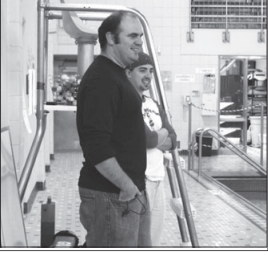




MARKETING, PAGE 2
UWRF bumps up marketing campaign to increase recognition

BRUN, PAGE 7
Reviewer said “Money Never Sleeps” brings recession feel

SPORTS, PAGE 6
Former UWRF swimmer takes interim coaching position



STUDENT VOICE

October 1, 2010 www.uwrfvoice.com Volume 99, Issue 3

Hudson Center opens for night class

Kimberly Kuhens
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The Adult Degree Completion Program—offered through the College of Business and Economics—is up and running, along with the Hudson Center. The program is designed to help adult students finish their four-year degrees. This is the first semester that the Adult Degree Completion Program has been offered at UW-River Falls, according to the Adult Degree Completion Program Coordinator, Michael Bilden. The program offers evening classes, provides courses in an online format and provides assistance to accomplish degree requirements.

“By the end of this year, we should have 40 students involved in this program.”
Michael Bilden
Adult Degree Completion Program Coordinator

“CBE has two programs in the center that help generate revenue to cover the costs. The plan is for the Hudson Center to have revenue that is greater than or equal to the cost of the center next year. It is not taking away from any programs or services on campus. The start-up costs were funded by the UW System,” Potts said in an email. The focus of this program is mainly on evening courses. The courses are in eight week sessions, one night a week from 6 to 10 p.m., according to Bilden. This program has a separate tuition rate, according to Bilden. A three credit course costs \$1,179.25. There are currently two classes being offered for the program: micro and macro economics. These two classes are required courses for the business major and are courses that many of the Adult Degree Completion Program students entering this fall need to have, according to Potts. The number of courses will expand to four offered for the spring semester, according to Bilden. There has been a good response to this program so far, according to Bilden. “We are right on track regarding the demand for this program. By the end of this year, we should have 40 students involved in this program,” Bilden said. This program was created in adjunct



Sally King/Student Voice
The UWRF Hudson Center is running alongside the Adult Degree Completion Program to allow alternative ways to achieve degrees. The program, created through the College of Business and Economics, was founded as part of the More Degrees for Wisconsin Initiative. Night and online courses make scheduling more flexible for non-traditional students.

Police hire new officers after extensive process

Andrew Moran
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The hiring process of a new university police officer is a tire-some and particular task, said Chief of Police Richard Trende. The search for and hiring of new University Police officers is a task that few fully comprehend, Trende said. The newest addition to the expanding police force on campus is Patricia Forsberg, who was hired as a full time officer on Sept. 16. Forsberg said that the completion of training is something that all applicants must go through. “The training is 520 hours,” said Forsberg. “That is the Wisconsin state standard for a law enforcement officer.” Forsberg said that during the 520 hours of training, trainees receive a certain amount of time dedicated to various law enforcement tasks and abilities. “Within those hours, you get so many hours of emergency vehicle operations training,” said Forsberg. “So many hours

of fire arms and another so many hours of defense and arrest tactics.” All that training only happens if the officer first passes the interview process. “In the hiring process, it all begins with an online exam,” Trende said. “The top candidates from that exam are then invited to an interview.” Trende said that candidates who make it through the initial interview become subject to a series of more extensive interviews, conducted by panels of law enforcement in the River Falls area. “The first round is a committee that has been gathered by the law enforcement community,” Trende said. “That committee narrows down that group to a final group, which leads to my final interview process.” In the end, barring interview success, the candidates are recommended to the human resources department on campus. “After I make the final recommendation for a potential employee, I then send my evaluations to the human resources

department,” Trende said. Trende said that the human resources department verifies the interview process, looking to make sure that the selection of a candidate was done so fairly. “Once that process is complete, a tentative offer is made,” said Trende. “Once that offer is made, then a background check is done both by human resources and by this department.” UWRF Human Resources Manager Deb Schwab said that it is the duty of her office to ensure fairness in the interview process. “We are required by state statute to make sure that there was no bias or discrimination in the interview process,” Schwab said. Schwab said that the human resources department forms and conducts an exam that all potential applicants must take and achieve a minimum score on.

See Police page 3

Campus Climate Survey reveals student diversity concerns



Hannah Lenius/Student Voice
Andriel Dees is the chief diversity officer at UWRF. After concerns came up in the 2009 UWRF Campus Climate Survey, the Diversity and Inclusivity Committee has said it will address concerns regarding campus issues.

Tenna Maki
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UW-River Falls students aren’t the only ones setting out to make the campus more inclusive; the faculty, staff and administration share the same goal. In the fall of 2009, UWRF was one of four University of Wisconsin Systems to partake in an online Campus Climate Survey that was comprised wof 93 questions. The results were released the following spring according to the survey’s report. Psychology Professor Cynthia Kernahan analyzed the data and said that the survey was good news for the campus overall. There was one exception: students of color and sexual minorities were more likely to have experiences of harassment, said Kernahan. According to the survey, 31 percent of the participants reported observing or being personally aware of a form of harassment at UWRF. It was found that the majority of the harassment was directed towards racial, gender and sexual minorities. “It was troubling,” Kernahan

said. “It is a problem that needs to be dealt with.” “We desperately need to address inclusivity on our campus; but to be fair, there are a lot of people working on that,” said Departmental Chair for the Journalism Department Sandra Ellis. “Living the Promise” is the name of the strategic plan on UWRF’s campus. The plan encompasses certain goals, including ones of diversity and inclusivity, said special assistant to the chancellor Blake Fry. Chief Diversity Officer Andriel Dees said it was Kernahan who explained what the data meant and gave advice to the administration regarding what needed to be done in order to move forward. Rather than trying to address all of the needs indicated by the survey, it was recommended that the campus should try and focus on a few aspects at a time. With less to focus on, superior results are expected to follow, according to Fry. A committee from Faculty Senate, the Diversity and Inclusivity Committee was charged with addressing those needs, said

one of the Committee members and secretary to the Senate, Todd Savage. Inclusivity means having a greater awareness, appreciation, respect and understanding of all people and their identities, according to Dees. “It’s making sure we are including voices of different minds of thought and perspectives,” Dees said. In the coming months, the Diversity and Inclusivity Committee is going to review the data and come up with two items to address first. The timeliness of the survey has been a crucial factor for the committee in determining how they want to further approach the establishment of an inclusive campus, according to the Committee’s chair, Carolyn Brady. “We are making sure we are doing what we can to explore and to continue to centralize the services of individuals across campus by having a resource bank,” Brady said. The Committee is centered on

See Survey page 3

VOICE SHORTS

Family day brings various events, activities

UW-River Falls Family Day is coming up on Oct. 23. The event features a variety of activities including a football game, screening of Toy Story 3, ice skating, campus block party and much more. The cost is \$12 per family member. For more information contact First-Year Experience at fye@uwrf.edu or 425-4444.

Global Connections hosts Study Abroad Fair

Global Connections is hosting the Study Abroad Fair from 10 a.m. to 2 p.m. on Oct. 5 in the Riverview Ballroom of the University Center. The fair will exhibit travel options for students as well as answer questions regarding financial aid for study abroad. For more information, interested students can call Global Connections at 425-4891 or visit it’s office in 102 hagestad Hall.

UWRF holds 19th annual art installations

Faculty and students will be creating outdoor works of art designed to highlight a specific site on the UW-River Falls campus grounds. The public, as well as the UWRF student body, faculty and staff are invited to view the art installations. Visitors to the campus and the UWRF student body are asked to please respect the artistic ideas and to not alter or damage the artwork. Beginning at 9 a.m. on Wednesday, Oct. 6., site maps identifying the individual installations can be picked up at Gallery 101 on the first floor or in the Art Department in Room 172, both located in Kleinpell Fine Arts.

First National Bank hosts 5k race

“Treat Yourself to Wellness” is a 5k run/walk/roll community wellness event for beginner and advanced runners of all ages.The race starts and stops in the First National Bank parking lot. All proceeds will go to five local non-profit organizations. Registration is \$22. T-shirt is guaranteed if registered before Oct. 8. Registration forms available online at www.fnbrf.com or register online at www.runningroom.com. Sponsorship opportunities starting at only \$25 also still available. Contact Kristin Loney at kloney@fnbrf.com or 426-3136 for more information.

Senate gives funding to pay Karges’ building managers

Kirsten Blake
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Student Senate approved a motion allocating \$13,600 towards paying the salaries of student building managers in Karges Center Tuesday. Any unused money will be returned to the Senate reserve account at the end of the year.

The building managers were trained and hired to increase the security and safety of the facility after a blood spill incident was not handled properly last spring said Director of Recreation and Sport Facilities Steve Stocker.

Because the positions were new and there was no current budget that included the pay of the building managers, Karges began to charge fees to student organizations and others for use of the facility to gain funds and compensate the managers.

Club sports organizations were not able to plan for these fees in their budgets ahead of time. Each of the 13 affected organizations would then have to request extra funds from the Senate reserve account to pay those fees.

