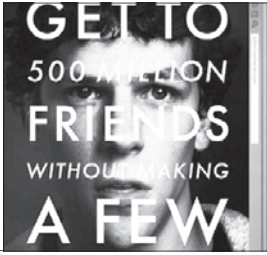




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STUDENT VOICE

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Chalk writing targets UWRF minority groups

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On the morning of Oct. 6, hate words written in chalk were discovered on UW-River Falls’ campus, said Gay Straight Alliance Co-Chair Joanna Reagan.

The vandalism was directed towards the lesbian, gay, bisexual, transvestite, queer community. It was the third time within 12 hours that the chalk messages had been identified. The messages first appeared at night. Twice they were identified and erased said Regan.

University police have identified and forwarded the name of the suspect

On Oct. 5, members of GSA partook in a nation wide event called the “I Love You Chalk Project.” Along side the words written by GSA, the vandalism appeared. Some of the words specified notions of suicide, which has been a recent national concern for the gay community, said Reagan.

The project was intended to be a positive message for those struggling with identity, said Falcon Programs LGBTQ Programmer Aaron Bergman.

“We wanted to tell people that they matter to this campus,” Bergman said. “It was meant to help those struggling with suicide and depression.”

“There has been overwhelming support from the institution, it’s good to know that we are not alone,” Reagan said.

Shepherd said that the Student Life office stands to provide students with a safe place to react to issues such as the ones that came from the vandalism.

Sociocultural Coordinator Ashley Olson said that it is important for individuals to express their feelings on the issue, to establish an entity.

GSA Faculty Advisor Rellen Hardke said that she encourages faculty to talk about the vandalism in the classroom.

Student Senate President Lee Monson and Bergman both offered their personal services to those who wish to discuss or express their feelings on the incident.

There will be resources made available over the week of Oct. 11, which is National Coming Out Week.

Outdoor art covers UWRF



Hannah Lenius/Student Voice
Students Sara Hitchcock, Dana Caron and Ray Kalhr putting up art which will be on display during the 19th annual UWRF Art Installations. The displays were put together Oct. 6, primarily to display art from University classes.

Student Senate votes to uphold results of recent flawed election

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The Student Senate accepted a flawed a flawed election as valid Tuesday.

The technical flaw of the online election that ended Monday was that the polls were not password protected, which meant that any person-not just students-would be allowed to vote and could vote multiple times if they voted from separate IP addresses.

Originally, there were less candidates on the ballot than open positions on Senate, said Interm Elections Chair Jayne Dalton. These elections were merely a formality to allow them to be appointed to Senate. However, during the election a write in candidate, Michael Leonard, won more votes than at-large candidate Carlan Strand causing Strand to lose the election.

After learning about the election results, Strand wrote in a letter that he would not like to contest the election.

In order for election results to be contested, a complaint would have to be filed within 48 hours of the election, said Senate President Lee Monson.

With Strand withdrawn, all other candidates that ran plus two write-ins were appointed to Senate.

The motion, drafted by Senator Tyler Halverson, did three things: accepted the flaws of the election; confirmed the appointment of at-large senators Ashley Goettl, Michael Leonard, Aaron Bergman, first-year senators Char-

lotte Evans and Annette Sherer, and College of Education and Professional Studies representative Jim Aerts; and set a deadline for current paid Senators to create a time-line for election procedure reform by Oct. 19 with the stipulation that should that deadline not be met, paid senators will suffer a 75 percent pay decrease.

“This motion is giving us the kick in the pants that we need to begin our work on election reform,” Dalton said.

While she said she is not happy with the egregious flaws of the election, Dalton said accepting the motion was the best way for the Senate to move forward and begin work on other issues.

Committee forms to unionize University faculty members

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Around 30 faculty at UW-River Falls have formed an organizing committee with the attempt of unionizing the faculty under the American Federation of Teachers said Political Science Teacher Wes Chapin.

The option to have a union representing the faculty and academic staff was made possible when the Wisconsin state legislature in June 2009 passed the higher education collective bargaining legislation.

Currently, the only way faculty can discuss issues related to their jobs is through the faculty senate, which is known as shared governance. However, in terms of taking an active role in the process, the UW-System makes the proposals, and the state ultimately passes them, said Chapin.

“In a free society, faculty and academic staff should be free to negotiate and have a seat at the table,” said Chapin.

A faculty member at UW-Eau Claire, Michael Penkava, who is currently on sabbati-

cal in Budapest Hungry, explained one reason why faculty at UWEC voted on joining a union.

“In the summer of 2009, a 2 percent [pay] increase was rescinded as well as a 3 percent additional cut imposed under a completely fallacious concept that this was a furlough,” said Penkava in an email.

“Keep in mind that every faculty member was not only required to teach every class, but also to engage in every other duty with no change, and we were told it was perfectly acceptable to take days like Sunday as a furlough,” said Penkava.

Even though the UW-system wants eliminate the employee furloughs and bring back the two percent wage increase for faculty and academic staff for the 2011-2013 budget, this is all being decided without the input of the faculty, said Chapin.

Based on feedback from faculty at UWRF, there are several reason why some of the fac-

See Committee page 3

Senate holds executive meetings to keep boards in check

Kimberly Kuhens
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Better communication, fairer budgeting policies, running more smoothly and having a higher student voter turnout rate are some of the goals the committees and boards that make up UW-River Falls Student Senate have for this school year.

Communicating effectively is big on Club Sports Allocation Board Chair Tyler Halverson’s list. The board consists of an interesting mix of people, according to Halverson. There are four students at-large, two student senators, the club sports council president, the recreation sports facilities intern and the CSAB chair. Good communication is crucial to ensure that the board members are on the same page and that their priorities are the same.

“The members need to make sure they are neutral to all parties and they all find [the policies] acceptable,” Halverson said.

CSAB has only a bare-bones policy currently in place since the board is in its first year of existence, according to Halverson. CSAB was created in response to a realization that there is a divide between the needs of typical student organizations and sports organizations because they need things like jerseys, equipment and have insurance fees. CSAB was then established through the combined ideas of the recreation department, Student Life and the Senate. The stated purpose of the

board is to be responsible for allocating funds to club sports organizations, according to the CSAB’s website.

“[The board] aims to follow policy and make sure funding is followed fairly,” Halverson said.

Goals for the Allocable Fee Appropriations Board include insuring a fair and consistent budget process and to work on efficiency and organization, according to AFAB Chair Jordan Harshman.

AFAB’s main responsibilities include preparing annual budgets for student organizations, reviewing single event funding requests and overseeing the spending of allocable dollars, according to the AFAB website.

AFAB is requiring all student organizations to attend budget training sessions on Oct. 13 and 14 so that all the organizations know the policies regarding budget procedures. This is a way for AFAB to ensure a fair and consistent budget process.

“[The board] wants to get the word out to all student organizations so that they have all the information they need,” Harshman said.

The goal of the Facilities and Fees Board is to run as smoothly as possible, according to Board’s Chair Beth De-long. This board oversees seven student advisory committees, according to the board’s website. The committees include: dining services, recreation and sport facilities, residence hall association, student health advisory, textbook services and university centers.

The board exists to provide student life facilities and to establish appropriate policies for usage of these facilities. It serves as the campus-wide governing board regarding program revenue facilities by overseeing non-allocable student fees, initiating policies that improve and enhance facility usage, and by initiating recommendations concerning appropriate facility development, renovation and construction, according to the board’s website.

The most student friendly committee is the Student Affairs and Academic Services, according to its director, Jayne Dalton. This committee lets students know what is available to them at UWRF. This committee is hosting a polling event from 7 to 9 p.m. on Nov. 3 in the Falcon’s Nest in the University Center. Students can come anytime throughout the two hours to take a survey. This survey will ask students about their opinions about the campus, the Senate’s performance and what is lacking with the different services that are offered.

“We want to reach out to students and get a better understanding of what the students want and need so that we can come up with some answers,” Dalton said.

The Legislative Issues Committee has two missions, according to Halverson. (There is currently no director for this committee but Halverson has sufficient knowledge of this

See Senate page 3

VOICE SHORTS

UWRF volleyball hosts ‘Dig for a Cure’

The UW-River Falls Falcons will again hold a “Dig for the Cure” game at 7 p.m. on Wednesday, Oct. 20, versus UW-Eau Claire in the Karges Center. The “Dig for the Cure” campaign was originally started in 2003 by Charlotte Head Coach Lisa Marston whose mother was a breast cancer survivor, and the campaign has spread to volleyball programs in all three divisions across the country. The goal of the WIAC “Dig for the Cure” campaign is to raise both money and awareness for breast cancer. The first 50 fans wearing (visible) pink will receive a gift. Pink WIAC T-shirts will be on sale for \$12 at the game or can be purchased from one of the current volleyball players. Pink lemonade will also be available for purchase in the Karges Center lobby.

Family day brings various events, activities

UW-River Falls Family Day is coming up on Oct. 23. The event features a variety of activities including a football game, screening of “Toy Story 3”, ice skating, campus block party and much more. The cost is \$12 per family member. For more information contact First-Year Experience at 425-4444 or fye@uwrf.edu.

UWRF holds 19th annual art installations

Faculty and students will be creating outdoor works of art designed to highlight a specific site on the UW-River Falls campus grounds. The public, as well as the UWRF student body, faculty and staff are invited to view the art installations. Visitors to the campus and the UWRF student body are asked to please respect the artistic ideas and to not alter or damage the artwork. The event started at 9 a.m. on Wednesday, Oct. 6., site maps identifying the individual installations can be picked up at Gallery 101 on the first floor or in the Art Department in Room 172, both located in the Kleinpell Fine Arts building.

First National Bank hosts 5k race

“Treat Yourself to Wellness” is a 5k run/walk/roll community wellness event for beginner and advanced runners of all ages. This race starts at 7:30 a.m. on Oct. 16 at the First National Bank parking lot. Race day registration is from 6-7:15p.m. All proceeds will go to five local non-profit organizations. Registration is \$22. A t-shirt is guaranteed if registered before Oct. 8. Registration forms available online at www.fnbrf.com or register online at www.runningroom.com. Sponsorship opportunities start at \$25. Contact Kristin Loney at kloney@fnbrf.com or 426-3136 for more information.

