

# STUDENT VOICE

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## Beef Management Team builds connections

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The UWRF Beef Management Team uses its platform to build opportunities for its members to expand their experience as well as assist the community.

The team works closely with the Mann Valley Farm managers to provide for the needs of the heifer cows on the farm. Members work on improving genetics of the herd and determine which animals to sell. The team is striving to become more of a seed stock operation which means they are focused on the genetics of the cattle within their specific breed of choice. This task would also make them eligible for being registered with a pure breed association.

The goal of the Beef Management Team would be to a herd of 30 purebred Angus females and 30 purebred Hereford females.

One event the team helps the community with is hosting and participating in the St. Croix Bull test. This event provides producers the data needed to improve the genetics of their herds. In addition, they sell meat products to the community which consists of halves, quarters, and a variety of bundle options including ground beef, steaks, and roasts. This requires many hours of planning on their part to determine the demand for products as well as pricing of it so they have enough to meet the demand.

Rachel Moseley is the president of the Beef Management Team. She explained the process this way, “We start advertising our beef sales in mid-October and end of February to get an idea on what will be selling. This way we can plan what animals will be used for accordingly. We buy market animals from the university lab farm and go through the university’s meat plant for processing. From these prices for these services, items, and marketing trends we come up with a price for our meat.”

The funds from the sales of the meat and sponsorships then go to further fund the team as well as more opportunities for the team to learn more about the industry and help others involved in production.

The team has also expanded to places outside of Wisconsin. Heidi Strey, the secretary of the herd, said the team recently sent team members on a production tour to South Dakota to learn how beef operations run and develop more connections in the industry. While there, one of their tours was Stavick Simmental Farms and where they had the opportunity to tour the facilities and operations of Mike, Myra, and Owen Stavick.

When they heard about Owen Stavick’s impending back surgery, they were presented with an opportunity for the team to give



**Beef cows from the Mann Valley farm. Photo by Emma Statz.**

back.

“Each year Stavicks have a bull sale and they clip all their bulls in preparation for the sale,” said Strey. “Owen usually heads this up but since he’s having back surgery he will need some assistants with sale day preparation. This is where we come in and see the opportunity to give back. We are very excited about the possible opportunity to travel back out to South Dakota to help out.”

As of now, plans are being made for

members to go back and help the Stavicks in February when Owen will not be able to help with the farm’s sale.

Olyvia Justman, a member of the Beef Management Team, said the organization has allowed her to build connections within the beef and agricultural industries.

“Going to events such as NCBA and production tours for example allow members to personally meet and talk to leaders in the industry. BMT is also a team that requires personal and academic excellence. This

pushes students to be the best that they can be. Along with having these connections, the team also works hands-on with beef cattle. Members that have this experience will be able to take it back and incorporate it to their own farms.”

Applications for second semester can be acquired by contacting their herd advisor Brenda Boetel and the Beef Management Team Facebook page.



# What are you thankful for?

By Brooke Shepherd and Isabella Forliti



## Rose Deziel

“My family for sure. I just moved to town so I’m missing them.”



## Abigail Kohls

“I’m thankful for the people that have been in my life. Whether good or bad, I learned from them and I’m grateful for every person wwho has helped guide me through my life.”

## Eric Lodhaseng

“I’m thankful to my parents for teaching me to be a good person and how to cook, clean and do house projects. I am grateful for the things they’ve given me.”



## Tristian Cady

“I am thankful for family and the opportunity to go to college and be able to have this experience.”



## Bella Osterbauer

“I’m thankful for my friends. They are helping me get through college right now!”



## Emily Stanze

“I’m thankful for all of the Student Involvement team for being my second family. ”

## Felix Orakwue

“I’m thankful for the life God has given me.”



## Jadyn Nelson

“I’m thankful for my family.”





# Gender gap grows at UWRF and nationally

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University of Wisconsin-River Falls enrollment continues to be female dominated contributing to an increasing national education gap.

Last year at UW-River Falls, 65% of student enrollment is female according to the university institutional research report released in March of 2021. The data also shows male enrollment is down 4.4% over the previous five years. The data is in line with a growing trend across U.S. universities that shows less male enrollment and a widening gender education gap.

In a recent article published by the Wall Street Journal, at the end of the 2020-2021 academic year women made up 59.5% of college enrollment across the country. The article said universities are seeing less enrollment overall regardless of gender and that men accounted for roughly 70% of the decline.

Sarah Nelson is the director of admissions at UWRF and said the campus is not alone in the dynamic of enrollment disparities. While the campus enrollment numbers reflect the national trends, Nelson cannot provide a main reason for this increasing gap.

"That's the million-dollar question," Nelson said. "I don't think we know the answers."

Nelson said the campus has many academic programs directed towards females such as animal science and education majors contributing to the trends. Nelson also said more males are devaluing a college education compared to joining the workforce right out of college. She added a rising number of male students don't see a value in getting a four-year degree. This problem is an important issue to Nelson.