Rather than allocate more money to each organization to pay fees, Allocable Fees Appropriate Board Chair Jordan Harshman said that paying the managers directly would be more cost effective. For example, if two organizations reserved spaces from 1-3, each would have to pay the full reservation fee which would be more than paying the building manager’s salary for those two hours.

The decision will also make the transaction process simpler, reduce paperwork and staff labor to complete those transactions.

Managers would be in charge of opening and closing the facility, monitoring the space reservation schedule and some additional custodial duties said Stocker. Previously, the building was opened and locked up by custodial staff and University Police.

Sometimes the building was left open, Stocker said. Because of that, anyone

could walk into the building. Students were found wandering in classrooms or rode bikes through the building. He said that another person set a pair of tennis shoes on fire in the basement Saturday.

Because the managers will have to be on duty when the facility is in use, the times available for reservation have been restricted to four hours of reservable time in the evenings Sunday through Thursday and two hours of open gym time during midday Monday through Friday.

How the manager’s salaries will be funded annually is still uncertain said Stocker. The possibilities include a segregated fee increase of approximately two dollars, budgeting the money out of one of the overseeing departments or finding another source. Currently, the building is overseen at different times of the day by three departments: Health and Human Performance, Athletics, and Recreational and Sports Facilities.

Stocker said that this situation could be seen as a starting point for creating an operational plan for the new HHP building and deciding how the three departments will work together.

While the decision to pay managers directly will remove the reservation fees for student organizations and intramural sports, alumni, faculty and community members will still have to make reservations and pay fees.

Knowles already charges use fees and is a popular facility for community members.

Stocker said Knowles is a place used frequently and that it builds a relationship between the students and community. Activities at Knowles provide the community with a different view of students rather than seeing them on the streets and in bars.

Student organizations can reserve spaces outside of the schedule, but will have to pay the reservation fee.

UWRF expands marketing effort to draw students

Sally King
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UW-River Falls has bumped up it’s marketing campaign in the past year. The initial phase has included billboards, print advertising in the Pioneer Press, radio spots on Minnesota Public Radio, e-mail blasts and targeted web ads.

The University launched the marketing campaign in mid-August so that the billboards would be up in time to catch the traffic heading to the Minnesota State Fair. One of the billboards that was recently put up along I-94 says the University’s students do undergraduate research on all seven continents.

Market research that UWRF conducted showed that those who know about UWRF think very highly of the institution, but the University’s name recognition was lower than that of other universities in the region.

“Our goal with the first phase of the marketing campaign is to increase our institution’s name recognition while also communicating our institutional strengths,”Special Assistant to the Chancellor, Blake Fry said. “We will be measuring the effectiveness of the campaign over the next two years. Some immediate measures will include the number of applications and web site hits. In the long-term we will repeat our previous market research to determine advances in the both the name-recognition and reputation of the University.”

According to Fry, the key messages of the University’s marketing efforts are what the students, faculty, alumni

“We can’t stay a hidden jewel; we need people to be able to recognize us. We want to provide a good reputation and recognition for students looking for jobs once they have graduated from here.”

Steve Olsen,
Marketing Communications Chair



Sally King/Student Voice

This billboard is one of several advertisements promoting UWRF located on I-94 with the intent to increase name recognition.

and partners have identified as UWRF’s institutional strengths: Great teaching, wonderful location, global opportunities, dynamic undergraduate research experiences and a supportive campus community.

“[UW-River Falls] is the best kept secret, we have great programs, access to a big city, and low tuition,” Marketing Communications Chair Steve Olsen said. “We can’t stay a hidden jewel; we need people to

be able to recognize us. We want to provide a good reputation and recognition for students looking for jobs once they have graduated from here.”

The University currently has four billboards that will run until January. The

artwork will change in November. The billboard in Hudson near Target that recently promoted the UWRF Master of Business Administration Program, will again have a UWRF message in the near future.

“The billboards represent River Falls very well and show off the great school that River Falls has become throughout the years,” freshman, Rebecca Kramer said. “The element art education program is very established and that is the program I was very interested in so it made me want to go to River Falls even more.”

The University’s marketing efforts will extend beyond this year and additional marketing venues are being explored and will be utilized.

“It would be a mistake not to do this; it’s a good investment for the university,” Olsen said. “The billboards get peoples’ curiosity going. It gives out a positive message and shows what we do uniquely. We should have started this campaign a long time ago.”

SENATE SHORTS

Student Senate polls open Friday

Elections for eight Student Senate positions open at 8 a.m. Friday, Oct. 1 and close at 4 p.m. Monday, Oct. 4. On the ballot are three at-large senator positions, four first year senator positions, and one College of Education and Professional Studies representative. If any of the positions are not filled by the election cycle, students can apply to fill those vacancies without an election. Students can vote at www.uwrf.edu/StudentSenate.

Legislative Affairs Committee positions remain vacant

A motion to appoint Benjamin Plunkett to a position on the Legislative Affairs Committee moved by the previous direc-

tor, Ali Haifawi, failed at Student Senate’s meeting on Sept. 21.

Haifawi resigned from his position as director of Legislative Affairs committee Tuesday but will remain a senator. Haifawi cited stress and feeling overwhelmed as one of the reasons for his resignation.

The Legislative Affairs Committee is responsible for promoting student views on legislative issues to faculty, administration, and other appropriate contacts as well as coordinating legislative activities with other UW campuses. The committee is made up of four at-large students and three senators. Only two of those positions are currently occupied.

CORRECTIONS/CLARIFICATIONS

In the Sept. 24 edition of the Student Voice:

- The Club Sports Allocation Board was NOT dissolved. The article was supposed to report that Section E of Article VII of the CSAB’s by-laws was stricken, in “Senate Shorts” page 2.
- It was actually Senator Ali Haifawi presented nominees Ryan Debner and Nikki Shoniki for the Legislative Affairs Committee, not Jayne Dalton, in “Senate Shorts” page 2.
- A correction regarding the story “Journey House plans to relocate ministry center”; the Journey house has not been sold, and the woman in the photo is Journey House Campus Minister Yvonne Wilken.
- Clarification regarding the headline for the story “UWRF considers removal of bottled water sales”, UWRF is not considering dropping bottled water sales on campus, but it could consider such a move.

RIVER FALLS POLICE/
UWRF POLICE DEPARTMENT

Editor’s note: Information for this section is taken from River Falls Policeand UW-River Falls Police Department incident reports.

Sept. 19

- Connor Ebsen, 18, was cited for underage consumption in Crabtree Hall.
- Morgan Neuman, 18, was cited for underage consumption in Crabtree Hall.

Sept. 21

- \$10 was reported stolen from the University Center.
- An iPod was reported stolen from the University Center.
- A folding signboard was reported stolen at Cascade Ave. and South Main St.

Sept. 24

- Maggie Sokobski, 18, was cited for underage consumption in Parker Hall.
- Thane Rohweeder, 18,was cited for underage consumption in Parker Hall.
- Daniel Tyler, 18,was cited for underage consumption in Parker Hall.
- Cynthia Skorski, 18, was cited for underage consumption in Parker Hall.

- Marya Guterrez,18, was cited for underage consumption in Parker Hall.
- May Emery,19, was cited for underage consumption in Hathorn Hall.
- Two iPods were reported stolen from the Kleinpell Fine Arts Building.
- \$47 was reported stolen from the Kleinpell Fine Arts Building.

Sept. 25

- Henry Knoll, 18, was cited for possession of marijuana.
- A motorcycle license plate was reported stolen from the E parking lot.
- A window on the front lobby door of Parker Hall was broken.
- A bicycle was damaged in a bike rack near Crabtree Hall.

Sept. 27

- A fire extinguisher was reported stolen at the maintenance and central store building.

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Survey: Faculty takes steps towards campus inclusivity

from page 1

meeting the needs identified by individuals, Savage said.

Recently, the committee worked towards better maintaining the campus sidewalks in order to make them more handicap accessible during the winter months, Brady said.

Last spring, they proposed and successfully implemented the establishment of a number of gender neutral bathrooms throughout campus, to meet the needs of those who identify themselves as transgender. There is one in the University Center and in the dorms. The final goal is to carve one out of every building, Savage said.

“It is important for us to find ways we can value and respect and accept each other,” Savage said.

Dees said asking oneself about their identity is not an active thought process, and the society people live in does not make this question a priority.

“We want to change that so people can respect those differences and get beyond the superficial identities that we tend to place people in,” Dees said.

Dealing with diversity on this campus is something that most UWRF students don’t have experience with. The issue of diversity and the challenges of creating an inclusive campus is the product of unconscious stereotypes. These stereotypes can grow if interaction beyond familiarity is limited, according to Kernahan.

“Some professors are afraid to talk about race: It’s scary and it shuts down discussions,” Kernahan said.

Kernahan said that breaching colorblindness is important and one way that professors can teach their students to overcome it is to hold discussions on race in their classroom.

“Race, Class, News,” is a class taught by Ellis. It is one where she works to bring in qualified guest speakers to address the issues of race and class, according to Ellis.

