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STUDENT VOICE

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Falcons finish fourth in Frozen Four

It might have come home empty handed, but the 2008-09 season was far from a disappointment for the UWRF women's hockey team

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After a victory against the No. 1 ranked team the week prior, the UW-River Falls women's hockey team was unable to perform an encore in the Div. III women's Frozen Four with a 3-2 overtime loss to Middlebury College (Vt.), which followed a 3-0 loss to Elmira College (N.Y.) in the national semifinal.

In the third place game against Middlebury, UWRF Head Coach Joe Cranston said the Falcons gave the Panthers everything they could handle.

"We really took it to them," Cranston said. "To go into their building and play them they way we did was outstanding. It might have been the best performance of any team I have ever coached."

Unfortunately for UWRF, Middlebury's Grace Watters' shot was able to squeak past Falcon goalie Melissa Deardorff with 12

seconds remaining in overtime.

If there was no scoring in the overtime session, the game would have gone to a shootout.

"I was hoping for a shootout," Cassi Campbell, who sat out the third place game after stopping 22 shots the previous day, said. "Deardorff is so good at shootouts and I believe we would have won the game. It was too bad they had to score on a goal like that."

The Falcons had several chances to make overtime irrelevant, including a breakaway by Emma Nordness in the second.

"We could have had six or seven goals with the way we played," Cranston said. "We had the chances."

Stefanie Schmitz, who had two assists in the game, said the Falcons were a different team in the third place game.

"We didn't play Falcon hockey on Friday [the semifinal game]," she said. "The next day we came out and took it to the No. 1 seed."

Abby Sunderman opened the scoring, putting away a goal in what was a scrum in front of the net. It was her 16th goal of the season.

The 1-0 lead did not last long in the first period as the Panthers' Julie Ireland tallied one from the blue line and the game was tied after the first period.

Midway through the second, the Falcons got their second lead of the game on a power play goal by Heather Horgan, who blasted a shot



Photo courtesy of Addison County (Vt.) Independent

The UW-River Falls women's hockey team plays Middlebury College (Vt.) in the third-place game of the Div. III Frozen Four tournament en route to a 3-2 overtime loss and overall fourth place finish.

from the point as well to give UWRF a 2-1 lead.

With several scoring chances throughout the period, UWRF was able to control the game, but unable to get any more goals, and the score remained 2-1 going into the third.

Middlebury answered again with a power play goal six minutes into

the third when Molly Vitt beat Deardorff glove side from the left faceoff dot.

Once again, the Falcons had a lot of pressure, but could not get another shot past Panther goalie Lani Wright.

In overtime, Watters' goal ended the game and left the Falcons empty

handed when they came home.

The previous day, UWRF did not have a chance against Elmira.

After an Ashly Berner hooking penalty in the first minute of the game, Elmira's Kayla Coady scored when she buried a loose puck in

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University unveils new Web site design

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A new look for the UW-River Falls Web site was unveiled Monday, March 23, to fit in with the University's marketing plan and to get the look more consistent throughout the entire site.

"What is happening is more of a cosmetic change," Director of IT Services Steve Reed said. "It's not redesigning the

Web site, per se."

The new look includes a new color scheme and photographs, and having the navigation on the left margin.

"What we're doing now is just changing where the navigation might be positioned, but the navigation is still the same," Reed said.

A white and gray background is replacing the previous red

background and the collection

of photographs that used to appear on the homepage has been replaced by six success stories from UWRF students.

The success stories come from different departments at UWRF and highlight individual students' accomplishments. The featured students include Jenika Boersma,

Sam Vorpal, Sarah Rykal, Chawntou Yang, Kyle Jero and Rachael Anderson.

The new look of the Web site is designed to match the University's marketing plan.

"We're trying to align it as best we can with our marketing materials, so that when students or parents or anybody that receives this marketing material goes and visits our Web site, they're not going to look at it and go 'am I sure I'm on the right site?,'" Reed said.

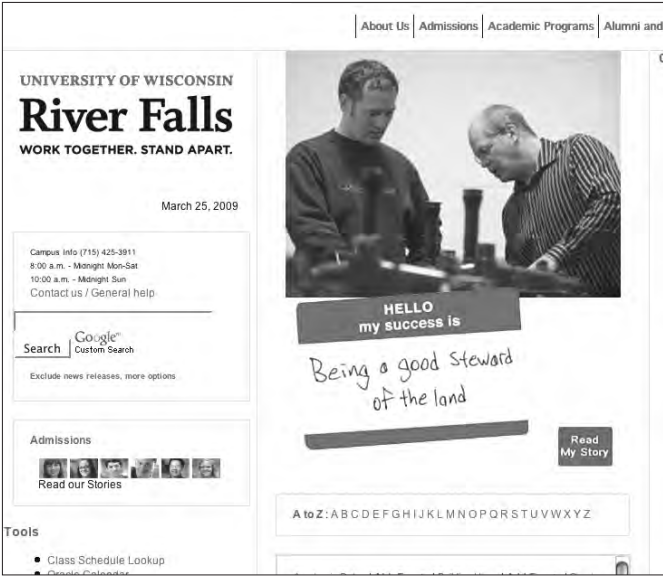
Another reason for the new look is to be consistent throughout the University's Web site.

The whole goal is when somebody goes to a page away from the main Web site, for example, to a department's page, they're still going to know it is UW-River Falls, Reed said.

"We want our visitors—faculty, staff,

"What we're doing now is just changing where the navigation might be positioned, but the navigation is still the same."

Steve Reed,
director of IT Services



Source: uwrf.edu

The University's newly redesigned Web site.

See Web site page 3

Fetus found in Ag Sci storage room

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A human fetus, sitting idly for roughly 40 years, was discovered in a storage room in the basement of the Ag Science building on the UW-River Falls campus. The fetus, a stillborn approximately 18 weeks into development, was found along with a small bone, a neonatal skull and a weathered adult femur.

According to biology professor Karen Klyczek, Rebecca Bronk, a biology lab manager, found the remains while cleaning a storage room full of preserved specimens in mid-February.

"Current biology faculty do not have any information about [the fetus's] origins," Klyczek said. "It has not been used for teaching purposes for at least 30 years and we would not have any reason today, so we decided to look into proper options."

The River Falls Police Department was immediately contacted. Since there was no formal documentation as to the identity or origin of the fetus, a formal investigation into the necessity of possible criminal charges began. A review by the RFPD, city officials and the coroner's office concluded that the fetus was not the result of foul play, and no charges have been filed.

"We were trying to find information about it. Once we discovered there was no potential for any charges, or anything

See Fetus page 3

New UW-River Falls provost, CBE dean set to take office July 1

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After searching for a formal provost and dean of the College of Business and Economics since last fall, UW-River Falls filled both of these key positions last week. The new provost will be Fernando Delgado of Hamline University, and the CBE's current Associate Dean Glenn Potts was appointed as new dean. Both of them will take office on July 1.

Delgado is currently in his

third year as the dean of Hamline University's College of Liberal Arts. He handles intercollegiate sports, undergraduate admissions and Hamline's career development and academic services centers. He has also worked at Minnesota State University-Mankato as dean of their College of Graduate Studies, and at Arizona State University as associate vice provost of academic programs.

Delgado has a Master of Arts and Ph.D. in communications studies from the

University of Iowa, as well as a Bachelor of Arts in political science from San José State University. He has written 18 articles in refereed journals and two manuscripts which he is preparing to publish: "Fidel Castro and the Construction of a Revolutionary Ideology" and "Kicking Around: Soccer America and the Persistence of a Soccer Culture." Delgado visited UWRF on March 4.

His broad academic experience and communication skills made him an excellent choice for provost, chair of

the provost search-and-screen committee Marshall Toman said.

"I thought he was open and extremely intelligent, and very personable," Toman said.

He added that the administration's choice of Delgado was consistent with the committee's deliberations, which were forwarded to Interim Chancellor Connie Foster, working with Chancellor-Elect Dean Van Galen, on March 9. Delgado lives with his wife and two children in Cottage Grove, Minn., Toman

said.

The provost is the main academic official on campus, overseeing the internal affairs of all curricular and teaching issues. The deans of UWRF's four separate colleges also report directly to this person, who then reports to the chancellor. Delgado was chosen as one of two finalists for the position. The other was UW-La Crosse's Karen Palmer McLean, currently the dean of their College of Arts and Sciences and an expert in adult fitness and exercise.

New College of Business

and Economics Dean Glenn Potts has been with UWRF since 1976. He started as an assistant economics professor, winning a Distinguished Teacher Award in 1982. Less than 20 years later he became director of the CBE grad program, and then associate dean of the college last year. Potts said he is planning to take the CBE to new heights as dean.

"I'm looking forward to helping the faculty and staff make the program even better...[and] working with the business community and the

See Provost page 3

VOICE SHORTS

UWRF to participate in Earth Hour

UWRF will be turning out the lights for one hour for Earth Hour 8:30 to 9:30 p.m. March 28 at the University Center. Earth Hour began in Sydney in 2007, when 2.2 million homes and businesses switched off their lights for one hour. In 2008 the message had grown into a global sustainability movement, with 50 million people switching off their lights. Global landmarks such as the Golden Gate Bridge in San Francisco, Rome's Colosseum, the Sydney Opera House and the Coca Cola billboard in Times Square all stood in darkness. In 2009, Earth Hour is being taken to the next level, with the goal of 1 billion people switching off their lights as part of a global vote.