"I think there's a lot of value in having an educated population regardless of your gender or -gender identity," Nelson said. "The economics of that are really important to the region in the state."

Assistant Chancellor for Student Success Jamie Zamjahn agrees the most important issue is economic related. Zamjahn said the biggest issue this trend causes is the lack of social mobility.

"There's a lot of worry about males leaving these higher-level positions which could ultimately hurt our national, local and state economies," Zamjahn said.

UWRF has not conducted any research to determine why their female enrollment numbers are so high besides having female oriented programs. Additionally, the admissions office has not directed any focus towards recruitment for males Nelson said.

"We have discussed marketing more towards male en-



Students sit in the University Center. Photo by Isabella Forliti.

rollment but nothing ever came of it," Nelson said.

One of Zamjahn's roles is addressing the issue of male recruitment. The department is trying to add co-curricular activities such as baseball or e-sports to draw interest from potential applicants Zamjahn said. Another goal for Zamjahn and the department is to reengage students hoping they see the value of higher education. To accomplish this, the office will provide students with an outlook of their field during their enrollment in their degree program.

"As we're bringing in new students we want to say, 'alright you might be interested in communications. Here is where our communication graduates are going, here are the companies they're working for and on average here is how much the starting wage is,'" Zamjahn said.

Both Zamjahn and Nelson agree there is no easy way to fix the problem moving forward but the best way is to have students realize the value of their education.

# UWRF campus leadership works to better recognize Native American Heritage Month

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UW-River Falls is using Native American Heritage month to bring awareness to students about issues related to the Indigenous community.

Celebratory months are an opportunity to highlight marginalized populations but also a chance to incorporate practices throughout the year and that goes for all of our identities.

Ian Stroud is the Interim Director for the office of Diversity, Inclusion and Belonging (DIB) and the Director of Student Success. Stroud is leading the initiatives surround-

ing this month. He identifies as full American Indian with his tribal affiliations being Navajo, Cherokee, and Creek.

Stroud's goal is to bring awareness to the obstacles that Native Americans face, not just this month, but all year round. He mentioned the statistic that three out of every five Native American women will be sexually assaulted in their lifetime. DIB planned a "Taco bout it Tuesday" to discuss current topics like missing and murdered Indigenous women, which will take place on Nov. 23.

Throughout the year, the university's goal is to take continuous action to spread awareness about Native American issues, according to Stroud.

"Although it is an essential time to celebrate a marginal-

ized population, I don't think that this is the only specific time to celebrate the community," said Stroud.

Stroud said his goal is to come up with more impactful practices, rather than just acknowledging the institution's contributions to disenfranchisement and systemic oppression of Indigenous peoples.

"We want to say here are our action steps rather than saying here is stolen land," said Stroud.

One of the things that Stroud is currently working on is the UWRF land agreement. He said it is about 90% complete.



# Pandemic trims parking revenue, but not for all

Dawson Flaherty  
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For many cities and businesses, income from parking fees has been on a decline over the past two years and has resulted in a significant financial loss.

PA recent story by the online news service Axios noted that Minneapolis and St. Paul have lost millions of dollars in parking revenue during the COVID-19 pandemic. This is a result of shelter-in-place orders as well as online work and schooling becoming much more prevalent — in many cases negating the need to leave the house.

The effect of the pandemic on parking revenue has been felt in western Wisconsin as well, but not everyone is complaining.

In spring 2020, the UW-River Falls sent its students home and began teaching fully online, with classes really not getting back to normal until this fall semester. According to UWRF financial data, yearly parking revenue from 2018, 2019 and 2020 was averaging \$908,333. But in fiscal year 2021 parking revenue fell by almost one-third to \$618,598.

Much of the loss came from pay-by-space parking, which fell by more than 90%. Most of the money made through pay-by-space is from commuters. Because UWRF was operating mostly online during that time, many students didn't have to come to campus.

UWRF may have to wait until 2022 before parking revenue returns to normal. Brenda Irvin, a budget and policy analyst at UWRF, said "I think with the number of students we have, I would have expected this to be higher. We are hoping that with more students next year we will have more things across the board, not just parking."

The pandemic did help at least one community exceed its parking revenue expectations.

"Our parking revenues have been very strong through COVID," said Aaron Reeves, the city administrator in Hudson. This is due to the fact that Hudson became a place for many Minnesotans to enjoy during that state's extended lockdown.

In 2019, Hudson made \$182,899 from parking fees. Revenue dropped in 2020 to \$166,442. But in 2021, Hudson made \$204,647 from parking, exceeding even normal years such as 2018 in revenue.



**The parking lot by North Hall on the UW-River Falls campus is nearly empty on a recent Friday afternoon. Photo by Dawson Flaherty/Falcon News Service.**

# Vaccination rate on campus reaches goal of 70%

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As of Oct. 14, the UW-River Falls campus has reached a 70% vaccination status for students. As of Nov. 1, the vaccination rate in students has reached 73%. This vaccination rate is a huge milestone for the campus. Status updates on the Falcons Forward website displays that our vaccination rates through students continue to increase.

