





# News briefs

## Radd Jazz Series at UW-River Falls Presents Holiday Swing Dance at Union Depot

The UW-River Falls Radd Jazz Series will present the second annual Swing Dance at the historic Union Depot in downtown St. Paul on Friday, Dec. 7. The event, open to the public, will feature holiday jazz and swing selections performed by the UW-River Falls Jazz Ensemble directed by Professor David Milne. Complimentary swing dance lessons will begin at 6:30 p.m. with a dinner and dance to follow.

Tickets are available at the Information Desk in the University Center at UWRF. Tickets include a dinner and dessert buffet as well as optional bus transportation. Cost is \$25/general public, \$15/UWRF faculty and staff, and \$5/students.

For more information or accommodations, contact Karyn Wells, office of Student Life, at 715-425-4444.

## Student-athletes sponsor Kid’s Day Out

This year’s UWRF Athletics Student-Athlete Advisory Committee’s (SAAC) Kid’s Day Out will be held on Dec. 9 from noon to 3 p.m., at the Karges Center.

Falcon student-athletes will supervise the event which will allow parents to do some holiday shopping.

Activities include basketball, floor hockey, movies and holiday card making. Snacks will also be provided.

The is the third annual event sponsored by SAAC.

Questions can be directed to UWRF Assistant Athletic Director Crystal Lanning. She can be reached by phone at: 715-425-0665 or by email at: crystal.lanning@uwrf.edu.

## River Falls Police/UWRF Police Department

### Nov. 8

- Kathryn L. Pingel was cited \$263.50 for operating a motor vehicle off of a roadway at 595 S. Spruce St.

### Nov. 11

- A bicycle was reported stolen at Hathorn Hall

### Nov. 18

- Nicole L. Wubker was cited \$263.50 for underage consumption at Stratton Hall.

Editor’s note: Information for this section is taken from River Falls Police and UW-River Falls Police Department incident reports.

# UWRF remembers professor Reta

Rebecca Rudolph  
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UW-River Falls Adjunct Journalism Professor Meseret Chekol Reta, 55, died of liver cancer on Saturday, Nov. 17.

Reta had a story unique to other UWRF professors in the fact that he was native to Ethiopia, an African country located on Sudan’s southeast border. While he lived in Addis Ababa, Ethiopia during the 1980s, he worked in radio news as a producer and host.

When he came to the United States in the 1990s he studied at the University of Minnesota and graduated with two masters, one in political science and one in mass communication. Later in 1998, he completed his doctorate.

After teaching at colleges in Ohio and Michigan, Reta began teaching for the UWRF Journalism Department in the spring of 2007. A couple of years later in 2009 he became the first journalism professor with whom I had a class.

Reta was a small man with a catchy smile that was always shining. He provided me with constructive feedback on papers that I had never received before from any teachers or professors. He was extremely personable and made every effort possible to connect with students.

Jonathan Reid was a student of his last spring and noticed the same effort by Reta to connect with each student.

“He really wanted to know the individuals, which sometimes that’s hard to do in a freshman class because they don’t open up a lot, but he made as much of an effort as he could to know the names,” said Reid.

Reta was also legally blind. When I first met Reta I was confused as to how he would still be able to be an effective professor. That first response to him was completely wrong.

He made the effort to know my name and keep me accountable to participating in class, which is more than I could have said about some of the other professors I had that first semester of classes.

He shared parts of his life story in his lectures like about how he had worked in Ethiopian radio news and later on had moved to the United States.

For a Wisconsin native who had never left the country, this seemed incredible to me. Later, I learned that he had completed his education after moving to the United States as well.

Reid shared the same awe of Reta’s accomplishments and he got to know him as well.

“So this guy came from Ethiopia from this tough location, overcoming all these struggles, and now he’s got his doctorate, and writing books and all this stuff. I went in there thinking I had to help him along and it was like no you don’t - he’s got this under control. It was good for me to be humbled in that way,” said Reid.

Reta was a professor who had a lot of memorable qualities about him, but one of the most memorable for Reid was that, “some times teachers can be really interested in the topics and in the class, but he wanted us to know him and he wanted to know us.”

His wife and daughter held a memorial for him on Saturday, Nov. 24.

# UWRF email vulnerable to spam

Samantha Harkness  
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Every day students at UW-River Falls receive countless emails.

They come pouring through a student’s inbox, but sometimes an email is not even worth reading.

Most of the time, it is spam.

That email gets deleted and just adds to the other hundred or more emails that might already be in the deleted file.

The Division of Technology Services on campus can do little to protect students from these unwanted emails.

DoTS employee, Infrastructure and Security Technologies Manager Jason Winget said that they are not responsible for filtering emails. Live@edu hosts the student email which does the filtering for DoTS.

Winget said that if DoTS were in charge of filtering emails it would require someone to manage it full time.

Customer Technology Services Manager Sara Solland said, “Microsoft uses Forefront Online Protection for Exchange (FOPE) to combat spam and phishing.”

“When messages are received at the gateway server for the cloud-based email service, they are evaluated and assigned a spam confidence level (SCL) value.

The SCL rating is a number between a zero and nine. A higher SCL rating means that the email is more likely to be spam,” according to http://help.outlook.com.

She also said that users of the Live@edu service can manage some spam settings from their own mailbox and that by default, junk email filtering is enabled on all mailboxes in the cloud-based email service.

Solland added that students can manage spam with the “Junk EMail Settings.”

These settings include, “Don’t move mail to my Junk



Billy Thao/Student Voice

## Junior computer science major Ben Hosh works on the UW-River Falls email system.

EMail folder,” “Automatically filter junk email,” “Trust email from my contacts” and “Don’t trust email unless it comes from someone in my Safe Senders and Recipients list or local senders.”

This means that students can pick and choose what email addresses can be sent through to their inbox and what addresses should be treated as spam.

Both Winget and Solland also said that students can configure lists of “Safe Senders,” whose emails should never be treated as spam, and “Blocked Senders,” whose email should always be treated as spam. Emails sent from

“Blocked Senders” will be treated as spam on an individual basis.

However, Winget said that not all email is spam.

He said that if somebody follows the guidelines laid out in the CAN-SPAM Act of 2003 then that email is not considered spam. According to the website, http://business.ftc.gov there are seven guidelines to follow.

They are: don’t use false or misleading header information, don’t use deceptive subject lines, identify the message as an ad, tell recipients where you’re located, tell recipients how to opt out of receiving future email from you, honor

opt-out requests promptly, and monitor what others are doing on your behalf.

This does not mean that students are happy with how the system works now though. Student Holly Sultze said that even with this filtering system she still gets spam on a daily basis.

“This is really unusual for an undergrad program to get funding by a specific host country. It makes me not want to check my email,” added Sultze.

# Grant helps students study in Japan

Samantha Mayberry  
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UW-River Falls has received a \$46,000 grant toward the Japan Study Tour that will impact 15 students choosing to study abroad in Japan.