UWRF to host acclaimed author

Author Tim Wise will be visiting UWRF with his lecture: Beyond “Diversity”: Challenging Racism in an Age of Backlash. The lecture will take place on 8 p.m. Tuesday, March 31, in the North Hall Auditorium. Tim Wise is among the most prominent anti-racist writers and activists in the U.S. He has spoken to over 300,000 people in 48 states, and on over 350 college campuses, including Harvard, Stanford and the Law Schools at Yale and Columbia. The event is free for UWRF Students and children (6 and under), \$5 for general public and \$3 for Seniors/Juniors(18 and under).

Annual dance concert to be held at KFA

The UWRF Dance Theatre will present its Annual Spring Concert on April 1 through 4 at 7:30 p.m. in the Davis Theatre on the UWRF campus. Tickets are \$5 for students, seniors and children and \$7 for adults. This year’s concert will consist of a unique blend of faculty, guest and student choreography that will offer a wide variety of styles ranging from lyrical, classical Chinese and contemporary modern dances. The concert will feature the work of two guest choreographers Stacy Pottinger and Bryan Gerber from the Twin Cities. Tickets will be available from 10 a.m. to 2 p.m. beginning Monday, March 23 through Friday, April 3, at the ticket office in the Kleinpell Fine Arts building. Tickets will also be available each performance evening beginning at 6 p.m.

Solo art exhibition to be held at KFA

UW-River Falls art education major Rachael Anderson is presenting her solo Bachelor of Fine Arts Degree Exhibition in Gallery 101. The exhibition is entitled “Yoni: Scared Gateway, Source of Life, Divine Passage, Place of Rest.” The opening reception is 6 to 8 p.m. Friday, March 27. Gallery 101 is open Monday through Friday 9 a.m. to 5 p.m., Saturday 7 to 9 p.m. and Sunday 2 to 4 p.m. Rachael is a conceptual artist whose exhibition explores the cultural stereotypes of menstruation. Her pieces confront the notion the menstrual cycle is something to be ashamed of. The exhibition provides the viewer with an opportunity to honor a process in which we owe our lives. The featured artwork is an array of figurative sculptures made of clay, glass and paper. These mixed media sculptures house the secretive stories of women. The contrast of texture and color within individual pieces embodies the public and private lives of women.

Workshop teaches UWRF students, staff about minority oppression

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A stone’s throw away from the diverse, thriving Twin Cities, UW-River Falls’ minority population remains at 7 percent. The City of River Falls’ minority population is 1 percent, according to the 2000 census take by the U.S. Census Bureau. An effort is being made by the Social Justice Committee to address the issue of white privilege for individual students and staff through a workshop about power, privilege and oppression—P2O. About 75 students signed up for the workshop, agreed to read Tim Wise’s book, “White Like Me,” and committed to attend two small book groups and Wise’s keynote speech March 21.

Leadership Training Coordinator Amy Lloyd experienced the workshop at a conference and was instrumental in bringing P2O to campus and combining the Wise book and speech elements. Because UWRF is a predominantly white campus, she said she felt it would be good to highlight white privilege.

“An average student is not walking around going: ‘gosh, I’ve got a lot of privilege,’ because when you have the privilege you don’t have to think about it,” Lloyd said.

P2O was created in 2004 at the University of Arizona. Two of the founders, Corey Seemiller and Judy Marquez Kiyama, were on hand to facilitate the workshops. The P2O presentation pointed out the institutions—like government—existing in the United States and the systems—like sexual orientation—that operate inside an institution. A person’s amount of privilege was boiled down to chips. Depending on the question, a chip was awarded or taken away. Moving up in a social class—marked by signs and tape on the floor—relied on the number of chips a person held.

To make the experience as real as possible, the P2O workshop is tailored to the specific group. Seemiller worked ahead of time to research individual

salaries and the cost of living. Through the use of Excel spreadsheets, bankers kept track of all the money one can earn and spend during the activity.

Sociology senior Joshua Lambert, a participant, said P2O was a visual representation of an abstract concept.

“Living in a homogenous community like River Falls affords certain levels of privilege in that you don’t have to pay attention to the stratification, to the inequality,” he said. “I had 11 chips in my hand. In reality, that’s a call back from an interview. It means I do not get followed in a store.”

Before P2O, biology freshman Erica Wittrock said in an e-mail interview that she had not thought about race before.

“It really made me realize that even though there are perceptions of equality, when we look at it from a different perspective—the big picture—you notice how truly diverse and segregated our society is,” she said.

A troubling aspect for one freshman participant was the fact that where a person starts out in a social class is where the person ends up, no matter how hard they work.

“It was disheartening to see that people who started in a lower position could never make it up the ladder,” Stephanie Marchiafava said in an e-mail interview.

After the activity with the chips, the groups discussed possible ways of taking action to create a change—an awareness—on campus. Kiyama, in an e-mail interview, said part of the P2O experience is about understanding “how we can move forward with creating change in the various institutions and systems.”

Without awareness, no action can be taken. Seemiller said in an e-mail interview she admired the UWRF partici-

pants’ dedication to grasp the affects of privilege and oppression.

“It takes this kind of dedication to want to make a positive change,” she said.

Therese Selin, broad field social studies education major at UWRF, said she aspires to become a teacher who understands the different challenges her students may face.

“What good am I going to bring my students if I don’t understand the barriers that minorities or low-income students face,” she said. “It’s not about working hard; it’s about the hand you were dealt.”

Wise talked about white folk denying the fact they have advantages in the free copy of “White Like Me,” students received to read and discuss before Wise’s speech. Refusing to engage the issues of race and privilege leads to the false idea that everyone has an equal opportunity, Wise wrote.

Two students, Jennica Linn and Rebecca Peine, are doing a research project with the help of Cyndi Kernahan, an associate psychology professor, of how the experiences with P2O and the book groups might influence students’ attitudes.

Wise’s speech, at 8 p.m. March 31, in the North Hall Auditorium, is open to the public. Lloyd said she thinks Wise’s wit and intelligence will connect with UWRF’s student body that does not have the background of P2O or the book.

“Attending the keynote speech on the 31st will challenge your views. You may or may not agree—you have that choice—but at least allowing yourself to hear another perspective cannot hurt you in anyway,” Lloyd said. “I think people will be talking about it afterwards and you might as well be a part of it. I would encourage people to get

New online parking services help students

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The UW-River Falls Parking Department has recently upgraded to a new software system that allows students, faculty and staff to conveniently handle all their parking-related needs online.

Prior to the new software, there were no online parking services. Students had to physically go into the Parking Office located in the basement of South Hall to handle all parking related needs. The new system offers students several features that can be handled online, including the ability to manage their parking account, pay for or appeal citations and purchase parking permits.

This will be beneficial to students as they will no longer have to travel to campus to take care of their parking matters, said Wendy Penny of the UW-River Falls Police Department.

“We wanted to provide the students with the

convenience of doing things online,” Penny said.

Penny said the software will be most beneficial to incoming students, as the waiting line at the parking office during freshman registration can be as long as 30 minutes.

“Since parking permits will only be available online, incoming students can purchase permits for specific lots,” Penny said. “If the lot they want is full they can see what other lots are open and purchase permits and waitlist.”

The old method of getting students to apply for parking permits was not very effective, Penny said.

“We used to send permit applications to every student in the residence halls but this was always a problem for students who were studying abroad or absent for another reason,”

Penny said. “The new software allows them to apply for a permit while they are away.”

Another benefit to students is that the software automatically removes holds from student’s accounts within 30 minutes after payment.

“This will be beneficial to students as they will no longer have to travel to campus to take care of their parking matters”

Wendy Penny,
UW-River Falls Police
Department

This short 30-minute wait period will be especially nice when students have to register for classes, Penny said.

With the new software comes new payment

methods. Students can now pay their account balances using any of the four major credit cards, a debit card or an e-check.

The online software comes with a small convenience charge. It will cost \$1.50 for any transaction online. In a single transaction, a person can pay from one to 15 parking tickets and it will still cost \$1.50. It will cost \$6 to apply for a parking permit online.

Penny said she encourages students to apply for parking permits online, but applications will still be accepted at the parking office. Parking permits are sold on a first come first serve basis, based on credit seniority. Seniors (90 or more completed credits) can purchase permits beginning April 20; juniors (60-89 completed credits) beginning April 27; sophomores (30-59 completed credits beginning May 4); returning freshmen (29 or less completed credits) beginning May 11; transfer students May 18 and incoming students June 22. Permits will be distributed Aug. 29, 31 and Sept. 1.

RIVER FALLS POLICE/UWRF POLICE DEPARTMENT

Editor's note: Information for this section is taken from River Falls Police and UW-River Falls Police Department incident reports.

March 12
- Scott R. Hamilton, 29, was arrested and cited for a third violation of operating a motor vehicle after revocation (OAR), possession of a controlled substance and possession of drug paraphernalia.
- Andrew C. Krueger, 27, was arrested and cited for operating a motor vehicle while intoxicated (OMVWI).