With our goal of 70% reached for vac-

inated students, the 70 for 70 scholarships and prizes were announced on Monday, Nov. 8, at 3 p.m. Congratulations to our winners, and thanks to everyone for working to stop the spread on campus. Our non-vaccinated students will continue to adhere to weekly testing, and the campus as a community will maintain mask-wearing indoors.

As we continue to protect the nest, it's crucial to get tested if you are feeling ill. There are still 48 slots available each day

Monday through Friday for testing in Hagestad Hall. A link is available for testing reservations on the Falcons Forward website. A short screening is to be completed before your test. Now that over 70% of students on campus are vaccinated, there are plenty of available spots each day for testing. Testing is a quick and convenient resource to stop the spread of COVID-19 on campus if you suspect you may be sick.

Protocols remain the same for the month of November, which includes weekly

testing for those who are unvaccinated, bi-weekly testing for unvaccinated commuters, and face coverings in all buildings. With masks still required inside, it's essential that they are worn both over the mouth and nose. With either exposed, there's a higher chance of illness being spread in places where social distancing is not possible.

# UWRF plans media posts to raise transgender awareness

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Transgender Day of Remembrance is an annual observance, that takes place on Nov. 20, that honors the memory of the transgender people who lost their lives due to acts of violence against members of the transgender community. In addition to Transgender Day of Remembrance, people and organizations around the country participate in Transgender Awareness Week to address issues that face the community.

The Day of Remembrance began in 1999 by transgender advocate Gwendolyn Ann

Smith. She started the observance in honor of Rita Hester, a transgender woman who was murdered in 1998. The day commemorates all the transgender people lost to violence since Rita Hester's death and starts an important tradition that defines Transgender Day of Remembrance.

Transgender Awareness Week takes place Nov. 13 to 19. The week is all about educating the public about who transgender people are, bonding through shared experiences and stories, and advocating against issues related to discrimination and violence that affects the transgender community.

Nathan Riel-Elness, gender and sexuality

outreach coordinator here at UWRF, stated "for Trans Awareness Week and the Trans Day of Remembrance, our office is really planning to just have a social media presence throughout the week to raise awareness and provide different ideas for advocacy."

For more information about trans identities and how to support the community, there are many different things students can do. Riel-Elness states, "Trans 101 Gender Diversity Crash Course has some great introductory videos and resources."

Following individuals and organizations on social media that support the commu-

nity can be a great resource. The University's office for Diversity, Inclusivity, and Belonging is on Instagram @UWRF\_DIB.

Transgender Awareness Week and Transgender Day of Remembrance is an opportunity to learn more about the community, the challenges it faces, how we can do more to support trans individuals, and to commemorate all of the transgender people lost to violence.



# Student government association fills empty seats

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The Student Government Association (SGA) at the UW-River Falls provides and encourages student involvement in campus policy making through a variety of capacities.

Whether it is by joining the student senate, by sitting on an SGA or Faculty Senate subcommittee, or by witnessing an SGA meeting, UWRF students have a wide range of avenues to get a seat at the proverbial table. Senator positions encompass all colleges at UWRF, and there are also at-large senator positions that do not require students to have a specific affiliation with a campus institution. The SGA will be filling 13 vacant seats this semester and are in the midst of their election process. Other than requiring that students must have a GPA of at least 2.5 and be in good standing with the conduct office, Student Body President Brigitte Ledferd said that the SGA does not put limitations on who can run for student senate.

“We want all students from different backgrounds and perspectives. If you like speaking up, if you like advocating for others, if you like being in the know and using your voice to help others, we want you,” said Ledferd.

Ballots for the vacant senator positions opened on Oct. 19 and closed on Nov. 1 and were held online on UWRF’s MyOrgs SGA webpage. The winning senators are expected to be announced and sworn in on Nov. 9. A total of 379 students voted in this semester’s election, a jump compared to last spring where only 150 students voted.

While the window to become a student senator has closed for this semester, Ledferd stresses that there are still other options for students to participate in campus government. SGA subcommittees, such as the Finance Committee, which is charged with allocating funding to student organizations and reviewing and approving the allocable and non-allocable budgets for campus entities like Residence Life, have seats available for students who are not on the student senate.

“Student Senate in itself is a time commitment, and if you don’t have that much time to spare, but you still want to be active in the shared governance community and advocating for others, you can sit on any of those committees,” said Ledferd.

The same can be said for the 32 Faculty Senate subcommittees, like the Diversity and Inclusivity Committee, as they also have seats open for students irrespective of their SGA involvement.

“It’s a really cool opportunity to get to know faculty in a way other than just being in the classroom with them, and also just being able to advocate for the students in those meetings; it’s very important,” said Ledferd on the Faculty Senate subcommittee seats for students.