Well-known author to speak about leadership, diversity

Kimberly Kuhens
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Nationally known author and speaker, Kenneth W. Morris is coming to the UW-River Falls campus at 2 p.m., Oct. 14 to engage the University in a discussion about diversity.

Morris is this semester’s Executive-in-Residence sponsored by the College of Business and Economics. The Executive-in-Residence program is in its seventh year of bringing noted speakers to the UWRF campus, CBE Program Assistant Tina Kelly said.

At this event, Morris will discuss “Building Your Brand: A Leadership Fundamental.” Morris will discuss several key concepts including the leadership-brand relationship; leveraging your brand by building an amazing network, and why adding value to others is foundational to sustained success, according to the Executive-in-Residence program poster.

Morris is the Chief Executive Officer of Aperçu Group Inc., a global consulting firm specializing in assisting corporations with diversity and inclusion challenges and leadership team building, according to Kelly. Morris’ specialty is helping companies improve their financial and operational performance by enhancing the effectiveness of organizational leaders, according to Kelly.

Typically the problems lie in disenfranchisement, said Morris.

“You will have people who believe they don’t ‘belong’ inside a particular environment. They show up, but you don’t get the magic that happens when someone is fully vested and is participating of their own volition,” Morris said in a June 2010 article in the Minneapolis-St. Paul Business Journal.

“Minorities don’t see themselves reflected in a

monochromatic leadership and therefore can’t throw their whole weight into the effort,” Morris said in the article.

Morris is a former vice president of two Fortune 250 companies, Guidant Corporation and Boston Scientific Corporation where he created the Metrics That Matter™ process where organizations measure and evaluate the effectiveness of their diversity and inclusion work against strategic enterprise objectives, according to the poster.

Morris consults and coaches on issues of diversity, leadership, conflict management, succession planning, crisis management, team building, negotiation, public and governmental affairs, presentation skills, workplace systems design, marketing and strategic planning, according to the Aperçu Group website.

Morris is focused on the big picture, diversity as an end toward business success, according to the article.

Morris devotes time outside of work to a program he launched while working at Guidant Corporation called Close the Gap. This program looks to reduce the disparity in cardiovascular care, where minorities tend to have less access to services, according to the article.

Dean of the CBE Glenn Potts is looking forward to this event.

“We are hoping to have about 600 students attend this event,” Potts said.

This event will be a great learning experience, Kelly said.

“His topic on leadership is of importance to all students, not only to the students in the College of Business and Economics,” Kelly said.

The Executive-in-Residence event will be held in the University Center’s Riverview Ballroom.

TutorTrac makes tutoring services easier to use

Sally King
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The Academic Success Center, a resource for students to gain help with Tutoring services, has a new way to sign up for a tutoring session that makes it more accessible for students.

TutorTrac is a new system that the Academic Success Center started at the beginning of the 2010 fall semester to help students meet their academic goals. TutorTrac has been used to set up 95 appointments as of Sept. 29.

“Most students seem to like the ease of TutorTrac,” Director of the Academic Success Center Jill Moe said.“I’m excited that we’ve been able to create a user friendly system to better serve our students.”

TutorTrac helps students schedule appointments through the English as a Second Language Center, Math Center, Physics Center, Speakers Corner, Writing Center, Chemistry Center and Skills Center. The Skills Center not only helps students with better study habits and effective note taking, but the center also helps with scheduling and time management.

“This helps students deal with anxiety and stress,”Skills Center Tutor Kris Oberg said. “I’m excited that we now have a user-friendly system to better serve our students.”

With the new program, professors will be able to track which students are getting help and zone into data to better help improve the Skills Center.

“Before TutorTrac, signing up for a tutor session was a long, drawn out process,” Oberg said. “Tutortrac now provides more options. This new system will be able to determine the students



Sally King/Student Voice

Jennifer LeClair found her tutor, Cole Langsdorf Jr., by using TutorTrac, which has made signing up faster, easier and more accessible.

who use student services versus those who don’t and how that effects their overall GPA.”

TutorTrac is a new program, so there are a few bugs and quirks in it that still need to be worked out. But once those are worked out it will be a very effective and easier process to sign up for tutoring, Moe said.

“I am not a fan [of TutorTrac],” said a tutor in Business law, Accounting and Spanish Jim Cipera. “They are still trying to get all the kinks out, but once they fix things, I think it should be a good resource.”

In the spring of 2009, there was a total of 1,668 total of student showings to the help centers, and in the fall of 2009, there were 2,201 total.

SENATE SHORTS

Motions Passed:

- Senators allocated a total of \$13,600 from the Student Senate reserve account to compensate student managers who monitor the Karges Center, Knowles Center and the Nelson Physical Education Center used by student organizations to host their meetings.
- Ryan Debner presented Chair Beth Delong and College of Agriculture, Food and Environmental Sciences Representative Derek Johnson as nominees to be appointed immediately to the Ethics Committee.
- President Lee Monson nominated Nicole Larson to the Sustainability Working Group committee to be appointed immediately.

- Monson nominated Heather Gifford, Mao Lee and Mike Vaneslow to be appointed immediately to the Recruitment, Admissions and Retention committee.
- Senators approved the Horticulture Society’s single event funding request for \$1,405.32 to cover the cost of a conference being held in Ames, Iowa.

Motions Failed:

- The Latino Student Organization submitted a single event request form for \$805.00 for expenses of travel to a conference. The request was denied due to disregard of protocol; the request was not submitted within 30 days before the event.

CORRECTIONS/CLARIFICATIONS

In the Sept. 24 issue, Head Football Coach John O’Grady made a clarification about Jordan Langer’s article “Coach to leave football, fees behind.”

“I made a mistake in the article this week when I critized the condition of the football field for our Trine game,” O’Grady said in an e-mail. “It was wrong of me and in the language that we use in athletics probably a ‘cheap shot.’ I was still very

upset about our game and was not in control of my mouth as I should be. I hold our Facilities people and our grounds crew in high regard and have for years.

”In the Oct. 1 issue, the photo for the article “Hudson Center opens for night class” should be credited to Hannah Lenius, not Sally King.

RIVER FALLS POLICE/
UWRF POLICE DEPARTMENT

Editor’s note: Information for this section is taken from River Falls Policeand UW-River Falls Police Department incident reports.

Sept. 24

- Jacob Meyer, 18, was cited for underage consumption, possession of marijuana and resisting/obstruction of a police officer at Hathorn Hall.
- Jordan Burian,18,was cited for underage consumption at Prucha Hall.

Sept. 28

- A vehicle was reported damaged at O-lot.

Sept. 30

- A camera was reported stolen in the Kleinpell Fine Arts

Building.

- An emergency call station pole was reported damaged in K-lot.
- An iPod was reported stolen at Parker Hall.

Oct. 2

- A laptop was reported stolen at Parker Hall.
- A Gucci wallet containing \$200 was reported stolen at May Hall.

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UWRF 2010 Homecoming festivities



Sally King/Student Voice
The Falcons Football team playing in the Oct. 2 Homecoming game against UW-Stout. The Blue Devils defeated the Falcons 24-7, putting their season record at 0-5.



Hannah Lenius/Student Voice
Parade participants wave at the crowd during the UWRF Homecoming parade, which took place at 10:30 a.m., Oct. 2, on Main Street in downtown River Falls.

Senate: Shared Governance committee to help communication

committee due to his previous experience of serving on it.) One is to inform students about voting. The committee sends out mailings to the dorms, along with sample ballots so students know who is running and can research each candidate. The second mission is to be a lobbying arm for UW students. In 2007, under Legislative Affairs Director Craig Witte, the Senate took a stand on the Dream Act, which was about helping children of immigrants get into college. The Senate sent people to Madison, Wis., to actively lobby this act. The committee is working on hosting a debate between two candidates running for State Assembly: Dean Knutson and Matt Borup.

The purpose of the Shared Governance Committee is to maintain communication through all branches of the Senate. This includes all the boards, committees and Faculty Senate, according to Halverson (the director for this committee is also vacant but again Halverson has experience with this committee.) This committee consists of four senators and four students at-large, according to the Shared Governance website. The committee initiates and coordinates recommendations and appointments to the Senate in regards to University Committees at various capacities and works to advance students’ rights and responsibilities, consistent with state law, according to its website.

To keep all the committees and boards in touch with each other, the Senate holds executive board meetings. All the chairs and directors come together to let the other committees/boards know what they are doing. They can ask other committees for help if they are taking on large projects or events. The boards and committees are independent, but they do work together and keep each other informed, according to Halverson.

There are several vacant openings for directors and student at-large positions to serve on these committees. An online application form can be found at <http://www.uwrf.edu/StudentSenate/StudentSenateCommittee.cfm>.

Committee: Plans could include changing special term pay scales

from page 1

ulty want to join a union, Chapin said. It is not just about a pay increase but involves everything from the working environment to sick leave.

Geography and Mapping Science Professor John Heppen said he would like the union to set out a clear system for paying faculty for teaching summer and J-term courses and independent study. Currently, faculty are paid less for teaching during the summer then during the school year, said Heppen.

A contract where faculty get paid the same rates as in the school year would create a greater incentive for faculty to teach those courses and ultimately create more opportunities for students to take summer and J-term classes, said Heppen.

Besides the faculty, which includes tenured professors and those that are on a tenured track, the academic staff also has the option to unionize. The academic staff comprises two categories: instructional academic staff (adjuncts and non-tenured track) and non-instructional staff.

The academic staff has to vote together if they want to join a union, but according to English Professor Marshall Toman the non-instructional academic staff are the “least ready at this point to weigh the benefits of unionization positively against the drawbacks.”

For some staff and faculty, 1 percent of the drawbacks of a union may be the union dues, which are around one percent of a faculty or staff’s gross salary, said Chapin. Under Wisconsin law, however, paying the union dues is not mandatory said Heppen.

The academic staff at UWRF are currently farther behind the faculty on trying to form a union said Chapin. One reason for this may be that many of the adjunct teachers are part time which eliminates the time that they can spend discussing a union and thus moving forward, said Chapin.

The organizing committee was formed to help inform faculty and raise support for a union and consists of a representative from virtually every academic department on campus, said Heppen.