“The grant we received is called the Japan-America Collegiate Exchange Travel Grant and the Japan Foundation made it available to U.S. undergraduate students recently in the hope of providing more U.S. college students with the opportunity to gain a more nuanced and balanced understanding of Japanese culture, society and history by visiting the country,” said Zhiguo Yang, chair of history and philosophy.

Yang explained that the Japan Foundation is a non-profit organization that was established by the Japanese Parliament (Diet) in the 1970s to promote cultural and educational exchanges between Japan and the rest of the world, including the U.S.

He heard about the application for the grant through Brent Greene, director of Global Connections.

“This is really unusual for an undergrad program to get funding by a specific host country,” said Greene.

He explained that he discovered the opportunity for a grant after seeing it in an email and thought to pass it along to Yang.

“Yang has done a great job

setting this up,” said Greene. “It really lowers the cost for this program.”

Yang said that the application was submitted to the Japan Foundation’s New York office this past August where the application was reviewed and then submitted a recommendation for funding to the Foundation’s central office in Tokyo. It was confirmed through the Tokyo Headquarters of the Foundation and they notified Yang.

“Each student will receive \$2,730 to defray the travel expenses that were originally about \$5,000, so with this grant a UWRF student only needs to pay \$1,900 for the study tour,” said Yang. “The Japan Foundation will provide this funding for up to 15 students.”

Yang explained that in order to get the funding a student needs to apply for the Japan Study Tour program by the deadline on Jan. 7, 2013. They also must register for the three credit History 371 class that meets the global perspective requirement for graduation and attend nine pre-departure lectures about the history and culture of Japan. The Japan Study Tour will go from May 16, 2013, through May 28.

Students on the trip will visit Tokyo, Mount Fuji National Park, Nara, Kyoto, Himeji and Hiroshima. Both Yang and professor Magara Maeda, instructor of Japanese, will be attending the trip and travel with the students. Yang will be teaching Asian history and Japanese Civilization.

With the connection with the Japan Foundation established, Yang said that they will work together to strengthen UWRF’s Asian Studies program, which is important for global education and also for the UWRF Strategic Plan. For sophomore and broad field social studies major Steven Tessier, the Japan Study Tour is a trip

that he is greatly looking forward to going on.

“I chose to go to Japan over all the other study options because last semester I went on the China Study Tour with Yang and enjoyed every moment. So I thought I would go back to Asia and see what else was out there,” said Tessier.

He said the application process was really simple and talking to Yang about the trip and after getting more information about the trip made it even easier.

For Tessier, receiving part of the grant would help sig-

nificantly.

“We’re college students so we aren’t made of money by any means, so being granted money to go is a huge help,” said Tessier. “I wouldn’t have been able to go without the Japan Foundation’s grant.”

Greene explained that even if the Japan Study Tour is not what one is interested in, there are other programs. He said he makes a difference when it comes to applying for jobs once you graduate college. He said that if there were two people applying for a job with the exact same resume except that one of them studied abroad during their college career, that person would have the advantage.

“They like the fact that you could better relate to other cultures,” said Greene. “You develop a better form of global connection.”

Yang said that he led a study tour to Japan in 2008 but has since suspended the program due to the increase of travel expenses.

“This grant allows me to renew it,” Yang said. “On a personal level, I truly enjoy touring Japan, a country with a unique civilization and amazing landscape, together with my students.”

# STUDENT VOICE IS HIRING!

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# Facebook popularity creates emotional wall

Emma Wagner  
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The Pew Institute estimated that in 2010 more than 70 percent of young adults in the United States use Facebook. According to a study published in “Information, Communication & Society,” the study concluded that use of Facebook did not affect academic performance among college freshman.

Facebook is a valuable tool for people to keep in contact with others, but there are drawbacks to the site. Although it is a quick way to communicate, it has decreased incidence of in-person interaction, which can lead to psychological issues.

Mark Huttemier, a counselor at UW–River Falls, gave insight into ways Facebook is positive, such as making arrangements for in-person contact. He also said there are negative psychological issues that arise from using the website.

“I would say the major drawback would be social isolation which leads to depression,” said Huttemeir.



Professor Faye Perkins, UW-River Falls junior Mike Young and UWRF senior Tom Jensen are only three people at UWRF who enjoy the social media site Facebook that has been known to create barriers for social interaction.

People substitute Internet communication for in-person contact. Although in-person contact is still practiced, with the increase in Internet communication some people have little time to meet in person.

“I love you. Don’t bother me,” said Huttemeir.

As well as isolation, keeping in contact with people through words on a computer screen leads to a lack of accountability of actions and words.

“I think accountability

goes down. And the reason is that there are less ramifications for what you say. You’re not as tuned into the immediate reactions you put across,” said Huttemeir.

Lack of accountability can lead to cyber bullying.

“There are no emotional ramifications to what people write and therefore, there is a lack of empathy,” said Huttemeir.

There is a domino effect: increase in communication through Facebook decreases in-person contact and lack of in-person contact can lead to depression. Oxytocin, or “the cuddle hormone,” is released when people interact with one another in person; that in-person contact is needed for people to be healthy.

In terms of use of Facebook affecting grade point average, Huttmeir compares a computer to a casino: “The computer operates like a casino game. It is addictive so students are not attending to homework.”

Facebook can have its benefits, but there are also ways it can be harmful.

## Money: Student organizations hope to gain space in budget

From page 1

campus and they would like to also be able to fund a geology camping trip. The Geological Society also would like to be able get funding for a campus wide event such as showing a movie in the University Center or other small trips like to the Science Museum in St. Paul, Minn.

Starting in early December, there will be a hearing with 10 minute time slots where organizations can come forward to AFAB and explain the events they plan on doing for the year.

“We want them to tell us what their most important events are and why they feel

their organization makes an impact on our community,” said Edstrom.

Once the hearings are over AFAB will have a budget deliberation in late January through early February 2013 and then present the initial budget request to Student Senate.

If Senate passes the initial budget request it will go to the chancellor and official allocation letters will be sent out to organizations by mid to late March.

If the Senate does not pass the initial budget request by AFAB, they will go into a second deliberation process and request the budget to Senate once again.

For some organizations such as the Dairy Club, they feel confident that they will receive their annual budget request or at least a portion of it.

The Dairy Club was established on campus in 1979 and is currently the largest student organization on the UWRF campus.

It also the largest dairy club in the nation. Kirsten Langrehr, president of the club, has been a part of the club all four years of her college career.

“This will be our fourth year applying for an annual budget and we have received budget money all four years,” Langrehr said. “Last year we applied for \$30,00 and this year around \$25,000.”

Langrehr explained that last year the Dairy Club received about a third of what they originally applied for. The Dairy Club assists with numerous educational events throughout the school year, which includes going on trips throughout the Midwest to gain network connections and expanding their knowledge of the industry.