March 13
- Sara A. Ahlfs, 20, was cited for underage consumption at 210 S. Third St.
- Michael D. Arne, 20, was cited for underage consumption at Parker Hall.
- Alexandra J. Duray, 20, was cited for underage consumption at Parker Hall.

- Brittany L. Mattson, 18, was cited for underage consumption at Parker Hall.
March 16
- Sean M. Paulson, 21, was arrested and cited for OAR.

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FIND FREDDY'S FEATHER

Freddy the Falcon stopped by the Voice office... and lost one of his feathers. It is lost somewhere in this issue of the Student Voice! Be the first person to find it --

Call the Voice office @ 715.425.3118 or
E-mail the Voice office @ editor@uwrfvoice.com

The first UWRF student to do so will receive the weekly prize!
Last week's winner = Leah Schellinger

** This feather does not count**

Hockey: Despite Frozen Four tournament losses, young Falcon team has successful season

from page 1

what was a scramble in front of the Falcons net. It ended up being the only goal it needed.

“We made them look good,” Cranston said. “We might have played our worst game of the year that day. I don’t know if it was the travel or the fact that none of our players have been there before. All the other teams had more experience than us, but we could have played better. None of those teams were better than Gustavus.”

Campbell said it was not the way UWRF has played all year. “We didn’t play our kind of hockey,” she said. “We just did not have it at all.”

It was the first and only time this season UWRF was shut out and it picked a bad time to do it.

“We didn’t play Falcon hockey,” Schmitz said. “Only person that played really well was Cassi (Campbell). She kept us in the game.”

With two losses last weekend, Cranston said it was still a great season.



Cranston

“Absolutely,” he said. “We were picked to finish third in our conference. We ended up winning that and the playoffs. The next week we go play Gustavus in their rink and beat them. We hung three banners this year and that is something to be proud of.”

Goals were set by the team at the start of the season and Schmitz said whatever task was ahead of the Falcons, they made sure they took care of it.

“As the season went on, we kept on accomplishing our goals,” she said. “We were not picked to win our regular season title [and] we did that. We were not picked to win the O’Brien Cup. We did that. Then we were picked to lose against Gustavus. We beat them. This has been a great season for all of us.”

For a young team with only one senior, No. 3 goalie Katie Kantrud, Campbell said the learning experience UWRF had last weekend will only help them for next season.

“We are a young team and are returning almost everybody, and that will help us a lot for next year,” she said. “We will be ready.”

Technically, the Falcons will not lose anybody, because Kantrud will be one of the team managers for next season.

Jessica Thompson, who led the

NCHA in points this regular season as a sophomore, said the season could not have turned out any better than it did.

“Amazing season,” she said. “You couldn’t ask for a better one.”

Even with two losses to end the season, Cranston said this season will help build a strong foundation, and it will need to be in lieu of a tough upcoming NCHA schedule that will include a new team, Adrian College (Mich.), which swept the Falcons at home in January.

“We will have everyone back next year and will need them,” he said. “Our conference is going to be one of the toughest. We will also have a harder non-conference schedule with two games against Gustavus and St. Thomas.”

Gustavus, St. Thomas and Adrian all finished in the top 10 in the national polls.

Returning for the Falcons will be the top line of Thompson, Schmitz and Sunderman, all who finished in the top 10 in points in the NCHA.

“Having them back will be huge,” Cranston said. “They just continue to get better and better.”

“I see nothing but good things for next year,” Schmitz said. “Joe has got some good recruits coming in so we should be solid again next year.”

Irish musician performs



Sally King/Student Voice

Rodney Cordner, an award-winning musician from Ireland, performs for UW-River Falls students Tuesday night in the Falcon’s Nest of the University Center. This is his second year performing at UWRF.

Fetus: University officials believe specimen to be remnant from anonymous hospital donation

from page 1

like that, we turned it over to the University to get proper disposal,” River Falls Police Chief Roger Leque told the Pioneer Press.

Although UWRF has no record of the fetus, retired professor John Hudson said he does remember seeing the remains as early as 1969, Kevin Harter, UWRF director of media relations, said. Other than that, there is no written documentation or any other verbal accounts as to the origins or specific uses of the specimen.

UWRF officials believe the specimen was an anonymous donation, a remnant from an earlier time when it was commonplace for hospitals to send science museums and universities human specimens for use in study and as academic tools, Klyczek said.

“Our best guess is that it was donated to the department by a local physician in the 1930s or 1940s. At that time it was common for physicians to make donations to colleges and universities. Many biology departments across the country have similar specimens stored or on display,” Klyczek said. “It may have been used to illustrate the process of

human development. Chicken embryos were commonly used as a model for animal development, and the human fetus may have been made available for observation and comparison. No testing of any kind would have been done.”



Harter

According to Lynn Morgan, a professor of anthropology at Mount Holyoke College in South Hadley, Mass., Mount Holyoke still has the remains of such a collection in storage. Morgan has used the collection as the cornerstone of a several-year long study about the history of human embryo and fetal collecting in early 20th-century America.

“Clinicians regularly saved fetal specimens for teaching and research purposes,” Morgan said in her academic paper entitled “The Rise and Demise of a Collection of Human Fetuses at Mount Holyoke College.” “[But] the Native American Graves Protection and Repatriation

Act of 1990 heightened public sensitivities about the ownership and display of anatomical specimens. These are just a few of the reasons given for the destruction of fetal specimens, [along with] the cultural politics of abortion and fetal tissue disposal.”

According to Morgan’s research, the practice of collecting and studying human embryos began in 1913.

“The new Carnegie Institution Department of Embryology, based at Johns Hopkins Medical School under the direction of anatomist and embryologist Franklin Paine Mall, began a systematic effort to encourage medical doctors to save human embryos and fetuses for scientific study,” Morgan wrote. “These specimens served as research materials for scientists working on human embryol-

ogy, endocrinology and reproductive physiology.”

“Our best guess is that it was donated to the department by a local physician in the 1930s or 1940s ... many biology departments across the country have similar specimens stored or on display.”

Karen Klyczek, UWRF biology professor

Soon enough, the practice gained enough prestige that universities began building their own collections for academic purposes.

“By the mid-20th century, it would have been common for nearly every institution of higher learning to have at least a few human fetal specimens in its possession,” Morgan said. “Although some scientists [think] the entire collection should have been disposed of, I think the history of the collecting practice needs to be told.”

The UWRF fetus was returned to the University so it could be properly buried. Tom Weiss, a Catholic deacon at the Newman Center across from campus, handled the burial free of charge.

Provost: Fernando Delgado to take over provost position, CBE Associate Dean Glenn Potts chosen as new dean

from page 1

alumni,” Potts said.

The other two finalists for dean were Tim Longfellow, the marketing chair at Illinois State University, and Jeff Katz, associate dean of the

College of Business Administration at Kansas State University.

Potts was a good choice because of his administrative experience, “He was instrumental in building the chair of the dean search-and-screen committee Darryl Miller said.

“He’s got a lot of strengths as a professional...years of service and dedication to UWRF,” Miller said. “He was instrumental in building the CBE.”

Potts was also a key figure in the

The dean committee worked much like the provost committee, advertising the positions, collecting a pool of applicants and narrowing them down to a list of finalists. However, the dean committee reported to Interim Provost Terry Brown rather than directly to Foster. They evaluated the three candidates in their latest closed-session meetings, settling on one and then recommending him to Brown three weeks ago.

The University’s last formal provost and CBE dean were Charlie Hurt and Barbara Nemecek, respectively. Both of them resigned and returned to teaching in 2007 and 2008. Connie Foster and Terry Brown have both served as interim provosts. Brown took the position

when Foster was chosen as interim chancellor, after the departure of Don Betz last year. Meanwhile, Brian Schultz has been the interim dean of the CBE.

Changes like these have been fairly common in recent years, with a number of people moving on or retiring from administrative and teaching positions and other employees stepping into these positions on an interim basis. UWRF is in a period of great transition, Interim Chancellor Foster said, but should soon regain its former consistency.

“I think we will be seeing greater stability in administrative positions over the new few years,” Foster said a week before the new appointments.

Web site: Minneapolis-based Woychick Design in charge of redesign, University’s integrated marketing plan

from page 1

students—to have the same experience, but at the same time be able to meet their needs,” Reed said. “Right now, our Web site is not capable of doing that. Our first step is getting the look consistent.”

The integrated marketing plan, which includes the Web site, has been going on for almost two years, but the Web site has recently been getting

more attention.

“The Web site itself has really been getting a lot of focus on it the last four to six months,” Reed said.

The integrated marketing plan started in the summer of 2006, according to the Publications Office Web site.

“The UW-River Falls external relations committee recommended hiring a consulting firm to develop a more effective branding and marketing plan for the University,” according to the

site.

After a nationwide search, Minneapolis-based Woychick Design was chosen to guide the marketing plan.

While the recent changes are only on the surface, a more extensive redesign will be coming in the future that updates more than the look.

“[A redesign] will occur, and it will then have new features,” Reed said. “But we’re not there yet.”