A questionnaire should be ready by Oct. 7 which will give the organizing committee more information from the faculty about their thoughts on unions said Chapin. This will give the committee a better idea as to whether they should move forward, said Chapin.

Students would benefit from faculty becoming part of a union because a union can petition for more time with student said Heppen. Also, if pay was increased for faculty, UWRF would have the possibility of attracting better teachers from across the country said Journalism Professor Valicia Boudry.

The administration and the UW-System has a stance of neutrality, said Heppen.

Provost and Vice Chancellor of Academic Affairs Fernando Delgado said that the faculty and academic staff have many issues to consider and is neutral on the matters of affiliation with AFT and of entering into collective bargaining.

UWRF sets goals for global student increase

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Living on the UW-River Falls campus is a small population of international students, who have come to represent culture and the University’s new goals to heighten international engagement.

The UWRF administration and faculty has set forth to continue on its goals of expanding global literacy and engagement. This goal includes sending students and professors abroad and hosting international students and professors, said Faculty Senate Chair Marshall Toman.

According to the annual demographics recorded by the UW-System, UWRF hosted 77 international students in 2009. This measure represents 1.1 percent of the student population. In comparison, neighboring UW-Stout had 152 international students, therefore making up a population of 1.7 percent.

UWRF sends more students abroad than they receive. In 2009, the University sent 350 students overseas; making up 5.2 percent of the student body.

By 2012, UWRF administration has set a goal to have a 5 percent international student population, according to the University’s website.

Some domestic students are unaware that the campus has any international students, said former President of the International Student Association Kai Vue.

Though they are few in number, international students are at UWRF, and they come to study from all over the world for a semester or for the entirety of their academic careers, said Director of First Year Experience Sarah Egerstrom.

Many international students are involved in business and teaching English to speakers of other languages, said Egerstrom.

Coming to America for college is a long process, said N Shuhada, a senior from Malaysia, studying food science and technology with chemistry.

“I wanted to come here for my major: America is the land of opportunity,” Shuhada said.

The UWRF application was short in comparison to the expensive American student visa application, which included a one on one interview with the U.S. Embassy, said Shuhada.

Similar to a domestic student, international students go through orientation. Health services addresses an issue that many students face when studying abroad. In turn, culture shock is an unavoidable layer for an international student, according to Health Services Director Alice Reilly-Myklebust.

Everything is different, including campus culture, so health services introduces the fundamentals of campus life. They talk about restrictions on smoking and alcohol, the acceptance of tattoos and piercings, the American obsession with personal hygiene and sexuality related issues, said Reilly-Myklebust.

“The most bizarre one for me was the weather. I had never faced winter before,” Shuhada said, “It was a fun one.”

Huan Qin, a sophomore studying communications from China, said she was pleasantly surprised that strangers said hello to her.

“The professors are really nice, but college life is very different,” Qin said.

Class structure and professor expectations are of great difference in Asia when compared to Western education standards. Grades were based almost entirely on much harder exams, according to Shuhada.

Where the exams serve to be a greater focus in Malaysia, however, Shuhada said that her academic experience at UWRF is not of lesser value. Having hands-on experiences in the classroom setting is an opportunity that she would not have had, had she continued with her education in her home country.

American college student attire was another change that both Shuhada and Qin were confronted with.

“In China, backpacks are for younger people, and you have to dress nicely everyday,” Qin said.

It is a sign of respect to the professors by dressing well, according to Shuhada.

Qin said she is satisfied with most things in River Falls, however, Americans seem to have some misconceptions about Asia.

“It’s a bit funny, like they don’t think we live in the 21st century,” Qin said. “It’s not 40 years ago.”

Vue said that some domestic student’s are unsure of an international students English proficiency.

However, according to Shuhada and Qin, they were both introduced to English over a decade before coming to America.

According to Vue, domestic students have a responsibility to approach international students.

“It’s a hard barrier to overcome,” said International Student Services Coordinator Shelby Rubbelke. “We need to provide opportunities to take place where students can engage with each other.”

Qin said that it would be a good opportunity for American and international students if American students were to come to the International Student Association meetings.

According to Shuhada, the meetings are similar to having a global conference where different cultures are represented.

UWRF is moving towards globalization, because people are increasingly questioning national boundaries, according to Toman.

“Higher education has to move to all come together, to address what society needs,” Toman said. “We need Americans who can successfully deal with international people.”

ISA meets at 5 p.m. every other Tuesday in the University Center’s Willow River Room.

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EDITORIALS

Senate botches elections, accept flawed results

The technical flaws of the last Student Senate election that allowed any person, student or non-student, to vote as well as vote multiple times was a disappointing error. What is far more appalling is the decision of the Senate to accept the results of the election as valid.

This action and the decisions made during the last spring election shows a horrible lack of respect for the student body’s ability to fairly elect its representatives.

The Senators that chose to accept the results of a flawed election as valid are doing more to destroy the credibility of the Senate than any election error. It is our opinion that the Senate voted out of laziness to mend their errors and voted to avoid any embarrassment that another re-election would cause them. It would be in the best interest of the Senate to hold another election in a fair and democratic way and to put elections back in the hands of the students.

It is also the opinion of the Student Voice that any Senators who may have acted unethically by exploiting the flaws of the polls—or who have neglected their duty to serve by attending to concerns of the student body—should take it upon themselves to resign promptly.

Hateful words expose lack of inclusiveness

The hateful words written in chalk Wednesday against homosexuals were a sad reminder of the hostility towards lesbian, gay, bisexual, transgender, queer and questioning individuals who remain on campus despite attempts to foster diversity and inclusiveness.

Not only is such an action horribly disrespectful and hateful, but it interferes with the students’ ability to feel as though they are in a safe learning environment.

While the Student Voice respects individuals’ rights to free speech, to insinuate that a person should commit suicide for any reason—let alone because of their sexual orientation—is a horrendous act and paints a picture of a university that is no more diverse or inclusive than the KKK.

We encourage UW-River Falls not to be disheartened in its continued efforts to raise awareness of diversity and inclusiveness; recent incidents inspire further action.

We extend our support to members of the LG-BTQ community and hope that one day people of all types can feel safe and accepted on this campus, even if today is not that day.

Editorials represent the opinion of the Student Voice Editorial Board and are prepared by the editorial staff.

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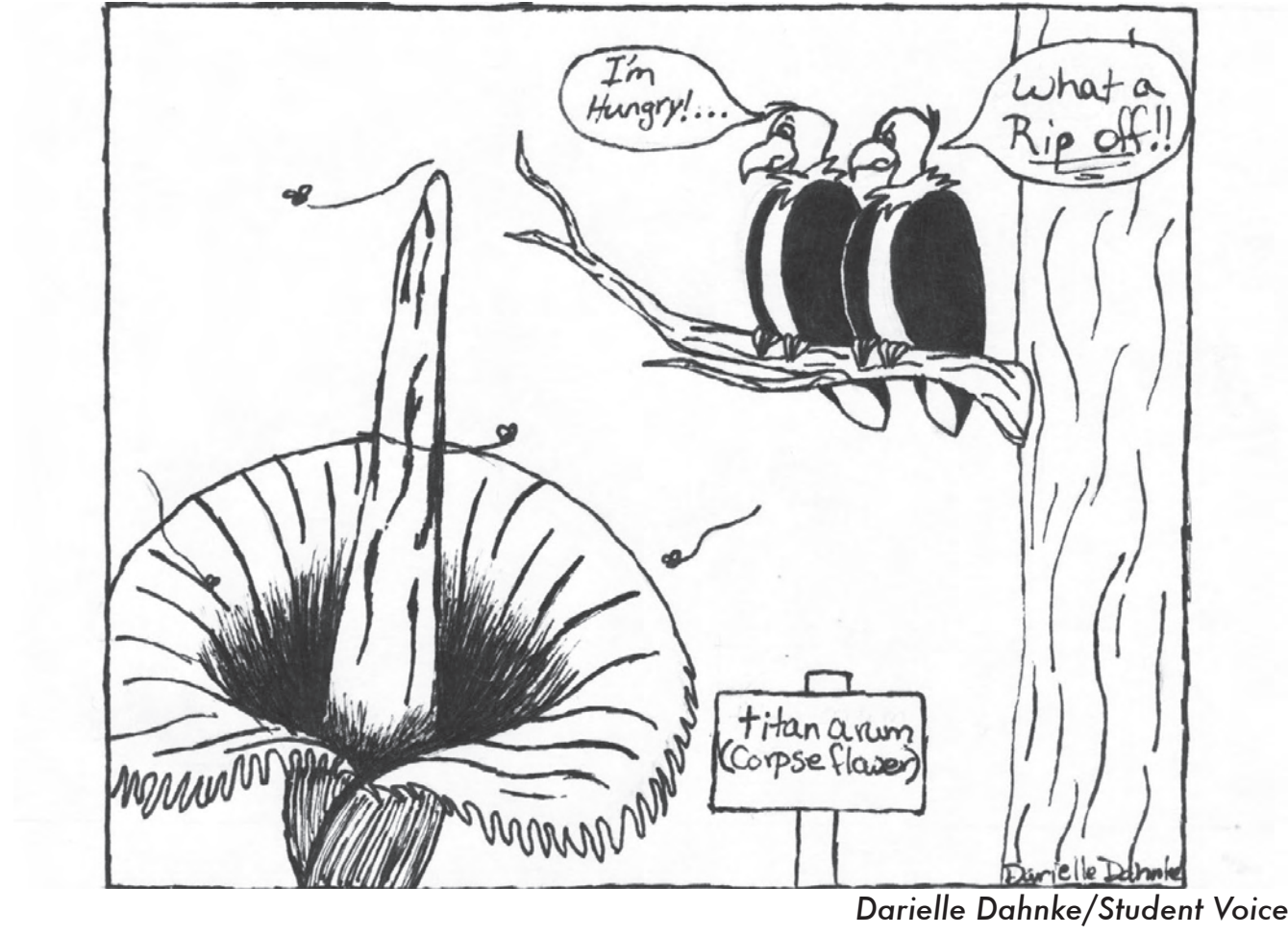
The *Student Voice* is a student-written and managed newspaper for UW-River Falls, and is published Fridays during the regular school year.

