters of the game with sophomore Sarah Baierl playing in relief for the last 15 minutes.

The win brings the Falcons to a 9-4-2 record overall this season with a 2-2-1 WIAC record.

So why did the soccer team hold a game raising awareness about pancreatic cancer? The reason stems back a couple years to former Falcons soccer player Leah Hagan.

Hagan played for the Falcons for four years. Her mother was diagnosed with pancreatic cancer in August of 2011; her diagnosis is what spurred the creation of the special game.

This was the second edition of the Pancreatic Cancer Awareness Game. It is held every other year. Both Pancreatic Cancer Awareness Game's have put the Falcons in purple uniforms for the match. The game jerseys are then auctioned off with the proceeds going toward pancreatic cancer. The jersey auction raised \$550 this year.

"My company, Jacobs Marketing, actually funded all of the jerseys that are at the game today, so that was really nice of them," Hagan said. "We haven't been able to say all the funds have gone straight towards the Pancreatic Cancer Action Network before, so that's really cool of my company to fund the jerseys."

Along with the game at UWRF, Hagan helps support other events that find funding for pancreatic cancer. Hagan supports the Purple Ride, a bicycle ride held annually in September, and Purple Light Vigil held at Minnesota's state capitol building.

"It's a very aggressive disease and it has the lowest funding out of all types of cancers. It has the lowest survival rate," Hagan said. "Any awareness, any funding that can get out in the world is amazing and I just thank the support of my fellow soccer teammates and everyone that is here tonight supporting this cause is very impactful to me, so I really appreciate it."

The win on Saturday was its second-straight victory after the team was victorious at home on Wednesday. The Falcons faced off against Buena Vista University from Storm Lake, Iowa, and defeated the Beavers by a score of 4-0. The Falcons dominated the whole game. UWRF attempted 25 total shots while the Beavers only got three shots off.

Swatloski outshot the Beavers by herself with eight total shots while finding the back of the net twice for her ninth and 10th goals of the season.

Also scoring goals for the Falcons on Wednesday was freshman forward Kayla Windingstad, who got the scoring started just before the 24 minute mark. The goal was her third of the season. Anderson also scored her third goal of the season just past the 68 minute mark. McKuras was also impressed by this game and more specifically the game his team played together.

"That was a good game. It took us a little bit to figure out how to unlock their defense," McKuras said. "What I really enjoyed about that game was that we depended on all of our players to play and they all went out and worked hard and played within the system. It was really nice to see."



Kathy M. Helgeson/University Communications

**Falcons senior striker Alex Swatloski kicks the ball away from a defender in a match against Gustavus Adolphus College at Ramer Field on Oct. 8.**

# ‘The Book of Life’ offers heartwarming entertainment, along with unique plot



Ryan Funes

Reviewer

The newest film in theaters, “The Book of Life,” manages to show beauty in the dead coming back, though the dead could maybe be a bit slower, so we can appreciate them.

As our museum curator narrator explains, Mexico has a vivid relationship with its lost souls in their holiday, the “Day of the Dead.” During this day, family’s celebrate and remember their dead loved ones, for it is only when we forget our loved ones that they are truly dead.

This sets the backdrop for two gods, La Muerte and Xibalba, who reside over the dead, to make a wager with one another: that goodness pervades in all life and continues into death.

These two gods will pick two young men on earth, aspiring musician Manolo, and the headstrong soldier Joaquin, to play in their divine game as both young men fight for the affections of the beautiful Maria, their childhood friend.

But as the game of the gods plays on cheating will take place, people will die, and the hero Manolo will find himself traversing the very land of the dead itself to prove himself worthy of Maria’s love and to save his home town from threats both tangible and

spiritual.