Addressing diverse learning styles is something that professors need to be responsive to. Strictly lecturing means risking losing some of the audience, Savage said.

Student and co-diversity programmer for Falcon Programs, Nene Eze, said she has noticed a difference in the classroom. There are professors who are willing to slow down and explain material to students who speak English as a second language.

“There are some professors creating vibrant classrooms, and we need to do a better job celebrating those successes on a regular basis,” Dees said.

“We have a lot of fantastic people committed to assisting this campus,” Savage said.

“People who care and are working hard to make this an inclusive campus.”

“We have a lot of fantastic people committed to assisting this campus.”
People who care and are working hard to make this an inclusive campus”
Todd Savage
Faculty Senate Secretary

Police: Extensive training program teaches emergency procedures

from page 1

“All of the potential employees must complete the exam, which is generally administered online,” Schwab said. “A minimum passing score is 70 percent.”

The score that applicants complete is essential to the continuation of the hiring process, Schwab said.

“That score that they get is turned into a civil service score,” Schwab said. “That is sort of the benchmark for the rest of their process.”

Tired of the process yet? Don’t be. Just because you score highly on the exam does not ensure a job. Not yet.

“The score does not mean you have a job,” Schwab said. “It means that you have a better chance at an interview with a panel, a panel that does not see the score.”

Score aside, Schwab said that Trende takes a careful look at each resume and assesses what he is looking for in an officer.

“He will actually sit down with the resume and look over it however many times he feels necessary,” Schwab said. “He needs to see who or what he thinks is the best fit for the position.”

Forsberg said the panels concentrate on settings you could find yourself in while on the job.

“The panels that do the interviewing kind of pin-point on how you deal with the surroundings on campus, because of the fact that the majority of the people we deal with are 18 to 24 years of age,” Forsberg said.

One thing is clear; a potential officer needs to be able to relate to the community while maintaining a level of professionalism. As Trende explains, these things along with the resume and interview process ultimately determine the hiring of an officer.

“You need to be able to perform the physical tasks that come with the pursuit of a person, as well as have a competency in Wisconsin law,” Trende said. “We identify what the job is, and what the actions are that may be required to perform that job.”

Hudson: Adult degree program to assist non-traditional students

from page 1

to the More Degrees for Wisconsin Initiative, according to Bilden. Illinois and Minnesota both have a larger number of adults with a four-year degree than Wisconsin. Wisconsin needed to address this and become more competitive, according to Potts. Because of this initiative, UWRF came up with the Adult Degree Completion Program to help Wisconsin increase its number of adults with four-year degrees to become more economically competitive.

“The program creates structure and a support system that is convenient and attractive to adults to come back to school and get their degrees,” Potts said. “[Adults] are just as worthy as 18 year-olds to go to school. They deserve the opportunity to complete their degree without it being impossible.”

According to Potts, the program is designed to make certain that the adults have help to complete their degree.

The adults have access to services, individualized advising and degree planning, according to Bilden.

A future option for the program includes a prior learning assessment option. This means that adults could receive credit for previous schooling that they had already had. The option would also take into account previous experience an adult has.

“An adult could have lots of experience in their area, they just don’t have the degree to go with it,” Bilden said.

Feedback on the Hudson Center has been very positive, according to Potts.

“The facility has modern classrooms, is attractive, has good parking, is a secure building and is in a great location,” Potts said.

There are three classrooms in the Hudson Center. The largest classroom has a 48 person capacity. The two smaller classrooms have a 22 and 24 person capacity.

There is an informational meeting about the Adult Degree Completion Program at 6 p.m. on Oct. 26 at the Hudson Center.

Are you interested in opinion writing for the Student Voice?

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Fall 2010
Student Senate ELECTIONS
Polls are open from 8:00 AM on Friday, October 1st to 4:00 PM on Monday, October 4th

Positions Available:
3 At-Large Senator
4 First-Year Students
1 CEPS Representative

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STUDENT ASSOCIATION SA
Student Senate

STUDENT LIFE Student Affairs For more information or questions contact the Student Life Office at 715-425-4444.

EDITORIAL

‘School spirit’ goes beyond athletics

The lack of school spirit on campus is apparent in the weak attendance at sporting events and this weeks’ homecoming events.

But school spirit isn’t only about being invested in whether or not the University’s sports teams win or lose, but spirit also means being invested in the success or failure of the University as an educational facility that serves its constituents well.

This can include taking an active role in student government or at least being aware of the decisions they are making. During budgeting, many student organizations were disgruntled by how the student money was distributed.

The truth is that students are in charge of making those decisions, and if only a small handful of students volunteer to do it, then all of the student organizations are at the mercy of that small group. Not only that, but the budgeting meetings are public meetings; this means that student organizations are allowed to attend them and speak on their own behalf. But very few do.

That kind of irresponsibility creates the type of mindset that our futures are someone elses responsibility.

Students have the power to shape the development of this University. Whether they are lazy or just don’t care —after all, most students will only be here for four years anyway—the decision making is left to a powerful few that receive no input from students.

But who cares if the University can’t find enough money to provide adequate classrooms or desks? Who cares if the University can’t afford to hire decent professors?

Not us, as long as we graduate before it hits the fan.

That isn’t school spirit. What UWRF doesn’t have is school spirit or any sort of school pride. As alumni, will we be ashamed to claim UWRF as our alma mater?

It all comes down to how students perceive their actions on this campus. If we don’t feel anything we do matters, we won’t make it anywhere. But if we take individual responsibility to create a campus environment that we are proud to be apart of and make a decent effort, then we will have at least succeeded in something.

Just like sports, you cheer for your team whether they are winning or losing, encouraging them to do better and standing by them even when they lose rather than abandon them completely.

Editorials represent the opinion of the Student Voice Editorial Board and are prepared by the editorial staff.

STUDENT VOICE

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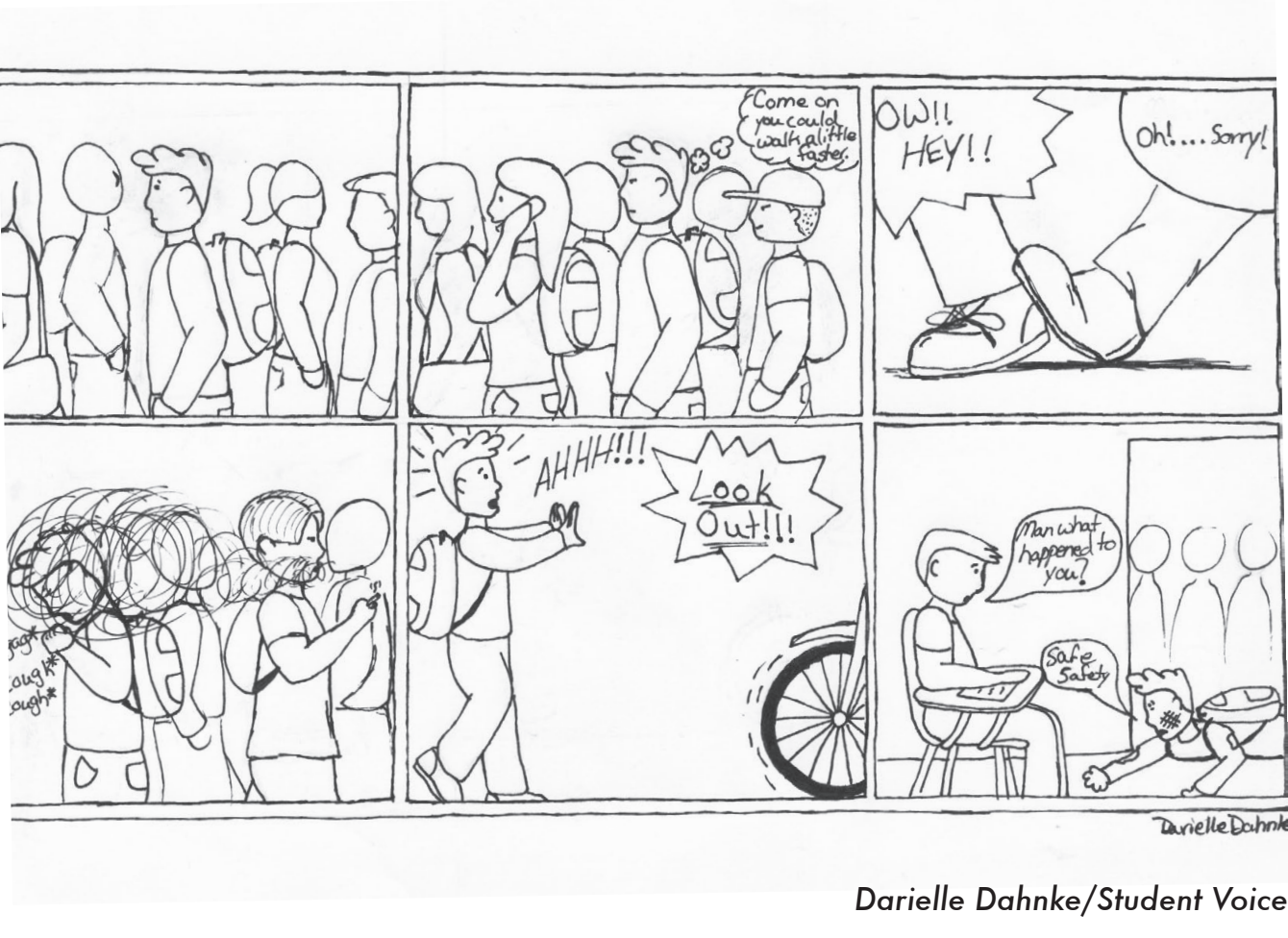
The *Student Voice* is a student-written and managed newspaper for UW-River Falls, and is published Fridays during the regular school year.