All editorial content in the *Student Voice* is determined by the newspaper’s Editorial Board. The opinions expressed in editorials and columns do not represent those of the newspaper’s advisor, student population, administration, faculty or staff.

Letters to the editor must be 300 words or less, and include a first and last name and phone number. They can be submitted at 304 North Hall, River Falls, WI, 54022 or to editor@uwrfvoice.com.

The *Student Voice* reserves the right to edit any material for content, libel or space. It also reserves the right to withhold letters. All letters, news releases, briefs, display ads and classified ads must also be submitted no later than Wednesday at noon.

Single copies of the Student Voice are free. Printing is paid for through student fees.



Darielle Dahnke/Student Voice

LETTERS TO THE EDITOR

Hookah article evokes response, controversy

Regarding Amanda Ogle’s column entitled "Hookahs more dangerous than cigarettes" the author has made the same mistake as has been made in nearly every single study and publication regarding the health hazards of hookah smoking. In such studies, cigarettes and shisha are incinerated in a closed container where the smoke is then analyzed by sensors that monitor tar, nicotine and carbon monoxide levels. According to these results, it is concluded that shisha is much more hazardous to your health than cigarettes. What people are largely ignorant to is the anatomy of a hookah and how it actually functions as a smoking device. When using a hookah, the shisha (tobacco) is in fact not incinerated as with a cigarette but instead is vaporized; that is, heated to a point that releases nicotine and flavors from the tobacco without actually burning it. When one "smokes" hookah, they are inhaling vapor, not smoke. Since there is no combustion taking place, it is nearly impossible to produce tar and carbon monoxide.

Still not convinced? Anyone brave enough to compare hookah "smoke" to cigarette smoke would undoubtedly notice they are not similar in any way. While cigarette smoke feels heavy and harsh in your lungs, hookah "smoke" feels just like breathing in air. This should not be surprising considering the fact that the vapor is largely composed of oxygen from evaporated moisture in the shisha. It is no wonder that hookah smoking is gaining popularity amongst bright college students ages 18-24 that actively educate themselves past popular media articles found with a Google search.

Jabez Meulemans student

Student encourages voting in upcoming elections

UW-River Falls Students can vote in Wisconsin if they are U.S. citizens and have lived in Wisconsin for 10 days by the election. Wisconsin is not Rome--you do not have to go to Bethlehem or whatever hamlet your parents are from to vote. If you live here you can vote here.

On Tuesday, Nov. 11 elections will be held for U.S. Congress, U.S. Senate, Wisconsin governor, Wisconsin Assembly and other offices at the county or state level. Find a complete sample ballot including what offices are up for election and who is running by entering your address at <https://vpa.wi.gov/>

Wisconsin government has a big impact on UWRF Students. Decision made by elected officials in Madison will determine our education cost and student rights. By voting in Wisconsin, you can choose how much your education will cost and how much debt you will be left with from college.

There will be people from 3-7 p.m. Monday, Oct 11 in the dorms to help students register to vote. Please remind your friends to vote--don’t let your friends and classmates down, vote Tuesday, Nov. 2.

Ben Plunkett student

Vandalism on campus leaves many upset, offended

The UW-River Falls GSA recently participated in the national “You Are Loved” chalking event. Members of the Lesbian, Gay, Bisexual, Transgender and Ally community devoted time and energy into writing positive, uplifting messages. In the wake of recent tragedies on other University campuses nationwide, this was all the more timely and meaningful.

Positive messages of hope and kindness can do so much to lift the spirits of people, especially people who are questioning their sexuality, unsure of themselves, living in pain or even contemplating suicide. When those messages are vandalized, the opposite is often true; the people that need comfort most of all are instead hurt by members of their own campus community. I can speak for this first-hand.

As a gay student here, I can say that for the first time in my college career, I felt unwelcome when reading some of the vandalism responses to the “You Are Loved” chalk messages, which have since been erased. I felt as if all the progress the LGBTQA community had made in the past years was being attacked by a handful of words.

Words do hurt, even if you’re joking or if you aren’t serious, the things you may say regarding homosexuality have a real impact on LGBTQA students. There have been many incidents, both recently and in years past, that illustrate the real impact that words have on people, especially people who are already questioning, in pain or who are vulnerable. So please use your words to uplift, rather than tear down; to help rather than to hurt. Don’t underestimate the effect that both positive and negative messages can have on your fellow students.

Patrick Okan student

Student encourgaes voting on medical marijuana referendum

On Tuesday, Nov. 2 there will be a referendum on legalizing medical marijuana. This referendum will be on the ballot for all people who vote in River Falls. This referendum serves as an advisory to state government that the citizens of River Falls support medical marijuana.

The referendum reads: “Should the Wisconsin Legislature enact legislation allowing residents with debilitating medical conditions to acquire and possess marijuana for medical purposes if supported by their physician?”

By voting “yes” on this referendum you are supporting keeping medical matters between a patient and their doctor. A medical doctor is the best person to determine proper treatment for their patients, not the government. I encourage you to join me in voting “yes” on the medical marijuana referendum on Tuesday, Nov. 2.

Cullen Peterson student Pierce County Board district 6 representative

Find Freddy’s Feather!

Be the first person to find the lost Freddy the Falcon Feather in this issue of the Voice and win two free movie passes!

The first person to report the find to editor@uwrfvoice.com AFTER 10 a.m. Friday, Oct. 8 wins.

Recent shooting at University of Texas rekindles gun debate



Leo Alberti

I had a column planned for this week, but given the Sept. 28 shooting at the University of Texas, I decided instead to return to a topic to which I’ve given a good deal of thought in the past: the notorious gun debate.

The entire issue of gun laws is very contentious. If you’ve ever witnessed such a debate, you’ve probably seen of the intense flurry of emotion that emerges. It looks like a war of extreme opposites. One side wants to strictly control firearm ownership, while the other side wants the freedom to own their weapons. The issue, of course, is in the nature of the debate. The interpretation of our constitutional rights is very meticulous, and with such high stakes, neither side wants to lose.

I’m perfectly fine with people owning guns, however, we have to change the way we look at them. After all, the world has grown in all sorts of ways since the 18th century. For most people in the United States, it is no longer necessary to go out and hunt for your dinner every night. Nationwide networks of law enforcement have replaced local militia and mob justice. The shadow of England no longer looms over us, threatening to reclaim their colonies. Guns simply have become obsolete for the average U.S. citizen.

Most people don’t live each day in mortal danger. I’m sure you find this claim ironic given that it’s following such a terrifying event, but this is an outlying case. The chances of being attacked randomly are miniscule, and even then, it’s not guaran-

teed that there will be an opportunity to defend yourself or others. The possible benefit simply doesn’t seem to validate the necessity of carrying a gun into Starbucks. Honestly, if your local Starbucks makes you fear for your life, it’s probably better to find another coffee shop.

It’s no surprise that we’ve been seeing an increase in the frequency of these shootings. Just look at the culture we’re stewing in. Violence. It’s on our screens and in our games; its been soaked into every facet of our lives. We fetishize all forms of violence, especially guns. We expose children to

these idols at incredibly impressionable ages, and let them learn that they’re fun and exciting. As they get older, we take the comedy away from it. We give the former children more realistic-looking worlds and weaponry, killing more things at once,

showing it as the end-all means of resolving conflict.

The problem comes with how we approach other aspects of our humanity. At the same time as promoting mindless violence, we try to quash our sexuality. We tempt ourselves with scantily clad models and airbrushed ideas of beauty, but we tell ourselves it’s wrong to acknowledge such a fact. We’re completely turned around. So what are we making here? We’re building time bombs. We’re creating generations of sexually repressed, angry youth who believe that violence can be used to solve

all their problems. Are these really the people we want to arm?

I’m not entirely opposed to the idea of someday allowing people to freely carry guns, but we need to make progress. We need to admit this prob-

lem to ourselves and try to get help for it. A nation that promotes violence will simply breed more violence. It’s only when we can acknowledge that we don’t all need guns that we can start making more allowances. There’s plenty of power already--let’s be more responsible about it.

Leo is a creative writing major. Besides writing, he enjoys reading novels, debating and plotting world domination.

Cell phone abuse across campus produces intolerance, irritation



Ashley Cress

If you look back at your life, it is likely that some of the best conversations you ever had were at a dining table, at home, at a friend’s house or at a restaurant.

Indeed, having lunch with my friends is something I look forward to every day. Whether our conversation is something light, like how so-and-so almost fell down the stairs that day, or whether it is something much more profound, it is generally engaging. Ever since I was little kid I have enjoyed telling stories about my random observations, exaggerating them just a little to make my audience laugh. However, there is one thing that as a child I never did encounter at lunch: the cell phone.

It has happened to me a number of times now: The usual suspects and I are out to lunch and I am right in the middle of telling some silly story, mentally setting it up for a fantastic finish. Arriving at the punch line, I begin to giggle at my own brilliance when I realize that none of my audience are listening. Instead, they have their cell phones up to their faces, vigorously texting who-knows-what-is-not-important! Unmoving, I sit in silence and wait impatiently for them to hit “send.” Simultaneously, they put their phones down and look up at me as if I am going to retell the end of the story. I think not.

Look around campus and I bet you will spot 30 students with their phones out at any given moment. I’m surprised people don’t fall down the stairs or run into trees more often with the way their eyes are constantly glued to tiny luminescent screens. Think of all they are missing! Anyway, seeing all

these phones as the prominent form of communication has me wondering what life in the future will be like. Will we have spoken language? Will there be wristwatches?

Perhaps those potential outcomes are a bit radical, but if you pay attention you can already see how these metallic rectangles are shaping my generation. For instance, one of the wonderful qualities of a cell phone is that you do not have to wait long for information. “Girl A” texts her friend who is vacationing in Florida, asking her how her trip is going. Within seconds, “Girl B” answers “Girl A” with a picture message of her smiling on the beach. Lovely. But you know that if “Girl

A’s” friend hadn’t texted her back in a reasonable time (i.e. within thirty seconds) “Girl A” would be thinking about her unanswered text on the verge of a con-niption until she received an answer.

