



FOOD SCIENCE, PAGE 2
**Food science majors
fight to keep program**

GOETTL, PAGE 6
**Falcon athletics keep
strong to end of
semester**

DUBUQUE, PAGE 7
**Review on
'Hanna' film**



STUDENT VOICE

Softball, Page 6

April 29, 2011

www.uwrfvoice.com

Volume 97, Issue 24

Chancellor hosts town hall meeting

Jordan Langer
jordan.langer@uwrf.edu

Chancellor Dean Van Galen, along with the Special Assistant to the Chancellor Blake Fry and the Associate Vice Chancellor for Student Affairs, Gregg Heinselman held a student town hall meeting Tuesday to inform students about the university budget, differential tuition, the Wisconsin Idea Partnership and tuition reciprocity.

The Wisconsin Idea Partnership
The Wisconsin Idea Partnership, a plan that would provide all UW institutions with operational flexibility, was initiated by the UW System President Kevin Reilly and is supported by the Board of Regents and Chancellors within the system. The impetus for the plan is related to the New Badger Partnership proposed by Chancellor Biddy Martin at UW Madison, Van Galen said. This proposal, which includes giving UW Madi-

son more flexibilities and allowing it to separate from the UW System, was brought before Gov. Scott Walker in December 2010 and January 2011, Van Galen added. When Gov. Walker announced his proposed 2011-13 biennial budget, a modified version of the New Badger Partnership was included, said Van Galen.

“That part of the (budget) proposal was very much a surprise to the chancellors, the board of regents and President Reilly,” Van Galen said. “That’s a huge change in how higher education is structured in the state of Wisconsin.”

Since March, Reilly has spoken to the Legislature’s Joint Committee on Finance about the positive benefits that can be gained by giving the UW-System more flexibility while also keeping UW Madison within the system.

Van Galen said that while he thinks it is fair to say that the legislatures are moving in the direction of giving the UW-System more flexibility, he is uncertain whether UW Madison will split off from the system.

Van Galen provided several examples describing why giving more operational control to the chancellors and administrators within each university would save money while also improving efficiency.

Capital planning and construction projects, along with tuition, human resources and budgeting are strictly monitored and laden with rules from the UW System, state statute and the Department of Administration, Van Galen said.

In terms of capital planning and construction projects, within an eight-year time frame, UW-River Falls has spent \$71 million through student supported borrowing in building projects.

Some of those projects include two residence halls, one of which is in the construction phase, the University Center and the CHILD center.

“All of those building projects have to go through, right

See Town Hall page 3



University Center flower sale

Sally King/Student Voice
The University Center Flower Sale brought student Natalia Solaa in for a look. The sale took place Thursday from 8 a.m. until 4 p.m., and will resume Friday from 8 a.m. until 4:15 p.m. in the Falcon’s Nest, or outside if weather permitting.

Campus launches new marketing campaign

Sally King
sally.king@uwrf.edu

A new marketing campaign is being launched to gain public awareness of UW-River Falls and will start in May and go through the end of fall semester.

“We had done market research and our name recognition was not very high,” said Special Assistant to the Chancellor Blake Fry. “So we’ve been trying to increase awareness.”

The University set aside \$75,000 a year for this marketing campaign.

Marketing Specialist Amy Christensen, recently hired in November, has been evaluating market research of UWRF’s reputation among the general public.

“We had hired a consulting firm to help us find out what was our impression with the outside audience, and we found out that we are still being called ‘Moo U,’” said Christensen.

The university launched the marketing campaign’s first wave in August last year that focused mainly on billboards and radio ads.

This summer University Communications will be increasing the University’s marketing campaign with another billboard presence.

“We’re looking to put a couple billboards on U.S. Highway 63,” said Fry. “On the main



Blake Fry

route that people use to go up to cabins or to go up north during the summer, trying to catch the lake traffic.”

There will also be a 30 second spot that will show in movie theaters like Hudson, Rice Lake, Apple Valley and Oakdale.

“I think the most successful will be the theater ads. We have a good company helping us out with it and we are really trying a fresh approach with it,” said Christensen. “It’s also less costly than billboards, and we’ll have people’s attention longer.”

The university will also be sponsoring the St. Paul Saints this season. Every Saturday night is UWRF success Saturdays at the Saints game.

“We’ll have people from the university throwing out the first pitches and shooting T-shirts into the crowd,” Fry said. “And we are working on having Freddy the Falcon there.”

The new campaign will also be pushing marketing efforts for particular academic programs.

“There is a program prioritization process that the university did to identify a top 20 percent of programs for growth,” said Fry. “And so we are going to be working with those departments and we’ll be talking with them about more aggressively marketing their department.”

The executive director of University Communications position has been eliminated as part of the budget cuts for the university. In the mean time, Blake fry will continue to over see the communications department.

See Marketing page 3

AFAB explores funding allocation changes

Tennae Maki
tennae.maki@uwrf.edu

Dues charging student organizations, including fraternities and sororities at UW-River Falls might have the opportunity to request funds in the same way as all other student organizations in the near future.

During his campaign, Student Senate President-elect Tyler Halverson vocalized his view that all student organizations should be treated equally, specifically when it comes to receiving funds from the Allocable Fees and Appropriation Board or AFAB.

“A lot of groups are not getting enough money to pay for everything that they need to exercise their greatest abilities,” said Halverson.

With the additional funds, dues paying student organizations would be enabled to achieve their organizations goals, he added.

“As a dues paying organization, we have to do fundraisers like River Falls Idol for the simplest things,” said Nikki Shonoiki, a sister of Phi Mu.

Members of dues paying organizations, like those in the Greek community, have to meet their expenses independently rather than receiving assistance from AFAB, said Student Senate director and Phi Mu sister Jayne Dalton.

Greek organizations are heavily involved in philanthropy work. They are obligated to hold events so that they are able to raise funds for their communities core outreach missions,

said Dalton.
AFAB’s current policy states that if money is charged onto the members of a particular organization, it will not provide additional financial assistance, said AFAB member Charlotte Evans.

Student organizations that charge dues are missing one key component that is offered by other student organizations, said AFAB Chair Jordan Harshman.

“Our primary concern is in the name of inclusiveness,” said Harshman. “We as an AFAB hold a certain position that guarantees student access to any organization.”

UWRF students can join most campus organizations free or charge because the organizations are funded through automatic student segregated fees. These fees are charged to all students, totaling \$68 per year, said Harshman.

Dues paying organizations are not completely cut off from receiving additional funds from the Student Senate. Senate will allot money from its reserve account to meet the financial needs of an organization, in the case that they hold an all-inclusive event, said Evans.

Earlier in the spring semester, AFAB was charged by Student Senate to review its policy regarding the exclusion of dues paying organizations from student-segregated fees.

Evans said AFAB had a lot of concerns with the proposed changes and thought it would be irresponsible to make a decision on that policy with the short of amount of time that was left in the semester.

A large concern with AFAB was the ability for organiza-

tions to have “offshore” accounts. If dues are charged, organizations would have accounts that would be difficult for AFAB to monitor, said Harshman.