All editorial content in the *Student Voice* is determined by the newspaper’s Editorial Board. The opinions expressed in editorials and columns do not represent those of the newspaper’s advisor, student population, administration, faculty or staff.

Letters to the editor must be 300 words or less, and include a first and last name and phone number. They can be submitted at 304 North Hall, River Falls, WI, 54022 or to editor@uwrfvoice.com.

The *Student Voice* reserves the right to edit any material for content, libel or space. It also reserves the right to withhold letters. All letters, news releases, briefs, display ads and classified ads must also be submitted no later than Wednesday at noon.

Single copies of the Student Voice are free. Printing is paid for through student fees.



Darielle Dahnke/Student Voice

LETTERS TO THE EDITOR

Studets are encouraged to vote

On Nov. 2 it will again be Election Day in America. Offices up for election this year include U.S. Senate, U.S. Congress, governor and other state offices, State Assembly, State Senate and county offices such as sheriff. In the city of River Falls there will also be an advisory referendum to the state legislature seeking to allow medical marijuana for those with debilitating medical conditions.

Any U.S. citizen over 18 who has lived in Wisconsin for 10 days may vote in this election. Living in a dorm room or rented apartment is the same as being a property owner - you have the right to vote here. Out-of-state students who live here during the school year are allowed to vote in Wisconsin.

To ease lines and congestion on election day Wisconsin allows people deputized by the state or local election officials to register voters until 20 days before the election. In the last 20 days it is only possible to register at the municipal clerks office or at the voting location on election day. There will be people in the University Center and academic buildings until October 13th with voter registration forms and information for students who would like to vote.

Voter registration takes about five minutes. Stop by the tables in the UC for forms or more information.

Ben Plunkett
Political Science Major

Students are encouraged to register early

Over the next few weeks, students should see Voter Registration tables operational in the University Center. As President of Student Senate, I strongly urge the student population to get registered early so that they may quickly and expediently go through the voting process on November 2nd.

Voting is an essential part of an American’s civic duty, and because students do not have the time or energy to expend in extraneous lines, it is in the students’ best interest to register early so they can go to the polls, cast their vote, and get on with their daily lives. So please register early.

Lee Monson
President, Student Senate

Hookahs more dangerous than cigarettes



Amanda Ogle

A tobacco pipe with a tube that passes smoke through a container of water to cool it, called the hookah, is being seen around campus more and more this school year. This could be possible because the new target age for marketing the hookah is between ages eighteen and twenty four. However, behind the remarkable colors and designs on the hookah pipe itself are health hazards that many students do not know exist.

After talking with multiple students and friends of mine, I realized that more people than I had originally thought smoke hookah. None of the students I spoke with that will remain unnamed knew that hookah was dangerous. They especially did not know that it could harm other students on campus. One myth that some people perceive as being true is that hookah is better to smoke than cigarettes. Although they are both legal, after reviewing article releases from the Mayo Clinic, hookah is actually considered to be worse for your health than smoking cigarettes. Hookah

One myth that some people perceive as being true is that hookah is better to smoke than cigarettes.

smokers essentially inhale more tobacco than cigarette smokers because of the amount of hookah smoke, also known as shisha, they inhale in a smoking session. In one session, a hookah smoker may intake as much smoke as if they smoked approximately one hundred cigarettes. In addition, shisha contains thirty-six times more tar and fifteen times more carbon monoxide than cigarettes.

Another misconception about hookahs is that because hookahs contain water, the water will filter out health damaging ingredients from the smoke. Unfortunately water does not filter out unsafe ingredients such as tobacco or other cancer causing chemicals, water filtered smoke can still harm the lungs and heart leading to heart disease, oral cancers, and lung cancer. A new false impression of the hookah is that it does not increase second hand smoke risks when in fact, lounging at a hookah bar with your friends, even if you are personally not smoking, can cause health risks such as respiratory disease.

Lastly, a recent myth is that because shisha can contain fruit, it is healthier than regular tobacco. While it is true that shisha can be soaked in molasses, honey, and mixed fruit it still does not filter out the nicotine and cancer causing chemicals. Bottom line, stick to the conventional methods of getting your daily fruit-eat an apple.

Find Freddy’s Feather!

Be the first person to find the lost Freddy the Falcon Feather in this issue of the Voice and win two free movie passes!

The first person to report the find to editor@uwrfvoice.com AFTER 10 a.m. Friday, Oct. 1 wins.

Last weeks winner:
Debbie Forney

History of U.S. relations with Iran contributes to current issues



Jason Larson

It would sound far too arrogant coming from me so as per Michael Cox, professor of international relations at London School of Economics and Political Science, Americans simply just do not understand Iran. As an American I can understand why. Iran behaves in ways that seem illogical from an American perspective. It is hard for us to fathom why a regional power would be so hostile to us, the global power. My aim is to alleviate this confusion and then propose how I feel policy makers should address Iran.

Starting with history there are three distinct periods of Iranian history pertinent to understanding the current situation there. The first is the pre-1979 revolution period where, since 1951, Iran was ruled by a Shah, king, and was supported, though arms deals, by the United States. It is important to note that Shah only came to power after the United States had collaborated with England to dispose of the previous, democratically elected, leader. The Shah and Washington were very close in this period, inspiring the Shah to consider vast economic modernization. His model, while being successful in educating the population, was flawed in that it failed to provide jobs for newly educated citizens. The one thing about having unemployed, educated citizens is that it tends to lead to a revolution; a fact which the Shah was unable to escape.

The second period of Iranian history we are looking it is the Khomeini, notice the o, led period. Khomeini was a revolutionist Muslim cleric who was exiled by Iran and living in Iraq. He was very popular in Iran and subscribed to an ideology that only the clergy could best provide for the people. So, when he was chosen to lead the revolution he put in place a political system which reflected this belief. Drawing on the democratic tradition of Iran, Khomeini implemented a political system where congress and the president would be democratically elected. The clergy; however, would be represented by a Supreme Leader and council of Guardians which would have veto power over every part of the political system.

The decline in US-Iranian relations began in this period when a group of student-revolutionists took the United States embassy and everyone in it, hostage, claiming that they were a “den of spies” plotting to overthrow the new government like the United States did before. Khomeini was not aware of this operation until after it was successful, then giving it his blessing. This is the

part which generally baffles Americans. Why would the revolutionists not want American support? Look at it from an Iranian perspective. They had a democratically elected government which was overthrown by the United States for a Shah. They just revolted against this Shah so arguably they had a legitimate reason to be concerned about United States involvement in their revolution. Khomeini also felt that, because of close relations between the Shah and the United States, he had to distance himself from the US otherwise he would have lost support from the people. The

It is hard for us to fathom why a regional power would be so hostile to us, the global power. My aim is to alleviate this confusion and then propose how I feel policy makers should address Iran.

hostage crisis provided him the perfect opportunity to accomplish these goals.

The last period of Iranian history is the post Khomeini period, or current period. What happened after Khomeini’s death is that the Council of Guardians decided to elect a new Supreme Leader. Khomeini, notice the a. Khomeini and Khomenini both, despite having the title, were not ayatollahs; however, Khomeini was

The ball is in our court and I suggest we just put it down before we hurt ourselves. I do not support the government of Iran but I do support the people and I support allowing them the opportunity to choose democracy unmolested.

still a respected religious leader and held a lesser title of marja. Khomeini does not hold any title and, being less charismatic than his predecessor, is not very well respected in religious circles. This makes him an intriguingly weak choice for Supreme Leader, suggesting that he was deliberately chosen to weaken the position of Supreme Leader, while strengthening the position of the Council of Guardians. This culminates to make the Council of Guardians the most important actor in Iranian politics.

The significance of this plays out in recent political events, mainly presidential elections. You all, I am sure, have heard of the current president Mahmoud Ahmadinejad; however, I doubt that you have heard of his predecessor. The reason for this is that

the United States’ politicians enjoy breaking things down into categories of good and bad, simplifying issues like international relations. The problem with this is it is hard to move a country, like Iran, from one category to another. The president of Iran before President Ahmadinejad, Mohammad Khatami, was actually a reformist who was seeking stronger ties with the United States along with democratic reforms. Unfortunately the United States regarded Khatami’s intentions with suspicion and even went as far as to label Iran as a part of an “axis of evil.” I cannot possibly understate the significance of that statement. It eroded the position of reformists in Iran, while giving the Council of Guardians a political tool which they use to remain in power despite popular demand for democracy.