People in the early 20th century probably scoff at our ridiculous lack of patience. Also, it is my personal opinion that these know-it-all phones are eclipsing other perfectly fine resources, such as human beings. I once sat in the passenger seat of a car that was parked at a gas station waiting for my friend to figure out how to get back on the highway using the GPS on her phone. She finally figured it out, but not until after I had walked into the gas station and asked the clerk for directions, which he very kindly wrote out for me on pa-

per. Good-bye common sense, you will be dearly missed.

Please don’t get me wrong, I think cell phones are amazing pieces of technology and incredibly useful, most of the time. When my mom bought me my first Motorola cell phone

the summer after my 18th birthday, I was ecstatic! After, with that little purple phone was symbolic of a new liberty in my life. But I wonder, could these phones also be taking away from our lives? I mean, just how much time do you spend each day staring at your phone. And is what you see there really so important?

Ashley is a history major who loves to travel, but has yet to leave the country.

The issue, of course, is in the nature of the debate. The interpretation of our constitutional rights is very meticulous, and with such high stakes, neither side wants to lose.

A nation that promotes violence will simply breed more violence. It’s only when we can acknowledge that we don’t need guns that we can start making more allowances.

Unmoving, I sit in silence and wait impatiently for them to hit “send.” Simultaneously, they put their phones down and look up at me as if I am going to retell the end of my story. I think not.

But I wonder, could these phones also be taking away from our lives? I mean, just how much time do you spend each day staring at your phone. And is what you see there really so important?

STUDENT Voices

Did you vote in the Student Senate elections?

Michael Shanley, junior

“No, I didn’t know where to vote.”



Hannah Miller, freshman

“No, I’m a freshman and I didn’t even know what it was about.”



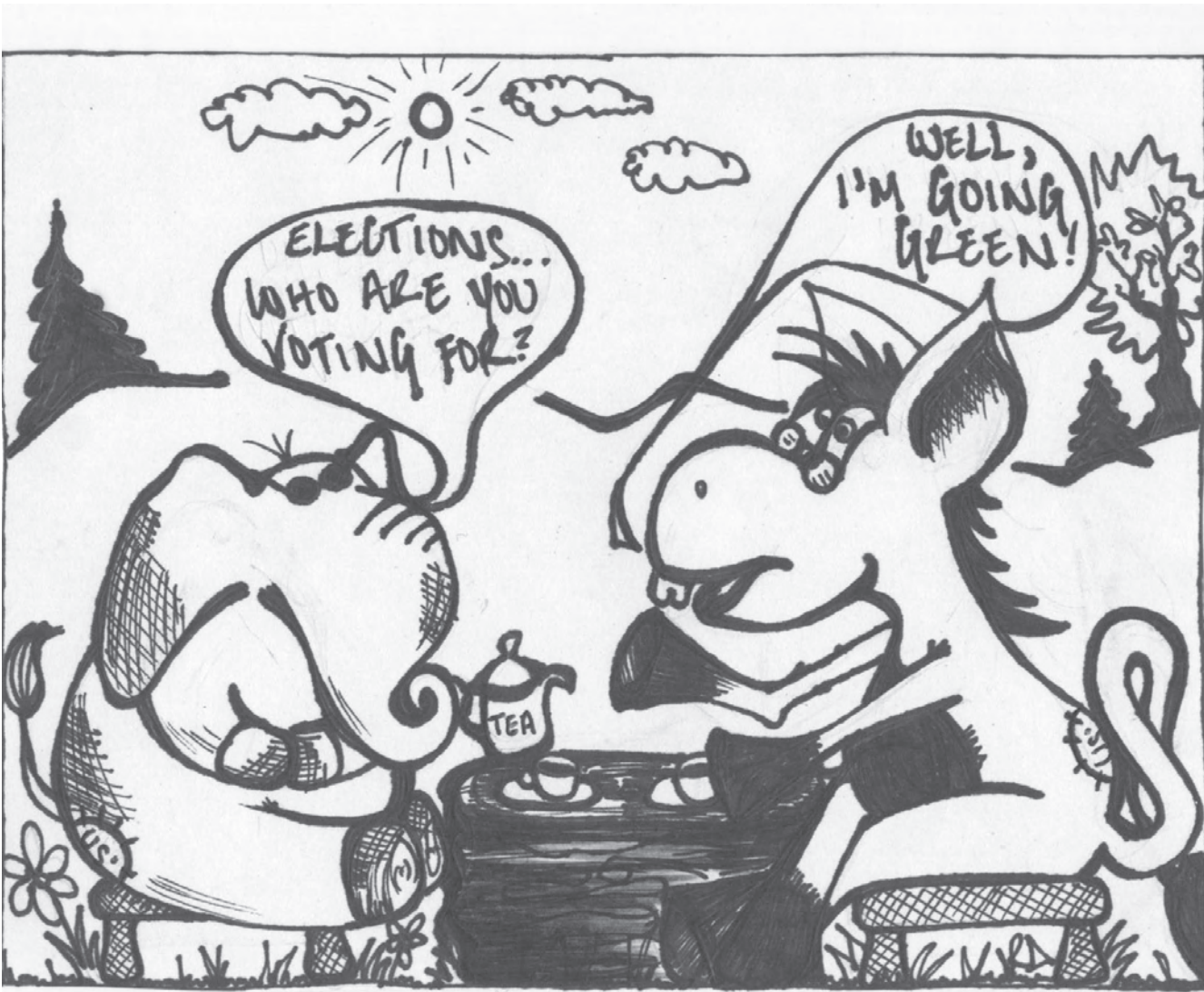
Matt Vangundy, senior

“No, I didn’t feel like it and I didn’t know enough about it.”



Megan Rodriguez, sophomore

“No, I didn’t know anything about it.”



Rachel Dupree/Student Voice

**Do you have something to say?
Send in a letter to the editor
editor@uwrfvoice.com**

Campus recreation program branches out

Andy Moran
andrew.moran@uwrf.edu

Ryan McCallum is a busy man these days, keeping up with the tireless job of running a campus recreation program.

McCallum, an 11-year employee of the recreational sports department and current assistant director to the program, said that an effort is being made to implement significant improvements in an effort to promote the campus image.

“We are looking to make some changes in the way we run things,” McCallum said. “These are going to be some pretty cool changes.”

The recreational sports on campus have been called such since they came into existence at UW-River Falls. McCallum said that a big part of the changes being implemented have to do with the new name of the department: campus recreation.

“The thought process behind this was that we provide services and programs beyond just sports,” McCallum said.

The new name of the program, which went into effect this fall, is a way for the campus to branch out and include a broader range of activities, McCallum said.

“Campus recreation allows us to fully integrate the outdoor adventures and group fitness programs into what we do,” McCallum said. “While at the same time, we can still be faithful to our roots in intramural sports and sports clubs.”

In the efforts to promote well-being and healthy, active lifestyles on campus, McCallum said that the department will be attending conferences this year to better understand what other campuses across the country are doing.

“I will be attending a state conference in Stevens Point in September,” McCallum said. “The goal of attending these conferences is to meet people for the future.”

McCallum said he will not stop at the state level.

“I am hoping to go to New Orleans with a couple students in April to attend a national conference,” he said. “This would be a great

way to put River Falls on the national map.”

According to UWRF intramural archives, students play on over 400 teams in 30 different men’s, women’s and co-recreational sports.

While student participation and activities grow each year, one student in particular has made a name for himself in the intramural and recreational sports department.

Senior Nicholas Wensits has been heavily involved in campus recreation and intramurals since he began his schooling at UWRF.

“I am very involved in our campus intramural program,” Wensits said. “I play and have a team registered in every single sport that is offered through the program.”

Wensits said that the games can be anywhere from messing around with some friends, down to serious, competitive business.

“Typically we have more fun with our co-ed sports and are a lot more competitive with the men’s sports,” Wensits said.

With the program under new direction, Wensits said that he is pleased with the way

things are going thus far.

“I actually love the way the program is being run this year,” Wensits said. “The new rules and things that are in place, I think, only help our program be better.”

With McCallum suggesting and implementing changes in the program, Wensits said he feels like campus recreation is headed in the right direction.

“I believe McCallum is doing a great job,” Wensits said. “I look forward to the rest of the year with him.”

McCallum said that the department has taken on a new marketing campaign in order to promote itself to a larger audience.

“This includes a complete re-branding of the department,” McCallum said. “The new campus recreation logo is just the start of what is to come.”

With a grin on his face and a relaxed demeanor, McCallum said that this is the best fit job for him that he can imagine.

“I love what I do,” McCallum said. “I left this department for six months to pursue other opportunities and I came running back.”

College athletics instill core values, beliefs in participants



Ashley Goettl

There are over 400 student-athletes at UW-River Falls. These student athletes represent more than just the team or sport they play. They are more than

goalscorers and homerun hitters; they are tomorrow’s leaders. Competing in college athletics offers skills that go beyond the last second scoring and the thrill of a come behind, victory and they are something that should never be taken for granted.

There is often a negative aroma that many schools place too much of an emphasis on athletics while academics and other organizations are often left behind. However as a patron of both athletics and co-curricular activities, I could not disagree more; the benefits and opportunities that have been given to us here at UWRF as athletes are applicable in every area of my life.

College athletics, especially at the Division III level, provide the knowledge and life skills that last far beyond the college experience. While there are the obvious life skills such as teamwork, dedication and goal setting, there is overwhelming evidence to support that student athletes in general are more likely to succeed in other areas of life.

Take academics for example. According to the UWRF

Athletic website, the University’s athletes “earned an institutional 2.946 grade point average during the 2009-2010 academic year. The grade point average for the entire UWRF student body came in at 2.923. Nearly one-half of our student athletes, 197 in total, earned a 3.00 GPA or above.”

This is truly a testament and should not be taken likely, especially when you consider the time commitment, even for a Division III athlete. Participating in athletics is a year-round joy, but it can take a toll. A typical schedule for an athlete is to go to classes, add an hour or so of weightlifting/conditioning, go to practice three hours a day, five days a week, and finally go back to the dorm or house and do homework. Plus, you may add a job or other activities on top of that. Moreover, this is only for the off-season. During the season, add in travel times and games which can go for weekends at a time.