She explained that the budget money would help pay for costs of buses and hotels for the trips as well as any registration fees to conferences.

Without the budget money Langrehr said that the mem-

bers of Dairy Club would have to pay a lot more out of pocket to go on trips.

The budget that they received this year will help members that plan to attend a conference in Iowa by cutting down the cost.

They will pay around \$75 to attend and without the budget money they would have had to pay over \$200 to attend.

Without a budget both organizations said that they would have to rely on even more fundraisers and donations for events and activities.

“We’ll be relying on bake sales and due revenue and club members will have to pay more out of pocket on our

events,” Cook said. “We’ve been making it the past few years, but at this point not getting a budget would be detrimental to the club.”

Cook said that the Geological Society already knows what they plan to present to AFAB at their hearing and she hopes that they will be able to get a budget this year.

Edstrom said its hard making the decision to cut certain budget applications and finding a balance that will keep AFAB within their own budget that is available to disperse.

“We will just have to work through things as they come up,” said Edstrom.

## Education: Despite issue with licensing, UWRF has teaching history

From page 1

tution that prepares teachers. Going back to when we began as an institution in 1874 we began as a normal school preparing teachers so we have that long tradition,” said Solberg.

Solberg said that UWRF was unique in the fact that graduates had a year of prac-

tice time to support them in their job search and the early childhood education graduates had even more opportunities to gain that experience.

“As an institution and as an education preparation program, that we here at UW-River Falls provide really is an outstanding opportunity for future teachers to teach here in Wisconsin, Minnesota or where ever they choose to go,” said Solberg.

The reputation of the UWRF education department was one of the reasons that education major Katie Plante wanted to go to school here instead of a different college, even though she plans on teaching in Minnesota after graduation.

“Yeah, it will probably be a little bit of an issue [to teach in Minnesota] but its something that I’m willing to work through to teach there,” said Plante.

It has been 137 years since UWRF was opened as a normal school and there have been many changes in education and at UWRF since that opening date.

Solberg said the state testing requirements are a part of this change.

“Students go through here

and take the Praxis exams here in Wisconsin and then if they’re seeking licensure in Minnesota need to take the Minnesota exams. So it does result in some additional costs for students to take those exams,” said Solberg. “One of the things that is changing and will be required in the future for all teacher education students graduation and that is to have taken and passed a teacher performance assessment. That is a national exam that is being developed at Stanford University.”

That will be effective Sept. 1, 2015, so most of the education majors that are currently enrolled will most likely not have to take this test to fill the requirements that Solberg described.

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EDITORIALS

# UW-River Falls on verge of becoming tobacco-free campus

UW-River Falls is now one signature away from becoming a tobacco-free campus. Both Student and Faculty Senate have passed recommendations that UWRF become tobacco-free. Now the measure sits before Chancellor Dean Van Galen.

How have we gotten to this point? Becoming a tobacco-free campus is a huge deal seeing as the only other campus in the UW System that is tobacco-free is UW-Stout.

Let’s face it, this recommendation certainly has not come out of the blue. Many people around campus would say that smoking and the use of tobacco has become a problem on campus. A large part of this problem is because the 25-foot rule is hardly enforced at all.

It’s fair to say that a majority of people do not appreciate having smoke blown in their face the second they walk out of a building on campus.

Yet, that is somewhat of a common occurrence on the UW-River Falls campus and that is why the discussion of becoming tobacco-free has occurred.

In fact, in a recent poll taken by the Student Senate, 70 percent of students who responded support a tobacco-free campus. That result is in no small part due to the fact that many students are bombarded by smoke directly outside of buildings, and not 25 feet away.

We are not saying that all smokers and tobacco users are guilty of this offense. There are plenty of smokers and tobacco users on campus who abide by the 25-foot rule.

However, the few who do not abide by these rules could potentially ruin the privilege of smoking on campus for everyone.

This isn’t to say smokers and tobacco users are the only ones to blame, however. The University has the rule that smokers must be 25-feet away from a building if they are smoking anything. This, quite frankly, is rarely, if ever, enforced.

If rules are not enforced, or enforced incredibly rarely, then who is really going to follow them? Obviously, a good number of our students do, but people only remember the ones who are not following the rules.

Now we are one signature away from becoming a tobacco free campus. The inability of the 25-foot rule to be followed or enforced has gotten us to this stage. For better or for worse this is the direction which our campus is heading and it is a shame that a few people might ruin this privilege for all.

Editorials represent the opinion of the Student Voice Editorial Board and are prepared by the editorial staff.

## STUDENT VOICE

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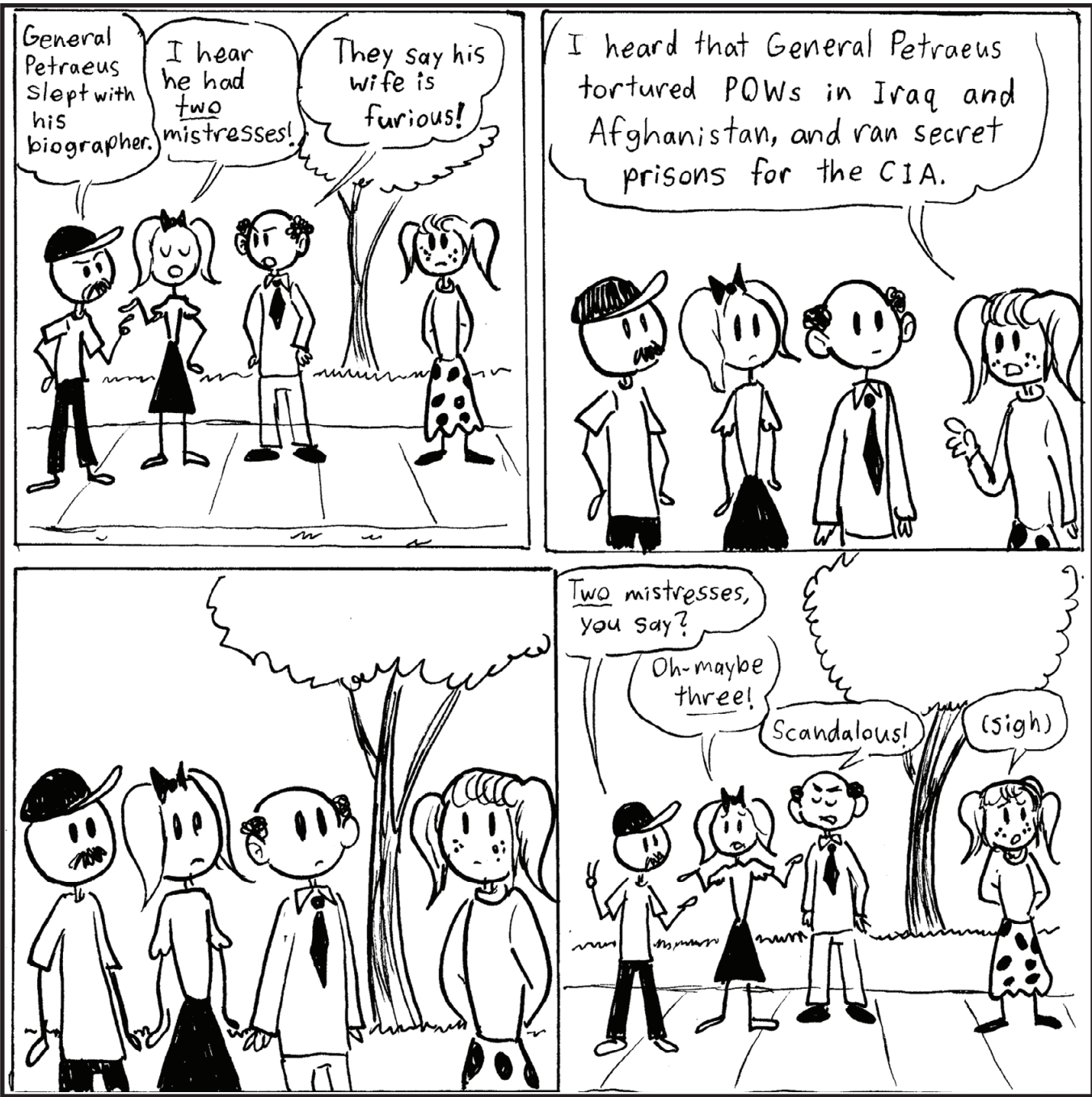
The *Student Voice* is a student-written and managed newspaper for UW-River Falls, and is published Fridays during the regular school year.