AFAB would have to monitor those accounts to ensure that the allocated money was being used properly and legally, said Evans.

“It really would be difficult for us to make sure that student money was being spent legally,” she added.

Harshamn said a solution would be to require all accounts to be kept at the on campus bank, which allows certain people on campus to monitor an organization’s account.

Halverson said he hopes to have an individual hired within Student Affairs, whose job would be to monitor student organization accounts. That person would then be advised by AFAB.

Each Student Senate in the UW System handles segregated fees differently. Therefore, there is no procedural standard to follow with issues such as this, said Harshman.

This year Halverson was chair of the Club Sports Allocations Board or CSAB. The board did allow funding for dues to be charged by Club Sports.

The funding did require a cap for required dues, which worked “fantastically.” Members could be charged \$25 a month and \$250 a year, said Halverson.

Halverson added that for those that could not afford the

See Funding page 3

Senate Shorts

- From the April 26 2010-11 Student Senate meeting:**
- Senate passed the 2011-12 Student Senate Operating Budget.
 - Senate passed a motion to allocate \$6,994 to support Freddy the Falcon at various athletic events, student life productions and campus-wide events.
 - Senate passed a resolution to adjust their election process and regulations.
 - Senate passed another resolution to require incoming freshman to obtain only 25 signatures to be placed on the Student Senate first-year representative ballot in fall.
 - Senate unanimously passed a resolution to conduct investigations to further understand the impact of giving sophomores the option to live off campus.
 - Senate passed a motion to provide the UW-River Falls Women’s Lacrosse team with \$4,675 for the national tournament.

- Appointments:**
- Kevin Rixmann was appointed to the URSCA Task Force.

- Appointments for the 74th Session of the student association student senate:**
- Jayne Dalton was appointed as the shared governance director.
 - Tyler Latz was appointed as the student affairs and academic services director.
 - Connor Sparks was appointed as the legislative affairs director.
 - Asher Heer was appointed as the ethics chair.
 - Patrick Okan was appointed as the allocable fee and appropriation board chair.
 - Allison Riske was appointed as the club sports allocation board chair.
 - Beth DeLong was appointed as the facilities and fees board chair.

River Falls Police / UWRF Police Department

Editor’s note: Information for this section is taken from River Falls Police and UW-River Falls Police Department incident reports.

- 4/26/2011**
- A bicycle, valued at \$400.00, was reported stolen outside of Parker Hall.

Voice Shorts

UWRF Colt Sale
The annual University of Wisconsin-River Falls colts in training auction will take place on April 30.
The preview of sale horses will begin at 11 a.m. with lunch to follow at 12:30 p.m. The sale is set to begin at 2 p.m. at Laboratory Farm One, located at the corner of Wasson Lane and Cemetery Road in River Falls.

WRFW’s Can’t Stop the Music
WRFW is broadcasting live at 5 p.m. Monday at the Falcon’s Nest. DJs will be there to answer questions on how people can become involved with the station next year.

RADD Jazz Series Presents The UW-River Falls Jazz Ensemble Universal Language VII: MIGRATIONS
At 7:30 p.m. Saturday at the Abbott Concert Hall, the UWRF Jazz Ensemble, directed by David Milne, will present Universal Language VII: MIGRATIONS.
This special concert will feature music from Fred Sturm’s extended suite, MIGRATIONS, a musical plea for world unity, comprised of indigenous folk music from throughout the world, and originally composed for Bobby McFerrin and the NDR Big Band in Germany.
UWRF Music Faculty Craig Hara will be the featured guest soloist on EVI, Percussion, and Electronics.

Food science students fight to save program

Alison Holmes
Alison.Holmes@uwrf.edu

Food science majors at UW-River Falls are using tactics of education and persuasion to try to save their degree program at the University, said Sara Kolb, president of the Food Science Club.
The Food Science and Technology major was suspended at the Feb. 2 Faculty Senate meeting. The grounds for suspension, as defined in a Food Science program suspension document, were “diminishing staffing levels” and “enrollment challenges.”
Students and alumni of the Food Science program have not stood idly by while their program has been discontinued at UWRF. On March 28, an open forum was held to allow an opportunity for their voices to be heard. The goal of the forum was to educate faculty and staff about why UWRF should keep the major, Kolb said.
The students and alumni have also been voicing

their opinions by writing and calling Chancellor Van Galen, Kolb added.
Kolb said she feels there are many reasons that the Food Science major should not be suspended; such as a 16 percent increase in projected job outlook between 2008 and 2018, a median average salary of more than \$43,000, and high quality of Food Science professors at UWRF.
She added that there is a

“The heart of the issue to suspend the Food Science major is a question of ‘fit’ for the UW-River Falls campus.”

Gary Onan, department chair

the Food Science program in 2005. The findings of the review warranted the suspension of the Food Science program.
“The heart of the issue to suspend the Food Science major is a question of ‘fit’ for the UW-River Falls campus,”

wrote Department Chair Gary Onan, author of the program suspension document.
“Finally, it must be re-emphasized that the decision to suspend the program is primarily due to resource issues and low enrollment within the major,” Onan added.
The program suspension document also stated that the department has plans to maintain the food science minor, and to continue to offer food science courses for students wishing to pursue a food science emphasis.
With the recent political climate in the world seeming to promote social reform through protesting and uprising, Kolb said those methods of getting a message across to the powers that be are not being considered by those affected by the suspension of the major.
“I myself am not for protests,” Kolb said, “I feel that they do not work. We want to educate people by not screaming, yelling, or stomping around certain areas. We want to be professional about the matter.”

Students present research at national undergrad conference

Sarah Hellier
Sarah.Hellier@uwrf.edu

UW-River Falls sent 92 students to present research at the National Conference of Undergraduate Research, or NCUR, in Ithaca College, N.Y., from March 31 to April 2.
This was the third largest delegation behind Ithaca College and Cornell University.
NCUR was established in 1987 and is dedicated to promoting undergraduate research, scholarship and creativity in all fields of study by hosting an annual conference each year. This year, UWRF students and faculty chartered their own plane and traveled to New York for the conference.
“I’ve never been prouder to represent UWRF academics then last week,” said Janae Lyon, a psychology major that attended the NCUR conference.
Along with two other teammates, Lyon presented a research study on “Distractor Devaluation and the Effect of Face Inversion.” The research was based on a poll that random

people took where they had to choose a picture of a face and explain why they chose it.
“We formed our research off of a previously conducted scholarly article,” Lyon said. After conducting the study, Lyon had to send her compiled research the NCUR as an application to the conference.
Timothy Lyden, a biology professor and the faculty advisor for the Society for Undergraduate research, Scholarly, and Creative Activities, or SURSCA, says that UWRF is well known at the NCUR conferences.
“UWRF students always present great research, we have a good, respectable reputation each year at NCUR,” said Lyden.
Lyon said she thinks it was a great decision for her, or any student, to submit research to NCUR.
“When I first heard about NCUR I thought it would be a great opportunity to get noticed in the world of research. It was a great experience and the other presenters opened my eyes to a lot of different methods,” Lyon said.
Lyon said she feels that attending the

conference will help advance her career in psychology, and make her more competitive in the job world.
NCUR brings in graduate programs to talk to the students presenting research.
“It’s kind of a graduate school fair,” Lyon said.
NCUR has been held in Wisconsin twice. In 2002, it was held at UW-Whitewater and in 2009 it was held at UW-La Crosse.
Lyden said he hopes that UW-River Falls will be picked to host it within the next couple of years.
“UWRF was the third largest group of students to present this year. Hopefully that will get us recognized that we have a lot of intelligent students here, driven to provide research and scholarly material,” Lyden said.
UWRF students and faculty have traveled as far as San Rafael, Calif., to present research. Lyden also said that there were students from Hawaii and Alaska that attended the conference.
“NCUR is a big deal. If you get the chance to attend, you should really take advantage of the opportunity,” Lyden said.