The effects of this are the election of Mahmoud Ahmadinejad and the use of American suspicion for garnering political support for an unpopular government. This is why Ahmadinejad says what he says. This is why Iran is pursuing nuclear power despite UN condemnation and sanctions. The Council of Guardians is making an argument to the Iranian people that the international community is “out to get Iran” and every time the council or Ahmadinejad can get the United States to slap on a new sanction or condemn them they are making their case even stronger. Of course we are playing right into their hand, imposing a new sanction even as I write. All this does is artificially extend the political life of Ahmadinejad and the Council of Guardians. Let me say this again, by imposing sanctions and condemning Iran we are essentially lending our support to the Iranian government.

I propose that we actually respect countries autonomy for once and repeal the economic sanctions put on Iran. Let’s be honest they are not going to dissuade them from acquiring nuclear weapons if they so choose and are only going to cause undue distress to an already distressed population. The biggest thing that Americans seem to forget is that we started this. We caused the “Iran problem” and we are the ones who let it get out of hand. If we had not overthrown their democracy for an authoritarian regime we would not be having a debate. If we had not labeled them, while they were attempting to make democratic reforms, evil we would not be having a debate. The ball is in our court and I suggest we just put it down before we hurt ourselves. I do not support the government of Iran but I do support the people and I support allowing them the opportunity to choose democracy unmolested.

Jason is an International Studies major. He is interested in the Middle East and Asia, and enjoys intramural athletics.

STUDENT VOICES

Will you be attending the Homecoming game this weekend?

Tyler Bratz, junior



“Yes, because I feel it’s going to be entertaining and all my friends will be there.”

Tim Wendroth, junior



“Yes, because I am playing in the game.”

Ashley Julka, senior



“No, because I will be going to the World Dairy expo.”

Student Voices compiled by – Sally King

Internet communicates political opinions harshly



Sarah Hellier

“Tom Emmer is the best candidate in Minnesota.” These were the words that awoke me from my sweet slumber at 1:30 a.m. Sunday. Sleeping with your window open on a college cam-

pus has its disadvantages, but I never knew it would brew a ridiculous political battle.

Annoyed by the girl that that woke me from my beauty sleep, I got up out of bed, walked over to my window to yell something like, “Tom Emmer is a total joke!” Childish, I know, but to me, it was all fun and games. For those of you Wisconsin folks who don’t know who Tom Emmer is, he is the republican candidate running for governor of Minnesota against democratic candidate, Mark Dayton.

After hearing my comment, the drunken girl stopped, looked over to my window (which was impressive since she was about three sheets to the wind) and to my surprise, she declined to comment back and ended up walking away with her two friends. I thought her reasoning for this was because she thought it was just stupid and meaningless to debate politics through a window (which it probably was). The next day, I logged on to the infamous college social network, Facebook. I found that the drunken girl who I had quarreled with the night before was not only a friend on Facebook, but she had sent me a very immature, malicious message bashing on my political views. My favorite line in this message read as follows, “Get a job, you worthless liberal.”

I didn’t take the message seriously and it actually enlightened me and brought humor to my day. However, that type of reaction started to really puzzle me, so I talked with a political science major from the University of Minnesota, Allie Lorbecki. Lorbecki explained to me that since the internet has become such an incredible mainstream for media, it’s hard not to talk about politics or political candidates online. “There are definitely plus sides to it; candidates are able to send their message and Obama even used the internet for donations.” However, Lorbecki also informed me that there is a down side to politics on the internet as well. “It’s so cut throat, impersonal and rude. Personally, I can’t stand it.”

The interview with Lorbecki gave me some answers on the political side, but I still didn’t understand why she chose to communicate with me over the internet. My reasoning for this was: A, she was drunk, meaning she had a false sense of increased self-confidence at the moment. B, she was outside my window which meant there was an actually wall between us which cuts out the personal contact. C, she was walking with two six-foot guys so, in the case of me running out of my house like a crazy person and trying to beat my political views into her, her bodyguards would have intervened. Why was she so scared to vocally communicate with me?

I talked with a communication major from Loyola University of Chicago, Madison Beaton. “Communication over the internet is a lot less personal and definitely puts up a lot more walls instead of taking them down.” Beaton described to me that it’s becoming a trend to express any type of opinion over the internet instead of sharing them in person. Apparently, People feel more comfortable hiding behind a computer in their own home and that’s why they feel they can lash out and be more hurtful. “It pretty much all comes down to courage.”

The answer I was looking for wasn’t as easy as I thought, however, I have come to a conclusion. From what I learned from Beaton and Lorbecki, I believe her actions were due to a combination of a generation that relies heavily on expressing their political views over the internet, and to a college student who severely lacks in adequate communications skills. Overall, this experience was disappointing but I don’t think this girl is a true representation of the whole University of Wisconsin-River Falls student body.

Sarah is a journalism major who plays lacrosse for UW-River Falls. She is involved with 88.7 FM WRFW, and she enjoys long walks on the beach.



Sam Powell/Student Voice

Former swim captain takes interim position

Jordan Langer
jordan.langer@uwrf.edu

The men’s and women’s swimming and diving teams are under new direction after former head coach Bill Henderson resigned in late July.

Ryan Hawke, former captain and four-time letter earner for the Falcon swim team, took over as the interim head coach on Sept. 1.

The swimming and diving team experienced a very tumultuous season. In June of 2009, the pool broke down because of a filtration problem, which would cost the University around \$12,000 to fix.

The cost to fix the pool, along with the yearly maintenance, led to several discussions with UW-River Falls Chancellor Dean Van Galen, the previous Athletic Director Rick Bowen and previous Head Coach Bill Henderson as to whether the swimming and diving programs would be able to continue as UWRF sports.

Meanwhile, in the midst of the meetings and the omnipotent threat of the sports being cut, the season was in full swing. The River Falls High School offered to the share their pool with the teams, which is still the case for this year.

The fate of the swim team was up to Van Galen, who did agree to keep the two sports. According to the assistant swimming and diving coach, Tom Fritchen,” the Chancellor stated that the team is safe for at least 5 years.”

All the time and stress that was associated with petitioning to keep the two sports reduced the amount of time Henderson had with the teams.

Instead of concentrating 100 percent on the team and building strong swimmers, he was forced to work towards the survival of the team that shouldn’t have even been a discussion.

“Bill was a coach that lived and breathed swimming, and he’s been coaching water sports longer than I’ve been alive. He loved the team, but in the end, the lack of support was just too much,” said Fritchen.

According to Falcon Athletics archives, a press release dated June 8, 2010 stated Henderson was proud to be the head coach and was excited about what would have been his ninth season as head coach.

However, in a brief statement on the Falcon athletic’s website, dated July 20, it was stated that Henderson had resigned his position at the University. This spurred UWRF to begin an immediate search for an interim head coach for the 2010-2011 season.

“The typical process for hiring a faculty member at UWRF involves a long and systematic process which can take as long as 6-9 months,” said Budget Director Kristen Hendrickson. Considering the athletic department needed the position filed by Sept. 1, there was no time to formally hire a head coach.

The department turned to local swim coaches to fill the position, and Hawke, who lives in Lakeland, Minn. and has been the assistant coach for the Falcon swim team in the past, applied for the position. Hawke was interviewed by Athletic Director Roger Ternes and Associate Director Crystal Lanning, and was offered the position.

Hawke’s contract runs from September through February, and if the teams make it

“Bill was a coach that lived and breathed swimming and he’s been coaching water sports longer than I’ve been alive. He loved the team, but in the end the lack of support was just too much,”

Tom Fritchen
Assisstant swimming and diving coach

“The typical process for hiring a faculty member at UWRF involves a long and systematic process which can take as long as 6-9 months,”

Kristen Hendrickson
Budget Director



Hannah Lenius/Student Voice
New coach, Ryan Hawke, is prepared to lead the UWRF swimming and diving teams in the right direction. Hawke stepped in as in the interim coach for this season.

to Nationals, Hawke will have an extended short-term contract. Hawke’s position is not full-time, and he is only required to coach, which allows Hawke to keep his position as head coach of the Hudson Area swim association.


The work load of being the head coach for two swim teams initially made Fritchen think that that would be too hard of a task.

“Coach Ryan is doing amazing work by writing up practices and planning the entire season,” Fritchen said.

In December or January a search and screen committee will be formed, and the department will be ready to interview prospective applicants for the head coaching position. Hawke said he wants to wait and see how this season goes before he applies for the position, but said he is open to the idea.

The season started Sept. 20 and the first meet is an alumni meet on Oct. 2 at River Falls High School.

Continuation rule leaves Detroit with another loss



Robert Silvers

In week one the Detroit Lions scored on a last minute touchdown pass to Calvin Johnson. Johnson went up in the air, came down with both feet in the end zone and maintained possession as he hit the ground. But as he got up, he let go of the ball and the officials ruled it incomplete on a continuation call.