Student senators must sit on at least one of the seven SGA subcommittees, with each subcommittee being chaired by a di-



**Executive board members attending a UWEC Student Senate meeting. Photo provided by Brigitte Ledferd.**

rector who is a member of the senate. The SGA leadership is structured through an executive board composed of a president, vice president, chief of staff, and the subcommittee directors.

Student senate meetings take place every week on Tuesdays at 7 p.m. in the Willow River Room of the University Center. These meetings are open for anyone to attend and there is an open forum spot on their agenda for students who want to bring an issue or topic to the attention of the student senate.

Ledferd outlined some of her administration’s plans for the SGA during a goal setting segment of the student senate’s first meeting. At the end of the day, the main objective for her term is simple; she wants students to know the decisions that are being made by UWRF policy makers. Ensuring that students occupy seats on both Faculty and Student Senate subcommittee meetings is her strategy to bolster transparency on campus.

A revision of the advising structure is also a focus of Ledferd’s. She has heard frustrations from students who have gone through multiple advisors and missed ideal enrollment sessions for courses they needed to graduate because they weren’t on the same page with their advisor. Ledferd wants to make sure that both students and their advisors are put in a spot where they can form a strong connection that fosters academic success.

Agendas for past and upcoming meetings along with minutes from previous meetings



**New senators getting affirmed to office. Photo provided by Brigitte Ledferd.**

are viewable on the UWRF Student Senate webpage. Anyone looking to become more involved in the shared governance at UWRF can email [sgapresident@uwrf.edu](mailto:sgapresident@uwrf.edu) or go to the SGA offices in the Involvement

Center and speak with SGA executives during their posted office hours.



# UWRF students attend national FFA convention

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After a virtual convention in 2020, many eager UW-River Falls students were excited to travel to Indianapolis, Indiana once again for the annual Future Farmers of America (FFA) convention and expo.

The event brought in over 60,000 FFA members, guests, alumni, and supporter members. UWRF students were not only accepting awards, receiving their American FFA Degrees, and volunteering, but also the UWRF Agricultural Education Society and Alpha Tau Alpha (ATA) competed and recruited potential students.

UWRF students spoke with countless FFA members about the campus community. Professor of Agricultural Education, Tim Buttles, said, "The in-person interaction was much better than the virtual Expo experience last year." He added, "While students were the main audience, the Expo also provided a chance to connect with UWRF alumni who stopped at the booth to find out what was happening on campus and teachers from across the country asking for materials to use in a college display in their classroom."

Students found great success in the collegiate contests hosted by ATA, the national honorary professional organization for agricultural education majors. Lindsey Augustine and Noah Bestul took home the first-place essay contest in the team author category.

The topic this year was, "What are the opportunities and challenges that would arise with a nationwide licensure process for School Based Agriculture Education teachers?" Their award-winning essay began with, "There were a total of 801 agricultural education positions not filled nationwide in 2020. With 661 agricultural education majors entering teaching, we still have 140 vacancies, excluding certified and non-licensed teachers," from the National Association of Agricultural Educators (NAAE). Bestul is helping fill the gap with pursuing an agricultural education degree and plans to stay involved within the career.

The Parliamentary Procedure team included Jared Mack (Chair), Katrina Hoesly (Secretary), Carisa Cleven, Megan Hand, and Joe Schlies receiving top team for combined score on the written test and second place overall. There were three parts the team was evaluated on including a written test, a timed demonstration of new business at a meeting, and meeting minutes.

Brooks Lueck, Jessica Magdanz, Jackie Rosenbush, and Adam Strassburg won the debate competition. They addressed the chosen topic of, "In order to help address the current lack of School Based Agricultural Education teachers nationwide, there should be nationwide licensure policy to increase opportunities for alternatively certified teachers and synchronize requirements to be certified across state lines."

UWRF was also awarded the top campus in the Professional Development Category in the Program of Excellence. This award



ATA and Agricultural Education Society members. Photo submitted by Tim Buttles.

recognizes the activities the agricultural education student organizations on each campus completed during the prior academic year. The UWRF presentation by Rhiannon Grenier and Jared Mack featured virtual teacher panels, celebration of 2020 National Teach Ag Day, and the judging of virtual FFA parliamentary procedure contests as the professional development activities.

Every year the A.W. Nolan Memorial Leadership Award has been honored, UWRF has received Platinum level recognition. This award recognizes campuses for their overall involvement in the collegiate contests. Moving forward to future years, UWRF is honored to serve as the host chapter for the 2022 Alpha Tau Alpha Conclave which will be held in Indianapolis, Indiana during the 2022 National FFA Convention and Expo.

In or out of the blue corduroy jacket within the National FFA Organization, UWRF was well represented in ATA contests, the Expo, and on the big stage during sessions at the 94th National FFA Convention and Expo.



The stage at FFA National Convention. Photo by Michelle Stangler.