All editorial content in the *Student Voice* is determined by the newspaper’s Editorial Board. The opinions expressed in editorials and columns do not represent those of the newspaper’s advisor, student population, administration, faculty or staff.

Letters to the editor must be 300 words or less, and include a first and last name and phone number. They can be submitted at 304 North Hall, River Falls, WI 54022 or to [editor@uwrvoice.com](mailto:editor@uwrvoice.com).

The *Student Voice* reserves the right to edit any material for content, libel or space. It also reserves the right to withhold letters. All letters, news releases, briefs, display ads and classified ads must also be submitted no later than Wednesday at noon.

Because of high production costs, UW-River Falls community members are permitted to collect one copy of the *Student Voice* per issue. A single copy of the *Student Voice* is valued at \$1, and additional copies may be requested from the editorial staff by e-mail through [editor@uwrvoice.com](mailto:editor@uwrvoice.com). Newspaper theft is a crime. Those who violate the single copy rule may be subject to civil and criminal prosecution.



David Recine/Student Voice

Letters to the editor

**Freedom isn’t free**

Nov. 11, 2012, was a great day for me. I had the opportunity to watch a professional football game which clearly honored the sacrifice of American Veterans. Thousands of people came together to thank our armed forces for protecting the freedoms we hold so dear.

The armed forces do this daily by putting their lives on the line, as well as giving up control of their day-to-day activity in order to better themselves as soldiers. The immense show of gratitude was touching to say the least and was made that much more special since I was attending the game with someone currently serving in the military.

Two days later I was sitting in class with my heart breaking as my professor went on a personal tirade against the military. His rant insinuated that it is common for soldiers to turn to war crimes and rape when on deployment. He went on to say that this side of the military is never shown or talked

about since military personnel have “all been considered heroes since 2001.”

If his point was supposed to be that some American troops have made mistakes just as our enemies have, fine. I’ll agree that people are human and things happen.

However, demonizing our entire military as though they are not individuals who deserve to be honored and thanked daily is disgusting. There is a reason that he has the freedom to say these horrible things about our patriots: these men and women are willing to die for this country and what it stands for.

Maybe the next time he faces a room of students he should think about how there is someone out there who is facing angry individuals who are armed with something much more deadly than a pencil.

Hannah Carlson  
UW-River Falls Student

**Children learn proper dining etiquette**

Tables set for fine dining and a three-course meal catered by the Sodexo catering crew was a terrific way to teach the children of Big Brothers Big Sisters about proper dining etiquette. It was as elegant as it tasted and was all planned for the Big Brothers Big Sisters program.

There were ear-to-ear smiles as the children walked into the room. The children and their mentors sat together at the rounded tables laughing, talking and eating. Some gave a sweet and short toast to the rest of the guests. Everyone had a blast and mentioned the meal was amazing!

A little mentioned, “It was a lot of fun, and I can teach what I learned today to my younger brother who is a very messy eater.”


Another little said the chocolate cake was the

best part. From the chicken to the chocolate cake, everyone enjoyed learning about proper dinner etiquette and are excited to apply what they learned to the upcoming holidays.


If you are interested in learning more about Big Brothers Big Sisters or want to find ways to become involved you can contact Michel Tigan at the Hudson office at 715-381-7289 or email her at [Michel.tigan@bbbsnw.org](mailto:Michel.tigan@bbbsnw.org).

Ask about how you can make a difference in your community, either through donating your time, money, becoming a board member or becoming a mentor to a child.

Jill DesCamps  
UW-River Falls Student



# Find Freddy’s Feather!



Be the first person to find the lost Freddy the Falcon Feather in this issue of the Voice and win two free movie passes to the Falls Theatre!

The first person to report the find to [editor@uwrvoice.com](mailto:editor@uwrvoice.com)

Congratulations to last issue’s winner

~Jeffrey Gartner~



# Zimride potential rideshare opportunity for UWRF

Molly  
Breitmün

Guest  
Columnist

household spent \$8,293 on transportation in 2011. After housing expenses, transportation accounts for the largest annual cost we bear as a nation, more than food, healthcare, insurance or clothing.

If UW-River Falls offered a program for students and employees to save on transportation, would you use it? I live 45 minutes away from campus and struggle with the cost of commuting as well as its burden on my carbon footprint: it’s a no-brainer for me.

The UWRF Sustainability Working Group, a Faculty Senate committee, passed a unanimous resolution in favor of Student Senate and the campus exploring a contract with Zimride, a private ridesharing network modeled after Facebook.

Here’s a rundown on Zimride: should we enter a contract, we’d have access to an online carpooling network. According to Amy Fox, a representative from Zimride, “UWRF falls along one of our most active Zim-routes: the I-94 corridor.”

The program is flexible and can be used for regular commutes, holiday trips, going home on the weekend, visiting friends at other UW campuses and embarking on

legendary road trips.

To sign up an individual creates a simple profile describing personal preferences as well as the offered or wanted ride. For example, in the case of my school commute, I would ‘Post a Ride’ indicating that I’m willing to drive from Point A to Point B. I select when the ride will occur, how many seats are available in my vehicle and if I want to be compensated for gas.