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EDITORIAL

Women’s hockey finishes admirably

The UW-River Falls Falcon women’s hockey team advanced to the NCAA Div. III national championship—the Frozen Four—over the week-end, which was held at Middlebury (Vt.) College. The Falcons unfortunately ended up placing fourth in the tournament, after a first round loss to Elmira (N.Y.) College and a loss to Middlebury in the second round. But despite the disappointing outcome, the Falcon players, fans and parents represented UWRF admirably.

The Falcon players completely decimated the NCHA competition, finishing first in the conference, and advanced to the Frozen Four after being picked as underdogs to win the O’Brien Cup and underdogs against Gustavus Adolphus College in the first round. Even with the losses to Elmira and Middlebury, advancing as far as they did was an outstanding accomplishment that they should be proud of.

It was not only the players who made the trip to Vermont, however. After gaining minimal attention during the regular season, the Falcons managed to gain a following of devoted fans who made a 21-hour van ride to Vermont to watch the tournament in person and support the team

Some of the players’ parents were heavily involved as well—paying for airfare to Vermont, and some even paid for the vans and hotel rooms for the team’s fans. It is this kind of devotion and personal sacrifice that really elevates the UWRF fan base onto a higher pedestal.

The student and parent pilgrimage was so robust, UWRF fans outnumbered the collective fans of the other three schools playing in the tournament: all of which are much closer to the Middlebury tournament site than UWRF.

Despite the fourth place finish, the Student Voice would like to congratulate the UWRF women’s hockey team on an amazing and inspiring season. Amidst a season in which all other UWRF sports teams knew only defeat, the women’s hockey team gave students an exciting and uplifting respite from disappointment, and a reason to get excited about the Falcons again. With dedication, determination and hard work, the solid cornerstones building a foundation of excellence, paying off and sending the Falcons to the Final Four, next season should house only improvement.

The Voice once again congratulates the women’s hockey team, and wishes them, and all of the UWRF athletic teams, best of luck next season.

Editorials represent the opinion of the Student Voice Editorial Board and are prepared by the editorial staff.

STUDENT VOICE

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By Emily Eck

LETTERS TO THE EDITOR

Marriage shall be celebrated by all

The struggle for gay people to have legally recognized marriage is often mentioned in the news. California’s Proposition 8 banned gay marriage in that state, H.R. 1269 seeks to ban it nationwide; it has been specifically banned in Wisconsin’s constitution since 2006. I’m sick of this climate of not-so-thinly veiled hate. Are you?

It occurs to me that there is a simple yet significant way to show solidarity with my gay friends and neighbors. It doesn’t involve a whole lot of effort or risk, nor does it involve arguing with anyone. (Not that I would discourage anyone from effort, risk, or argument. I encourage it!) Just this: until people are free to marry who they please, without regard to gender or sexual orientation; boycott the institution of marriage. Completely. If marriage is not for them, then it’s not for me either.

For those of you who are on Facebook, there is a

group called Boycott Marriage (<http://www.facebook.com/group.php?gid=2211719268&ref=mf>). Perhaps it may be worthwhile to you to expend the effort of a couple mouse clicks to join it.

For those of you who are gay: I can’t think of anything more important in life than to fight for someone you love; for the right to love someone. Best wishes. For those of you who are not gay, what are you thinking?

Brent Hopkins,
student

Student holds issues with Voice

I would like to express my concern over the lack of coverage of the Student Voice at Student Senate meetings. There are many issues that have been discussed as of late that has lacked the presence or coverage of this “newspaper.”

Your job is to keep the University community informed on such issues and by not delegating a reporter to cover our meetings you

are doing everyone a great disservice. By not sending someone to cover the meetings, you open the door for misinterpretation and false allegations as those made by Aaron Billingsley two weeks ago.

The Voice is able to send someone to Public Safety so that they can get the highly valuable reading material that is the Police Blotter, but no one on the entire staff can cover the senate meeting?

In the past years when I served on Senate, the Editor has taken on this responsibility. It is my understanding that the person delegated to cover our meeting feels like it’s not their responsibility or their job to do so. There are many issues that students should be notified about that we are currently discussing including the \$25 million auxiliary raid. I highly suggest the Voice works to rectify this problem.

There is also the issue of the editorial printed on March 13, 2009. To say that the Student Voice doesn’t believe in censorship is an awful excuse for the lack of fact-checking that occurs. I

agree that checking every single detail is excessive, but when articles are submitted, I’m sure that the editor gets a good sense over which articles will stir the pot, so to speak. Why not save whatever credibility the Student Voice has left and rectify unfounded accusations and allegations in their writers’ columns? This newspaper as a whole, needs to work to maintain their journalistic integrity by doing what it’s meant to do—keep the university community informed.

On an ending note, I urge the Voice and any student to attend the Student Association Meeting on March 31st. This is an opportunity for students to address Senate with their concerns.

Lizeht De La Torre,
vice president
Student Senate

Editor’s note: The Student Voice does have a reporter who covers Senate meetings weekly and Senate issues have recieved coverage in the Voice in four of the six issues so far this semester. The police blotter is also a standard part of any local newspaper and is public record.

Thrift stores offer inexpensive, limitless fun

Think of a place. A place where you can find purple and neon green striped overalls, toilet seats galore, a Power Rangers plate. A place that you can wander for hours, perusing over other’s recyclables and ultimately, make them your treasures.

You know what I’m referring to don’t you? Thrift stores!

It started back in the 90s, when my mom would drag me and my sister there. It was never that we actually needed anything or that we couldn’t afford higher quality goods. No, no, mom rather enjoyed the astonishing cheap prices and the unique selections.

My favorite find was a priceless worn-out, used wrestler action figure. Don’t ask or I’ll fill the remainder of this column with my professional wrestling facts.

Because of Mom’s thrift shopping obsession, I’ve been to countless thrift stores. Name it, I’ve been there. Up until I became occupied with work and school, I was quite the thrift shopper



Cristy Brusoe

myself. For a brief period of time though, I jumped on my sister’s bandwagon. This bandwagon being—“I’m not going in there, what if someone saw me? Oh my gosh... NO!”

Thrift stores get a bad rap most of the time. They’re seen as dirty, smelly and disgusting. It can be true in some cases. With my experiences I would say that if you shop with common sense, you’re bound to get some genuine items at great prices.

I’m not recommending you go out and buy a used toothbrush there -- that’s unhealthy. You can, however, find some really cool things. I personally have collected VHS tapes that I cannot find anywhere else. My mom loves her some dresses. My sister even got in on the action and bought herself an eight-minute abs video.

The biggest prize of all was actually found by my father. He picked out a satellite radio from our local thrift shop. He didn’t even know that it worked, but for \$6.99, he was going to take the chance. When he plugged it in

at home he found out that it actually had a subscription to all the channels. Moral of the story, one year later and we still get all the channels we would usually have to pay for monthly. That for only \$6.99—sounds like a dream, I know.

Recently, my close friends have gotten me back into the thrift store fun. When we go, it is literally an event for us. We try things on and make fun of goofy looking sunglasses that highlight our huge beaded necklaces.

What I’m trying to point out here is, take advantage of these types of stores. Some thrift stores in particular go towards a good cause. And in other cases, they go towards your own personal cause. The poor college kid’s cause.

It’s worth a try and if nothing else, you’ll at least have some fun. It’s like I always say to people, “Thrift stores are like a grab bag.” And as my friends say, “If by grab bag you mean AMAZING, then yes!”

Cristy is a journalism major. This is her second semester working for the Student Voice. She enjoys professional wrestling, lemons with chicken and updating the Voice Web site.

Something on your mind?

Be heard. Write a letter to the editor.

Submit your letter to editor@uwrfvoice.com or deliver it to the box outside 304 North Hall.

Stability of childhood shapes life’s journey

Currently you are investing in yourself by being in school, and hopefully you see yourself as a worthwhile investment. The question is, on what day do you cash in your investment and reap the rewards of your hard work?

Maybe in death, but life is like a great casino without exits, meaning the payoff is only that you get to keep playing the games. In a lifetime, it seems there are no destinations, just a long strange trip towards the great unknown. There are items and people that you can accumulate, but they aren’t yours. There are places you can live, but they don’t really belong to us, as they still remain when we are long gone. I hope I am not dating myself, but it seems like a great way to look at life is to compare it to the old video game Oregon Trail. What you invest in, what you take with you, what you choose to leave behind, will make the journey easier or harder, enjoyable or miserable.

Our childhood is the body type we have for the journey. Hopefully your childhood was good and so you are in very good shape to handle the ups and downs. If your childhood was far less than perfect, your body may not be in the greatest shape to handle life’s many ups and downs, but a difficult childhood could also lend itself towards helping your body to become super resilient and super strong.

If you’ve lived through hell growing up, I hope that you seek support that will lend you a hand in turning your bad experience and negative energy into resiliency and constructive focus (The Oprah Winfrey or Abraham Lincoln story). I think it works out this way: people who never really had it bad growing up seem to value security above success and power. People who have been through hell growing up channel their negative experience into achieving more or continue to sputter and spiral in self-defeating mindsets like blame, hopelessness and helplessness.