Vote in the poll
on the Student Voice
website

Visit
uwrfvoice.com

Intersted in working for
the Student Voice?

Applications avaiable
outside of 304
North Hall

Would you like to know more?

Listen to

88.7 FM WRFW

the only on campus radio station
produced and directed by
UWRF students

Funding: Greeks push for AFAB support

From Page 1

dues, CSAB budgeted for scholarship money. With or without dues being charged, there is usually some upset by student organizations when they receive their allotted funds from AFAB, said Harshman. There is never enough money to give organizations all of the requested money. As a result, Student segregated fees increase almost

every year, said Shonoiki, who is also a part of Black Student Union, a non dues paying organization. Shonoiki added that the “natural” increase in segregated fees would allow for enough money to provide funds for dues paying and non dues paying organizations alike. “I would rather see us fighting over the same pool of money,” said Dalton, who has also been in an other non dues paying organization. Currently, members in the Greek com-

munity pay over \$100 to their organization. Money is charged based on the needs of the organization, said Dalton. All costs are left up to the members, which gets expensive for a lot of college students, said Shonoiki. “We just want to be able to have the same status because we do the same things as other student orgs,” Dalton added. Technically, Student Senate cannot order AFAB to change its policy, however, the chair member is appointed every year by the

Student Senate president. Harshman happens to be graduating this year. It is with his new position that Halverson said he plans on making an effective change. “I want to hear what senators have to say equally as well. Changes will be made, to what extent, remains to be seen,” Halverson added. “I would like to see this go through, I know that there is two sides to every story but it would make a huge difference in what we are trying to accomplish,” Dalton said.

Marketing: Survey will determine impact

From Page 1

The annual salary for this position ranges from \$61,041 to \$91,562, depending on eligibility. “The biggest concern right now is not the of money aspect, its whether we will have the staff to do it. We were supposed to get a director and then we didn’t,” said Christensen. “So when we get our staffing situation figured out, we will know more of what we can do for next level initiatives.”

Next spring the university will conduct another survey to determine how much impact this marketing campaign had on promoting awareness. “We are going to see if the marketing has made an impact, and see if we have a larger name recognition in the areas that we have been advertising,” said Fry. “So that is what is in store for us next, measuring whether this is affective enough, and determine where we will go with it.”

Town Hall: Reciprocity questions quelled

From Page 1

now, the DOA which charges a 4 percent fee, which comes to \$2.8 million for that eight year window of projects,” Van Galen said. Noting that 4 percent is high compared to the national average which is around 2.5 to 3 percent, Van Galen said because of the state system students are essentially paying more than they should be paying for those projects to be managed. “If we had these flexibilities that \$71 million in projects would cost the students about \$560,000 less than what they have had to pay,” he said.

University budget

In Walker’s proposed biennial budget, UWRF may receive an 11 percent base budget reduction. In order to operate within a tighter budget, Van Galen and his administration has had to make “some very difficult choices and decisions,” Van Galen said. Operating within predetermined principles that strive to keep the cuts to a minimum and maintain the academic core, the chancellor said that the average reductions to the four colleges amounts to 4.3 percent while the average cuts to the administration and support is around 9.7 percent. Student Affairs, which receives no state funding, or GPR,

and instead is funded entirely by student fees in the form of non-segregated, will have to sheer more than \$532,000 off its annual budget, said Heinselman. Some of the areas within Student Affairs that will see cuts include: the bookstore, the CHILD center, Dining Services, FYE, and Student Life. The CHILD center on campus, which serves students, faculty and staff and the community, will no longer have many of the cost saving incentives and rates that are currently in place, Heinselman said. Currently there is a discounted rate for a client that has more than one child at the center but that will no longer be in place, said Heinselman. Athletics will also see \$50,000 in cuts, said Van Galen. Although the university is cutting \$2.05 million from the operational budget, there are some strategic investments taking place over the next two years, Van Galen said. Some of those investments include: Human Resources System, Faculty salary adjustment pool, sustainability initiatives, the Cascade Avenue Project, Academic Staff and Faculty Promotions/Re-tilting pool and undergraduate research, scholarship and creative activity investments.

Tuition reciprocity

Although there has been a slight change to tuition reciprocity between Minnesota and Wisconsin, there will be no change for UWRF students from Minnesota or Wisconsin, Fry said.

“The agreement states that whichever state has the highest tuition, that is what reciprocity students will have to pay,” said Fry. “Since Minnesota has a higher tuition right now than Wisconsin does, it is not going to change anything for us.” The motivation behind the new agreement stems from the fact that Wisconsin students who attend public universities in Minnesota pay less because Wisconsin’s tuition rates are less. To make up for the difference, Wisconsin was shipping money to Minnesota every year, Fry said. Administrators at the U of M and other universities, who wanted that money but did not receive it from the state of Minnesota, created much of the uproar about the arrangement, Fry said. This issue will be quelled because of the new tuition reciprocity, added Fry.

Falcon Promise

The Falcon Promise, a differential tuition proposal that was approved by the Student Senate and Board of Regents, will support undergraduate research, enhanced learning spaces, tutoring and scholarships. Senate support was essential in this proposal, Van Galen said, and Senate modified several aspects including making it mandatory that potential scholarship recipients interview as part of the application process. In order to fund the Falcon Promise, differential tuition will increase incrementally from \$72.00 to \$160.00 by 2013 amounting to \$908,082.

Dance arrives at KFA’s Blanche Davis Theatre



Photo by Sally King/Student Voice
The 2011 Dance Theatre, which took place April 28 at the Blanche Davis Theatre in the Kleinpell Fine Arts Building.
Left: Lauren Ide, Mackenzie Lewis and Kyra Scanlan perform ‘Waiting, Worrying, Wondering’ by Choreographer Mari Kline-Kluck
Top: Dancers Anthony Carlsen, Sage Johnson, Naomi Tsuru, Willa Wilde and Mark Yang perform ‘A Night Out Part 3,’ by Choreographer Torrior Amie.