My profile will let potential passengers decide whether I’m a good match for their travel needs. Amongst other traits, I might post that I love listening to 89.3 “The Current,” I don’t allow smoking in my car and that I have a reliable, fuel-efficient vehicle. Interested passengers within our private network would be able to see the ride and request to be a rider. As the driver, I can see their profile and would have final say over who rides with me.

Zimride gives the opportunity for both riders and drivers to leave feedback on the rideshare experience. If my passenger was an hour late or stiffed me on the agreed upon gas money, I would not write them a glowing review. Then again, a rider might become a new friend that I’d recommend online as a respectful travel buddy.

Safety and satisfaction are self-regulated by member feedback, but also through limiting the community to UWRF or “trusted partnerships,” like the eight other UW campuses that already use Zimride. The network only posts the nearest cross streets of an address and would only allow members within our specified network to see the ride details, even if you chose to publicly share the Zimride post on Facebook.

About 80 percent of the Zimride cost would fall under student fees. The Chancellor’s Sustainability Allocation would cover 20 percent. The program would cost \$12,000 per year, plus a discounted one-time start up fee of \$950. The price seemed awfully steep when I thought this was simply providing access to existing software. In fact, Zimride would supply an “Assigned Rideshare Specialist” to educate and do outreach and promotions on campus. The engineering and maintenance of the customized network is also included along with a statistician’s time to accurately report our carbon reduction and other stats we would need. The safety and privacy provided by ridesharing through Zimride’s network design is also valuable.

How does Zimride fare compared to the cost of other sustainable initiatives? Fox gave me this example: “We recently had one

of our partners do a sustainability analysis on Zimride’s program compared to their solar panel contributions. Their findings showed Zimride saved them 3/4 of the CO<sub>2</sub> saved from their solar panels at less than 1 percent of the cost.”

Benefits to ridesharing are plentiful, whether we use Zimride, a bulletin board, or word of mouth to connect with other riders. Not only does it reduce our carbon footprint, but we have the opportunity to make unexpected positive connections within our community, recoup gas expenses and possibly even share the cost of a parking permit with a fellow regular commuter. The Cascade Avenue project made free parking within a few blocks of campus even scarcer. It follows that with more students ridesharing, we could have less traffic congestion and more convenient parking.

I invite you to attend the Student Senate meeting at 7 p.m. on Tuesday, Dec. 4, in the Willow River Room on the third floor of the University Center. As a student representative on the Sustainability Working Group, I will be presenting with peers to further Student Senate’s investigation of a possible contract with Zimride. Your opinion is valued. If you cannot make it to the meeting but feel strongly one way or the other, please email comments to [molly.breitmun@my.uwrf.edu](mailto:molly.breitmun@my.uwrf.edu) and I will share them with our elected representatives.

## Fundraiser leads to the belittlement of teachers

Morgan  
Stippel

Columnist

I was eating at a McDonald’s in Kenosha, Wis. before my sister’s basketball game last Saturday when my mother suddenly became upset. I didn’t understand what the commotion was about because, after all, we were filling our stomachs with the most nutritious food from America’s favorite restaurant.

When I asked her what was wrong, she grabbed the tray mat and aggressively waved the paper in my face. The tray mat read as follows: “McTeacher’s Night! Now through November, participating McDonald’s restaurants throughout southeastern Wisconsin will host McTeacher’s Nights...Where teachers and principals work behind the counter to raise money for their school.”

It was then that I understood why my mother was so angry: This is what the profession of teaching has been reduced to and it is beyond insulting.

The description of “McTeacher’s Night” on the tray mat is slightly deceiving. This program involves teachers working shifts at McDonald’s to raise money for the school supplies that are required to facilitate student learning. Clearly school supplies play a key role in the way classrooms function, and these items are something that schools absolutely cannot be without. If schools lack the supplies that are necessary to teach students,

it will be impossible for these institutions to be successful.

The teachers themselves don’t earn any extra money for working these shifts. Instead, these public employees are working shifts at a fast food restaurant, on top of their 10-hour school day to raise money for school supplies that should be funded with taxpayer dollars. In addition, teachers will likely be serving food to students that they teach during the day.

Teachers should be viewed as authority figures and whether in or out of the classroom, should be respected for the amount of time and effort they dedicate to their students’ learning.

Teachers, by definition, are classified as public employees. Because teachers are public employees the government is required to fund and support public schools. However, if the funding that these schools received was sufficient, demeaning programs such as “McTeacher’s Night” would not even exist.

The most sickening thing about “McTeacher’s Night” is that there are a slew of public professions, but out of all of them, teaching is the one that is shafted without a second thought.

To put this program in its proper perspective, imagine the following scenario: the government refuses to provide police officers with bulletproof vests. Bulletproof vests are clearly an essential part of a police officer’s uniform and

these men and women would be put in serious danger without this piece of equipment. But have no fear! We’ll create a program called “McCop” night, and sometime between the numerous shifts they work, police officers can flip burgers and operate deep fryers to earn the money required to pay for these vests.

Clearly the scenario I just described would never transpire because the public would not dare to ask police officers to work for their uniforms. However, this example parallels the demeaning position teachers are currently being put in. What makes it acceptable for teachers to be undermined if no other public employees are?

Both of my parents are high-school teachers and despite the fact that I am not entering the profession, I realize the tremendous amount of hard work and time that is invested in student learning because of the environment I was raised in.

Teachers should be among the most respected employees in our country. Instead, in order to compensate for the lack of funding (which is demeaning in itself), ridiculous programs such as “McTeacher’s Night” are created, thus furthering the belittlement of teachers. Until people fully realize the important role teachers play in the successful functioning of our society, these professionals will continue to be unfairly degraded.


**This is what the profession of teaching has been reduced to and it is beyond insulting.**

# STUDENT VOICES

## Do you support a tobacco-free campus and why?


*Compiled by Billy Thao*

**Mike Peterson**  
senior




“Yes, because it makes for a clean and toxic free environment.”

**Pheng Yang**  
junior




“No, students should not walk off campus just to smoke.”

**Joe Reiner**  
senior



“No, because people are going to smoke anyway.”

**Lindsey Richmond**  
sophomore



“No, because smoking on campus is awesome.”

## Do you have something to say?

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If you could go back in history and elect one former president who would it be?

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# New Falcon Center set to impress

Jordan Grabow  
jordan.grabow@my.uwrf.edu

Expectations of University officials for the new Falcon Center Athletic complex are high as the project continues to take steps toward a 2016 completion date. The project will replace the Karges Center and the Nelson Center and will also focus on upgrading those facilities and improve the University’s athletic department. The Karges Center was constructed in 1959 and the Nelson Center was built in 1963.

“You’re going to see more than just normal upgrades in this new project,” said UW-River Falls Athletic Director Roger Ternes. “The plan is to build a new competition gym, an auxiliary gym, fitness center, multi-purpose activity studios, locker rooms, offices, classrooms and health and human performance labs.”