Our education and career is the quality of shoe that we wear on the

trail. Is the shoe a good fit and of high quality? Most people who hike often will tell you that if you don’t find a good shoe you spend a lot of your hiking time worrying about your feet, distracted and unable to take in the moment. So invest some good time and effort in fitting your shoes because you understand that the investment will pay off repeatedly on the trail.

Our significant relationship is the backpack we wear. Some backpacks are too heavy, cause us to list and lose our balance. Some backpacks are too light and don’t really offer us enough to sustain us during difficult times. A good backpack balances us. We pick it carefully and we get out of it as much as we put in. Anything less than this balance isn’t worth carrying along. One should consider that good backpacks don’t sidetrack us from our personal path; they are a part of it.

Spirituality is the water we drink -- without it we quickly stagnate or expire. Spirituality is how we choose to approach the big questions in life. Who am I? Why am I here? It’s really the reason we are moving from one end of the trail to the other. We look for the answers to the big questions in all things we approach and it drives us to seek

greater understanding. People say that the more we seek, the less we know and the more in awe, the more satisfied we are about the great mystery of our existence.

Passion is the food we eat.

Passion fills the belly of life. It’s focusing, defining and yet still manages to remain wonderfully frivolous to remain fun. It’s what we daydream about when we fall asleep, what we do to recoil from more serious matters, it’s what connects us to others like ourselves.

So with all this said, here is the question to ponder: do we really need to know exactly where we are going to find meaning and reward in life’s journey, or is the journey the thing?

Mark is a licenced psychologist experienced in individual and group counseling, specializing in treating adjustment, depression and anxiety.



Mark Huttemier

Dorms require proper Feng Shui for lifestyle

I hope everyone’s spring break was as riveting as mine. It’s been two weeks since my fingers tapped away at my crap-ass laptop—golly. Anyway. It’s been almost a year since my last night in my McMillan dorm room—number 127, first floor—the most rockin’ floor in the entire world of dormitories. Having housed some of brightest, wildest and most awesome people I know, McMillan has received new furniture, as well as other furnishings that supposedly allow for better sleeping arrangements and comfort. While I don’t disagree with these new offerings, I’d like to take a little time to share some of my ideas that’ll allow you folks still living in the residence halls to pimp out your room.

I spent my first semester in extended housing in McMillan with one other roommate. It was in my fortune that he was older, new and had a sense of humor—as well as a storage shed in Hudson that he shared with his brother and cousin, also UW-River Falls students. In essence, we turned our massive, blinding white walled, numbing office room into a pad fit for a king. Andy, my roommate at the time, brought in his queen size bed for himself, which allows us to convert the third sliver of a bed Residence Life provides us with into a couch. The couch sat across a campy, yet massive television that I enjoyed wasting zombies with a rusty shotgun on during skirmishes in Resident Evil 4.

You might be thinking, “but Brad, not all of us live in extended housing!” True dat. My second year in a real dorm room provided my new room-

mate Alex and myself the opportunity to severely revamp the whole dorm room life. We brought in a thoroughly intricate loft system that pinned our beds to the ceiling with no protruding rails to stub our frozen toes on. My head was literally eight to 10 inches from the cheese grater of a ceiling

thanks to the wicked, sharp moguls of plaster pattern. I enjoyed the close proximity of my resting place because it allowed for extreme, maximum air flow throughout the rest of the room.

We brought in a tailored carpeting system

that was padded and more than comfortable under socks and shoes. Keep in mind that these methods of Feng Shui were more than worth the little extra cost. With our beds soaring in the sky, and thick carpet under our noses, what better way to relax than a full blown action movie? With a 13 inch base, 5.1 surround sound and a kick-ass HDTV, “Black Hawk Down” and “The Last Samurai” brought my senses to their knees as helicopters whizzed by the back of my skull and Tom Cruise was Tom Cruise.

Now on to the existential, the surreal, the hypothesized and theorized section with some of my ideas that have only made it to my drawing board. First and foremost—a giant green screen placed on the outside of the dorm window. This high resolution plasma screen can both show colors that don’t exist on any lighting spectrum and/or haven’t been invented yet. With this rather pricy gem I can display any sort of outdoor event I want. Whether it be a tequila sunrise over the edge of a Mexican coast, or displaying

a black outside darker than night (or black itself), I can wake up to whatever I want.

Next: an elaborate pulley system. Don’t stop now—just hang on; it’ll make sense in a second. I spent many nights of my freshman year developing this idea with Alex, and I’ll fly him up here from New Mexico to back me up.

The pulley system is built with steel and hugs the ceiling. The user, in this case the resident, wears a vest that’s connected to the ceiling pulley system. At the mere roll of the shoulders, the user can whisk his or her studying self from desk to bed in one smooth sail. Think about how awesome it would be if you were carrying on an awkward conversation with your next-door neighbor (who you really would rather never exchange words with anyway—they smell, and cake their dorm room walls with Shasta pop cans). Rather than have to continue the conversation long into the night, you clap your hands and launch back into the dark room, landing safely in your bed.

Your neighbor will have no choice but to gasp, lean into the blackness of your room, clear his or her throat and then slip your door closed. They redeem themselves by tucking you in bed from a mile away. Done and done.

These ideas are free. I encourage you dorm residents to increase the level of pimpage and awesomeness of your rooms. Think outside the box. Work it out with the folks who live above you, knock out the ceiling or add a staircase. Add a swimming pool, hot tub, back yard, putting green, or hell, even grass and some trees. There’s nothing more comforting than waking up in the forest. If you have any stunning ideas, let me know. I wanna help construct.

Brad is double majoring in creative writing and digital film & TV.



Brad Brookins

Strong candy sales defy economy, bring back memories of childhood

While vegging out in my dorm room one day this past week, after many hours of classes, I decided to watch the news. More bailout issues, other problems with the economy, murders, bills that President Obama signed, flood prevention efforts -- nothing out of the ordinary.

But there was one particular story that I found interesting.

Despite the hard economic times that everyone is going through, people are still paying to enjoy one of the simple pleasures in life: candy. It was nice to finally hear a story that was somewhat uplifting and positive instead of the usual negative and depressing ones. Hershey’s kisses, Mallo Cups, Necco Wafers, Bit-O-Honeys, Swedish Fish, Jelly Beans, Gummy Bears. All have withstood the recession so far.

Even though the economy is continually shutting down compa-

nies that were once strong, candy sales continue to rise.

Why are the sales rising? Some say that sugar lifts the low spirits caused by the economy. Others say that with all of the economic hardships that we are all going through, we need an escape, something to take our minds off of the difficult times and take us back to happier times -- times when we were kids and the simplest joy in life was enjoying the taste of a piece of candy.

Not to mention that it’s pretty cheap. It may seem overly simplistic and elementary, but it rings true and makes sense.

But the story not only reminded me of the times that I enjoyed a piece of candy or a cold ice cream cone in the heat of a summer day.

It brought me back to all of the other happy childhood memories that, now being a stressed out college student, begin to sound pretty great. It reminded me of all the times my sister and I were perfect-



Christie Lauer

Sexual Assault Awareness month begins

April is officially recognized as Sexual Assault Awareness Month. The month is dedicated to raise public awareness about sexual violence and educate communities how to prevent sexual assault. Communities around the country dedicate several different kinds of events to sexual assault awareness in April.

At UW-River Falls, Take Back the Night is the event that is put on every year to promote sexual

assault awareness. Take Back the Night is a nationally recognized event that inspires both women and men to confront a myriad of social ills, including rape, sexual violence, domestic violence, violence against children and violence against women. The event is also designed to empower those who have been impacted by sexual violence to take back the night! This year will be the 13th annual Take Back the Night at UWRF.

The focus of the event is sexual violence against women (rape and sexual assault).

The event is being funded and sponsored by the Student Senate, with the subcommittee Diversity Women’s Initiatives Committee (DWIC) being in charge of the planning. The student group Rise Up for Women’s Rights and the Sexual Assault Victims Services Coordinator from Turningpoint (local domestic and sexual violence shelter) are helping DWIC plan the event.

This year the event will be held on Wednesday, April 1, in Pete’s Creek on the bottom floor in the University Center.

The space is located right outside the cafeteria, at the bottom of the stairs from 6 p.m. to 9 p.m. There will be food and refreshments provided and the event is free!

Inprogression, a local band, will kick off the event with music and



Tracey Pollock

ly happy playing house with our dolls in a cardboard box, having sleepovers with friends, taking naps in the middle of the day, riding a bike for hours in the yard, climbing trees, going out for recess in elementary school, playing hide and seek with my dad, baking cookies with my mom, playing Candyland and Pretty Pretty Princess, getting excited over a new toy for your birthday, listening for Santa Claus on Christmas Eve, playing dress up and playing with a puppy.

While you’re a kid, your life is simple and free of any responsibilities or problems from school, work, relationships, extra-curricular activities and anything else that comes along with growing up and becoming an adult.

Enjoying the simple pleasures in life may go farther than what we think. Who would have thought that it would be as simple as a piece of candy that can help make the day go a little bit better?

Christie is a sophomore journalism major.

will be selling their latest CD “Down the Rabbit Hole.” All proceeds made from sales of the CD will be donated to Turningpoint.

The keynote speakers will speak about sexual violence, and a survivor of sexual assault will share her story. The event will end with a candlelight vigil held outside. Throughout the event, people are encouraged to make a shirt for the clothesline project.