# Food shelf prepares for holiday season

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The holiday season is on its way, and as December approaches, the River Falls Community Food Pantry, which has already been experiencing record numbers of visitors this year, is expecting even more people.

Candice Anderson, executive director for the food pantry, said, “We’re seeing record numbers of new families coming in. We’re seeing about 300 to 350 monthly visits right now.”

Anderson has not seen this level of demand in the eight years she has been working at the pantry. “We used to kind of be able to figure out if the beginning of the month might be busier than the middle or end,” she said. “Right now, it’s all month. It’s pretty much always busy.”

Anderson also said that the food pantry tends to be busier during the holiday season, and especially around Christmas.

When it comes to why this is, she said, “Everyone has a different story. Many think, if I don’t have to buy groceries this week, I can put some things in my kid’s stocking this year. That’s what we’re there for, to help you make sure your kids are fed and happy at the same time.”

As part of the pantry’s COVID-19 protocols, visitors fill out a shopping list, and volunteers will collect the food and distribute it out via curbside delivery. After signing up, people are able to visit twice a month to pick up food. Right now, the pantry has between 1,800 and 2,000 households signed up.

The pantry also has racks and coolers outside filled with miscellaneous items; during the pantry’s operating hours, visitors can come once a week to pick out what they need, whether they have signed up or not.

Anderson said this year’s demand has been higher than that of 2020.

“I think some of it is unemployment benefits ending. Some people did lose their jobs, had family members that were sick, and people moved in together,” she said of the increase. “Once everything came together is when our pantry started seeing more visits.”

When asked what means of support would currently be most helpful, Anderson said, “Donations are great; volunteering is super helpful, just because we are getting busier. Donations and volunteering are probably neck-and-neck for our biggest need.

“We’re trying to reach out again to university students and other people that may not know that it was an option to come get food from the food pantry,” Anderson said.

The food pantry moved into a larger facility at the end of 2020, which has allowed them to expand their services and reach new areas. They used to serve just River Falls, but now, anyone who lives in Pierce County or St. Croix County is welcome.

“You’re here; you’re part of the community; you can come get food from us,” Anderson said. “You don’t have to be a permanent River Falls resident to get help.”



Front of food pantry. Photo provided by Jack Van Hoof.



The inside of the River Falls Community food pantry. Photo provided by Jack Van Hoof.



# Director of UWRF health and counseling services provides resources to students

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Debra Janis is the new director of Student Health and Counseling Services at UW-River Falls. Her duties include supervising office managers, counselors, interns and student workers.

Janis is from Minnesota but spent much of her time in Texas studying medicine. Before joining UWRF in June, she worked for the University of Minnesota Medical School.

Janis said she always enjoyed being in western Wisconsin and has always wanted to work in the area. Janis said the combination of location, higher education and community brought her to UWRF.

The position became open when former Director Alice Reilly-Myklebust retired last spring. Janis said the two stay in contact.

"I met her right when I first started this position and she has given me so many tips," Janis said. "She has been super helpful so I am very, very lucky because a lot of times when you start a new job you don't have that person."

Janis said most students don't know about the services the department provides. Services for students include free counseling for stress, anxiety and mental health. Health checkups are also covered at the clinic in town. Janis said she wants students to utilize the services.

"I would just recommend students take advantage of the services. Stop by, ask about them," Janis said.

Of all the services offered, Janis said the

mental health service needs more recognition. Janis said mental health topics are becoming easier to talk about. Janis said she encourages students dealing with mental health issues who need direction to reach out.

"It's right here, it's free and we want to help everyone," Janis said.

Janis said her favorite part of her job is her staff. She praises her team for being team oriented and student centered. She added she loves the student community.

"The people I work with in this department are wonderful, I'll have to say I am extremely lucky to have just wonderful staff," Janis said.

Students have used health and counseling services to talk about COVID-19 pandemic-related issues such as stress and anxiety, she said.

"I definitely think it contributes to what's going on but it isn't talked about a lot," Janis said. "It's important to discuss because every student handles it differently, some do well and others don't."

The most important thing to Janis about the job is making sure students are informed of the services the department offers.

"I would just welcome students to stop by and we want our office to be a welcoming spot," Janis said. "Most people don't know about us and we want people to know."



**Debra Janis is the new director of Student Health and Counseling Services at UWRF. Photo by Sam Fristed.**

# New distillery in River Falls looking to hire

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Tattersall Distillery's second home at 1777 Paulson Road, River Falls, is nearing completion, and they are searching for people to fill a variety of hourly positions within their expansive facility, which will serve as an event center, distillery and restaurant all in one.

Tattersall Co-Founder and Chief Officer Jon Kreidler said that these openings span across all three sectors of their business: production, restaurant, and event center. Open front-of-house positions include retail shop workers, hosts, servers, banquet servers, and bartenders. In total, Kreidler said that there are around 50 positions open in the front of house. For the back of house, they are looking for line cooks, prep cooks, dishwashers, custodial workers, warehousemen, bottlers, and a distiller.