Those improvements are just the beginning of a long list of things the University is looking to add in the project.

Director of Recreation and Sports Facilities Steve Stocker is one of many University officials excited for what the expansion of the project will bring.

“One of the weakest parts of our campus is the scarcity of space to do what so many user groups like to do,” said Stocker. “So if we build this space properly and add more space, we will have a lot more program flexibility for everyone using the space.”

Space may have to be opened up to add important aspects like the planned addition of around 300 parking stalls.

“The complex currently has around 400 spaces, but were looking to have around 700,” said Ternes.

Parking, road access and rainwater runoff are just a few of the concerns as the project

goes through its design phase.

“We still have some things to look at in terms of where rainwater will go and if we should add another entry to the complex,” added Ternes.

With UWRF growing as a university and the additions South Fork Suites and Ames Hall, the addition of the Falcon Center will add to an already improving UWRF campus. “This is going to help us with recruitment of students, this is going to help us with retention of students,” explained Stocker. “Students that come here are going to stay here because they are going to find a home here.”

The \$63.5 million project is being designed by Ayres Associates based out of Eau Claire, Wis. and Hastings & Chivetta, a design firm from St. Louis, Mo. Hastings and Chivetta’s portfolio includes Williams Arena at the University of Minnesota and the

Williams Center at UW-Whitewater. Around \$50 million for the project is from the state of Wisconsin and just over \$2 million will be paid through gifts given to the UWRF Foundation. The remainder of the funding comes from student fees.

Design talks are underway for the project and firm representatives have been on campus for workshops discussing the project that Ternes believes will help UWRF be one of the most appealing in the area.

“We believe that we will have a facility that will be second to none in terms of affordability and value,” Ternes said, “This will be one of the great locations in the 100 mile metro area and we’re really excited about it.”

If you would like to learn more about the Falcon Center project visit [uwrf.edu/falcon-center](http://uwrf.edu/falcon-center).

## Falcon athletics team up with local hospital

Teddy bear round up games set for Dec. 1

On Saturday, Dec. 1, the Falcon Athletic Department will host a Teddy Bear Roundup at four home events.

Fans are encouraged to bring new teddy bears to donate at each event.

All teddy bears and will go to the River Falls Area Hospital (RFAH) emergency room and birth center.

The day begins with the women’s hockey team hosting UW-Stevens Point at 2:05 p.m.

Next the Falcon men’s basketball team opens WIAC play hosting UW-Platteville at 3 p.m.

The women’s basketball team will also open WIAC play against UW-Platteville at 5 p.m.

And, to top the day off, the men’s hockey team hosts UW-Superior at 7:05 p.m.

Both hockey games are at Hunt Arena and the basketball games are at the Karges Center.

There will be collection sites near the doors at each venue.

“This is an opportunity for our fans and Falcon Athletics to work together and hopefully help make a child’s stay in an emergency room a little easier, and for a newborn to have a first teddy bear.

We ask all of our fans to help us collect as many teddy bears as possible on Dec. 1,” said Falcon Sports Information Director Jim Thies.

“For an injured or ill child, visiting the emergency department can be a frightening and unfamiliar experience,” said Karen Swenson who is the patient care manager at the RFAH emergency department.

“Thanks to the support of the Falcon Athletics and their committed fans, the children in our community will receive a special teddy bear during their visit. This gift of kindness will provide comfort, strength, and security to our young patients during a difficult time. Thank you for your generosity and thoughtfulness.”

“We appreciate Falcon Athletics and Falcon fans for considering the hospital for this donation,” said Julie McGary who is the nurse manager at the RFAH birth center. “The birth of a newborn is such an exciting event. Presenting a teddy bear to the new parents will commemorate the day in a special way.

### Teddy bear round up

Saturday, Dec. 1

Women’s hockey vs. UW-Stevens Point 2:05 p.m.

Men’s basketball vs. UW-Platteville 3:00 p.m.

Women’s basketball vs. UW-Platteville 5:00 p.m.

Men’s hockey vs. UW-Superior 7:05 p.m.

*UWRF Athletics is encouraging people to bring teddy bears to the game. All teddy bears will go to the River Falls area hospital.*



### Bunting named to CoSIDA All-Academic team

Carlin Bunting a senior Falcon soccer player has been named to the Capital One College Sports Information Directors of America (CoSIDA) All-Academic first team.

She is majoring in business administration and economics. She has accumulated a perfect 4.0 cumulative grade point average.

Bunting is a three-time member of the Capital One Academic All-District first team. She has been named to the dean’s list and WIAC Scholastic Honor Rolls.

She was selected as team captain this year and has been named to the All-WIAC First team three years.

In 2012 she was named the team MVP and recorded 10 assists which is second in the Falcon soccer record books.

Bunting is the first ever Falcon soccer player to win this honor and 15th ever Falcon athlete.

To be eligible for Academic All-America consideration, a student-athlete must be a varsity starter or key reserve, maintain a cumulative GPA of 3.30 on a scale of 4.00, have reached sophomore athletic and academic standings at their current institution and be nominated by their sports information director.



Carlin Bunting

### Brittany Gregorich- Basketball

The senior forward has helped the Falcons to a 4-1 record. She leads the team in rebounding by averaging seven and a half per game and she is second in scoring with 15 points per game. She has made 22 out of 26 free-throws.



Chloe Kinsel

### Chloe Kinsel- Hockey

Freshman defensive player Chloe Kinsel is second in scoring for the Falcons. She has three goals and three assists on the season. In the Falcons’ last game against St. Olaf College Kinsel recorded a goal and two assists. Women’s hockey will host two games this weekend against UW-Stevens Point.



Brittany Gregorich

### Geoff Shewmake- Hockey

In the Falcons’ last game, senior forward Geoff Shewmake helped mount a comeback against UW-Stevens Point by scoring a shorthanded game-tying goal. Shewmake has scored two goals this season off five shots on goal. The team will host two games against UW-Superior this weekend.



Geoff Shewmake

### Arik Smith- Basketball

Sophomore point guard Arik Smith leads the men’s basketball team in scoring, steals and assists. He is averaging 15 points a game, has 11 assists and 12 steals in five games. He has also connected on nine three-pointers.



Arik Smith

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## LIVE FALCON BROADCASTS

<b>FRIDAY, NOVEMBER 30TH</b> WOMEN’S HOCKEY HOME VS UW-STEVENS POINT 3:05 PM MEN’S HOCKEY HOME VS UW-SUPERIOR 7:05 PM	<b>SATURDAY, DECEMBER 1ST</b> MEN’S BASKETBALL HOME VS UW-PLATTEVILLE 3 PM WOMEN’S BASKETBALL HOME VS UW-PLATTEVILLE 5 PM MEN’S HOCKEY HOME VS UW-SUPERIOR 7:05 PM	<b>WEDNESDAY, DECEMBER 5TH</b> WOMEN’S BASKETBALL HOME VS VITERBO 6 PM MEN’S BASKETBALL HOME VS VITERBO 8 PM
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# Skyfall stays true to Bond universe

Nicole  
Hovatter

Reviewer

I enjoyed “Skyfall” so much that I went to see it twice! If you haven’t seen the movie yet, I recommend that you do.