Want your opinion heard?
Send a letter to the editor
editor@uwrvoice.com

LARGE, CLEAN
QUIET 2 BEDROOM
APARTMENTS

No pets. Non-smoking
Available July 1st & Mid-August
Call for more information
715-287-4214
715-307-7527
Blewater@tcc.coop

apartmentsHQ
www.apartmentshq.com

COACH'S
SPORTS
UPDATE

Watch All The Games On Our Multiple
Projection and Flat Screen TV's.
CATCH THE
START OF
IT ALL...
Minnesota & Milwaukee Baseball

REDEEM THIS AD FOR
PITCHER/LARGE PIZZA \$15
PITCHER/12 WINGS \$12
Expires 5/15/2011.

PRESENT STUDENT ID

COACH'S
BAR & GRILL

HOME OF THE 2 FOR 1
Daily: 4-6pm & 10pm-1am
127 So. Main Street • (715) 629-7423

Locally Owned
HOURS: Sun.-Thurs. 11 am-2 am,
Fri. & Sat. 11 am-2:30 am
www.coachsbars.com

Campus media fee could free up AFAB budget

One of the current debates within the Student Senate pertains to student organizations and funding from the Allocable Fees and Appropriation Board (AFAB). As the board’s policy now states, no student organization that charges money to its members is eligible for funding from AFAB. Fraternities and sororities are some examples of the dues charging organizations that are unable to receive money from AFAB. Several arguments arise opposing this current policy.

The organizations that charge its members dues are only a small percentage of the total number of student organizations on campus. Already feeling like they are being singled out and treated unfairly, these student organizations have had to raise money on their own through fundraising and other means. Those left out have another argument that carries true weight. They as students, pay tuition and fees, so therefore believe that they should be eligible for funding from AFAB.

The opposing argument, held by members of AFAB, pertains to the issue of overseeing the funds for those organizations. They claim that it could prove difficult to monitor the organizations spending. Another argument deals with the total amount of money AFAB can divvy out each year. If more organizations are eligible for AFAB money, then there will be less money available for all the organizations.

Allocating money is a common issue in the world of politics but the Student Voice is proposing a solution that could help remedy the situation.

We call on the Senate and AFAB to seriously consider looking into a student media fee that would fund the Student Voice, WRFW, Focus on U and Prologue. This would free up more than 25 percent of what AFAB allocates and would allow other organizations to receive funding. You may be questioning why the student media organizations consume so much of the AFAB budget. In terms of the Student Voice, the money allocated, which amounts to around \$20,000 a year pays for the cost of printing while advertising dollars goes towards payroll.

While minimizing conflict between AFAB and the student organizations that are shorthanded and the organizations that are currently left out, student media would be able to ensure that it continues to provide a high level of service to the campus community. If you are a proponent of this proposal or are ardently opposed to it, please write us or let your Senators know.

This is not a self-serving proposal but is rather a plan that would benefit all organizations on campus.

Editorials represent the opinion of the Student Voice Editorial Board and are prepared by the editorial staff.

STUDENT VOICE

Editor	Blaze Fugina
Assistant Editor	Jordan Langer
Front Page Editor	Ashley Goettl
News Editor	Michael Brun
Viewpoints Editor	Cassie Swenson
Sports Editor	Robert Silvers
Etcetera Editor	Kara Johnson
Chief Photographer	Sally King
Staff Photographers	Sarah Hellier
Cartoonists	David Recine
	Darielle Dahnke
Chief Copy Editor	Erin Byrne
General Manager	Charles Korenchen
Ad Manager	David Lohela
Circulation Manager	John Buechel
Faculty Advisor	Andris Straumanis

Read the *Student Voice* online at www.uwrfvoice.com

The *Student Voice* is a student-written and managed newspaper for UW-River Falls, and is published Fridays during the regular school year. All editorial content in the *Student Voice* is determined by the newspaper’s Editorial Board. The opinions expressed in editorials and columns do not represent those of the newspaper’s advisor, student population, administration, faculty or staff. Letters to the editor must be 300 words or less, and include a first and last name and phone number. They can be submitted at 304 North Hall, River Falls, WI 54022 or to editor@uwrfvoice.com. The *Student Voice* reserves the right to edit any material for content, libel or space. It also reserves the right to withhold letters. All letters, news releases, briefs, display ads and classified ads must also be submitted no later than Wednesday at noon. Because of high production costs, UW-River Falls community members are permitted to collect one copy of the *Student Voice* per issue. A single copy of the *Student Voice* is valued at \$1, and additional copies may be requested from the editorial staff by e-mail through editor@uwrfvoice.com. Newspaper theft is a crime. Those who violate the single copy rule may be subject to civil and criminal prosecution.

Reasons for bitter Spring season weather



Elwood Brehmer
Columnist

I scold those who whine about things out of their control, so I’m not complaining. Still, it has been cold. And wet. And windy. It’s been cold, wet, windy and miserable. Not complaining, just stating facts.

La Niña, we are told, has been the cause of the Super-winter. It occurs when the tropical Pacific Ocean is cooler than normal. The temperature change is subtle. Extreme years see a cooling of six to seven degrees Fahrenheit. According to the National Oceanic and Atmospheric Administration, in most La Niña years the cooling is two to four degrees. Since last October the tropical regions of the Pacific have been about three degrees below normal.

Despite the fact that you probably wouldn’t even notice the temperature change if you were lucky enough to be snorkeling in Fiji, it manages to impact our weather. The cool water below cools the air

Announcing that it’s been cold is nothing to stop the presses for, but I’ll announce it anyway. It has been cold. Not complaining; just stating

Despite the fact that you probably wouldn’t even notice the temperature change if you were lucky enough to be snorkeling in Fiji, it manages to impact our weather.

above. Because the cooler air is inherently denser, it causes one of those interesting weather terms: a massive high-pressure ridge. This is where the jet stream gets involved. The high-level winds we know as the jet stream are forced to flow up and around the high-pressure area over the Gulf of Alaska, then down through Canada and finally over the Midwest and on to the East coast. When we’re getting our weather from Alaska it becomes obvious as to why it has been so cold so long. It’s the classic Alberta clipper on a much larger scale.

A normal winter jet stream flows from the tropical Pacific and hits land over California or Oregon and brings us milder, more stable weather. During La Niña winters, such as the one we are trying to get out of, we are right on the battle-front between the warm and moist and cold and stuffy, causing lots of snow and a back-and-forth spring.

I know it won’t cause the clouds to break or the wind to warm, but hopefully thinking about why the weather is the way it is can give us some perspective and stop the constant griping. Hell, who am I kidding? It plain sucks.

Elwood is a senior journalism student originally from River Falls. He tries to write about topics from a slightly offbeat perspective. Outside of school he typically dreams about fishing, then goes fishing, daydreams while he is fishing about what he is going to cook when he gets home, then cooks. That is, unless the Packers are on.