Why should someone apply for one of these positions? "It's going to be a really fun, high-paced atmosphere. We're really innovative, very creative, we give our peo-

ple a lot of leeway in what they do, it should be an exciting place to work," answered Kreidler.

Early on, Tattersall will only be open Wednesday through Sunday, making it an ideal spot for college students interested in serving or bartending. The new facility will have eight different bars, a large menu, and several unique spaces for hosting events and large groups. Becoming a banquet server could be an ideal option for someone who may not be able to work during the week, or a professional who wants to make some extra cash.

"The banquets are hit or miss to begin, but once we get up and running and more into the wedding season that should be pretty consistent Friday and Saturday, and you can go in there and work a wedding, make really good money, but you're not tying up your week," said Kreidler.

Experience is not required for the majority of the openings at Tattersall Distillery, and sometimes a lack of it is even preferred.

"It's more the attitude. Experience helps, but a lot of times, especially historically

with bartenders, we like to hire people who don't have experience, so we don't have to retrain them or get them out of bad habits, we can train them fresh from the beginning," said Kreidler.

Ultimately, Tattersall wants employees that are willing to work hard, care about what they are doing, and are curious about the industry. Advancement opportunities exist for those who fulfill these expectations, including younger Tattersall employees, considering that two of the managers at their Minneapolis location are in their mid-20s.

"We bring them in, and if they are capable we move them through the ranks pretty quick," said Kreidler.

Additional information about open positions, along with applications for those positions, can be found online at [tattersalldistilling.com/river-falls](https://tattersalldistilling.com/river-falls). More details about the amenities of Tattersall's new location will be revealed in the coming weeks, and they aim to open in mid- to late-November.





# Now streaming: UWRF's 'Mary Frankenstein'

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An adaptation of the Frankenstein story by Mary Shelley has been staged and filmed by students at UW-River Falls.

The Stage and Screen Arts (SASA) Program's presentation of "Mary Frankenstein" differs from plays put on in the past at the university. The performance was filmed for the screen rather than a live audience. This was done as a COVID-19 preventative measure, said Director Kathy Welch, a visiting assistant professor.

The 47-minute video can be viewed on YouTube at [youtu.be/SODuHRu3pSA](https://youtu.be/SODuHRu3pSA).

Welch said the idea of performing the play for the screen came from wanting to do something different. SASA wanted to take the opportunity to use special and practical effects. Performing for the screen also allowed students to learn about other production aspects, Welch said.

"We wanted something for the actors, something kind of meaty for the actors to dig into. But we also have a lot of students that are interested in various other production aspects," Welch said.

Welch began writing the adaptation during summer 2020. Writing the adaptation wasn't difficult because she had written one for "Frankenstein" in 2017 so all that was needed were a few tweaks, which took three to four weeks. After the writing was complete production began in the fall, but the program ran into problems in creating the sets and scenes. Additionally, the uncertainty around the pandemic amplified the delay, Welch said. When pre-production was completed in February, the crew began shooting the play. In March the play went into postproduction before being screened in early September. Later that month it premiered for streaming on YouTube.

"It was a long process but ultimately the students did a good job," Welch said.

To Welch, the most interesting aspect of the film was the collaboration between students. Welch said the play had involvement from both the stage and screen parts of the SASA program. It allowed students to exchange ideas and collaborate, she added.

"There's either the stage or the screen and this was literally a marriage of the two sides of our department and so that was



**Meredith Bowermaster portrays a young medical student in the Stage and Screen Arts Program's performance of "Mary Frankenstein."**

great fun," Welch said.

For Welch the hardest part of being director was the learning curve of the transition from stage to screen. Welch added it was difficult for students to "pull things back" and not overact. Another difficulty was making the switch in language as the original play was written formally while Welch's adaptation was written to sound more realistic.

Welch's favorite part of the play was working in post-production.

"The thing that was real different for me from working on a stage play is the editing process, the whole post-production process," Welch said. "It's kind of a second chance to direct the piece."

Recently the SASA program presented William Shakespeare's "The Tempest" using the same streaming style. Welch said the program plans to use streaming for future performances. One-act plays are planned for December.



**Kathy Welch, a visiting assistant professor in the Stage and Screen Arts Program, directed "Mary Frankenstein." Photo by Sam Fristed**

## Sports: Hockey teams prepare for end of season

Sam Fristed

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Both the men's and women's hockey teams are looking to build on the success of last year as the 2021-22 season gets underway.

Joe Cranson will be coaching his 23rd season, and he hopes to bring the Falcons to the national spotlight. Last year, the Wisconsin Intercollegiate Athletic Conference (WIAC) season was shortened due to the COVID-19 pandemic and the Falcons only

played 12 games.

The team made the most of the limited games by posting a win-loss record of 10-2. The record was good enough to qualify for a chance at the O'Brien Cup, the award for winning the conference.