Daniel Craig is 44-years-old and has a distinguished appearance; however, he is still eye candy for many ladies. Craig, who has been playing James Bond since 2006, continued his great acting in this film. Bond even stated it himself in the movie: “Youth is not a guarantee of innovation.”

All the typical elements that Bond fans crave were in this film. There was action. There was suspense. There was sex appeal.

Bond was just as womanizing as ever. However, I did find it strange that he jumped into the shower with a strange woman and she didn’t call the cops.

While the credits of movies are usually boring, I was fascinated with the opening credits to this movie. Adele’s song “Skyfall” was paired with psychedelic graphics. This introduction set the mood for Bond’s epic adventure.

The whole premise of the movie was Bond’s objective of trying to stop a twisted and evil enemy who has stolen the register of British agents. The British government offers retirement for M, since M16 lost the list.

However, neither her or Bond are ready to back down, even with their increasing age. One of my favorite quotes from the movie was

made by M: “Dignity? To hell with dignity! I’ll retire when my job is finally done.”

After the enemy continues to hack the agencies’ computer systems and starts a killing spree, it is even clearer that M and Bond need to step up and stop the evil-doer. Much blood is shed in this movie, as I expected. Bond’s mission takes him back to his painful past and his courage and loyalty to his career are both tested throughout his quest.

The mission is, after all, carried out with courage and dignity until the bitter end by Bond and M. Even though the British government was questioning the relevance of the agents in modern society, the agents showed everyone how important and vital their work is.

“Skyfall” was not just a great Bond movie; it was an all-around great movie.



## The Student Voice is hiring all positions for the spring semester!

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## Rachel Responds: Older women don’t appreciate ‘Cougar’ title

Rachel Woodman

Columnist

Meow.

This week’s column is dedicated to a particular type of feline: cougars.

Any close friend of mine knows I’ve been 13-going-on-30 since my preteen years. This desire to be my idealized version of the perfect woman – awesome, career-minded, future cool mom, with moves like Jagger – has followed me since my youth.

So it’s no surprise that I date men older than myself. And for most women this is the case, according to the MSN article, “The allure of older women – why men love a cougar.”

Of course at only 24-years-old, dating anyone younger than myself is grounds for imprisonment, at least for the 10-year age gap that many cougars have with their significant others.

But the age-attraction still rings true. Historically women have sought older men - not younger men - even at 30, 40, 50 years of age.

So what draws older women to younger men? Why are cougars, cougars?

Within this MSN article, psychologist Fay Barkley explained, “These women are alive, vibrant, want to dance, love current music, technology, exercise and eat healthier. They want a younger man who can keep up with them.”

Today’s women wait until their later years to have children, and women with children now have more active lives.

This has older women acting younger, wanting friends and companions that are as active as they are.

Sometimes this means younger friends and companions.

Aside from active lifestyles, today’s women are more financially secure as well.

In a CNN article “Older women and younger men: Can it work?” Susan Winter, 52, an author about older romance said, “When women as a group are able to have their own economic and social standing and have a power base, they are now able to pick the man that they want rather than having to choose the man to support them and give them social status,” said Winter. “Now we have choices.”

So if an older woman is active with a vibrant personality and with financial stability, she may just want a younger man.

According to the MSN article, the BBC reported that 30 percent of older women date men younger than themselves.

Now with celebrity couples like Demi Moore and Ashton Kutcher the taboo of an

older-woman-younger-man couple has begun to fade.

It takes two to tango, however.

Just because a woman wants to date a younger man doesn’t mean he’s going to want to date her. But increasingly men have been interested in older women themselves. So why this change?

Traditionally men want to date women younger than themselves because younger women tend to have less dating experience. This means less baggage and less time to create a “laundry list” of qualities a man has to have, according to real interviews of men on the dating website match.com.

Biologically, men want to date younger women because it’s the best choice for procreation.

But men are increasingly attracted to older women just the same as older women are attracted to younger men. So, why?

Articles on Helium.com revealed some interesting answers in its section, “Why some men like to date older women.”

The largest reason was the maturity level. Younger women tend to be less emotionally mature. Emotional acts, lying, cheating and disrespectful attitudes tie into emotional immaturity, something some guys try to avoid all together by dating older women.

Another reason, which is a myth, is that an older woman has more experience in the bedroom.

If you’ve seen “American Pie,” you know that Steve Stifler’s mom was seen as the ultimate experience.

Some men view older women as a more pleasing partner and may even consider younger women incapable of being good lovers

because they must be inexperienced.

Some men just want a woman who’s more financially stable than they are.

Actually, of couples with kids under the age of five, 20 percent reported that the father was the primary caretaker according to the 2010 Census Bureau.

Although the term cougar is being more frequently used in the media, many women who date younger men don’t like the term at all. In an About article, “Don’t Call Me a Cougar – Rejecting the Cougar Stereotype,” writer Linda Lowen explained that the term “cougar” makes women sound like predators. That they seek out younger men purposefully, not that their relationships tend to be with younger men due to shared interests.

As times change, so do dating habits. Women are now in the work force, having children later – or not at all, some men are being stay-at-home dads, and more couples are meeting online.

With changes such as these it’s no surprise that the traditional younger-woman-older-man couple isn’t today’s norm.

*Send your questions, concerns, or quandaries to Rachel on her Facebook page “Rachel Responds” and follow her on Twitter.*

## Check out the Student Voice online at [uwrfvoice.com](http://uwrfvoice.com)



# Winter fashion in full swing at UWRF



Amanda White  
Columnist

I bit the bullet this week and confronted my fears of approaching people.

The truth is, I feel totally creepy when I just walk up to someone I don't know and ask if I can take his or her picture.

If someone asked me for my picture, I would probably say no.

Fears aside, this week I spotted a few fantastic pieces that I knew I had to ask about. Callie Langenhorst is in one of my economics classes and sits behind me, so when I glanced across the room, her boots caught my eye. I am in love with laced mid-length boots and just bought my own pair that I haven't taken off in a week.

I love how Langenhorst paired hers with woolen socks that are peeking out of the top; the socks added a bit of contrast between the boots and dark pants. Her sweater, a shawl-like cardigan, is perfectly cozy for the bitter cold that finally arrived.

Bonus?

She bought it at Goodwill; for college students dressing on a budget, you can't beat Goodwill.