Graduation pledge promotes values

Tennae Maki
Columnist

A series of student organizations and departments at UW-River Falls have been joining together to encourage graduating seniors to sign the Graduation Pledge of Alliance. This is an international pledge that was founded in 1987 by Humboldt

State University. Since its inception the pledge has been circling around the world as an attempt to inspire college graduates to inquire about or attempt to change the ethical practices of their potential or current employer. This is a great opportunity for students to take hold of UWRFs efforts of enforcing inclusivity and bring them to the workplace. Beyond the practices of inclusivity, pledging graduates would have the opportunity to create or enforce global perspectives in their future or current place of business. People can do this without signing

a pledge, but this is a way for students to be aware of the power they themselves posses. Perhaps, people have not thought about bringing this progressive view to their future workplace; this sort of pledge creates awareness. Promoting ethical citizenship and enforcing inclusivity is the direction that this world is headed in. Signing this pledge encourages a voice for the future career seekers. There will be a table for interested pledge signers at both commencement ceremonies on May 14.

LETTERS TO THE EDITOR

Challenging students and neighbors to vote

I am Lauren Evans, a marketing communications major, an African-American, queer, female, concerned, University of Wisconsin- River Falls student. In these historic times it has been disappointing to witness the amount to student apathy on campus. As a worker for Fair Wisconsin it is my job to make sure that students are aware and active in the voting process. Whether your democrat, republican or just a concerned citizen, I and other Fair Wisconsin staff are here for you! When it comes to making decisions that concern our interests and well being, it is important to exercise our right to voice our opinions. If there are people on campus willing to donate their time to succeed this very cause then I recommend that we take the opportunity. When we talk we challenge ourselves and our neighbors. We produce a system of intellectual activity that in return has a positive effect on our community. Make it noted that our conclusion should be influenced on the social and environmental factors in our society. This sum-

mer marks this very opportunity for students to get involved in the Recall Election. Though the date isn’t set, and the candidates unknown, students still have great access to information that will help them in the process. To be able to vote this summer students must be registered in Wisconsin. When they are registered in Wisconsin they can retrieve an absentee ballot that will be sent to them at the location they will be staying at this summer. When you fill out an absentee ballot you won’t even have to leave your room to vote. Aren’t registered in Wisconsin? We can register you and make sure that you are prepared for the Summer Recall Election. Or fill out an absentee at www.fairwisconsin.com/recall.

For questions about this article please email me at: Lauren.Evans09@gmail.com

Lauren Evans
student

Political decisions lead to successful recall

The campaign to recall Senator Harsdorf has been a resounding success in Senate District 10 of Wisconsin. An historic event occurred when over 146% of the required signatures for recall were submitted to the Government Accountability Board in Madison. Thank you to the hundreds of citizens of SD10 who volunteered to circulate the petition. Thank you, also, to the thousands of people who sought out the petition to sign it. There are a couple of things I would like to address to the public as a result of this experience.

It is critical to understand that this recall is not about Sheila Harsdorf, the person. By all accounts everyone said “she is a good person”. What is important to remember is that this recall is about Senator Harsdorf and her support of the radical Walker agenda. Many people signing the petition said “I voted for her, but this is not what I voted for” (the removal of worker’s rights), and “I have called and e-mailed, and she won’t respond to me”. Unhap-

py with the actions in Madison and unable to reach our Senator, folks signed the petition. Harsdorf, our Senator, has made choices that many of her constituents are very unhappy with - so unhappy that they want to recall her.

Overall, the people opposed to the recall were civil in expressing their opinion – often with a “thumbs down”. However, petition circulators were often met with intimidation, threats, calls to 911, name-calling, and vulgarities. This nastiness was uncalled for, and to the people who behaved in this manner – shame on you. To the fellow who said “Take down that flag – you’re un-American” I ask: What can be more American than participating in the democratic process?

Nan Lambert
Town of Troy

Lifestyle Enthusiast on the town:

Appalachian hike brings unusual strangers



Christopher Pagels
Columnist

that let in the clouds. On top of the other rotting bunk was a hiker named Gadget. He carried excel spreadsheets of his itinerary and a turban-like mask to keep out the wind. We were on top of Mt. Killington, the third tallest mountain in Vermont at 4,226. That day I planned to hike the Appalachian Trail 22 miles to Wall Street’s house. Wall Street, who was another hiker, happened to be from Wisconsin.

Like the night prior, I walked up the .2 miles to the peak where there was a weather tower before setting out on the day’s grueling hike. While walking around the crown of boulders, I came upon a boulder that had a sepia colored photograph taped on that was scorched from the sun’s exposure. On it was a middle-aged man with a khaki-colored lab sitting like a human with its paws swaying aimlessly.

The walk was boring for most of the day before I rounded a magnificent lake and I ran into a beautiful falls that the trail was rerouted to. I took several black and white photos of the mist that banked off the jutting rocks. Before ascending Quimby Mountain (Simpson fans unite!), I ran into a little seven-year-old boy with his mom and brother who asked me what I was I was

I woke up in a drafty lodge called Cooper’s Hut in Killington, Vermont. This shelter was mired in graffiti, odd but childish murals and with open windows

doing. I told him I was going to climb that mountain to the north and he became frightened and said it was dangerous. He asked his mom if she could give me a ride. She gave that proud but awkward smile that mother’s give in the event of their offspring’s spontaneous curiosity with strangers.

I had climbed four mountains when I descended into the valley below where Wall Street’s house stood on Chatageuy Road. When I was walking in a switchback style down the mountain I heard in a guttural rasping yell “Get her!” ring out audibly. This was followed by multiple gun shots. This sounded like a scene from Deliverance and I thought to myself, “What kind of rape-fest am I getting myself into.” With the failing light this didn’t seem like a good idea.

As I attempted to call Wall Street with no avail a convoy of nine Jeep Wranglers pulled up on this undrivable road. I knew this couldn’t be the source of the noise from before, but my instincts in self-preservation are not that good to begin with. This posse of Wranglers made up the Green Mountain Crawlers club.

I asked them where proper Chatageuy Road was. Although this road was Chatageuy, it had the consistency of recently dried volcano crust, hoping they would be more aware of their surroundings than I was. The leader and I had a drawn out conversation where he would walkie-talkie the other drivers on occasion to clarify what was the hold up. It felt like getting my teeth pulled out, but he finally gave me some concrete advice on where to go.

After this exchange I walked for no more than ten minutes when I found the source of the yelling. An engine read Ford F-150 slowly approached with five guys and one girl in the crew cab. One guy was perched on the window like he was getting into the General Lee.

The driver yelled if I wanted a ride and to eat some mushrooms. This felt too much like East Tennessee for my comfort. I declined quickly with a curt nod hoping to get the hell out of their sight when the guy sitting on the edge of the window stood up at attention and yelled “Hail Hitler,” driving

away with wafts of marijuana smoke billowing out of the windows. A little after that, I found a clearing with heaps of junk and many shotgun shells strewn about. It seemed like a dodged a bullet on that one.

The road after that turned into a small river. The mash-up of the concrete and dirt looked like the outcropping of a field of dried-up volcano sledge. The river constantly forked and left high walls next to the road, making it a formidable challenge to staying dry.