In week three, a Lion’s defensive lineman was pushed into Vikings quarterback Brett Favre, and his forearm hit Brett Favre’s helmet.

Now the defensive lineman was pushed by a Vikings of-

fensive lineman, yet still received the penalty.

The Lions aren’t the only team seemingly getting the short end of the stick, as both described plays have been called numerous times up and down the field throughout the league during the first three weeks.

Until the continuation rule was put into effect, it would seem that Calvin Johnson would have had a touchdown in week one, and that was the original ruling on the field. How can a defensive player be responsible for controlling all facets of their bodies when pushed by an offensive lineman towards the quarterback?

Avid football fan Lisa Retzloff said she feels that the continuation rule is very dumb.

“It makes it seem like every touchdown should be incom-

plete or a fumble.”

She seems to be right because the way the continuation rule has been explained is that after coming down or breaking the plane there must be another football move to complete the play. That would seem to indicate that a runner who drops the ball before completing another football move (i.e. taking another step) has fumbled the football.

It also doesn’t seem right that a player can be flagged for roughing the passer when the offensive player pushes the defensive player into the quarterback. Seems like a deceptive play if there ever was one. Incidental contact should not be flagged.

Rob is a senior majoring in communication studies-digital film and television with a journalism minor. He is the assistant sports director at 88.7 FM WRFW and covers River Falls High School football, Falcon football and Falcon men's hockey and women's hockey. Rob also hosts a weekly sports talk show, "Just a Bit Outside," from 3 to 5 p.m. Tuesdays on WRFW.

The Lions aren’t the only team seemingly getting the short end of the stick...

WEEKLY SPORTS WRAP

Falcon Football

The Falcons were outclassed last weekend 15-43 by UW-Oshkosh. The Falcons were led by Taylor Edwards who had 128 yards rushing and a touchdown. B.J. Letourneau was 11-23 for 104 yards and a touchdown through the air. Falcons host UW-Stout Saturday for Homecoming. The parade is 10:30-11:30 a.m. and there is a tailgate picnic at Ramer Field beginning at 11:00 a.m. Kickoff is at 1 p.m., the game can be heard on 88.7 FM WRFW.

Wildcat Football

The Wildcats suffered yet another loss last Friday in Chippewa Falls. The Cardinals roughed up River Falls 39-6. Lucas Weiss led the offense through the air going 12-17 for 91 yards and a touchdown. The Wildcats play at rival Hudson on Friday night. Kickoff is at 7 p.m., pre-game gets under way at 6:30 p.m. on WRFW.

Soccer, Volleyball

Falcon soccer defender Cassie Stang and Falcon volleyball middle hitter Erin Green earned WIAC player of the week honors in their respective sports. Stang led the soccer team’s defense as they allowed two goals in their two matches this past week. She also helped the offense tallying a goal in the Falcons 4-0 win at Northland College last Wednesday. Erin Green led the volleyball team to a 4-1 record last week. She played every set and had record team highs in kills in four of the five Falcon matches including 21 versus UW-Stevens Point. She also had six solo blocks and thirteen block assists. She was named to the Red Hawk Invitational All-Tournament Team.

WIAC Standings

| Football | | | Women’s Volleyball | | |
|-----------------------|------------|------------|-----------------------|------------|-------------|
| School | WIAC | Overall | School | WIAC | Overall |
| UW-Oshkosh | 1-0 | 1-2 | UW-Oshkosh | 1-0 | 13-2 |
| UW-Whitewater | 0-0 | 3-0 | UW-Whitewater | 3-0 | 13-4 |
| UW-Eau Claire | 0-0 | 2-1 | UW-Platteville | 3-1 | 12-2 |
| UW-Platteville | 0-0 | 2-1 | UW-Eau Claire | 3-1 | 9-3 |
| UW-Stevens Point | 0-0 | 2-1 | UW-La Crosse | 2-1 | 8-4 |
| UW-Stout | 0- | 2-1 | UW-Stevens Point | 1-2 | 12-6 |
| UW-La Crosse | 0-0 | 0-3 | UW-River Falls | 1-2 | 10-6 |
| UW-River Falls | 0-1 | 0-4 | UW-Superior | 0-3 | 5-12 |
| | | | UW-Stout | 0-4 | 1-15 |

| Women’s Soccer | | | Women’s Tennis | | |
|-----------------------|------------|------------|-----------------------|------------|-------------|
| School | WIAC | Overall | School | WIAC | Overall |
| UW-Oshkosh | 1-0 | 1-2 | UW-Oshkosh | 1-0 | 13-2 |
| UW-Whitewater | 0-0 | 3-0 | UW-Whitewater | 3-0 | 13-4 |
| UW-Eau Claire | 0-0 | 2-1 | UW-Platteville | 3-1 | 12-2 |
| UW-Platteville | 0-0 | 2-1 | UW-Eau Claire | 3-1 | 9-3 |
| UW-Stevens Point | 0-0 | 2-1 | UW-La Crosse | 2-1 | 8-4 |
| UW-Stout | 0-0 | 2-1 | UW-Stevens Point | 1-2 | 12-6 |
| UW-La Crosse | 0-0 | 0-3 | UW-River Falls | 1-2 | 10-6 |
| UW-River Falls | 0-1 | 0-4 | UW-Superior | 0-3 | 5-12 |
| | | | UW-Stout | 0-4 | 1-15 |

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Life is calling.
How far will you go?

Delta Saints bring back the jazz, blues music from down south



Jon Lyksett

Sometimes it is hard to believe that all different types of music that we know and love today originate from the blues. Back in the 20s, and 30s, blues and jazz started setting the stage for rock and roll music. Bands like Led Zeppelin, The Beatles and later ZZ Top and Aerosmith were heavily influenced by the blues. The classic blues masters like BB King, Muddy Waters and John Lee Hooker decided the blues must live on, so they began training prodigies. Even through the 1980s, when pop was king, and in the 1990s when grunge ruled the airwaves, blues still managed to stay alive. Today, artists like the White Stripes, The Black Keys and John Mayer, have helped to usher the blues into the 21st century. The Delta Saints, a quartet from Nashville, is another band helping that cause, and their album, “Bird Called Angola,” I feel, will one day be remembered as one of the greatest blues albums of the 21st century.

The Delta Saints’ Facebook page lists their influences as anything from women to bodies of water, and everywhere in between. Their sound is influenced by music of the south, and the old classic blues, taking cues from New Orleans Jazz, and Kansas City and St. Louis bluegrass. Never, until listening to the Saints, had I heard a band do so well at re-invigorating the sound of very early blues; yet, they still have the ability to customize their sound and bring a new twist to the old blues.

Vocalist Ben Ringel has such a soulful and heavy voice, the likes of which haven’t been heard since the early recordings of Robert Johnson.

He is accompanied by some seriously powerful harmonica, played by Greg Hommert. Hommert’s harmonica solos throughout the album are sure to keep your toes tapping and heart beating.

David Supoc’s bass is phenomenal, especially on “Callin’ Me Home” where the song is practically driven by the bass.

It is an uneasy song, making the deep repeating pattern of the bass so intriguing. And let’s not forget drummer Ben Azzi. Azzi’s drumming throughout the album can

range from subtle and relaxed, to furious and complex. He’s given the honor of beginning each song with a short lead in, some simple, others with rolling toms and loud cymbal crashes.

The songs on this album range from fast paced and dark to slow and dirty. I’m not

After finishing “Bird Called Angola,” I was reminded of Charles Darwin’s theory of evolution: that the strong will stand the test of time.

kidding when I tell you that I actually felt a little greasy after listening to the album.

Somehow, the Delta Saints are able to pull out of their instruments this dirty, gritty and dark

sound.

Of course, songs like Swamp Groove, don’t help. Its lyrics are about the dirty boogie and the muddy water. I thought it was cool that it was the music, more than the words, that seemed to influence these feelings from me.

Many bands rely so heavily on lyrics to influence how you feel, but the Saints have mastered the art of musical emotion.

The strongest pieces on the album are the title track — “Bird Called Angola” — and “Company of Thieves.”

“Bird Called Angola,” is a driving steady

tune and displays all four of the members’ talents very well, giving each member a short solo, culminating in Ringel’s vocal solo at the end of the track.

It’s a soulful and powerful way to end such a strong track. “Company of Thieves,” the third track on the album, actually begins at the end of track two with a benediction in the style of an old Southern Baptism.

This benediction is muffled and distorted, and leads to a powerful intro by Azzi on the drums. The lyrics add to an already cool song: “I prefer the company of thieves, to your blue blooded kind, and I prefer the sweet taste of whiskey, over your Cadillac champagne.”

After finishing “Bird Called Angola,” I was reminded of Charles Darwin’s theory of evolution: that the strong will stand the test of time. The Delta Saints represent that evolution of blues music. The entire album pays homage to the great bluesmen of the past, and it also represents the continuous evolution of the blues genre in the 21st century.

Blues is here to stay, and if bands like the Delta Saints continue to play, we will have some great listening for years and years to come.