The Clothesline Project (CLP) is a program started on Cape Cod, Mass. in 1990 to address the issue of violence against women. It is a vehicle for women affected by violence to express their emotions by decorating a shirt. They then hang the shirt on a clothesline to be viewed by others as testimony to the problem of violence against women. The shirts will be hung on clothesline around the University Center. Attending Take Back the Night is a great way to kick off Sexual Assault Awareness month. Good band. Good people. Good cause.

Tracy is a journalism major and a sociology minor.

STUDENT voices

What have you done to pimp your dormroom?



Gina Goetzke, sophomore

“I put lights up and have a rug. I also have posters of The Office and High School Musical.”



Jordan Yeakey, freshman

“I hung lights above my bed and have pictures of family and some posters.”



Jubilynn Hanka, sophomore

“I have dried flowers all over and my roommate and I tacked christmas ornaments to the ceiling.”



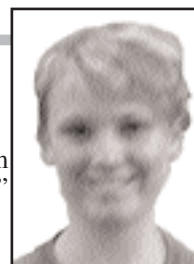
Hailey Klein, sophomore

“Me and my roommate made our own lofts and we have lots of random stuff all over.”



Kelly Sweazy, freshman

“I have some pictures and lots of posters.”



Jess Olson, freshman

“I brought stuff that reminds me of friends from home and I have souvenirs from traveling.”

Student Voices compiled by Renae Bergh

Falcons end indoor season at NAAs

Joe Engelhardt
joseph.engelhardt@uwrf.edu

The UW-River Falls track and field team closed its indoor season with a successful finish at the NCAA meet in Indiana. The meet was March 13-14, and was held at the Rose-Hulman Institute of Technology in Terre Haute. Overall, there were 446 students from 134 colleges across 27 states.

Junior Jenny Aronson received All-American honors with her eighth place finish in the long jump, with a jump of 17'9".

She was the first to receive the honor, but not the last.

Later on in the weekend, sophomore Nick Zeien received All-

American honors with his fifth place finish in the 800-meter dash with a final time of 1:54.99.

According to the Falcon News press release, Zeien and Aronson became the 48th and 49th Falcons to earn the All-American honor in track and field and the 18th and 19th Falcons to gain the honor in the indoor season.

Senior Kim Altenhofen competed in the shot put and fell one position shy of qualifying for the finals. Senior Jess Reed competed in the 55-meter hurdles and set a new personal best and school record with a time of 8.37 seconds. Aronson finished eighth in the women's long jump.

With the end of the indoor season,

the Falcons now get ready for the outdoor season which begins March 28 with the Alabama relays. Several players said they are looking forward to the outdoor season, including Aronson, who competed in Indiana at the indoor nationals.

"I feel the outdoor season is an opportunity to improve on my goals," Aronson said in an e-mail interview. "Unlike most sports, track and field has two seasons, an indoor and an outdoor. So, if I didn't reach my goal on the indoor season, I have the outdoor season to look forward to."

Head Coach Martha Brennan said she agreed that the outdoor season is good for the students to have another opportunity to reach their goals,

but also stressed that with two seasons, it is hard to stay determined.

"Staying dedicated during the entire indoor and outdoor season is hard, especially for the younger students who may not realize how long a season it is," she said.

As the season continues, other members of the team look forward to moving events outdoors.

"I really like the outdoor season," junior Carly Eggert said. "Doing events indoors make the area very crowded and competing outside allows weather to become a factor."

Sophomore Caitlin Brendum brought up the fact that some people have more events outdoors than indoors.

"During the indoor season, I have

two events, but during the outdoor season, I have four events that I compete in," Brendum said.

Brendum and Eggert also discussed what their goals were for the upcoming season. Both of their goals involved going to the conference meet.

"I would really like to place at conference," Eggert said.

"My goal is to place on all four of my events," Brendum said. "The shot put, the discuss, the hammer throw and the javelin."

The Alabama relays start the outdoor season, with the big event being the Falcon Invitational April 3-4. The outdoor season closes with the national meet on May 21-23 at Marietta College (Ohio).

Fans drive to Vermont, support women's hockey team in Frozen Four



Fans made the 21 hour drive to Middlebury, Vt., to watch the UWRF women's hockey team play in the Div. III Frozen Four. The Falcons lost 3-0 in the national semifinals to Elmira College (N.Y.). They lost the next day 3-2 in overtime against Middlebury College (Vt.), the host school of this year's tournament. Amherst College (Mass.) won the national title beating Elmira 4-3 in overtime for its first championship.

Cutler is all the Vikings need

Throughout my life, the Minnesota Vikings have played musical quarterbacks. Since my birth in 1986 the Vikings have used Tommy Kramer, Wade Wilson, Rich Gannon, Jim McMahon, Warren Moon, Brad Johnson, Jeff George, Daunte Culpepper, Brad Johnson again, Tarvaris Jackson and Gus Frerotte with special guest appearances by the likes of Spergeon Wynn and Todd Bouman.

It's apparent that the Vikings have not had a franchise quarterback since Fran Tarkenton was scrambling around the field in the '70s. However, the clouds may have parted, the heavens may have opened, and Jay Cutler may be there for the taking. Dear Rick Spielman, MAKE THIS MOVE!

The previous list makes it painfully obvious that the Vikings have had one philosophy over the past 22 years: find a quarterback who won't lose the game. The Vikings have had enough weapons around the quarterback over the years, such as Cris Carter, Randy Moss, Robert Smith and most recently Adrian



Peterson, where they could rely on that strategy.

After all, before Culpepper took the starting job in 2000, then-Vikings coach Dennis Green famously told Daunte that he was handing him the keys to a bus and all Daunte had to do was drive the bus. However, recently that strategy is the one that's holding the Vikings back from what the fans want: a Super Bowl championship.

That's where Jay Cutler comes in. Cutler is a quarterback with a very promising future. He threw for 4,500 yards last season with 25 touchdowns and 18 interceptions. Yeah, the interceptions are high, but this is only his third season in the league. Besides, Cutler's most valuable asset to the Vikings may be his mentality.

I may be right with a bunch of Vikings fans when I say that I want to see a quarterback come on to the field late in a game with his weapons struggling and go into "I'm going to win this game and raise holy hell in the process" mode (It's a mode that, coincidentally, Adrian Peterson also has).

Yes, Cutler has not won a playoff

game, and yes, he blew a three-game division lead with three games to go last season. However, he's the quarterback the Vikings need.

Do you want further proof? Cutler ran a version of the West Coast offense in Denver under Mike Shanahan. This is an offense that is very similar to Brad Childress' Kick Ass Offense. The KAO is a perfect fit for him and we have weapons that are good enough to propel Cutler to the next level. Peterson in the backfield, Bernard Berrian and a healthy Sidney Rice (and maybe even Torry Holt too) catching his passes and "The Flash" Visanthe Shiancoe at tight end. The stars are aligning for his arrival.

So with all of that, I want Spielman to give up the farm if he has to for Cutler. This is going to be the difference between 10-6 and a one-and-done playoff situation and 13-3 with a conference championship appearance.

I hope that one day, like I alluded to earlier, some Packer fan will get down on his knees and say a little prayer and at that moment the clouds will part, the heavens will open and as fear runs through his body, tears roll down his cheeks and piss rolls down his legs, he will see this across the ticker: "Vikings trade for quarterback Jay Cutler."

NHL gets ready for playoff push

With the National Hockey League's season drawing to an end with only 10 games remaining, the playoffs are in sight. This NHL season has proven to be another good one following a great season last year. The NHL has made the adjustments that were necessary to draw more fans and make the games more fun. This year's Winter Classic game, which featured the Detroit Red Wings visiting the Chicago Blackhawks outdoors at Wrigley Field in Chicago, proved to be the jump that the game needed. It was great being between two of the original six teams and having it played outdoors made it all the better.

With the playoffs approaching, fans keep their eyes close on the standings. The top teams in each conference show some new faces and of course some teams who just consistently play well year after year.

The Detroit Red Wings look to make the playoffs near the top of the NHL for the seventh time in 14 seasons. The San Jose Sharks look to steal first place in the league and gain home ice throughout the playoffs where they have been nearly unbeatable at times this season.



Gary Klaput

In the Eastern Conference, one of the top teams this year is the Boston Bruins, who after finishing in eighth place and grabbing the last spot in the playoffs last year, have been able to come into this season with high motivation and are now looking to gain home ice throughout the Eastern playoffs.

New Jersey is once again a familiar face atop the Eastern Conference and looks to gain either first or second this season after having goalie Martin Brodeur gain his 552nd win and become the winningest goalie in NHL history.

The bottom of each conference has been a tight race. In the East, Florida, which has struggled of late, looks to make a playoff rush with approximately 10 games left in its season.

The Montreal Canadians are trying to not let a hot start go to waste as it tries to make the playoffs in the eighth spot after finishing first in the East last season.

Ottawa has won nine of their last 10 and have the playoffs in their sights, but I'm not going to go that far, they won't make it.

In the West, teams at the bottom of the playoff list include Edmonton, Nashville, Anaheim, Minnesota and St. Louis.