The golden hour came and left without meeting Wall Street on the road, which I had finally managed to contact. The twilight sparkled over a surprise swamp that almost swallowed the dirt road as I walked deeper into the valley. After a couple miles of this terrible road I began to walk past some ghost houses with boggy swamps for fences. I pondered knocking on these houses, but cringed away each time knowing I wouldn’t like the answer. Then I saw headlamps welling up in the distance and I saw Wall Street smiling broadly.

“What took you?” We jinxed each other.

While walking around the crown of boulders I came upon a boulder that had a sepia colored photograph taped on that was scorched from the sun’s exposure.

STUDENT VOICES

What are your study habits in preparation for finals?

Camille Howerton, freshman

“I put on John Mayer and jam out while making flash cards.”



Jesse Holzer, senior

“Lots of coffee and plenty of exercise.”

Katie Batters, freshman

“I create my notes into songs and memorize them that way.”



Kelsey Baldwin, junior

“I record myself and listen to my notes before bed so then I know everything when I wake up.”

Maritza Diaz, junior

“Coffee, cram, coffee, sleep, coffee, cram, class.”



Nicole Hancock, sophomore

“I just keep reading my notes over and over and over again, then hope it sticks.”

This just in: Chinese economy will outstrip U.S. economy by 2016



David Recine/Student Voice

Find Freddy’s Feather!

Be the first person to find the lost Freddy the Falcon Feather in this issue of the Voice and win two free movie passes to the Falls Theatre!

The first person to report the find to editor@uwrvoice.com AFTER 10 a.m. Friday wins.

Playing through May 5:

Fast Five
Rated: PG-13
Daily 7 p.m. and 9 p.m.,
Rio
Rated: G
Sat. & Sun. 2 p.m.

www.fallstheatre.com

Falcon softball soars into first place in WIAC

Andy Moran
andrew.moran@uwrf.edu

The UW-River Falls women’s softball team has run their record to an impressive sixteen wins and eleven losses, with a 7-1 record in the WIAC.

The Falcons improved their WIAC record with a double-header sweep of UW-Stevens Point on April 21.

Head Coach Jody Gabriel said that the team is coming along well and making strides in the right direction.

“I feel like the season is progressing well,” Gabriel said. “Throughout the entire season, we have seen a high level of skill in each game.”

Gabriel said that the biggest challenge of the team was putting all of the skills necessary to win a game together at the same time.

“We had some challenges with parts of our game early in the season,” Gabriel said. “Our hitting has come alive, our pitching has stayed strong, and our defense has stepped up a notch.”

Building off of her praise of the teams improvements, Gabriel said that one of the strongest and most improved parts of their game is the defensive side of the ball.

“The one thing we need to keep improving on is our defense,” Gabriel said. “And right now we are doing that daily.”

Junior Rose Tusa has dominated on the mound this season, and aksi said that winning games has a lot to do with the team behind her

“I have a great defense behind me,” Tusa said. “It doesn’t matter if I give up a hit because I know there is eight people behind me ready to give it all.

Tusa said that her dominance on the mound is something she has a hard time explaining.

“I just try to pitch smart every time I am out there,” Tusa said. “I really try to go after the batter.”

Tusa added that a strong point of the Falcons is the team’s depth.

“Everyone has been contributing in some way,” Tusa said. “That really helps when everyone pulls their weight like that.”

Gabriel said that having a player like Tusa on the mound is priceless.

“Having Rose on the mound for us has been fantastic,” Gabriel said. “She works so hard to make sure that the team is successful and she really just does a great job.”

Although Gabriel stressed the importance of Tusa to the team, she made it very clear that the Falcons win together.

“We have to win games together,” Gabriel said. “We can’t always rely on Rose to throw us another win. She needs defense behind her and offense at the plate to win games.”

Gabriel added that the hot bats of the Falcons have kept them alive in games the majority of the time.

Of course, having impressive offensive numbers to compliment dominant pitching and defense never hurts. The Falcons are batting .309 as a team this season, while their opponents are batting only .260.


The Falcons will host a pair of doubleheaders against conference foes UW-Oshkosh April 30 at 2 p.m. and UW-Whitewater May 1 at 12 p.m. The April 30 game will be the Falcons Hit for Lupus game to support the Lupus Foundation of Minnesota.



Photo taken by University Communications

Sophomore Emily Olson bats for the first place Falcons during their sweep of Hamline University April 11, 2011.

Columnist looks back at a year for Falcons to remember



Ashley
Goettl
Columnist

The 2010-2011 school year has been arguably one of the most exciting for Falcon athletics. As the year is slowly coming to a close, it is worth remembering the moments and accomplishments. The fall season ended an era. The Falcon football team wished Coach John O’Grady a farewell after he retired after 22 seasons with the Falcons. The Falcons will look forward to new coach Matt Walker in the upcoming season. Walker joins UW-River Falls after spending the 2010 season as an offensive assistant and tight ends coach for Butler University.

Although the team finished well bellow .500, Falcon return specialist Greg Klingelhutz was named to the 2010 D3football.com All-West Region second team.

According to UWRF Sports Information, “Klingelhutz set a NCAA Div. III kick off returns record by returning for 1,017 yards in 2010. No other player in the history of Div. III football has ever returned for over 1,000 yards. Klingelhutz also tied the NCAA record

with 49 returns in a season.”

The women’s soccer team placed fourth in the Final WIAC standings with a 10-8-2 record. Midfielder Carlin Bunting, forward Alyssa Manor and defender Cassie Stang were named to the All-WIAC team.

Katie Rydeen led the women’s cross-country team. Rydeen turned in a time of 22 minutes, 52 seconds in the 6,000 meters, which is eighth best in school history. On the men’s side, Scott Bowman ran the 8,000 in 25 minutes, 34 seconds, which also places him eighth in school history.

The men’s hockey team used a late-season momentum swing to upset rival UW-Stout in the first round of the NCHA play-offs. Sean Roadhouse would net the game-winner with 29 seconds to go. The Falcons would fall in the next round to then ranked No. 2 St. Norbert’s College. Four players would earn honors from the NCHA. Forward Justin Brossman, defenseman John Bullis, and goalie Scott Lewan all earned honorable mention to the 2011 team. Forward Alec Hagaman was named to the All-Rookie team.

Both the women’s hockey team and the men’s basketball team exceeded expectations and made impressive runs at history. The women’s hockey team broke many school records, including being ranked No. 1 for the first time in school history, as they went un-

defeated in conference play while boasting a 28 game unbeaten streak throughout the season, posting a 24-2-4 overall record. Falcon defenseman Lauren Conrad and forward Kait Mason were both named to the 2011 American Hockey Coaches Association or AHCA All-America team.

According to UWRF Sports information, “Conrad, a senior, had a great final season for the Falcons. She was the team’s top scoring defenseman with eight goals and 15 assists for 23 points.” Mason meanwhile led the team in scoring as a freshman with 20 goals and 20 assists.