While I would never complain or ask anyone to feel sorry for our busy schedule, it is something to take note off, and quite frankly, it is mighty impressive for the student athletes on campus to have a higher GPA than the student body altogether.

But let’s go beyond the field and gymnasium. Teamwork. A word that is underused and certainly underappreciated. No matter where you go in life, the ability to work well and communicate with others is an asset that many employers list

as the number one skill that they look for in a potential employee, according to careerbuilder.com. Sure you can work on group projects together, but nothing will teach you how to handle pressure situations more than when you are tested in the bottom of the 9th inning with a chance to win the game on the line. You look over to see a dugout filled with the people who are with you through it all, cheering you on with all of their might. There are times when you are pushed to reach that goal that seemed unattainable a month ago, but with hard work and preparation, you learn to believe that anything is possible.

The core values and beliefs that have been instilled upon me as a member of

Teamwork. A word that is underused and certainly underappreciated. No matter where you go in life, the ability to work well and communicate with others is an asset...

Falcon athletics is indescribable, and this is only my second year of competition.

The next time you hear anyone gripe about the renovations to stadiums or the athlete you sit next to in class complain about how tired they are, think about the benefits and excitement that athletics can bring to a college community; maybe that time and effort put towards the activity was an investment in his or her future. That investment will open the door to endless possibilities of success, achievement, drive and determination. Go Falcons!

Ashley is a sophomore double majoring in journalism and digital film and television with a political science minor. She enjoys watching the Twins and Vikings, and she is a member of UW-River Falls’ softball team.

Yankees’ pitching statistics show no match for the Twins



Robert Silvers

For what is seemingly the umpteenth time since Ron Gardenhire replaced Tom Kelly as the manager of the Minnesota

Twins, they open up the postseason against each other in the American Lesgue Division Series.

And surprisingly the Twins are actually favored to win a series against the Yankees. However when you look at the pitching matchups one would naturally lead towards the Yankees.

In game one Francisco Liriano started for the Twins. Liriano has regained much of what he had prior to undergo-

ing Tommy John Surgery and missing the 2007 season. This year he is 14-10 with a 3.62 ERA, yet many are still unsure as to why he is starting game one.

And surprisingly the Twins are actually favored to win a series against the Yankees. However when you look at the pitching match-ups one would naturally lead towards the Yankees.

Liriano’s nemesis in game one is C.C. Sabathia a Cy Young Award favorite who went 21-7 on the year with a 3.18 ERA. Sabathia has been lights out and expect the lefty to

dominate the Twins in game one.

In game two, Carl Pavano 17-11 3.75 ERA matches up against Andy Pettitte who is 11-3 with a 3.28 ERA. Pettitte has struggled with injuries all season long, but enters the 2010 postseason with more wins in October than any other pitcher in Major League History.

In game three, Brian Duensing the lefty sensation for Minnesota faces the Yankee sensation Phil Hughes. Duensing is 10-3 with a 2.62 ERA while Phil Hughes is 18-8 with a 4.19 ERA.

The Twins have Nick Blackburn scheduled to throw in game four against C.C. Sabathia who will pitch on four days rest. Neither team has declared a starter for a possible game five.

Rob is a senior majoring in communication studies-digital film and television with a journalism minor. He is the assistant sports director at 88.7 FM WRFW and covers River Falls High School football, Falcon football and Falcon men’s hockey and women’s hockey. Rob also hosts a weekly sports talk show, “Just a Bit Outside,” from 3 to 5 p.m. Tuesdays on WRFW.

Weekly Sports Wrap

Falcon Football

The Falcons dropped their homecoming game to UW-Stout 7-24 last week Saturday falling to 0-5 on the year. The Falcons are back in action on Saturday afternoon as the head down to UW-La Crosse to take on the Eagles in a battle of the defeated teams. River Falls is 0-5, 0-2 in the WIAC while La Crosse is 0-4, 0-1. Kickoff is at 1 p.m. on 88.7 FM WRFW.

Wildcat Football

Down 21-2 entering the fourth quarter, the Wildcats mounted a near come back losing 21-15 on Oct. 1. With 3:19 to play Nick Zimmerman scampered into the end zone from 12-yards out to make it 21-15. The Wildcats recovered the ensuing onside kick to get the ball back. Wildcats host Eau Claire North at 7p.m. Oct. 8. The game can be heard live on 88.7 FM WRFW with the pre-game beginning at 7 p.m.

WIAC Standings

Football			Women’s Volleyball		
School	WIAC	Overall	School	WIAC	Overall
UW-Oshkosh	2-0	2-2	UW-Whitewater	5-0	15-4
UW-Whitewater	1-0	4-0	UW-Oshkosh	3-0	15-2
UW-Eau Claire	1-0	3-1	UW-Eau Claire	5-1	11-3
UW-Stout	1-0	3-1	UW-Platteville	4-2	13-3
UW-Platteville	0-1	2-2	UW-La Crosse	3-2	9-5
UW-Stevens Point	0-1	2-2	UW-Stevens Point	1-2	13-6
UW-La Crosse	0-1	0-4	UW-River Falls	1-4	9-9
UW-River Falls	0-2	0-5	UW-Superior	0-5	5-14
			UW-Stout	0-6	1-18
Women’s Soccer			Women’s Tennis		
School	WIAC	Overall	School	WIAC	Overall
UW-Stevens Point	5-0	10-1	UW-Whitewater	3-0	6-1
UW-Eau Claire	4-0	9-2	UW-Eau Claire	2-1	4-3
UW-River Falls	2-2	7-4	UW-River Falls	2-1	3-6
UW-Platteville	2-2	8-5	UW-La Crosse	1-1	6-2
UW-Whitewater	2-0	5-5	UW-Oshkosh	1-2	5-2
UW-La Crosse	1-2-1	6-3-1	UW-Stevens Point	1-3	4-4
UW-Oshkosh	0-4-1	3-6-1	UW-Stout	0-3	3-6

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Reviewers have high remarks for film about Facebook’s origin



Michael Brun

Director David Fincher and Writer Aaron Sorkin have succeeded in deflating the ego of an entire generation with the “Social network.”The movie depicts Facebook inventor Mark Zuckerberg as a spiteful, vindictive egotist, who created the site as an act of revenge against a woman who dumped him. But the movie is not simply about Zuckerberg and the founding of Facebook. “Network” puts a mirror to the Internet Generation as a whole -- and the reflection is not pretty.

With over 500 million users worldwide, Facebook is nothing short of a cultural phenomenon. Even though we all lived through Facebook’s meteoric rise to prominence, I suspect most of us are not familiar with its history. “Network” begins with the site’s origin at Harvard University. Undergrad Zuckerberg (Jesse Eisenberg) has just had a spectacular break up with his girlfriend. In response, he retires to his dorm room for a night of binge drinking and computer hacking. After his antics bring down the entire Harvard computer network, he draws the attention of some entrepreneurs who have an idea that could change the Internet forever.

The running time of “Network” is about two hours, but it feels more like 20 minutes.

From the first lines of the opening scene, this movie will overtake you with its raw emotions and constant flow of expertly crafted dialog. It is an utterly engrossing experience, paced to perfection by Fincher and his crew. Without question,

“Network” is among Fincher’s best work- big words considering his resume includes such cult favorites as “Alien 3” and “Fight Club.” Much of the success of this movie can be attributed to leading man Eisenberg.

The “Zombieland” star is often described as a Michael Cera knockoff, but after seeing him in “Network,” all I can ask is, “Michael who?” His performance as Zuckerberg is layered with subtle mannerisms and facial expressions, giving the character an air of believability. Supporting Eisenberg are youngsters Andrew Garfield (replacement to Tobey Maguire in the upcoming “Spiderman” reboot) and Rooney Mara (soon to be star of the “Girl with the Dragon Tattoo” remake), as well as Justin Timberlake as Napster founder Sean Parker. The co-stars may be short on big-screen experience, but their performances are anything but amateur. You would be hard-pressed to find a better ensemble cast this year, young or old. Fincher clearly had faith in his young cast, but I suspect that this faith does not carry over to the rest of the nation’s youth. “Network” rips into the “Internet Generation” without mercy, criticizing everything from its lack of work ethic to its atrophied communication skills.

Everyone is talking in “Network,” but no one is listening. The dialog is full of one-way conversations that entangle into a stream of consciousness that is nearly unintelligible to anyone but the speaker - not unlike a conversation on Facebook.

Because the message of “Network” is aimed at such a specific audience, I

suspect different generations will have vastly different experiences with it.

For older crowds, it provides some insight into the “Internet Generation” and its fascination with social media. But for those who have fully adopted Facebook into their life, “Network” is almost embarrassing. It feels safe in your Facebook world with your perfect profile picture and approved list of friends - but “Network” destroys that facade, shining a light on the narcissistic and cruel underbelly of social media for all to see. Facebook devotees be warned: You may not be able to look at the site the same way after seeing this movie. No matter your age or level of technological savvy, you owe it to yourself to see this modern masterpiece. As we enter into award show season, “The Social Network” will be the movie to beat.

Michael Brun is a journalism major with a minor in film studies. When he grows up, Michael would like to be a film critic or RoboCop. Or both.



Anthony Orlando

What is it that drives people to do what they do? Why does anybody do anything? Too often do movies of the same ilk as “The Social Network” try to attract an audience with the promise of showcasing an unlikely rise to power. Usually to have the protagonist become drunk with said power, alienates his true friends, and wind up in the gutter or worse after he/she becomes too greedy and the whole world implodes in on them.

This is pretty much what I was expecting from “The Social Network” but in the form of a two hour Facebook commercial.

For the first few minutes or so this seemed like it

was indeed the case; though the very first scene does turn out to be incredibly important as far as the point of the movie, as much of this time is spent explaining the actual invention of “The Facebook.” I was also a bit turned off by a first impression that Jesse Eisenberg (in the lead as Mark Zuckerberg) was simply re-hashing his stand-by, quick-witted-I’m right you’re wrong-socially-inept character, but in the end, I think it was Eisenberg’s performance that really pulled the whole thing together.

The film follows the true (-ish?) tale of Zuckerberg and begins with his drunken hack into Harvard’s online student registry.