Jon Lyksett is a political science major and music director for 88.7 FM WRFW. He enjoys updating his Facebook status an obnoxious amount of times daily.

Oliver Stone film parallels current economic crisis on Wall Street



Michael Brun

I will admit that I had no idea what was going on during large chunks of Wall Street: Money Never Sleeps. Global economics is a complicated subject, and this movie makes little effort to dumb it down for you.

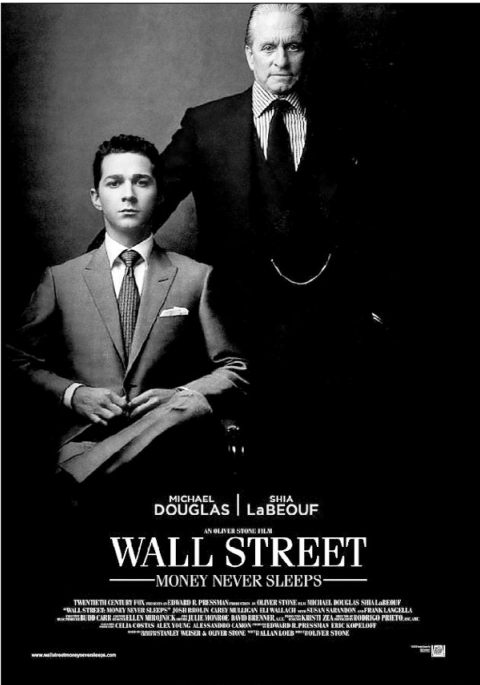
And yet, even though I may not have understood all of the jargon and concepts in Money, I was never once bored while watching it. I left the theater feeling confused, but also plenty satisfied. A sequel to the acclaimed 1987 movie “Wall Street: Money Advances,” the narrative from the 1980s to the 21st century. The story is centered

on Jack Moore (Shia LaBeouf), a young Wall Street trader with limitless ambition and the brains to match. He is the image of the modern capitalist, balancing his love for profits with his perceived obligations to the public good. Jake champions for green energy causes, but is quick to add that he is only doing it for the money. Jake’s profession puts him at odds with his girlfriend, Winnie Gekko (Carey Mulligan), a staunch liberal and daughter of the infamous Gordon Greed is Good Gekko (Michael Douglas). We learn that Gordon’s white-collar misbehavior in the first movie awarded him

Gekko may be a morally bankrupt goon, but I would absolutely love him as a business professor.

an eight-year prison sentence. After he is released at the start of “Money,”

Gekko returns to his Wall Street ways, a relic of 80s excess looking to cause some trouble in an age of recession and economic uncertainty. Director Oliver Stone is not one to avoid controversial subjects. In movies like “JFK,” “W.” and “World Trade Center,” Stone has



made timely relevance one of his most distinguishing trademarks.

His preference for hot-button issues is obvious in “Money.” Much of its plot is ripped straight from the headlines, with phrases like: too big to fail, and subprime lending, getting dropped at every turn.

Because of this, the movie rewards viewers who have been paying close attention to the news these past nine years. For those who have not been paying attention, do not feel discouraged. The performances in “Money,” are gripping even without a complete understanding of the dialog.

The verbal battles between LaBeouf and Josh Brolin (playing the role of the greedy villain) are superb, flowing with unlabored intensity under Stone’s taught direction. At their best, these confrontations will get your heart pounding just as hard as any bullet-flying action scene could. Speaking of LaBeouf and his performance, I have to give him credit for this one. After seeing him in the latest “Indiana Jones” and “Tran-

formers” sequels (both among the worst movies of the past decade), I lost faith in him as an actor. So kudos to Stone for doing what both Steven Spielberg and Michael Bay failed to do; that is, finally giving LaBeouf a mature, intelligent role

that would allow him to challenge and grow his innate talents.

“Money” is by far the best work in LaBeouf’s career. Douglas plays a limited role this time around, which is surprising considering how iconic the Gordon Gekko character has become. His performance is no less smarmy than the one that earned him a Best Actor Oscar in 1988, but the focus of Money is firmly on LaBeouf and Brolin. That said, his biggest scene is also one of the best in the movie. It consists of Gordon delivering a lecture at a college campus with the confidence and charisma of an economic messiah. Gekko may be a morally bankrupt goon, but I would absolutely love him as a business professor. If you want a slice of light entertainment, then “Wall Street: Money Never Sleeps,” is not for you; but, if you crave a movie that will engage you emotionally and mentally, you will not be disappointed.

Think about doing some research before you go -- it will make the experience even better.

Michael Brun is a journalism major with a minor in film studies. When he grows up, Michael would like to be a film critic or RoboCop. Or both.

Children’s film lacks interest, bores mature audience



Anthony Orlando

ing (sigh) that “Owl” movie. Nevertheless, I went in with an open mind. It is a children’s movie after all.

It’s gotta be pretty difficult to mess up a movie aimed at five to twelve year olds, right?

“Legend of the Guardians: The Owls of Ga’Hoole” is based on the first three books of the children’s series *Guardians of Ga’Hoole* authored by Kathryn Lasky.



My friend went ahead and pressured me into seeing (sigh) that “Owl” movie. Nevertheless, I went in with an open mind. It is a children’s movie after all. It’s gotta be pretty difficult to mess up a movie aimed at five to twelve year olds, right? “Legend of the Guardians: The Owls of Ga’Hoole” is based on the first three books of the children’s series *Guardians of Ga’Hoole* authored by Kathryn Lasky.

While this does result in a fairly fast-paced film, anyone over the age of 10 should probably be able story-board the entire thing out after seeing the first five minutes.

In fact the protagonist’s brother, Kludd (voiced by Ryan Kwanten), essentially sums up the entire movie with one of the film’s very first lines: “The Guardians Win, lalalalala, they go home.” Now, I don’t mean to be overly hard on a kid’s movie, but there is really no excuse for poor filmmaking, even if it is aimed at an audience that still orders mac ‘n cheese with chicken nuggets as their main entrée at Applebee’s.

While a good children’s film obviously can’t be too high-brow with its ideas and presentation, it should still promote some sort of critical thought.

And frankly, “Legend of the Guardians: The Owls of Ga’Hoole” fails at this.

It really came off to me as nothing more than a fireworks show in movie form (I can’t deny that the computer animation was pretty incredible.

I don’t think I’ve seen anything quite like it, granted I have yet to see Avatar.): lots of pretty lights and effects but little substance (... bad analogy: I love fireworks.)

I was even a bit disturbed by a few nuances of the movie, mostly how far they took the whole “let’s model the bad guys after the Nazi’s” angle.

The story follows young owl Soren (Jim Sturgess) as he and his brother are kidnapped by an evil sect of owls who refer to themselves as “The Pure Ones.”

They are led by an evil dictator owl who is bent on exterminating the “lower species”

Kids will love it, parents will sleep through it.

and gives really animated and angry speeches to the masses (this is where I would have taken

my kids out of the theater I think).

His whole plan revolves around kidnapping stray owls and brainwashing them into becoming either soldiers or, (this is really the most fitting word) turd-burglars who are literally forced to sift through regurgitated owl pellets in order to find little bits of metal that are used to power some sort of magnetic owl-zapping machine.

Time to sum this puppy up: The movie has all the elements of every adventure film you’ve ever seen.

Some kid missing his own business gets hurled into an epic conflict in which the fate of the world hangs in the balance.

He forms a fellowship with a handful of wacky characters, teams up with the good guys, and blows up the death star. There’s even a royal awards ceremony involved towards the end (and yes, there is an incarnation of “the force” in this movie).

While I also can’t deny that the voice-acting was surprisingly good, this movie is nothing more than some animators going, “Look what we can do!”

Kids will love it, parents will sleep through it. I’m just not sure this is something I’d want my children to be obsessed with.

Tony is a math major and physics minor. He currently runs for the UW-River Falls cross country team. He once met Dan Auerbach and is a minor celebrity in Malaysia.