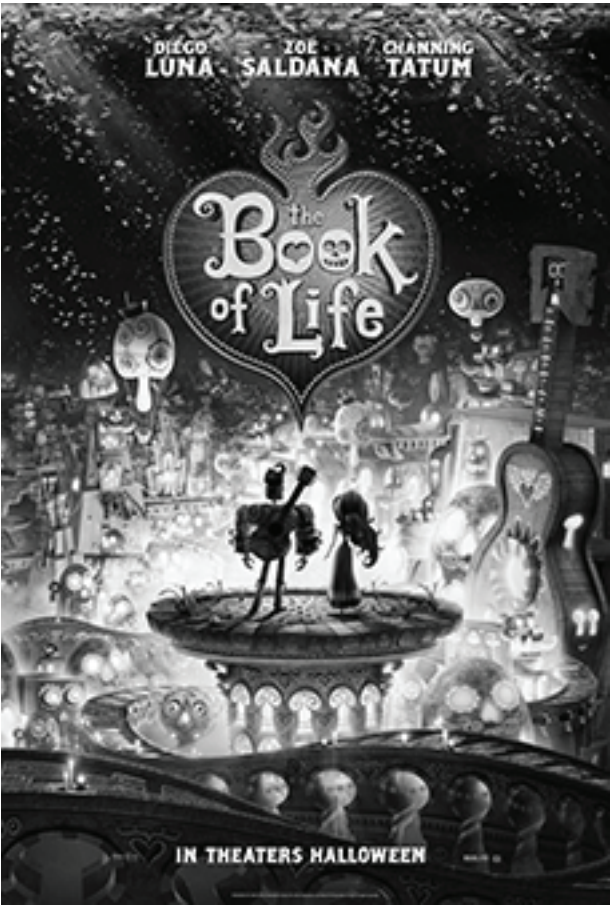
Jorge Gutierrez, a name that only the real animation fans will notice, was big about this movie. Gutierrez is a special animator from a special background: the Mexican born man went to the California Institute of the Arts, a highly regarded animation college, and only created one cartoon for television, “El Tigre: The Adventures of Manny Rivera.”

Despite a short, yet fulfilling, resume, Gutierrez has constantly proven himself a maestro of character design in all his works, having a penchant for detailed designs that take after Mexican art and culture.

His work has also contained great respect and honor for his Mexican heritage, and he remains one of the only animators I know of today who can talk about this heritage from first-hand experience.

“The Book of Life” is his first feature film, and the reason I talk so much of him is because his movie is entirely in his personal style.

Being a 3D animated film (as opposed to his usual hand-drawn 2D animated style), Gutierrez’s art style transfers surprisingly well, with detail and visual splendor pervading every character; the Mexican influence in



the art design is especially admirable.

In fact, “The Book of Life” is beautiful through and through, with enough fast and fun characters, and action to satiate even the most unimpressed individual. I was quite impressed by the effort of the film team.

However, “The Book of Life” still had two major problems, and that was the writing and

the pacing.

The story itself was a good concept, but a good chunk of the jokes, references and gags in this film fell pretty flat for me; imagine the usual Hollywood tropes you see inserted into animated films to make them “hip” and appealing to all kids and you get what I’m saying.

Pacing was the biggest problem with the film. The films animation was too fast at times to keep up with; I found myself wishing that I could take in environments, settings and character designs, only to have them rushed past me to fit the hour and thirty minute run time.

It can’t make good animation if you can’t appreciate it entirely, and the film speeds by you at a breakneck pace while every frame beckons to be consumed slowly.

Despite those problems, I actually like this film. Problems aside, the big thing that got through to me was the heart.

“The Book of Life” talks very respectfully of its subject, the Day of the Dead, and Gutierrez manages to creep in some sweet and heartwarming moments that made it worth watching.

Coupled with some decent acting performances and good music (though more original music would have been preferred), “The Book of Life” does right in my book and should be seen by young ones of all kind. It’s not every year that we see a talent like Gutierrez thrown a bone as big as this one.

*Ryan Funes is a junior journalism student. Ryan enjoys all facets of popular culture and would love to report on any and all of it one day, if he can find a way. His main interests lie in animation, film and anything written by Neil Gaiman.*

# Shakespeare quote inspires new thoughts on social media



Rachel Molitor

Columnist

An extremely famous playwright once said, “All the world’s a stage, and all the men and women merely players: they have their exits and their entrances; and one man in his time plays many parts.”

Originally when I sat down to write this column I was going to write some commentary on plays. The UW-River Falls theatre opened a new play last weekend, “Reckless,” and I had gone to see it. The play was interesting, the characters quirky, and overall the experience was what you would expect of a theatre. If you want to support the UWRF arts and see a play that makes you think, I highly recommend you go see it. If nothing else, read the program. Believe it or not,

actors have a sense of humor. But then I was thinking about a quote to use for the column and after I came up with the quote mentioned earlier, I got seriously distracted.

“All the world’s a stage.”

William Shakespeare may have been making an interesting metaphor with these words, but if you think about it, they ring true today. Our world is a stage, and the audience is the world’s population.