Edmonton and Nashville are currently in the playoffs, but only by three points for Edmonton and one point by Nashville. Nashville could be a sleeper as they gave the Red Wings trouble last year, and if they make the postseason they may be able to do some damage.

Anaheim has struggled with their goalie situation and it could cost them a spot in postseason play.

Minnesota, for all of you from the neighboring state, is in trouble. They have had to deal with their star player Marian Gaborik being injured almost the entire season and now when he gets back, Mikko Koivu is hurt for the rest of the regular season.

To end on a cold note, the St. Louis Blues have had to deal with so many injuries this season to a few of its top forwards and two of its top six defensemen.

Coach Andy Murray has done an amazing job in putting the Blues in playoff contention.

With all this in mind, the NHL playoffs should be an exciting time for hockey fans!

STANDINGS

Softball		
Overall Standings	W	L
Whitewater	7	1
Eau Claire	9	3
La Crosse	13	5
Stevens Point	10	4
River Falls	9	5
Superior	9	5
Stout	10	8
Oshkosh	5	5
Platteville	2	6



Residence Life utilizes new interview process for hiring

Sara Pitcher
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Residence Life staff used a new interviewing process to hire 42 new resident assistants (RAs) and 23 new desk assistants (DAs). .

Residence Life staff interviewed 105 students for 40 minutes in the new interview process called a “multi-interview rotation.”

“It was basically a more sophisticated version of musical chairs. When the music started, it was time to move on to the next pair who was going to interview you. The mood was relaxed, a lot less stressful than I had expected it to be,” new RA Stephanie Marchiafava said.

There were four eight-minute interviews with students seeing two different Residence Life staff members at each rotation. The process of hiring was completed in a single weekend, where in earlier years the process was dragged out for two weeks.

“It gives us a great opportunity to see many different students all in the same weekend,” Assistant Director of Community Development and Education Kristie Feist said.

Students found that the new process of hiring was very relaxed and easy-going.

“This unique way of hiring was very good. I felt very relaxed and comfortable with the layout and everyone made me feel very welcome. I’m looking forward to starting,” new DA Alexander Nichols said.

During the interview process, Resident Life staff asked questions relating to why the students wanted the position, what would make a good RA/ DA, questions about previous guidance abilities and encounters with conflict.

“The questions were mainly about our past leadership experiences, how we typically handle stressful situations or what we would look to promote in the dorms, e.g. inclusiveness, diversity, etc.,” new RA Colin Seaborg said.

Marchiafava said that the hardest question was about defining ethics, since everyone has their own definition.

For some students, the RA and DA positions can have perks. As college tuition is climbing, a semester stipend and free room and board makes a big difference.

“To me, it seems almost like getting a scholarship for community service. I will be helping out fellow students on campus and working on homework in the downtime, all while getting paid more than I did at my minimum wage summer job,” Nichols said.

Being an RA or DA also allows students to interact with each other.

“I had such a rewarding experience. I met many new people and had such a great time planning programs, making door decorations and meeting all the people in the hall,” returning RA Katie Barthel said.

The new RAs and DAs will begin their training with the Residence Life staff at the RA camp to be held this spring. The training is to introduce the staff to the department and each other. An extensive training program takes place one week before classes begin in the fall.

“I love everything about RA camp—meeting the new RAs, playing tons of fun games, team building exercises, leadership talks and activities. It’s also a great bonding time with your new staff,” Barthel said. “I am very excited to go again this year.”

Decemberists’ album excels in inventiveness, lacks focus



Andy Phelps

The beloved Oregon-based Indie folk quintet, The Decemberists, have offered up their own attempt at a concept album, with results that are curious, stimulating and compelling, albeit only in the short term.

“Hazards of Love,” the band’s fifth studio album, is essentially one long 17-track fantasy narrative—a strangely eloquent and often extremely confusing tale involving a shape-shifters, forest creatures, love and murder.

“It was initially conceived as a musical...but I decided about halfway through that it wasn’t going to work as a stage piece,” frontman Colin Meloy said. “It would still work as a rock record, so that’s where it ended up.”

The album features appearances by a few guest vocalists (new for the band), including the relatively unknown and much underrated Becky Stark of Lavender Diamond and the great Jim James of My Morning Jacket.

“I wanted to have different voices singing different songs, so it would be like a fake musical,” Meloy said during recording.

The clear highlight is “The Rake’s Song,” a shockingly gruesome account by a protagonist who married out of youthful lust, then quickly found the situation disdainful when his wife became pregnant: “I was wedded and it whetted my thirst / Until her womb start spilling out babies / Only then did I reckon my curse.” The “humble narrator” finally achieves peace of mind only after

brutally disposing of the three little ones (“Dawn was easy, she drowned in the bath / Isaiah fought but was easily bested / Burned his body for incurring my wrath”). It certainly should make listeners wonder what inspires these dark thoughts that are swimming around in Meloy’s head.

“The Wanting Comes in Waves,” is another bright spot—a mishmash of beautiful melodies and dueling instrumentals topped off by Meloy’s wavering wails and Shara Worden’s slow, smoky drawl. The subject matter may be totally cryptic (“Soft disturbance in the deadfall how / It proceeds you like a black smoke pall”), but it sure sounds good.

Some of the more head-scratching moments include “The Queen’s Rebuke/The Crossing,” which features a weird mix of poetic imagery and a deep, growling (and completely uncharacteristic) heavy metal riff that acts as the slow and steady heartbeat of the track.

As always, the lyrics possess an impressive, stand-alone literary quality. However, the subject matter of the record is so abstract and difficult to grasp, it often tarnishes the idiosyncratic, whimsical feel that made their previous album, “The Crane Wife,” so great. Too many of the “tracks” feel like an obtuse puzzle pieces—despite forced attempts to jam them into place, they don’t quite fit into the larger picture.

“The Hazards of Love” is an incredibly brave and ambitious attempt, but once the novelty factor starts to wear off, it begins to sound more and more muddled and confusing. The charming, singsong hooks that fans have grown accustomed to are simply too few and far between.

The Decembrists should be commended for pushing themselves into new creative avenues, and especially for forcing audiences to expand their attention spans. Unfortunately, the end result fails to make any sort of lasting, indelible mark.



Andy is an English major with a Journalism minor. He enjoys gambling and Korean soap operas. He possesses a deeply-rooted dislike for Nickelback.

Remake of ‘Last House on the Left’ falls short of original movie



José Cruz, Jr.

The sea of mediocrity that is Hollywood knows how to run good ideas and stories into the ground. By the improper use of sequels, prequels, remakes, adaptations and knock/spin/rip-offs, the mainstream filmmaking machine rehashes the same concepts and storylines repeatedly. So naturally, there is a niche for films that transcend regular and conventional filmmaking by breaking cinematic grounds or gaining notice with shock value. The updated version of “Last House on the Left” does little to emulate or live up to the original’s notoriety that was achieved outside of Hollywood.

The film opens with two policemen escorting a convicted criminal, named Krug (Garret Dillahunt), to an infamous prison. But his fellow deviants ambush the police car, setting Krug free. Elsewhere, Mari (Sara Paxton) and her parents return to their summer home in the woods (like many other horror movies) approximately two years after her brother died. After meeting up with a local friend, Paige (Martha MacIsaac), they follow a sketchy teenager to his motel room for some pot. While giving the poor kid a “makeover,” Krug and his two partners-in-crime barge in and take the frightened young women for a ride. The three continue to beat and harass them, ultimately leaving them for dead. After being unable to get transportation out of town, they happen to stop at Mari’s summer home, in which the parents take them in as guests. It is discovered that the trio performed questionable acts on their daughter, and take it upon themselves to exercise vengeance.

Now, time for a little history. The premise of parents getting revenge for their child’s murder was first executed in Ingmar Bergman’s “The Virgin Spring.” Twelve years after its release, horror icon (arguable) Wes Craven made “Last House on the Left,” which has been censored and banned in various forms and places due to depictions of graphic violence and rape. It was unofficially remade several years ago, by former wrestler David DeFalco, in the form of the nihilistic and trashy film that is “Chaos.”

Finally, we have the fourth rehash at hand that is not as brutal as its predecessors. While the Wes Craven version was shot in a documentary-style, hand-held and grainy, the update is very polished over, with little of its own style to create uneasiness. It becomes a standard horror flick, with nothing all that shocking or graphic to speak of, that dihard gore hounds have not seen before. Also, the original had a sense of irony, as intense and violent scenes had soft acoustic music in the background. Here, the tone is at one of three levels: expository ennui, suspense and terror. There is no comic relief or letting up here; even when the two teens are talking about smoking weed there is an atmosphere of doom.

An area where this film excels and fails simultaneously is its suspense. The first “Last House” had little suspense, only showing up when the scene called for it. But here, it relies heavily on suspense and uses it to replace brutality. Suspense in a horror film is perfectly fine and should be mandatory. But the movie is saturated in it, as the scenes never measure up to the build-up and leave you unsatisfied.

Mentioning anything else about the film would lead to spoilers (I’m thinking about you, my dear readers). Many people know what will happen, and that is the challenge bestowed upon those looking to remake a film. Anyone that has seen the original knows what to expect, but at the same time anticipates the effect that Wes Craven’s had. I have never really considered his film to be a good one, but at least it was memorable in a strange way. I cannot say the same for 2009’s version, as it is pretty mediocre and tame.