“The 20 goals ties the Falcon individual single season goals record and she set a record for season points with 40,” according to UWRF Sports Information. The Falcons’ magical season ended with a 4-1 loss to Gustavus Adolphus in the NCAA quarterfinals. Coach Joe Cranston was named the NCHA’s Coach of the Year.

The men’s basketball team completed their run at history, turning a Cinderella story of finishing worst in the conference to second in just one year. This year marked the first time in school history that the team made the NCAA tournament, which ended in a first round lost to Illinois Wesleyan 83-76. They finished with a 208 record overall, which was highlighted by a 15-game winning streak,

which is a school record, and a home victory over the defending national champions, UW-Stevens Point. The Falcons took the game 73-60. Senior Jake Voeltz was named to the National Association of Basketball Coaches or NABC second All-West Region team.

UWRF Sports Information stated that, “Voeltz, a 6-4 forward, was named to the first All-WIAC team earlier this year. The senior led the Falcons in scoring averaging 15.3 points and in rebounding, averaging 7.1 a game. He also led the team with 26 blocks.”

Falcon guard Shane Manor was named to the third D3Hoops.com West All-Region team. Sports Information noted that, “Manor, a 6-5 guard, was second in scoring for the Falcons averaging 14.9 points a game.” He was also named to the first All-WIAC team.

Coach Jeff Berkhof was also named one of 17 finalists for the Glenn Robinson Division III National Coach of the Year award. Berkhof completed his fifth year at UWRF and was named the 2011 WIAC Coach of the Year.

The school year may be coming to a close, but the memories and excitement of the 2010-2011 Falcon athletic year will never be forgotten.

Ashley is a sophomore triple major in journalism, political science and digital film and television. She is the Student Senate Vice President, a sports broadcaster at 88.7 WRFW-FM and a member of UW-River Falls' softball team.

Sports Schedule

Friday, April 29
10 a.m. Track and Field at Drake Relays
4 p.m. Tennis vs St. Norbert

Saturday, April 30
10 a.m. Track and Field at Drake Relays
10 a.m. Track and Field at St. Mary’s Invitational
12 p.m. Golf at Eau Claire Spring Invitational
2 p.m. Softball vs UW-Oshkosh (DH)

Sunday, May 1
9 a.m. Golf at Eau Claire Spring Invitational
12 p.m. Softball vs UW-Whitewater (DH)

Tuesday, May 3
4 p.m. Softball at St. Mary’s University (DH)

Friday, May 6
10 a.m. Track and Field at WIAC Championships at UW-Platteville
TBD Softball vs WIAC Tournament at TBD

Saturday, May 7
9 a.m. Track and Field at WIAC Championships at UW-Platteville
TBD Softball vs WIAC Tournament at TBD

Sunday, May 8
TBD Softball vs WIAC Tournament at TBD

Friday, May 13
10 a.m. Track and Field at Eagle Open

Thursday, May 19
4 p.m. Track and Field at UW-La Crosse NCAA Qualifier

Thursday, May 26
TBD Track and Field at NCAA Championships at Delaware, Ohio

Friday, May 27
TBD Track and Field at NCAA Championships at Delaware, Ohio

Saturday, May 28
TBD Track and Field at NCAA Championships at Delaware, Ohio

Amanda Ryder
Centerfield, Softball
.512 BA

Amanda, a sophomore from Menomonie, Wis., earned WIAC Athlete of the Week honors as she went 5-6 at the plate to help lead the Falcons to a doubleheader sweep of UW-Stevens Point April 21. In game one she went 3-for-3 with a homerun and five RBIs. She finished game two 2-for-3 with a homerun and 3 RBI. Ryder leads the team with a .512 batting average and a .902 slugging percentage.

Justine Mehojah
100-meter hurdles, Track and Field
16.35 seconds

Justine, a freshman from Green Bay, Wis., won the 100-meter hurdles with a time of 16.35 seconds to help the Falcons finish fourth at the Easter Invitational in Winona, Minn., April 22. Her time was the best of the year for any Falcon in the event.

Lucas Mueller
400-meter hurdles, Track and Field
53.86 seconds

Lucas, a senior from Watertown, Minn., won the 400-meter hurdles with an NCAA National Meet provisional qualifying time at the Easter Invitational April 22, in Winona, Minn. He won the race by more than two seconds with a time of 53.86 seconds to help the Falcons to a fifth place finish. The time was his best of the season.

Jim Walrath
Hammer Throw, Track and Field
School Record 173-5

Jim, a senior from Big Bend, Wis., broke a school record in the hammer throw with a distance of 173-5 at the Easter Invitational in Winona, Minn., April 22. He broke the previous record of 171-8 set by Derren Izpeski in 2010. Walraths throw beat his previous season long by three feet. He finished eighth in the event.

Action film ‘Hanna’ lacks character development



Dustyn Dubuque

“Hanna” is about an average girl named Hanna (Saoirse Ronan) who lives a typical life besides the fact that she lives secluded in the Arctic Circle with her father, Erik (Eric Bana) who is being trained to be an

assassin. Okay, so her life really isn’t that normal, especially when she is dispatched on a mission across Europe where she must meet her dad in Berlin. On their separate journeys they are both being chased by other assassins and Marissa (Cate Blanchett), who is a rugged intelligence agent. She will stop at nothing until both of them are dead.

The real question becomes are the agents after Hanna or her father? You will get the answer when you watch the film, but the real question that needs to be answered is how will Hanna survive in the real world? We get a glimpse into this younger girl’s personality as she begins her stealth-like journey to Berlin. She continually gets questions about her life while questioning others about the world around her. I began to get really interested in this aspect of “Hanna,” but slowly as time progressed, this evolution into the personality of Hanna was pushed aside for more action sequences.

One thing for sure is “Hanna” is very stylized and different from the average action movie. The music is different, there

Overall, “Hanna” was solid but missing a few pieces to help propel it to a strong recommendation level.

is no over the top explosions, great chase scenes and tremendous hand-to-hand combat scenes. I am not saying that this movie isn’t a little bit over the top, but I feel that aspect adds a more enjoyable element to it. Overall there really isn’t too much of a story or plot here so “Hanna” begins to drag a little bit in the second act.

Another thing that was missed heavily was that Hanna had the most personality as any other character. Erik and Marissa are both very straight laced characters with little depth so any connection, positive or negative between them, is gone. You will have no connection with the characters on screen, not even Hanna unfortunately, which is sad because I was no longer cheering for her towards the culmination of the movie.

I was just sitting there watching, instead of really getting emotionally invested. Director Joe Wright (“Atonement” & “The Soloist”) always has a certain way of directing with terrific camera angles and different styles of music to really get you sucked into the mood of what the audience watching. The major problem is his other accomplishments were so highly regarded because there was great character development, where “Hanna” is so strongly lacking.

Also, the side story of why Hanna is the way she is could have had more but is very bland. Wright did do a pretty good job at a diverse style of action that felt like it was mixed with a “Grindhouse” film. Overall, “Hanna” was solid but missing a few pieces to help propel it to a strong recommendation level.