Zora Liao was sitting outside of Freddy's C-Store when her bright hat and coat caught my eye. When I approached her to take her photo, she told me that she

didn't like what she was wearing. I don't know why because the hat and coat are adorable. Personally, I find it hard to wear bright colors. Black and neutral beiges are my staples, so I'm trying to incorporate more color. I've seen a lot of black coats around campus (mine included), so it was really refreshing to see bright green and blue.

Alysha Kandel walked past me in the University Center and I had to stop her to ask her where she bought her scarf.

It has a skull pattern and sometime earlier this semester I mentioned that I love skull scarves, especially ones from Alexander McQueen.

Since that is so out of my price range it's laughable, I would love to own someone else's version. Kandel's was a gift so I'll have to keep searching.

Kandel also had a leopard-print purse. Leopard may seem like a really busy print, but it's actually considered a neutral, so it goes with everything.

I use to think leopard was for Jersey girls, but now I can't stop buying it.

Even my phone case is leopard (and we all know how much of a commitment a phone case is).

There's only a few weeks left in this semester and it's going to be busy. Aim for comfy but not too comfy; I always feel better and more prepared wearing jeans or pants instead of sweatpants. Study hard!



Below: Zora Liao  
Favorite store: Forever 21  
Personal style: Comfortable



Left: Alysha Kandel  
Favorite part of outfit: Scarf  
Favorite store: Forever 21  
Fashion inspiration: Demi Lovato



Above: Callie Langenhorst  
Favorite part of outfit: Boots and Goodwill sweater  
Favorite store: Zara  
Fashion inspiration: Seville, Spain

# Vikings punter Chris Kluwe visits UWRF for food drive

Ashley Goettl  
ashley.goettl@my.uwrf.edu

What started as a request on Twitter turned into an NFL player visiting UW-River Falls to help raise money and collect food for those in need in the River Falls community.

Minnesota Vikings punter Chris Kluwe was at the University Center on Nov. 20 to sign autographs for those who donated food or money to the Kinnickinnic Backpack Program.

Kluwe is known not only for his punting skills, but for being one of the most active NFL members on Twitter.

So when the office of Student Life had the idea to bring a local NFL player to campus to help raise money and collect food, they turned to Twitter and got a reply from Kluwe.

He said that as an NFL player, it is important to give back.

"One of the things the Vikings talk about a lot is community involvement, you know, making sure you

give back, because we are very fortunate to be able to do what we do, and there are a lot of people out there that aren't as fortunate," Kluwe said.

Amy Lloyd, the event planner for Student Life, said that same message of giving back can be applied to campus.

"From our campus standpoint we have a lot of privilege. Our campus looks for different niches and partnerships to give to the community as much as possible," Lloyd said.

Student Life and Sodexo asked Kluwe if he would help bring awareness to the food drive as they established a competition between Packers and Vikings fans to see who could collect the most pounds of food.

They also asked if the Packers would send a player, but due to scheduling they were unable to.

Amy Aschenbrener, the marketing manager for Sodexo, said they held a similar competition last year

but that by adding Kluwe they were hoping to bring more awareness.

That incentive of bringing an NFL player to campus was an extra bonus for helping out, said UWRF student and Vikings fan Jacob Dinzeo.

"It is a great cause and he's a good punter, so why not?" Dinzeo said.

Donations will still be accepted at food locations in the University Center until Dec. 3 and all those who donate will be entered to win tickets to the Vikings/Packers game on Dec. 2 in Minneapolis.

The office of Student Life estimated that nearly 200 students donated money or food during Kluwe's visit.

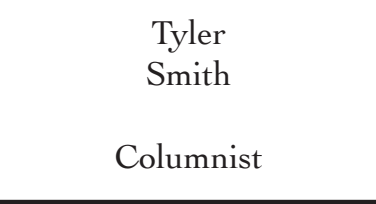
Kluwe said that he was impressed with the turnout. "There were a lot of people there, just eager to help out," Kluwe said. "It was a great event."

Chris Kluwe and Student Life are helping to change the world, one Tweet at a time.



Megan Rodriguez/Student Voice  
Vikings punter Chris Kluwe, right, meets with a Sodexo employee at the meet and greet for the Kinnickinnic Backpack Program food drive.

# Weird dreams, creepy late-night texters lead to less sleep



Tyler Smith  
Columnist

Typically, my dreams are filled with action, suspense, drama and all sorts of sexiness. But on occasion, a clown comes running at me, wielding a giant butcher knife.

Sometimes, I find myself at the bottom of a deep pit and a gruff looking person is yelling at me from above, "Put the lotion in the basket."

In response to this particular dream, I can only laugh because I know eventually that the stupid little shih tzu will jump down into the pit with me, muah hahaha.

Regardless, these are nightmares. The dreams I prefer are the ones where I find myself flirting with one of the 10-foot-tall, blue-bodied creatures from "Avatar." I prefer these dreams because I imagine that I am Captain James T. Kirk, the ladies man of intergalactic space travel, but without the fatally-contagious venereal diseases.

My continuing mission: to boldly go where no man has gone before.

In real life, as in my dreams, I am rejected by all women. Even the girl in the corner resembling Chewbacca from "Star Wars."

However, as I sank into my pointy-tipped spring mattress this past Sunday, I was not afforded the opportunity to woo beautiful space women and order them a tall glass

of "I swear if you drink this, I'll look better" flavored liquor.

Instead, I spent the wee hours of the morning tossing and turning like some beached-whale, trying to dodge text messages from some strange, possibly intoxicated man who had managed to acquire my number from Facebook.

He asked for my address. I responded with 1600 Pennsylvania Avenue.

"Good job," I said to myself. "He'll never find me now."

He then asked if I was alone. Oh boy.

After promptly checking that my doors were locked and my windows shut, I took my Swiss Army knife out of its box and went to bed. If any deranged killer was coming after me, you can bet

I'd have my corkscrew ready and waiting for him.

Becoming frustrated by the number of texts from this maniacal man, I called him. He didn't answer. Texting me, he sent a message, "Why?"

"Because," I wrote back, "I wanted to personally tell you that if you call me again, I am going give your number to the police."

I squirmed in my bed, hoping that this unknown person wouldn't crash through my bedroom window, I waited for a response.

Eventually my phone buzzed on the dresser-board. It was the creeper. He apologized for his behavior and stopped.

However, he should have never crossed me and disrupted my dreams. I purchased an iTunes app

that would disguise my number and I called this creeper, on my own terms.

Once again this person did not pick up, but voicemail did kick in. I left him a stirring message in a Hannibal Lecter voice:

"Hello, Michael. It's been some time. You should really shut your windows. Ta, ta, see ya 'round."

After 20 minutes of waiting, I called back, "That's good, Michael, very good. Never know who's peeping in. Okey-dokey, sweet dreams. Here we go."

I hope, wherever this person happened to be, that he actually closed his windows and feared just for a moment. I like my dreams too much to be interrupted by an intoxicated fool.