He programs a face comparison website from his dorm room as payback for being dumped by his girlfriend (Rooney Mara). The website subsequently has 22,000 (not 2,200) hits that same night, which catches the eye of a trio of would be dotcom entrepreneurs who approach Mark with an offer to help them create a new type of online social network.

And the rest (how many times have you logged on today?) is history.

The movie continues on to follow Zuckerberg’s path from rejected computer nerd to the youngest billionaire in history, and delivers with all the power-hungry, Scarface-esque, Justin Timberlake-ey over-indulgence that seems to plague 20-something, over-night successes.

But what really started to stand out to me was the question of Zuckerberg’s motivation.

He is portrayed in the film as a whip-smart, socially-rejected-and-bitter-about-it college kid/programming genius who comes off as incredibly unlikeable in the first part of the film.

What’s interesting about

the progression of the story is that while everyone around him goes all Gollum-Smeagol for the money and lifestyle that Facebook seems capable of generating for them, Mark seems totally unphased by what is shaping up to be a “billion dollar idea.”

While he is totally absorbed with making Facebook as big and successful as possible, he never indulges in any of the crazy care-free antics his associates do, is too shy to approach an intern he’s attracted to (who he meets in the new Facebook World Headquarters, of which he is the CEO for God’s sake…) and never even changes out of his North Face zip-up the entire movie.

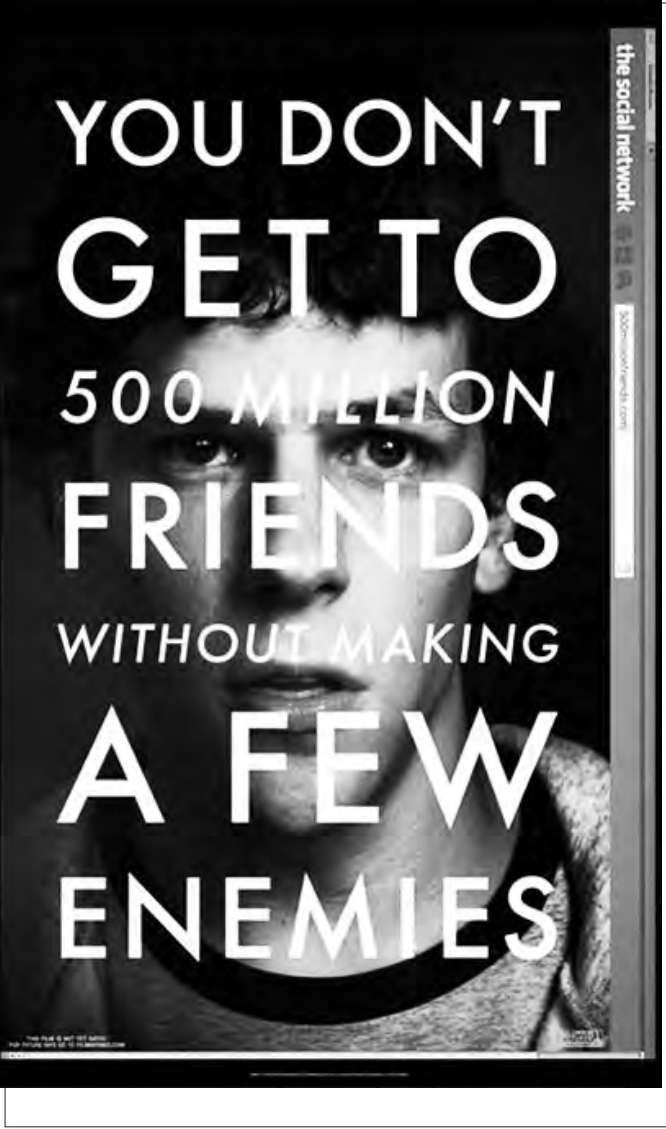
So if it’s not for the money, or the power, or the women or the lifestyle, why is this kid so hell-bent on making his idea the biggest thing the world has ever seen? Which brings me back to my original two questions.

“The Social Network” is a film about the different things that can spur people to completely disregard what most believe (and they themselves set) to be the limits of their potential as members of humanity.

Money, power, sex; all these tangles are manifestations of the indefinable things that really drive people to make the choices they make, and The Social Network peels back the surface of one of the greatest success stories in history in order to show us what we have in common with even mythically successful people like Zuckerberg.

It’ll make you think about the biggest decisions you’ve made in your life, and maybe make you think again about what it was that really inspired them.

Tony is a math major and physics minor. He currently runs for the UW-River Falls cross country team. He once met Dan Auerbach and is a minor celebrity in Malaysia.



Album addresses current political issues facing society through words, action



Jon Lyksett

It was about five years ago, that a friend of mine told me that protest albums and songs of the past are dead. “We’ll never have another protest album like we had in the 60s, because musicians today aren’t like Bob Dylan; Peter, Paul and Mary or John Lennon.

They don’t care about humanitarian issues or anything like that, they care about money, women, sex, drugs and rock and roll.”

I respectfully disagreed with her opinion reminding her of “American Idiot,” an album that had recently been released by Green Day.

While writing this review I sat down and tried to think of other protest albums in the 21st century, I came up with three or four handfuls of decent albums in that category.

One I thought of, was Serj Tankian’s 2007 release “Elect the Dead.” There was something dark and chaotic about it, yet there were some brilliant melodies and fantastic tracks like “Empty Walls” and “Lie, Lie, Lie.”

I was enthused to see that Tankian’s new album had arrived to

my desk at 88.7 WRFW. This new album - titled “Imperfect Harmonies” - I thought might be another album I could add to that list of greats. Then again, maybe not.

For those of you who are not familiar with Tankian, you may be more familiar with the work he did with the band System of a Down in the late 90s and yearly 2000s.

Tankian was the lead singer for the grammy award winning group, until it dissolved in 2006.

Tankian started his own solo career, and several of the other members formed a band called Scars on Broadway.

(Tankian-born of Armenian de-

“Imperfect Harmonies” is certainly one of those “sophomore slump” albums, so don’t despair fans: he’ll be back with better stuff in the future.

scent wrote several songs about the Armenian Genocide between 1915 and 1918, but many of the tracks on “Elect the Dead” were focused around the Iraqi War and other conflicts in the Middle East.

“Imperfect Harmonies” is also challenging some U.S. Politics of more recent influence.

“Borders are…” speaks out against U.S. immigration policies.

The first verse blatantly explains Tankian’s opinion on the matter: “Borders are, the gallows of our national egos. Subjective lines in the sand, In the Water Separating everything.”

Then he addresses wire-tapping and other policies that he believes threatens U.S. freedoms in the song, “Reconstructive Demonstrations.” (“They say that men die, when laws retire, when laws retire.”).

The rest of the track is filled with symbolism and allusion, so its hard to say if I am diving to deep into the meaning of the song, but with lines like “No one seems to understand, We are falling to our knees,” I think I may be on the right track for this one.

“Yes, It’s Genocide” is definitely another war protest song on the album, and the whole track repeats the same four lines several times: “I want you to die for your terror, I want you to die for your fear, I want you to die for your life, I want you to die for your life.”

Whether or not you agree with Tankian’s point of view or his lyrics, it’s important to focus on the music, which is well, music.

There are a few very interesting tracks that incorporate Arabian instruments and riffs, and most songs use a full orchestra to give them a dramatic, sound.

That being said, the first track, the orchestra is vibrant and appealing, but by the time you finish the album, you’ll be done with orchestrated music for a while.

Fans of Tankian’s previous work will definitely hear the voice that made System of a Down famous, but if you come into this album looking for heavy guitars and ferocious drumming, you’re going to

be disappointed.

There are a few tracks that utilize some talented guitarists-and drummers too for that matter but on the whole, “Imperfect Harmonies” lacks the interest and diversity of sound that I’ve seen both Tan-

kian, and System produce in the past. Not to mention,

the high pitched voice that Tankian has been using since System of a Down’s “Mesmerize” album makes more appearances on this album then ever before.

Although it worked on occasion with System, it doesn’t work when Tankian plays sol (when he raises his voice several octaves like this, it reminds me of that song “Living in the Sunlight, Loving in the Moonlight” from Tiny Tim. Yuck).

In summation, the lyrics are strong and interesting, but the music is decent at best.

System of a Down fans were heartbroken when the band decided to go their separate ways four years ago, and many were very happy to see Tankian return in 2007 with a solid debut solo album.

“Imperfect Harmonies” is certainly one of those “sophomore slump” albums, so don’t

“Yes, It’s Genocide” is definitely another war protest song

despair fans: he’ll be back with better stuff in the future.

In the meantime, you can always check out work from the other half of System by listening to Scars on Broadway, or you can do like the rest of us, and pray that the rumors of a possible reunion are true.

Jon Lyksett is a political science major and music director for 88.7 FM WRFW . He enjoys updating his Facebook status an obnoxious amount of times daily.

Watch

Focus

On

U

at 9 a.m.

5 p.m.

and 9 p.m.

on Channel 19

UWRF career fair attracts companies

Stephanie Oss
stephanie.oss@uwrf.edu

The annual Career Fair at UW-River Falls is just a few days away and this year, students can expect to see a few notable changes.

According to the Career Service’s website, the Career Fair is an event in which various organizations come to UWRF to network with students and present the possibility of a job or internship in the future.

The fair will be held in the University Center Ballroom on Oct. 13 from 10 a.m. until 3 p.m.

This year there will be a dress code that students who plan on attending the fair will be required to follow.

“The issue we’ve had in the past was that students were not dressing professionally and

the employers at the fair noticed this,” Career Fair Coordinator Kirsten Blake said.

“We want to bring in more employers to the fair every year and keep the old ones coming back, and if UWRF isn’t viewed as professional, they are not going to return to recruit our students.”

Students who attend the fair are being told to dress to impress. Suits, ties, khakis, dress pants, dress shoes, knee-length skirts, sweaters, dress shirts, and blazers are encouraged.

Jeans aren’t being outlawed but none with holes will be allowed and they must be paired with a nice dress shirt.

“We will be turning people away who aren’t dressed appropriately,” Blake said. “No sweatshirts, sweatpants, shorts, t-shirts, pants with holes, hats or flip flops.”