The Falcons did just that as they defeated UW-Eau Claire in the final to win the trophy, their second straight and sixth in team history. The Falcons did not get a chance to compete on a national level as the tournament was not held due to the pandemic.

The UWRF team is returning many core

players from last year's roster, including senior forward Callie Hoff who led the team in points. Junior Abigail Stow returns after leading the team in goals last season. Senior Goalie Sami Miller will also return to the ice after not playing last year. The Falcons opened their season with a victory against Lake Forest at the end of October.

On the men's side, Steve Freeman will be entering his 26th season as head coach. The Falcons will look to build on the success of last season after posting a 6-3-1 record. Due to a COVID outbreak, the team canceled

their tournament game against UW-Superior. This year, the Falcons are hoping the success of last season can carry them towards this year's playoffs.

The Falcons lost many seniors including star defenseman Christian Hausinger to graduation. Senior forward Cayden Cahill returns after leading the team in points last season. Sophomore Vilho Saariluoma will look to lead the team in points again after breaking out as a freshman. The Falcons began their season on Oct. 29 with a victory against Finlandia.



# New senior housing planned for River Falls

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River Falls is expected to gain a new senior living facility at 700 S. Main St., but concern has been expressed about how the development might conflict with nearby student housing.

Construction on The Sycamore of River Falls, which will include 84 units, is planned to begin in November and the facility should be finished by the fall of 2022, according to city officials.

River Falls has a large percentage of student housing. According to a River Falls housing study released in April 2018, “the largest adult cohort by age in River Falls is 20 to 24, totaling an estimated 3,262 people (21.0%).”

Keri Schreiner, the economic development manager for the city of River Falls, said the community needs more housing of different types.

“So a few years ago, the city of River Falls, we did a housing study, and really what it showed was that we were behind in every type of housing: single-family homes, apartments, townhomes, senior living, so over the past years we’ve been working with developers to try and bring those numbers up,” Schreiner said.

One of these age groups that is highlighted in the housing study is those in the 55- to 75-year-old range. The housing study suggested that this age group will grow most in numbers over the next few years.

In response to the housing study, the city began to search for developers for senior living facilities. Frisbie Properties LLC of River Falls, which already owned the property at 700 S. Main St., submitted a proposal.

“The project is called The Sycamore at River Falls and



The senior housing development proposed by Frisbie Companies LLC includes an 84-unit apartment building.

it’s a 84-unit senior and independent living facility that’s going to include assisted living and then memory care,” Schreiner said. “In addition, across Sycamore Street, there’s gonna be four 55-age-plus living patio townhomes.”

The property has seen redevelopment proposals before. In 2019, for example, a developer proposed a 93-unit luxury student housing project, but it ultimately was deemed economically unviable, according to a memorandum to the mayor and city council prepared by City Planner Brandy Howe.

Danny Leahy, a senior at the UW-River Falls, lives in student housing on Sycamore Street. He expressed a mixed reaction about what the senior housing project’s impact might be on the community.

“I think it could be a conflict because there are houses around here that do have large parties, and I feel like with these large parties by the senior living there could be issues with people either vandalizing their property or doing things like that,” he said. “However, I do think that it would make the neighborhood better. It would encourage more of a family-friendly area instead of a college party neighborhood.”

The early stages of the project have already begun, with construction machinery tearing down old houses in the area to make way for the new facility. According to Schreiner, as long as the weather permits, construction should begin in mid-November.

# Peer mentoring program assists first-year students

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The Aspire program is a mentoring program for first-year students who are first-generation college students, are low-income students, or are students of color. It is geared toward helping students be successful in their college careers.

Maikou Lor, the Aspire program coordinator, stated, “It’s a peer mentoring program. It’s really just to help support and foster the relationship here on campus.”

The students that are in the program are paired with a peer mentor who is an upperclassman. Their peer mentor helps them throughout their first year of college.

“Their peer mentor is there to help them throughout the year if they have questions about things, whether it’s where their classes are or just any campus questions that they have,” said Lor.

The Aspire program has social, academic, and resource events for the members to help them build their network here on campus. The events help them to connect with some of the different student services and student organizations that are on campus. The events also work to help students to meet new people and form new friendships with people on campus.

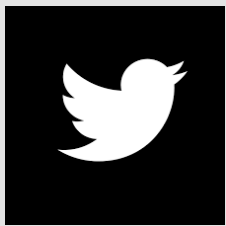
By attending these events students in the Aspire program can earn up to \$500 towards undergraduate research, studying abroad, or for pursuing internships.

Students need to fill out an application to become part of the Aspire program. The application can be found online on the Aspire program page.

The only criteria to apply is that the students must be a first-year student and be either a first-generation college student, identify as low-income, or identify as someone from an underrepresented background. Other information, such as major interests and club interests, are on the application as well and will help the student to be paired with the best peer mentor for them.

Students are accepted on a rolling basis so they can apply anytime throughout their first year and they will be accepted as long as they meet the requirements and there is space available in the program.