Watch

Focus On U

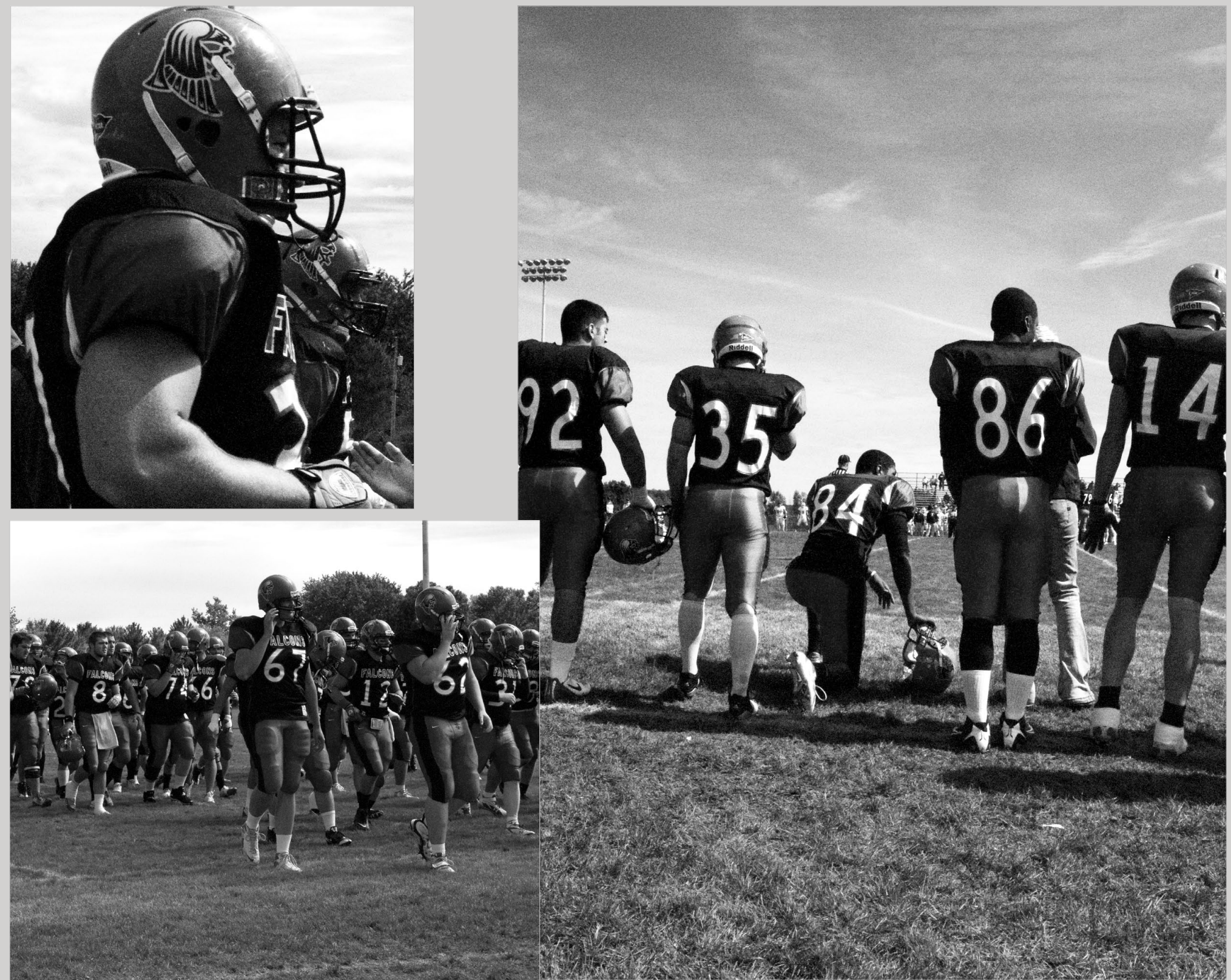
at 9:00 a.m.

5:00 p.m.

and 9:00 p.m.

on Channel 19

Falcon football gears up for homecoming



Sally King/Student Voice

The Falcon football team prepares for the annual homecoming game. This year the Falcons will host UW-Stout. Kickoff starts at 1 p.m. at Ramer Field.

Go beyond the classifieds.

Internships

NOTE FROM UWRF:
All internships must be taken for college credit to be considered a valid UWRF internship. As specific learning outcome must be met by the experience and approved by a student's UWRF Department Internship Coordinator. For procedures to initiate a UWRF internship, see: www.uwrf.edu/internships.

Paid

St. Croix County Government Center
Duties include assisting the IT department with special projects as assigned. 10 Weeks, 8 hours/day \$10.35/hr

American Cancer Society: Intern will assist with the shooting and editing of event footage for Society event and social media websites. PT \$7.50

Generac Power Systems

Generac Power Systems - one of the world's largest independent manufacturers of complete engine-driven generator systems is seeking Lab Intern in our Whitewater, Wisconsin facility.

The Engineering Lab Intern contributes to product development by helping technicians with general assembly, testing, maintenance and disposition. The job varies day to day and is hands-on.

Internship with Hennepin County

at the Suburban Correctional Facility in Plymouth, MN working behind the scenes and helping to create, plan, implement and maintain a new management integrated software program

Unpaid

Careers

Trans Ova Genetics
Dairy Client Service Representative
Bachelor's Degree in a scientific discipline required. 1-3 years experience in related client service experience is desired.
Simon, Center, IA

UWRF Career Services

Director of Career Planning and Placement
*Master's degree in counseling, college student personnel, student affairs, higher education administration or related field.
*At least 4 years of professional experience in university/college setting or in business in a human resources or training and development function is required.
<http://www.uwrf.edu/career>

Sales

Manhattan Toy
National & International Accounts
As a full-time Sales Associate for a global wholesale/marketer this position will support the National Accounts Sales Manager with Key National Accounts and work to identify, establish and develop new and existing international markets to achieve overall future revenue to get for the company.
www.manhattantoy.com

Childcare

Nanny: childcare for three children in my downtown Hudson home. 551-451-9177

Misc.

DRIVERS NEEDED

Service Opportunities

Volunteering builds character and resumes. Do it.

Hire-A-Falcon

Volunteers Sought
Volunteers are sought to help unload and stock Second Harvest delivery items for the River Falls Food Pantry on the second Thursday of each month at 8:45 a.m. located at the Ezekiel Lutheran Church, 202 S. Second St.
There is no need to call or register to donate time. Persons interested should bring a two wheel dollie if they own one.

Big Brothers/Big Sisters

Seeking students to mentor and become a friend to a child. Volunteers usually commit to about one hour, once a week in the school lunch program, or two hours twice each month with a child on campus with the friends of BBBS student organization. In the community, program matches can meet after school, evenings, or weekends. The focus of these matches is to offer a child friendship, support and guidance, and to encourage positive school performance. Volunteers must commit to being a part of the child's life for 12 months after they are introduced to the child.

Habitat for Humanity UWRF Chapter and St. Croix Valley

St. Croix Valley Habitat for Humanity relies on volunteers to help us tackle the problem of substandard housing in our community. We need volunteers who share our vision to eliminate inadequate housing. Be a part of something bigger than yourself. Habitat builds across the globe and each piece of sheetrock or door that is installed is part of a worldwide movement to

Graduate Schools

UW-River Falls
Agricultural Education
Master of Science Degree
*Flexibility to construct a graduate program that meets the needs of three different groups of students
*A connection between theory and practice in the dynamic fields of agriculture, food and environmental science
*Integration of distance learning and face-to-face classroom work

Career Fair '09 Colleges

University of Minnesota
Driven to Discover
Our internationally known faculty members encourage students to identify problems, ask critical questions, and develop creative solutions to transform individuals, families, and communities.
612-625-5000

William Mitchell College of Law
William Mitchell's curriculum combines legal theory with practical skills training.
875 Summit Avenue, Saint Paul, MN 55105-3076
1-888-962-5529

University of Saint Thomas

1000 LaSalle Avenue
TMB 444
Minneapolis, MN 55403

Hamline University

Hamline's interdisciplinary approach extends students' intellectual resources and range, and stimulates students to discover connections between their learning and their personal and professional lives.
1-651-523-2900

Augsburg College

Networking

The Importance of Networking
*Networking accounts for at least 69% of all annual hires
Networking is simply making connections with others. The most effective networking involves making meaningful connections and staying in regular contact. Networking is a lifelong process that takes time and continual development to bring results.

Places to Network

- *Professional or trade association meetings
- *Campus events, alumni and professors
- *Parents, friends, neighbors, supervisors, previous employers and classmates
- *Community volunteer organizations
- *Social groups and church

www.uwrf.edu/career

The Conversation

- *Introduce yourself and establish rapport
- *Ask questions to learn about the person you are meeting
- *Create a connection between the two of you
- *Suggest a future meeting
- *Wrap-up the conversation and offer your assistance to the person you have just met
- *Obtain their business card and write down notes on the back to remember facts and key details

Networking Events

2010 Career Fair: 19th Annual UWRF Career Fair, Approx. 100 employers and grad. schools avail. Mon. Oct. 13. Call 715-425-3372

MinneapolisHires Job Fair
Make connections and get the inside scoop on companies.
Holiday Inn & Suites

Prepare for the Fair:

Help Tables

Visit Help Tables in the University Center for resume critiques and Career Fair information.

Monday, October 11th
from 11:00 a.m. - 1:00 p.m.

Tuesday, October 12th
from 11:00 a.m. - 1:00 p.m.

Prep Session

Attend a hands-on Career Fair Prep Session to...

- Discover how to make the most of the Career Fair
- Get your resume critiqued
- Practice your introduction
- Learn how to dress for success
- Meet with local organizations to network and receive feedback on your professional image
- Research attending employers
- Enter to win prizes and more!

Monday, October 11th
2:00 - 4:00 p.m.

Session will be held in the Falcon's Nest in the University Center

For more information go to
www.uwrf.edu/career/fair.htm

2010 Career Fair

Internships

Careers

Service Opportunities

Graduate Schools

Networking

Wednesday, October 13, 2010 • 10:00 a.m.-3:00 p.m.
UC Riverview Ballroom

Sponsored by

UW River Falls