Another change to the Career Fair will be

the prep session that takes place a few days before on Oct. 11 from 2 p.m. until 4 p.m. in the Falcon’s Nest in the University Center.

At the prep session there will be various booths that students can visit to get their resumes critiqued, practice introductions, learn how to dress for the fair and learn about attending employers.

“The prep session is to help students feel more confident and prepare themselves for when they go to the Career Fair,” blake said.

Students will also have an opportunity to visit the help tables in the University Center on Oct. 11 and 12 from 11 a.m. until 1 p.m. for resume critiques and Career Fair information.

There will be close to 80 employers at the fair this year, similar to last year’s turnout.

This year there will be 12 employers who have never been to UWRF’s Career Fair and

eight employers who were not there last year but have been in previous years.

According to Career Counselor McKenna Pfeiffer, the fair is a great preliminary networking opportunity and all students of all majors are being encouraged to attend.

“If an employer is at the fair, they are looking for students to recruit for positions they may have, or will have available in the future,” Blake said. “Students can go to find jobs or internships, learn about grad schools or to network with employers.”

For more information on the Career Fair, you can contact Career Services, located at 211 Hagestad Hall at 425-3572.

- ABS Global
 - Accelerated Genetics
 - ACR Homes
 - Admission Possible
 - AFLAC
 - AgReliant Genetics LLC
 - AgStar Financial Services
 - Alta Genetics Inc.
 - Archer Daniels Midland Company
 - Argosy University
 - Aurora Community Services
 - Babcock Genetics Inc.
 - Badgerland Financial
 - Bailey Nurseries, Inc.
 - Becker Professional Education
 - Beef Products, Inc.
 - Blain’s Farm & Fleet
 - Boehringer-Ingelheim Vetmedica, Inc
 - BRIDGE for Youth with Disabilities
- Cargill Animal Nutrition Division
 - Carpenter St. Croix Valley Nature Center
 - C.H. Robinson Worldwide, Inc.
 - CHS Inc
 - City of Cottage Grove
 - College Pro
 - Cooperative Plus Inc.
 - Countertops, Inc.
 - CROPP Cooperative / Organic Valley
 - DiaSorin
 - Dow AgroSciences/ Mycogen Seeds
 - Engineering, Planning & Management, Inc.
 - Enterprise Rent-A-Car
 - Farm Credit Administration
 - Farmers Insurance Group
 - First Investors Corporation
- First National Bank of River Falls
 - Foremost Farms
 - Genex Cooperative, Inc.
 - Gold’n Plump Poultry
 - GROWMARK, Inc.
 - Hamline University School of Law
 - Hartung Brothers, Inc
 - JAMF Software
 - Jennie-O Turkey Store
 - Kwik Trip Inc.
 - Land O’Lakes Ag Business Placement
 - Landmark Services Cooperative
 - Larsen Cooperative Co.
 - Marine Credit Union
 - Mary Kay Cosmetics
 - Midwest Poultry Consortium
 - Minnesota Army National Guard
- Minnesota Paralegal Institute
 - Minnesota Reading Corps & Minnesota Math Corps
 - North Star Resource Group
 - Northwestern Mutual Financial Network
 - Paychex, Inc.
 - Peace Corps
 - People Incorporated
 - ProChemicals LLC
 - Seneca Foods Corporation
 - South Dakota Wheat Growers
 - St. Catherine University
 - SunOpta Grains and Foods Group
 - Target
 - Thrivent Financial for Lutherans
 - The Cooperating Community Programs
- The Lawn Ranger, Inc.
 - U.S. Army
 - University of MN Human Resources Graduate Programs
 - University of St. Thomas School of Law
 - University of St. Thomas MBA Programs
 - USDA Farm Service Agency
 - UW-Extension Cooperative Extension
 - UWRF Counseling & School Psychology
 - UWRF Outreach & Graduate Studies
 - Vector Marketing
 - William Mitchell College of Law
 - Wipfli LLP
 - Wisconsin Public Radio/Television
 - Wysocki Produce Farm, Inc.

Go beyond the classifieds.

Internships

NOTE FROM UWRF:
All internships must be taken for college credit to be considered a valid UWRF internship. As specific learning outcome must be met by the experience and approved by a student's UWRF Department Internship Coordinator. For procedures to initiate a UWRF Internship, see: www.uwrf.edu/internship.

Paid

St. Croix County Government Center
Duties include assisting the IT department with special projects as assigned.
10 Weeks, 8 hours/day
\$10.35/hr

American Cancer Society Intern will assist with the shooting and editing of event footage for Society event and social media websites.
PT \$7.50

Generac Power Systems
Generac Power Systems - one of the world's largest independent manufacturers of complete engine-driven generator systems is seeking Lab Intern in our Whitewater, Wisconsin facility.

The Engineering Lab Intern contributes to product development by helping technicians with generator assembly, testing, maintenance and disposition. The job is on a day to day and is hands-on.

Internship with Hennepin County at the St. Anthony Correctional Facility in Plymouth, MN working behind the scenes and helping to create, plan, implement and maintain a new management integrated software program

Unpaid

Careers

Trans Ova Genetics
Dairy Client Service Representative
Bachelor's Degree in a science discipline required. 1-3 years experience in related client service experience is desired.
Ston. Center, IA

UWRF Career Services
Director of Career Planning and Placement

*Master's degree in counseling, college student persons, student affairs, higher education administration or related field.

*At least 4 years of professional experience in university/college setting or in business in a human resources or training and development function is required.

<http://www.uwrf.edu/career>

Sales

Manhattan Toy
National & International Accounts
As a full-time Sales Associate for a global wholesale/retailer this position will support the National Accounts Sales Manager with key National Accounts and work to identify, establish and develop new and existing international markets to achieve overall future revenue targets for the company.

www.manhattantoy.com

Childcare

Nanny: childcare for three children in my downtown Hudson home. 553-451-9177

Misc.

DRIVERS NEEDED

Service Opportunities

Volunteering builds character and resumes. Do it.

Hire-A-Falcon

Volunteers Sought
Volunteers are sought to help unload and stock Second Harvest delivery items for the River Falls Food Pantry on the second Thursday of each month at 8:45 a.m. located at the Ezekiel Lutheran Church, 202 S. Second St.
There is no need to call or register to donate time. Persons interested should bring a two wheel doll to their own use.

Big Brothers/Big Sisters
Becoming a mentor and becoming a mentee to a child. Volunteers usually commit to about one hour, once a week in the school lunch program, or two hours twice each month with a child on campus with the Friends of BBBS student organization. In the community, program matches can meet after school, evenings, or weekends. The focus of these matches is to offer a friendship, support and guidance, and to encourage positive school performance. Volunteers must commit to being a part of the child's life for 12 months after they are introduced to the child.

Habitat for Humanity UWRF Chapter and St. Croix Valley
St. Croix Valley Habitat for Humanity relies on volunteers to help us tackle the problem of substandard housing in our community. We need volunteers who share our vision to eliminate inadequate housing. Be a part of something bigger than yourself. Habitat builds across the globe and each piece of sheetrock or钉 that is installed is part of a worldwide movement to

Graduate Schools

UW-River Falls
Agricultural Education
Master of Science Degree

*Flexibility to construct a graduate program that meets the needs of three different groups of students

*A history of excellent job placement rates and starting salaries among graduates

*A connection between theory and practice in the dynamic fields of agriculture, food and environmental science

*Integration of distance learning and face-to-face classroom work

Career Fair '09 Colleges

University of Minnesota
Driven to Discover
Our internationally known faculty members encourage students to identify problems, ask critical questions, and develop creative solutions to transform individuals, families, and communities.
612-623-5000

William Mitchell College of Law
William Mitchell's curriculum combines legal theory with practical skills training.
875 Summit Avenue, Saint Paul, MN 55105-3076
1-800-962-3329

University of Saint Thomas
1000 Lofdale Avenue
TMH 444
Minneapolis, MN, 55403

Hamline University
Hamline's interdisciplinary approach extends students' intellectual resources and range, and stimulates students to discover connections between their learning and their personal and professional lives.
1-651-523-2900

Augsburg College

Networking

The Importance of Networking

*Networking accounts for at least 69% of all annual hires

Networking is simply making connections with others. The most effective networking involves making meaningful connections and staying in regular contact. Networking is a lifelong process that takes time and continual development to bring results.

Places to Network
*Professional or trade association meetings
*Campus events, alumni and professors
*Parents, friends, neighbors, supervisors, previous employers and classmates
*Community volunteer organizations
*Social groups and church
www.uwrf.edu/career

The Conversation
*Introduce yourself and establish rapport
*Ask questions to learn about the person you are meeting
*Create a connection between the two of you
*Suggest a future meeting
*Wrap-up the conversation and offer your assistance to the person you have just met mention that you enjoy baby sitting, etc.
*Obtain their business card and write down notes on the back to remember facts and key details.

211 Hagestad Hall
715-425-3572

Networking Events

2010 Career Fair: 19th Annual UWRF Career Fair. Approx. 100 employers and grad schools avail. Mon. Oct. 11. Call 715-425-3572

MinneapolisHires Job Fair
Make connections and get the inside scoop on companies.
Holiday Inn & Suites

Prepare for the Fair:

Help Tables

Visit Help Tables in the University Center for resume critiques and Career Fair information.

Monday, October 11th
from 11:00 a.m. - 1:00 p.m.

Tuesday, October 12th
from 11:00 a.m. - 1:00 p.m.

Prep Session

Attend a hands-on Career Fair Prep Session to...

- Discover how to make the most of the Career Fair
- Get your resume critiqued
- Practice your introduction
- Learn how to dress for success
- Meet with local organizations to network and receive feedback on your professional image
- Research attending employers
- Enter to win prizes and more!

Monday, October 11th
2:00 - 4:00 p.m.

Session will be held in the Falcon's Nest in the University Center

For more information go to
www.uwrf.edu/career/fair.htm

2010 Career Fair

Internships

Careers

Service Opportunities

Graduate Schools

Networking

Wednesday, October 13, 2010 • 10:00 a.m.-3:00 p.m.
UC Riverview Ballroom

Sponsored by

UW River Falls