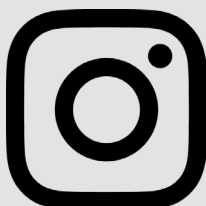
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# Editorial: Support needed for diversity, inclusivity

November is a month packed with opportunities for recognition of marginalized groups. It is Native American Heritage Month, and also includes Transgender Awareness Week and Trans Day of Remembrance.

The Student Voice has often commented on what more could be done to raise visibility on campus for minority groups. Though there are things the campus is doing well, we thought it would be good to sum up ways that we feel would foster a more inclusive environment, and what we see as the main issues. This is not to say that campus is “failing,” but as a campus who posts one of its core values as inclusivity and states in its mission that it “fosters a challenging, supportive, student-centered environment that is characterized by academic excellence, inspiring and preparing students to serve as ethical, informed citizens and leaders in an increasingly complex, diverse, and global environment,” there is constantly room for improvement to better achieve this ideology.

From our observations, it seems the office in place to

handle issues and resources related to diversity and inclusion is overwhelmed. There is currently no Director, and the Gender and Sexuality Outreach Coordinator just accepted a new position at UWRF. This means that people who are already in full-time positions will be absorbing the responsibilities of an entire department until new staff is hired. We understand the university is currently looking to fill these roles, but it seems uncertain when they are left empty for weeks and even months, in some cases.

Because of all these staffing changes, the campus is not planning anything for the month of November in terms of awareness or celebration. This is disappointing to hear, especially after so many things were also forgotten last year while in the virtual space. This isn’t just about the month of November, but all year round. Other campuses have found creative ways to integrate various backgrounds into their community.

Hofstra University in Long Island, New York, created a series of promotional posters for their campus that high-

lighted art from around the world. Students and visitors could read about the geography and history of multiple cultures while walking through campus.

The Student Voice recognizes that we are a platform that has the opportunity to comment on these issues. We continue to bring them up to serve as a reminder to campus of what is important and what issues we see as most pressing. Students need exposure to a multitude of cultures and opinions in order to be successful in the modern workforce. If they can not consider different viewpoints, they will not be able to re-evaluate their own beliefs.

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Student Voice staff members.

The Student Voice is a great way to connect with other students and grow your skills in the areas of writing, designing a newspaper, photography, interviewing, and more! No experience needed to join.

## UNIVERSITY OF WISCONSIN RIVER FALLS STUDENT VOICE

The Student Voice is a student-written and managed newspaper for UW-River Falls, and is published monthly during the regular school year.

All editorial content in the Student Voice is determined by the newspaper’s Editorial Board.

The opinions expressed in editorials and columns do not represent those of the newspaper’s advisor, student population, administration, faculty or staff.

Letters to the editor must be 300 words or less, and include a first and last name and phone number. They can be submitted at 304 North Hall, River Falls, WI 54022 or to editor@uwrfvoice.com.

The Student Voice reserves the right to edit any material for content, libel or space. It

also reserves the right to withhold letters. All letters, news releases, briefs, display ads and classified ads must be able to be submitted no later than Wednesday at noon during the week of publishing. Information on publishing schedule can be obtained by contacting the editor.

Because of high production costs, UW-River Falls community members are permitted to collect one copy of the Student Voice per issue. A single copy of the Student Voice is valued at \$1, and additional copies may be requested from the editorial staff via email. Newspaper theft is a crime. Those who violate the single copy rule may be subject to civil and criminal prosecution.



# Edible Inspirations

PHOTOS AND RECIPES BY BROOKE SHEPHERD

## Mango Dragon Fruit Passion Tea

This Starbucks secret menu item can be crafted in your own kitchen. To make you will need:  
Mango dragon fruit refresher concentrate  
Top with passion tea or your favorite flavored tea



## Oatmeal fruit bowl

A breakfast delight, this is a filling meal to get you ready for the day. Cook ½ cup of old fashioned oats in 1 cup of boiling milk  
Top with granola  
Handful of blueberries  
4 diced strawberries  
Drizzle of raw honey  
Sprinkle of ceylon cinnamon



## Frozen Grapes

Looking for something easy and healthy? This State Fair staple is easy to make at home. We recommend using cotton candy grapes, which are sweeter than normal grapes. They can be found at specialty grocery stores like Kowalskis. All you do is put the grapes in the freezer overnight and enjoy!



## Classic Pumpkin Pie

- 1 can of pumpkin
- 1 can of condensed milk
- 2 eggs
- 1 tsp. ground cinnamon
- 1 tsp. ground nutmeg
- 1/2 tsp. salt
- 1 9 inch pie crust (unbaked)
- whipped cream

Preheat oven to 425 degrees fahrenheit. Whisk pumpkin, sweetened condensed milk, eggs, spices and salt in medium bowl until smooth. Then pour into crust. Bake 15 minutes.

Reduce oven temperature to 350 degrees and continue baking 35 to 40 minutes or until knife inserted 1 inch from crust comes out clean. Let it cool.