Source: Rogue Pictures

“The Last House on the Left” is a 2009 remake of the Wes Craven horror film.



José is an English/creative writing major at UWRF. He enjoys documentaries, horror and independent films.

Student Voice cartoon



By Jon Lyksett

Find more coverage from the Student Voice online at:
www.uwrfvoice.com

Falcon mascot rich in history, symbolizes leadership, strength

Ken Weigend
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“Select a name that is original and well-suited to the college,” read the contest directions. “It should have as much tradition and local color as possible. Be sure to put in only those names which reflect credit on the college...” These words appeared in the Student Voice on Dec. 16, 1930, under the headline “REWARD! REWARD!” as UW-River Falls sought to name its as-of-then anonymous athletics team.

According to an Oct. 10, 1974, UWRF press release in the University archives, the first mention of finding a name for the UWRF athletics clubs appeared in a Student Voice editorial dated Nov. 25, 1930. The piece ran criticizing the fact that the (at the time) River Falls Teachers College had no name for its athletics; they were simply called the River Falls teams.

The Student Voice staff took it upon themselves to begin a contest in which students and faculty could submit name and mascot ideas. The winner, submitting the best name idea, would receive a cash prize of \$3.

“This is the smallest award that goes with the winner of the contest,” a Voice issue dated March 3, 1931, said, “as the name selected will no doubt serve as a cedilla that will be passed on to future generations.”

The deadline for submissions was set for Jan. 1, 1931. A panel of judges consisting of one faculty member, several students and a local businessman was selected to judge the entries and pick the winner. The panel was unable to agree on any of the entries submitted by Jan. 1, resulting in several deadline extensions spanning all of the spring semester that year.

During this time, 127 ideas were submitted and weighed. The schools colors at the time were red and white, and a large portion of the entries submitted followed a pattern of including at least one of the colors into the name.

“Some of [the names] submitted were: Red Warriors, Red Whites, Red and White, Red Vandals, Redmen, Western Redmen, Red Clouds, Red Aces, Red Birds and Red Crioxers,” the Oct. 10, 1974, release said.

The contest seemed to be drawing to a close when, in March of 1931, the Voice ran a front page article declaring that the upcoming Friday would find the UWRF teams with a new name. Unfortunately, the article was found to be in error and the panel of judges extended the deadline yet again, the third such extension. Some of the more noteworthy

entries they discarded were Panthers, Soilers, Peds, Plow Boys, Boomers, Crimson Tide, Bruins, Northern Hordes and the Teddys, the '74 press release said.

The contest ran up until the end of the academic year, seemingly forgotten as classes ended and summer break began. When the new fall semester began, renewed interest surrounding the contest started back up as a student committee, headed by Harry Roesse, was put in charge of finishing the competition. The committee was in charge of setting a new entry deadline and selecting the best of the entries received. Those entries would then be judged by the student and faculty bodies. The Voice continued to offer its prize of \$3.

On Oct. 8, 1931, a campus-wide poll was cast and the winning entry of ‘Falcons’ won in a landslide victory, pulling in 433 out of 547 total votes. The winner happened to be Roesse himself.

“The three runner-ups were: Red Arrows with 42 votes, and Red Aces and Red Stars getting 36 votes each,” the ’74 release said.

The winning selection was announced in the Oct. 16, 1931, issue of the Voice.

The paper ran this description of the chosen name: “The name ‘Falcons’ designates swiftness in flight, leadership, accuracy, fearlessness, feared by all others, intelligence, sportsmanship, nobleness and strength. The emblem will be a Falcon in Flight.”

So began the legacy of the UWRF Falcons, and the new mascot: Freddy. It is a legacy rooted in traditions and now intrinsically entwined with the University. Dan Woychick, head of Woychick Design, the company handling the rebranding of UWRF, said his team did not try to change Freddy in any way. He said the University implicitly stated that Freddy was not to be altered.

The Falcons moniker has represented UWRF for 78 years now, and since has inspired many facets of UWRF, including publications, the University seal and even artwork found on campus.

The most notable piece of art can be found in the open dining lounge of the University Center. The piece depicts the many different University logos used by UWRF, ranging from the “R” used until 1931 all the way to the redesigned falcon profile from 2006 (which is actually a redesigned version of the 1976 logo).

Included on the mural is the cartoon caricature of Freddy the Falcon drawn by art student Jim Krom. In 1986, Alumni Director Chuck Brietson was looking for a volunteer to draw a



Ken Weigend/Student Voice

Top: The mural depicts the evolution of the UWRF logo, located in the floor of the University Center. Above: This bronze falcon decorates the side of the Karges building. Right: This chainsaw carved falcon statue was a gift from retired staff located next to the mural.

ALCOHOL: KNOW YOUR LIMITS

1 Drink =

1.5 oz of liquor

5 oz glass of wine

12 oz of beer

To Avoid Binge Drinking

DRINKS PER DAY

4

3

Count Your Drinks!

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Student Affairs

Created by: Cayla Wendt

new version of Freddy to be used on memorabilia and homecoming class reunions. Krom, an artist specializing in acrylic and pencil nature pieces, stepped up to the challenge.

According to a story published in a 1987 edition of the Voice, Krom’s drawing was the result of a lengthy crusade. Krom told reporters at the time that he estimated that he spent thousands of hours studying character sketches, countless cartoons and the collective works of Walt Disney.

“I studied how they simplified art, such as hands,” Krom said. “They reduce it to its basic elements and they might depict only three or four fingers, but still end up with a representation of a hand.”

Krom surveyed campus students twice during his laborious process to ascertain their opinions over his depictions and renderings, gathering general opinions about whether his drawing was appropriate to the University atmosphere.

The caricature was first purchased for use on jackets and sweatshirts by the Business Association, the Natural Agricultural Marketing Association, the UWRF cheerleaders and stationary and business cards for the track teams. The Admissions Department also used the new Freddy on T-shirts distributed to incoming first year students during summer registration sessions. Approximately 1,054 new students were exposed to the new logo the summer of 1987.

In May of 1987, the Faculty Senate Public Relations Committee recommended that the University purchase the rights to the logo from Krom.

“I wanted to make a mascot that fits into small-town school,” Krom said. “I wanted him to look aggressive without looking hostile. But it was important to me that he still look real and personable.”

Krom said he was proud of his design, believing his version will last for quite some time.

“I think that one of the best ways to judge its popularity is that the Admissions Department gave me a lot of T-shirts,” Krom said. “I’ve seen a lot of them on campus.”

Krom’s design marked the fourth reinvention of the Falcon mascot.

And standing next to that mural is a four-foot tall bird statue, entirely wooden, carved by a chainsaw.

“The sculpture was the gift to the University by Bill and Jennie Sperling to commemorate their 20th anniversary associated with UWRF and the community,” a 1987 Falcon Feature said.

Bill served as the assistant to Chancellor Gary Thibodeau and oversaw several administrative departments, including the Pigeon Lake Field Station—a 827,067 acre section of the Chequamegon National Forest suited for field studies in the natural sciences owned by the UW System.

Bill also served as the voice of the Falcons

at home games at Ramer Field from the mid-1960s until 1986.

“Jennie and I thought it would be a good way to say ‘thank you’ to the University and the community,” Bill said in a 1987 interview.

Chaska, Minn., artist Barry Pinske was commissioned for the project. He spent Sept. 22-23, 1987, publicly carving the bird outside Hagestad Hall from the stump of 150-year-old felled Scotch pine.

Bill said in the interview that the idea of the Falcon carving had been on his mind for some time since seeing Pinske chainsaw-carve a bear statue in a Hayward shopping mall.

“[Pinske said he] wanted to do something in River Falls,” Bill said. “He’s doing [the statue] for about one-third of what he’d normally charge—\$400.”

Pinske was a notable choice for the project, having won five national and a world championship in chainsaw carving. He even set a world record for carving a chair—23 seconds.

The stump used for the statue was steeped in River Falls history. It came from a tree that had stood on the Hagestad site since the early 1800s. The low hanging branches were used as a playground by younger community children while students would climb to the higher branches as perches for watching outdoor events, such as an appearance by Garrison Keillor.

“When the tree was cut down because of old age and disease, its loss was mourned by romantics,” Bill said. “One graduate was especially saddened because her husband had proposed to her under the tree.”

The statue is not the only public artwork honoring the Falcon. On May 10, 1962, a large bronze sculpture of a falcon was dedicated and mounted on the outside wall of the Karges Physical Education Center. According to a May 1962 Falcon Features, the 20-foot-high bird was the result of a two-year money-raising campaign by students, faculty and alumni.

The sculpture was made by the chairman of the sculpture department at the University of Minnesota, John Rood. He began working on the piece in January of 1962 in his Minneapolis studio. He began assembling it on May 1, finishing it for the dedication ceremony.

The bronze statue, the chainsaw-carved bird and the historical logo marker are all pieces of UWRF’s heritage and traditions. Although the face of Freddy has changed, thanks to Roesse, the University’s athletic teams are not the UWRF Teddys.

For full coverage on this story visit:
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