Dustyn Dubuque is a history major and geography minor. But his real passion is movies; his ultimate job would be to review films for a living. He has watched 105 movies that were released in 2010.



Florence and the Machine storms indie music scene



Ryen Kleiser

Over the last few months, absolutely no band has been hotter on the indie music scene than the fantastic Florence and the Machine.

Seemingly out of nowhere came this powerhouse of a group and with no warning, the industry has been

overcome with their majestic ways and charming music. Without question, Florence in every way acts as one hell of a strong lead woman in any band; let alone leading the uber-talented group Florence and the Machine.

Yet despite her immediately strong presence, Florence Welch also contributes a subtleness often unseen among most musicians in the current music industry.

With the group’s first album release of “Lungs” coming nearly a year and a half ago, you may wonder why exactly I’m discussing this, given it’s not really a new release. That said, even being an older album, it took awhile for “Lungs” to really reach the American music audience and assimilate its way into the American music industry.

Just recently, it would seem that this album has fully reached its true potential, and as aforementioned, there couldn’t be a more popular band on the forefront of the indie industry.

On another note, for you big indie fans out there, if you

There couldn’t be a more popular band on the forefront of the indie industry.

want to catch a closer look at this group, they have released a scheduled show in July playing with the modern day rock-stars, better known as the Black Keys. Not a bad way to be introduced to this band, if I may say so myself.

Over that past few months, you may have heard some of the highlights of the band’s only album played over the local radio airways of UW-River Falls’s radio station WRFW 88.7 FM, or quite possibly 89.3 FM The Current.

The album offers highlights that must include the hit single “Dog Days Are Over,” as well as, “Cosmic Love,” “Rabbit Heart,” and “Kiss With A Fist.”

Now without a doubt, to fully appreciate the album you should give it justice and listen to it completely. Yet for those of you readers short on time or patience, tune on into the above mentioned hits and you’ll catch a glimpse of the brilliance of Florence Welch and her band mates.

Nearly all of the songs exhibit the beautiful playfulness that is Florence and almost uncertainly will get stuck in your head. The “Dog Days Are Over” and “Kiss With A Fist” offer what must be the playful pop songs of the album.

Also, “Cosmic Love” and “Rabbit Heart” are emotional masterpieces and standout unique works of art. Justifiably, this album found its way to the American audience and industry, and now Florence and the Machine are on their way to becoming a household name in not only the American Indie Music Industry, but also the American music industry in general.

To all you music fans out there, make sure not to miss out



on these guys, take some time and give this album a listen, as it seems Florence and the Machine are finally here to stay.

Ryen Kleiser is a laid back biology student at UW-River Falls. He is hoping to become a well known biologist and teacher.

River Falls Idol sweeps North Hall auditorium



Photos by Sally King/Student Voice
River Falls Idol, which took place April 27 from 7 p.m. to 9 p.m. in the North Hall Auditorium, featured many different musical talents. One of the judges for the event included Miss Minnesota.

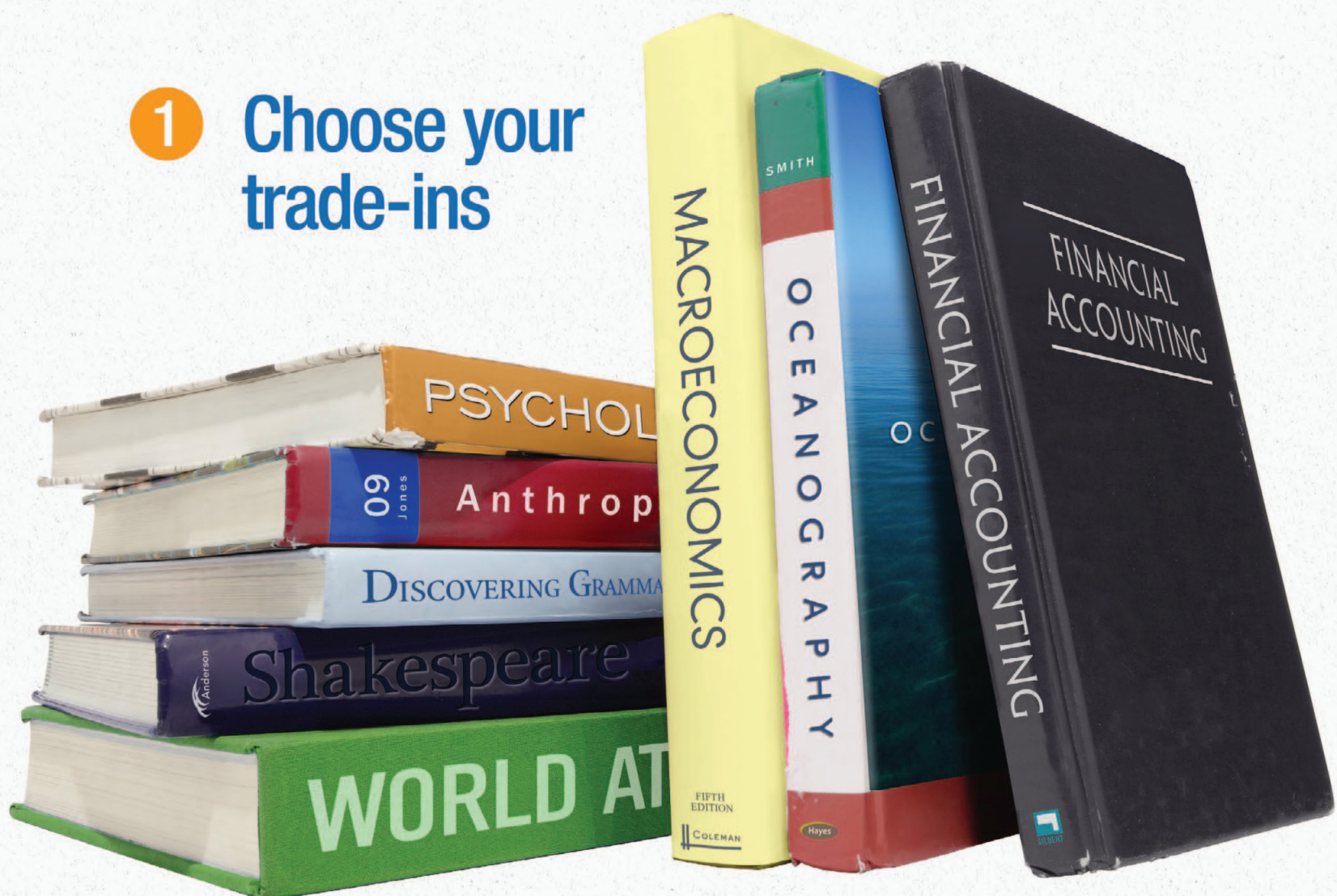
amazonbuyback

Get up to

70% Back

for used textbooks

1 Choose your trade-ins



2 Ship items for free



3 Use your credit at Amazon.com



visit [amazon.com/buyback](https://www.amazon.com/buyback)