While we might all not be social-media savvy, it does play a distinctive role in our lives. Think of all the news that has been blown up due to social media. Yes, what happened in Ferguson is important but what went on in social media helped make it a big deal. Instead of solely getting news from official providers, we, the audience, got to see Twitter posts from people in the protests, with pictures of both the peaceful and violent moments. These developments allowed us to leave behind the framing issue that comes with prepared news stories, and form our own opinion. Due to social media, the events of the world are available at our fingertips for

our information and our entertainment. This makes us the audience. At the same time, we are the people on the stage. If you have a Twitter, Tumblr, or Pinterest account, you are putting yourself out there. Random people can access your information.

Probably by now you are getting an idea of what I am talking about. Today’s culture may still have its 15 minutes of fame, but social media allows for a person to have at least a small part in the “grand plot.” We are no longer faceless extras; we have a story to tell. If it isn’t too conceited to say, we are dynamic characters in the plot, especially in comparison to the populations of the past. We don’t always have to be on stage (hence the silent majority) but our entrances do have an impact in the plot as a whole. Another point Shakespeare struck true was that “one man in his time plays many parts.”

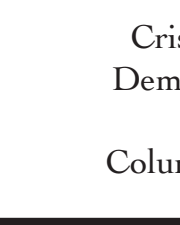
While we can relate this to our positions in life, the internet has provided an alternative option. No one knows if you’re a dog on the internet, and a person can be whoever they want. Frankly, someone could have two

different user names and then debate with themselves over controversial topics. The anonymity of the internet allows people to do things they would never do in real life. If you doubt this statement, check the comment section under anything, YouTube in particular. The things people say would rarely be spoken out-loud, especially in our passive aggressive Midwest, yet insults are posted with frightening consistency. Seriously, check it out sometime.

Shakespeare may not have understood what a tweet is or the all-knowing power of Google, but he does know how the world works. Some things never change; technology has only enhanced what people already did. So go out and continue making your presence known on the world wide stage. See a play, take a picture, or make a joke. You may not be a main character on the stage, but your soliloquy is still important.

*Rachel Molitor is a senior English major who loves reading, watching movies and learning new things. After graduating in December, she hopes to find a job and then eventually go to law school.*

# Unexplained events on campus cause feelings of unease



Cristin Dempsey

Columnist

Following last week’s shooting threat on campus, I think it is safe to say a lot of unusual circumstances have been taking place.

Not only was there the threat, leaving students in their dorms instead of their classrooms, but there have also been other crimes and even unannounced construction. In my four years as a UW-River Falls student, this is my first time seeing all this unusual activity at once, so who knows if it will happen again. Is there an underlying theme surround-

ing these events? Are we sure we can avoid it for the rest of our college careers?

Leading up to the day of the threat, there had been crime reports flooding in about professors’ keys or other important items being stolen. It is one thing for it to happen once, but it is another thing for it to happen continuously, to multiple different professors. It led many students to believe that it had something to do with the threat and further convinced them that it would be carried out on Wednesday. I, too, had these suspicions. Not much more was said about these thefts as one week ended and a new one began. For a lot of people, the culprit of these events will remain a mystery.

Another suspicious event that happened leading up to the threats involved someone, presumably a student, dressed up in a clown suit. Numerous complaints from students had

addressed this, saying he or she would walk up and knock on first floor windows of residence halls. Because Halloween is approaching, this may seem like a harmless prank. However, students also believe the culprit pulled this prank because of the threat, and they were not all too thrilled about it. While very few people likely know the identity of this culprit, it seems that the pranks have slowed down or stopped completely and students have gotten back to normal.

Not so suspicious, or even related to last week’s threat, is the construction outside of KFA. Where did that come from? Of course they are probably doing something like fixing pipes, but why did it come without a warning? How long is it going to take? It is likely a necessary task, but because many of the sidewalks are blocked, we are left taking the scenic route just to the University

Center in order to avoid the trenches. I wish we will figure out what is going on in the coming days. It would be helpful to find out how long it will be before we can use the sidewalks again; that is, without going out of our way.

Many of these suspicious or unusual activities went unannounced and heightened our fears about last week’s threat. Luckily, even with increased security, nothing happened and everyone remained unharmed. This is an event that we can finally put behind us as we progress in our college careers. But, at the same time, the threat and the unusual events surrounding it are events that we will one day look back on and remember clear as day.

*Cristin Dempsey is a senior from Eagan, Minnesota. Cristin is majoring in English with a professional writing emphasis and minor in music.*

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